

HALSEY ENTERPRISE
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The Next Four Years

Above and beyond the vagaries of partisan politics, it must be apparent to any understanding and unbiased observer that the next four years of American government and business will undoubtedly be outstanding in our history, says the Manufacturer.

There can be no discounting the progress of the past. Great things have been done. But they are but a beginning of a more miraculous future; they are the basis for the development of a still unrealized greatness.

Electric progress promises a new era for the farmer, and for industry. The radio is reaching that point of perfection where any person in the world may soon be in touch with his fellow men in any country. Our railroads are performing unprecedented service. The great field opened by the evolution of the aeroplane is in its infancy.

Progress such as this is the result of our American idea of encouraging private initiative and enterprise and being steadfast in our support of American ideals; the American social industrial principle of liberty of thought and action.

Before there can be material progress, there must be a background of mental and spiritual progress and stability for the individual. It is our American consciousness—our feeling for the principles and institutions established by our forefathers—that makes all we have done and will do, possible. The potentialities and the possibilities for the next four years are unlimited.

Why Dairying Grows

Dairying is growing steadily and rapidly in the United States and Canada and this growth appears to be destined to continue at an accelerating pace. It is founded upon the increasing use of milk products because of their high food and health value.

Medical authorities, home demonstration agents, parent-teacher associations and others interested in the health of children have long advocated a greater quantity of milk for growing boys and girls. It is good for adults, too, but for children it is practically indispensable if proper development is to be attained. People are also being educated to appreciate the food value of other dairy products, ice cream, butter, buttermilk and the various kinds of cheese, so that the per capita consumption of these is becoming greater all the time.

These are some of the reasons why the dairy industry is making such rapid advancement, and the indications are that it will continue to grow and maintain itself on a sound basis. It is being extended to many communities in which it has heretofore been neglected, and any farmer living in a good dairying section includes this branch of industry in his scheme of operations and is prosperous. This part of the Willamette valley is the dairyman's paradise.

Hoover Good-Will Tour

That the first activity of Herbert Hoover as President-elect should take the form of a personal good-will tour to the republics of Central South America is an evidence of his strong desire to bring the countries of the western hemisphere into closer accord.

Following the success of Ambassador Morrow in Mexico and that of Lindbergh and the army good-will flyers, the visit of Mr. Hoover to Latin America may be expected to bring further happy results, both in the interest of international peace and in benefits to American commerce.

For a good while the countries to the south of us have looked upon the United States with a certain degree of distrust. They have felt that we were too prone to interfere in their domestic affairs and apparently feared that the "Colossus of the North" had designs against their sovereignty. Any action which will tend to allay these fears and gain the confidence of our neighbors to the South of us is important. That Mr. Hoover's visit will accomplish much in this direction can not be doubted.

ization composed of energetic and wide-awake women of the city, did their best to get the community house scheme through and gave up only after every effort had been exhausted. Now this plucky society of women are going to build a library building and already material is on the site selected and construction will soon begin. The Study Club is one of Halsey's best civic organizations and is composed of progressive women who hold the welfare of the city to be their duty and the Enterprise wishes they had more support. We would then get somewhere.

One hundred and eleven pheasants seen in a drive of 15 miles was reported to the writer by James McWilliams. This shows that conservation and protection of these beautiful birds is bearing fruit.

Hoover's visit to Latin America is very timely and will, no doubt, do much toward a closer relationship between this country and our southern neighbors.

Butter market firmer, eggs the same; turkeys active and beef and pork in good demand; pastures good. Now let us be truly thankful.

The Oregon Voter predicts a tax on tobacco, excepting cigars. Cigars you know are a luxury of the well-to-do.

The Southern Pacific railroad

Avoid Headaches By Relieving Eye Strain

Have your eyes examined and be comfortable

SETH T. FRENCH,
Optometrist
326 W. 1st St. Albany

company is going into the trucking business in California. Why not?

Alford Arrows

(Enterprise correspondent)
Miss Lillie Rickard and Emery Rickard and their aunt, Mrs. Fannie Rickard visited the latter's son, Ray Rickard, near Corvallis Sunday afternoon.

E. D. Isom and son Carl drove to Lowell Monday.

Mr. and Mrs. Allendar and daughter, Mabel, who have lived on the Jackson farm the past year, moved this week to Seattle, Washington, to make their home.

Mr. and Mrs. Henry Brock and daughter Doris of Lake Creek were Sunday afternoon callers at the C. A. Curtis home.

Mr. and Mrs. A. F. Robnett of Eugene were Sunday afternoon callers at the J. F. Isom home.

Herman Smucker went to Albany Monday.

Keith Hayes, of Albany, spent Saturday night and Sunday with Carl Isom.

TUSSING & TUSSING
LAWYERS

Halsey and Brownsville Oregon

See Anderson Motor Co.
First and Baker Streets
Albany, For

Atwater Kent Crossley and Federal Radios

GLOBE Albany

Sun., Mon., Tues.,
Dec. 2-3-4

Clara Bow in Elinor Glyn's
"Three Week Ends"

Wed. Dec. 5
Warner Babian's sensational novel
"Sailors' Wives"

Thur., Fri. Dec. 6-7
Charlie Murray in
"The Head Man"

Sat. Dec. 8
"The Charge of the Gauchos"



What does Mother really want?

