

HALSEY ENTERPRISE

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Amundsen A Distinguished Hero

Of all the heroes who have perished in the Arctic and Antarctic, Roald Amundsen was the most distinguished, and while the date and manner of his death may never be known, he will be remembered not only as a great explorer, but as one who died in an effort to rescue his fellow-men, one of whom was a former enemy.

Amundsen's record is unique in that he discovered the South Pole and the magnetic pole, and also attained the North Pole. Having accomplished these feats of daring, he retired to his native Norway at the age of 56 to spend the remainder of his life in quiet.

But the plight of Nobile, his companion of the Norge flight across the North Pole, with whom he had had a spirited controversy, roused the dauntless Amundsen, who immediately came from his seclusion to join in the search. While Nobile was rescued by others Amundsen perished. At any event he has not been heard from, and a bit of wreckage from his plane, found weeks later, apparently leaves no doubt as to his tragic fate.

His record as a polar explorer can never be duplicated, so far as pioneering is concerned. He is the only one to reach three poles—North, South and magnetic—and although others may in future attain all three, Amundsen's priority will stand for all time.

The world mourns with Norway for the loss of her intrepid son.

Livestock Show to Be Better

With very largely increased stakes this year, made possible by the generous response of the four daily newspapers of Portland, the chamber of commerce, the banks, and other business interests of that city, there is every indication that the Pacific International Livestock Exposition in November will be the largest and best ever held here.

A total of \$40,000 has been provided for the stakes, and plans are in course of preparation to expand the horse show, obtain entries and to interest more people than ever in this feature. It is believed by A. C. Ruby, president of the exposition, and his associates there are practically unlimited possibilities in building up the horse show feature. There is a notable increased interest in horses it is held by those who have made a study of the situation, and it is believed that many thousands of people from the north west in particular and the entire country in general will respond to the invitation of the Exposition to come to Portland this year to enjoy not only the livestock exhibits, but to witness the numerous thrilling events of the horse show.

President Ruby has announced the judges for the horse show which is to be held in North Portland November 3 to 10. Richard V. Lock of Montreal, Canada, and Robert Pemberton of Chicago, widely known experts in their line, are the two who will officiate this year over the distribution of the \$40,000 of prizes in more than a score of classes.

Lawmaking and Lawbreaking

Remarking upon the tendency toward the regulation of every phase of human conduct by law, a recent speaker quoted an aphorism of Cicero: "In the most corrupt nation you have the most laws." There has never been in all history a people burdened with so many laws as exist in the United States today. Whether we have the most corrupt nation is to some extent a matter of opinion, but heaven knows it is bad enough.

Still the reformers are clamoring for more laws. Where it will all end no man can foretell. Every new law for the regulation of this and that adds to the battalions of officeholders already feeding at the public crib.

Thoughtful men are beginning to realize the seriousness of the situation. Only by an aroused public sentiment can we hope to stop the orgy of lawmaking and lawbreaking which threatens our national structure and makes of liberty a mockery.

Two Halsey youngsters aged 10 and 11 years, are the possessors of 13 prizes won at the county fair last week on a small band of Lincoln sheep. They captured a grand champion, a champion, seven first, four second and two third prizes. They also exhibited at the Lane county fair the week before and walked off with a grand champion, five first and two second. These two young and successful stock-raisers are Leslie and Homer Falk, sons of Mr. and Mrs. Charles Falk, Jr. The Enterprise congratulates these young folks and hopes to hear more from their endeavors next year.

Here are five accomplishments which can be anticipated from strong co-operative marketing organization, according to the secretary of agriculture: 1—stabilizing prices; 2—effective savings in marketing costs; 3—improve quality by influencing productive practices; 4—secure premiums for individual producers on superior quality products; 5—take unified action on economic and legislative problems.

Shedd's exhibit at the county fair last week was a credit to that plucky little town.

Red Cross Relief Fund for Porto Rica and Florida Being Raised

In a letter to The Enterprise Miss Deborah B. Pentz, executive secretary of the Linn County Chapter American Red Cross writes:

"You and the people in your community know of the terrific disaster which has laid waste homes and crops in Porto Rico and Florida. Over 500,000 persons are homeless, the loss of property is staggering in extent, and the horror of existing conditions is past description.

"The American National Red Cross is meeting the situation with all the energy at its disposal, and it has asked all local chapters to assist in raising funds to help the sufferers.

"Our quota in Linn county is \$500. The estimate of the minimum amount needed is \$5,000,000.

"A campaign to raise this sum is already under way. Mr. M. H. Achison is acting as chairman of a committee on Disaster Relief, which plans to meet the Linn county quota before October first.

"We know we can depend on the people of your community and of all Linn county to contribute generously. They have never failed to rise to an emergency. They will not fail now.

Contributions are being received by all of the banks in the county and at the Red Cross office, City Hall, Albany."

Mrs. Esther Bond has been appointed to receive contributions in this part of the county and would like to have all gifts in by the first of October. Those wishing to do so may leave their contributions at the Halsey State Bank.

The Grangers of Washington desire to have the National Grange meet in that state next year and the Oregon Granges are asked to assist in the effort to obtain it by passing resolutions favoring the movement. The National body

will meet this year at Washington, D. C., in November.

