

HALSEY ENTERPRISE
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\$1 a year in advance. Arrearages 12 1/2% a month. Stops when time expires unless continuance is ordered. Advertising, 20c an inch; no discount for time or space; no charge for composition or changes. Announcements of entertainments, food sales, etc., whose object is to raise money, charged at regular advertising rates. Announcements of religious meetings, not exceeding four inches, free if copy is received before Tuesday.

Ample statistics have been published from time to time to demonstrate that among businesses which fail, the vast majority are those which have refused to avail themselves of the benefits of advertising. A check of the records of the Federal bankruptcy courts in Los Angeles has just disclosed that 92 per cent of all the firms which failed last year were non-advertisers. The average for 32 cities covered by a survey was 83 per cent of failures occurred among concerns which did not advertise. In Troy, N. Y., not a single advertising firm failed. There is a significant hint in these figures for the business man who is wise enough to profit by it.

Idaho was fifth highest of all the states in the production of potatoes this year, with 21,380,000 bushels. In order to establish a reputation for a superior article, the growers' association has decided that no potatoes will be shipped from Idaho except United States grade No. 1. That is the system which will be a most powerful influence in the favorable marketing, not only of potatoes, but of all products. Proper grading and reliable quality are absolutely necessary for the successful and profitable marketing of all products of the farm and the orchard.

Apache Indians formerly practiced what would be called a trial or companionate marriage and see where they are now. This country made its most wonderful progress under strictest marriage laws and see where we are today.

Working between six weeks and two months every year to meet state, local and national taxes, is bound to cause a reaction sooner or later and eventually develop a tax consciousness necessary for a reduction.

The new House Committee on expenditures will eliminate the printing of about 100 obsolete reports to Congress thus saving the taxpayers more than \$50,000 a year. That's good.

It is reported that the entire Remus jury has been offered an engagement in a burlesque show. If they accept there will be 12 actual actors, six more than the usual show of this kind supports.

Some fellows who think they ought to be elected to office display much originality of thought.

S.P. Starts Campaign For Tourists

The scenic and romantic appeal of the West is being carried to the people of the United States through a new national campaign of advertising started this month by the Southern Pacific company.

The first advertisements will be in the form of an unusual picture map, done in antique style, an outstanding scenic attraction of Oregon and the Pacific coast and the chief transcontinental travel route to the West.

The Southern Pacific expended in the neighborhood of a million dollars the past year for advertising, much of it spent to induce Easterners to visit the West. This advertising is to be continued.

Certified Potato Seed

For the first time in several years Linn county has a supply of certified seed potatoes which have been introduced into this county from Clackamas county by Roy Fitzwater of Lebanon, grower of potatoes and other farm products, who planted 45 acres on mellow bottom land. This high grade seed

was grown by Henry Koch who had been working with Walter A. Holt, county agent, on potato seed improvement.

G. R. Hyslop, professor of farm crops at O. A. C. made the bin inspection for disease and reported the potatoes to come easily within certified requirements. After Mr. Fitzwater completes sorting they will be checked by a representative of the college and the certification tag will be sealed.

Successful Rendition of Operetta, "Patricia" By High School

The operetta "Patricia" which was put on by members of the Glee club of the high school under the leadership of Miss Adah Nelson, January 12, was a decided success, each one taking part doing well. Mary Smith, as Patricia was unusually good, and each one of the others performed their parts well. The music was furnished by the Halsey orchestra, and we wish to say their work was remarkably well performed considering the intricate scores of an operetta and the little practice the amateur musician has in this particular class of music.

Gun Club Has Good Tournament

The scores of those taking part in the Halsey Gun club tournament held here January 15 were as follows: Members:

- Harry Bressler 10-1; Jess Cross 25-17; J. W. Drinkard 110-95; Frank Gansle 55-47; Charles Gansle 10-0; Carl Hill 15-11; Frank Koontz 25-14; Martin Koontz 40-29; Francis Leeper 50-24; C. P. Moody 25-18; E. C. Miller 5-2; J. A. McWilliams 5-3; Wilbur Norton 15-11; L. W. Patton 5-1; Day Rossman 10-1; Charles Straley 10-6; Chet Sicksels 10-4.

The score of the visiting sportsmen were as follows:

- C. Falk 30-21; Norton 50-42; G. Cross 10-7; C. Meedy Jr. 25-19; Skeet Muller 5-3; H. Leeper 35-24; C. Bass 5-4; Conley 5-4; Hume 20-15; Chamberlain 0-17; Gib Hayes 10-5; Davis 40-27; E. Hoover 30-24; T. J. Skirvin 10-8; C. Hughes 20-15.