OF COURSE, you'd like to give Mother precisely what she wants. If some one could and would tell you you'd be mighty happy and so would Mother!

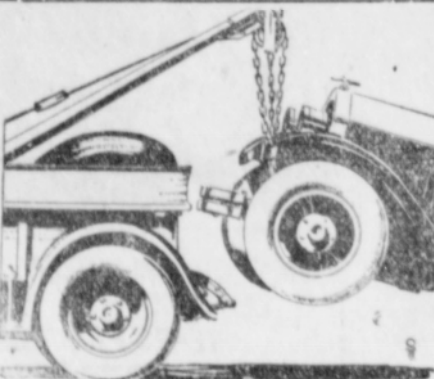
This newest Hotpoint range, though moderately priced, has de luxe equipment never before furnished with any range at any price.

Come right in and arrange to surprise Mother Christmas morning—ask about our special secret installation plan. Pay only five dollars now and the next payment in February.



Mountain States Power Company

Radio Majestic Sparton
338 First Street Albany
The Music Shop
Atwater Kent



Towing Service

Day or night, we are ready to give you prompt service when you are in trouble. Phone 16X5 and we will answer promptly.

HALSEY GARAGE
Federal and Fisk Tires

Hodgen-Brewster Poultry Feeds

Raise strong, husky pullets with

Hodgen-Brewster Developing Mash

Everything in Poultry Feeds, Stock Feeds, Calf Meal, etc

O. W. FRUM, HAY, GRAIN and FEED

"A car for every purse and purpose"

No matter what you plan to pay for your next car, you can have General Motors' quality and value. General Motors makes a car for every purse and purpose; it offers a choice of suitable models in every price class; and each General Motors car—whether its price is a few hundreds or thousands of dollars—has shared in General Motors' purchasing economies, has benefited from its Research Laboratories and Proving Ground, and is equipped with a strong and luxurious Fisher body.

See what General Motors offers for the price you want to pay, and remember that the model you want can be purchased conveniently on the low cost GMAC Payment Plan.

\$525 to \$725

Seven models of the Outstanding Chevrolet of Chevrolet History. A "six" in the price range of the "four". Powerful new 6-cylinder valve-in-head engine. Beautiful new Fisher Bodies. New colors. New 4-wheel brakes. Also: Delivery sedan; Light delivery chassis. 1 1/2-ton chassis and 1 1/2-ton chassis with cab, both with four speeds forward.

\$745 to \$875

Seven models of today's PONTIAC—Further improved from radiator to tail-light. More powerful 6-cylinder engine. Greater operating economy. Quicker acceleration. The striking Bodies by Fisher express the vogue of the hour.

\$925 to \$1,085

Seven models of the New OLDSMOBILE—"The Fine Car at Low Price." Completely redesigned and improved by General Motors. More powerful. 4-wheel brakes. Longer, roomier Fisher Bodies. Also five De Luxe models, \$1,145 to \$1,235.

\$1,145 to \$1,375

Seven models of the new Oakland All American Six, recently announced. Distinctively new original appearance. Splendid new performance. Luxurious appointments, in new bodies by Fisher. A car you'll be proud to own.

\$1,195 to \$2,145

Eighteen models of the BUICK—The Silver Anniversary Buick, recently presented. 3 wheel-bases. Lightning flash getaway. Masterpiece bodies by Fisher. Comfort and luxury in every mile. Power for the steepest hill and the longest run.

\$2,295 to \$2,875

Thirteen models of the LASALLE—Companion car to Cadillac. Smart Continental lines. 90-degree V-type 8 cylinder engine. Beautiful bodies by Fisher. Striking color combinations.

\$3,295 to \$7,000

Twenty-six models of the CADILLAC—The standard of the world. Famous 90-degree V-type 8 cylinder engine. Luxurious bodies by Fisher and Fleetwood. An extensive range of color and upholstery combinations.

(ALL PRICES FOB FACTORIES)

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FRIGIDAIRE—The Automatic Refrigerator. General Motors has applied the processes which have made the automobile available to every family, to the production of electric refrigerators. Frigidaire is the world's largest selling refrigerator.

DELCO-LIGHT Electric Plants and Water Systems. Provide the conveniences and labor-saving devices of the city for the farm. Electric light and power plants, water pumps, etc. Used in more than a quarter million homes.

GENERAL MOTORS

CLIP THE COUPON

GENERAL MOTORS (Dept. A), Detroit, Mich.

Please send, without obligation to me, illustrated literature describing the General Motors product I have checked— together with the booklets, "The Proving Ground" and "Principles and Policies."

CHEVROLET
 PONTIAC
 OLDSMOBILE
 OAKLAND
 BUICK
 LASALLE
 CADILLAC

Name.....
Address.....

FRIGIDAIRE Automatic Refrigerator DELCO-LIGHT Electric Plants and Water Systems.