Miss Elsie Weinstein won first class honors with the highest standing in Canada in examinations at the Toronto Conservatory of Music.

Some women take to bridge but don't bring anything back.

BOBBING BARBERING BATHS AND SHAMPOOING

Agent
Hub Cleaning Works
Albany Laundry Every Tuesday
E. C. MILLER



HOOVER ISMS

Progress of the nation is the sum of the progress of its individuals. Acts and ideas which lead to progress are born out of the womb of the individual mind, not out of the mind of the crowd. The crowd only feels; it has no mind of its own which can plan. The crowd is credulous, it destroys, it consumes, it hates, and it dreams—but it never builds.

Youth to-day is pulling at the traces as never before, it is true, but it is also willing to pull a load. Its eagerness contains a more earnest desire than ever to be of service.

Again—It's School Time

Books, Pencils, Erasers, Tablets and what not to buy—the total amount is considerable sum. But if you buy here the cost will be much less, for we have all school supplies.

CLARK'S Confectionery



NEWS!
Too Good to keep



NOW ONLY \$35.50

A New LOW price... for this splendid G-E Cleaner

Tested and approved by Good Housekeeping Institute and Modern Pricilla Proving Plant Guaranteed by General Electric

The standard GENERAL ELECTRIC Cleaner—Now available at a new low price. What a comfort it brings into a home! How helpful it is for quick tidying up and thorough get-to-the-bottom cleaning. Away go the dust and the crumbs. Out shines the clean rug—clean deep down. And all with so little effort.

The General Electric Cleaner has fourteen good points that all help to make cleaning a quicker easier job. Ask us to show you these points. And try a cleaner yourself. That's the only way you can tell how lightly... and how thoroughly... it does its job.

Cummings-Ahlskog Electric Co., Inc.
Corvallis, Oregon

A message to the editor of this paper from GENERAL MOTORS

JUST about a year ago we published, in your advertising columns, a message in which we sought to give you and your readers an idea of what General Motors is and what it is trying to accomplish. At that time the public was purchasing our cars at the rate of about one in every three; and our Frigidaire automatic refrigerator and Delco-Light electric plants were leading in popular preference in their respective fields.

Since then each of our car divisions has introduced new, further improved models and public patronage has reached the point where almost one out of two automobiles purchased is a General Motors car. Frigidaire and Delco-Light products have showed comparable increases in sales.

The reason for this is two-fold. First, the public wants value for its automobile dollar and recognizes value when it is given. Second, General Motors is seeking so to conduct its operations as to deserve the goodwill of the public.

We are particularly impressed with the number of letters which have come to us from editors of small city newspapers during recent months. These editors, who are in a position to reflect local sentiment, speak of the goodwill which attaches to General Motors in their communities

and express an obviously sincere appreciation of the character of General Motors' advertising in their publications.

For our advertising has been as much concerned with giving your readers facts of helpfulness to them in the purchase of automobiles as with the merits of our own products. Our messages have set forth the principles of trade-in transactions and used car allowances. They have dealt with time payments and the change in the public's attitude toward the used car. Other messages have told of the policies of General Motors and of how our resources are being employed to effect them.

That General Motors enjoys the goodwill of the people in the small cities and on the farms of America gives us an especial satisfaction and confidence in the future. It is in the country sections of the United States that half our population lives. It is there that the whole industry must look in increasing measure for maintenance of the production volume upon which high values and low prices depend. And it is there that General Motors is paying particular attention to its facilities for sales and service.

To our friends in your community we express our thanks.

CLIP THE COUPON

General Motors wants you to know what it is doing to give value to the purchaser of its products. Send in the coupon. There will be no obligation attached.

GENERAL MOTORS (Dept. A), DETROIT, MICH.
Please send, without obligation to me, illustrated literature describing the General Motors product I have checked—together with the booklets "The Proving Ground" and "Principles and Policies."

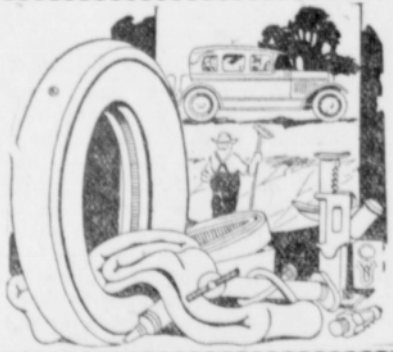
- CHEVROLET PONTIAC OLDSMOBILE OAKLAND
- BUICK LASALLE CADILLAC
- FRIGIDAIRE Automatic Refrigerator DELCO-LIGHT Electric Plants

Name _____ Address _____

Your Share of the Profits

We let you share in the savings effected when we do the repairing on your car. You save by having a dependable job completed in a satisfactory manner.

HALSEY GARAGE
Federal and Fisk Tires



Every Day Top Prices

We want you to bring us your grain and other farm products. We always pay the top market prices for prime products. Full line of poultry feeds, stock feeds, grain, grass and clover seed on hand at all times.



O. W. FRUM, HAY, GRAIN and FEED