A Correction.

In last weeks issue in the write up on Builder's Supply Co., of Corvallis, was called Building Supply Co., which was wrong and the fact that Mr. Ash handles cement, plaster and lime besides being the authorized dealer in Asbestolite Roofing, a super-grade, elastic covering for metal, gravel and composition roofs, is semi-plastic and brush applied. It will not crack or peel and is impervious to acids, gasses or alkalies and is fire proof.

Alford Arrows

(Enterprise correspondent)

Mr. and Mrs. B. E. Cogswell of Portland have been spending some time here at their farm.

A. F. Robnett of Eugene spent several days at the E. D. Isom home last week building a shed for his sheep.

Etta Godwin of Beuna Vista spent last week as the guest of her mother, Mrs. John Roll.

John Miller visited Prentice Isom Sunday.

Mr. and Mrs. E. D. Isom and daughter Beverly were dinner guests at the W. C. Sicksels home Sunday.

Earl Ringdorf and family were Sunday afternoon guests at the Chester Curtis home.

A. F. Robnett and family of Eugene spent Saturday at the J. F. and E. D. Isom homes.

Mr. and Mrs. E. D. Isom spent Tuesday in Albany.

Friday afternoon a telephone meeting was held at the A. E. Whitbeck home. W. P. Wahl was elected a representative to the telephone meeting in Halsey.

Mrs. Mary Limeback of Grain Valley, Mo. is 105 years old and has smoked for 90 years, but says smoking isn't good for women.

THE BEST PEOPLE

By Thomas Arkle Clark, dean of men, University of Illinois

WHENEVER anything comes along for adoption or acceptance, and we ordinary mortals are hesitating as to our own procedure in the matter, our doubts are usually quieted or our courage reinforced by some one's assuring us that "all the best people are doing it," or using it or refraining from using it.

A year or so ago all the best young fellows in town. It was alleged, eschewed garters and went about with their socks hanging untidily over their shoe tops. If you met a young fellow with smooth-gartered hose you became aware at once that, in spite of his attractive appearance, he was second-class; he didn't rate, for all the best people had adopted the other style.

A man called at our house not very long ago with some sort of new-fangled machine for cleaning the cistern, or the furnace, or the chimney. When we hesitated about having the work done by machine and a man with which or whom we had had no previous acquaintance, we were assured at once that all the best people on the West side—which is the acknowledged habitat of the best people in town—were having their work done in that way. We could, of course, hesitate no longer. If the recognized leaders of the social life of the town were having their cisterns purified by a particular process, it behooved us to fall in line at once.

Sometimes one hesitates to ask one self, "who are the best people, and what determines the superlative in making an estimate of the standing of one's neighbors and acquaintances?"

High School Basketball Teams Are Defeated at Bellfountain

The basket ball teams of the Halsey high school played a double header against the teams of the Bellfountain high at that city Saturday evening and both local teams went down to defeat, the boys to a score of 49 to 13, and the girls 61 to 4.

Those composing the boys' team were Francis Leeper, Henry Kirk, John Quimby, Herman Koontz, Colly McCord and Mac McCord. In the girls' team were Frances Norton, Bessie Reynolds, Wanda Veatch, Edith Smith, Muriel Lake, Nora Coldiro, and Lucille Phelps. The visiting teams were guests at a banquet following the close of the game.

Miss Nelson accompanied the girls, and Supt. Patton the boys. A number of students and friends went along to root for the local teams.

Pine Grove Items

(Enterprise Correspondence)

Frank Gibson was an Albany visitor Wednesday.

Irene Hodson of Marshfield spent the week end with Grace Pehrson.

Edith Bilyeu visited her friend, Violet Carner, the first of the week.

Sunday evening a number of Pine Grove people attended church at Peoria.

Mr. and Mrs. George Chandler spent Wednesday in the county seat.

Mr. and Mrs. N. E. Chandler were Corvallis business visitors Tuesday.

Frank Gibson and E. E. Hoover went to Corvallis Tuesday on a business trip.

Mr. and Mrs. Tom Eiv spent Sunday in Silverton where they visited friends.

Lloyd and Stanley Hughes and their sister, of Noti visited their parents, Mr. and Mrs. L. C. Hughes Sunday.

A very large number of friends attended the funeral of Mrs. George Githens at the Pine Grove church Sunday afternoon.

Mrs. W. D. McLaren and Mrs. Floyd Nichols attended the missionary meeting at Mrs. J. S. Lamar's Thursday afternoon.

Mr. and Mrs. William Dobrinin and daughter who have been visiting in southern California for the last six weeks arrived home Sunday.

The Enterprise \$1.00 a year.

Old Doctor Harwood was an outstanding figure in our community. No matter what the weather was or how deep the mud of the country roads, he never hesitated to respond to a call for help. His old roan horse and his rickety sulky seemed always on the go.

He never collected any bills; if some one insisted on paying him for the service he rendered, he took the money, but that was not as often as it should have been. He was one of the most helpful, willing, unselfish people I have ever known. I am not sure that he would have been considered, at the outset, at least, as one of our best people by those who determine such matters.

A friend of mine was telling me of an elaborate social gathering in a neighboring town not long ago—a wedding, or a dance, or a reception, or something of the sort—and all the best people of the town and of the surrounding country were invited and the newspapers said, attended. After it was an unusual function. After it was over there was a good deal of gossip as to the goings on. Liquor had flowed freely and some of the inexperienced in these matters—women as well as men—had had more than was consonant with an upright carriage. The vulgarity of it was all excused, however, on the ground that the guests were "our best people."

Who are our best people—those who respect law and order, those who set high standards of living and thinking, or those who have the most money?

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TUSSING & TUSSING
LAWYERS
Halsey and Brownsville
Oregon

Fisher-Braden
Funeral Directors-Embalmers
Lady Assistant.
Chapel or Residence Funerals.
Phone 95. Albany, Oregon

DELBERT STARR
Funeral Director and Licensed Embalmer
LADY ASSISTANT
Brownsville, Oregon

BOBBING BARBERING BATHS AND SHAMPOOING
Agent
Hub Cleaning Works
Albany Laundry Every Tuesday
E. C. MILLER

W. L. Wright
FUNERAL DIRECTOR
D. C. ROSSMAN, Local Manager
Lady Assistant
All calls answered day or night
Phone 255. Halsey, Oregon

Wool Wanted

Highest Prices Paid.
\$1.00 per fleece advanced payment on contract.

\$13. per ton for land plaster if orders are received before February 5th. See us for Red and Alsike Clover. A complete line of Albers and Lilly's chick feed will be carried.

T. J. Skirvin Seed Company

Wade one man Drag Saw

Introducing Many new Features and improvements.

Buy a Wade, the World's Best Made In the West.

Schultz Brothers Warehouse Co.
Phone Shedd, 8F23 or write for delivery prices.
Warehouse at Fayetteville. Postoffice Shedd, Oregon

30 Days Cleanup on Wall Paper

New Design—Up-to-Date Patterns.
Measure room—height—length and width and we will tell you just the right amount of paper to get.

LEE DRUG STORE
OVER 30 YEARS IN ALBANY
Cor. First & Ferry Sts. Phone 70 Albany

Wall Paper HALF PRICE

1927 Patterns

Measure your rooms for length, width and height, we will tell you the exact amount paper

Dawson Drug Store
Albany, Oregon.

Albany Directory

ALBANY BAKING CO.
405 West First
BUTTER-NUT BREAD

Albany Floral Co. Cut flowers and plants. Floral art for every and all occasions. Flower phone 458-F.

EAST ALBANY BARBER SHOP
Charles R. Goltra, Proprietor
Member of Master Barbers Association. Specializing in Ladies' and Children's Hair Cuts and Bobs. Work Guaranteed 1029 East Second St. Albany, Ore.

ALBANY STATE BANK—We invite your business. Savings and commercial accounts. Capital, surplus, undivided profits, \$100,000.

EASTBURN'S GROCERY
4th and Lyons Street
The place to buy good groceries at the right price. On the corner, plenty of room to park. Albany.

Fortmiller Furniture Co., furniture, rugs, linoleum, stoves ranges. Funeral directors. 437-433 west First street, Albany, Oregon.

HOLMAN & JACKSON
Grocery—Bakery
Everything in the line of eats
Opposite Postoffice

IMPERIAL CAFE, 209 W. First
Harold G. Murphy Prop.
Phone 665
WE NEVER CLOSE

Jennings Auto Top Shop—Auto trimming, seat covers and winter enclosures. 202 E. Second. Phone 418J. N. L. Jennings Manager

ROSCOE AMES HARDWARE
The Winchester Store

OAKLAND—PONTIACS
Sales and Service
Good used cars sold with our guarantee
BYERLY MOTOR CO.
Albany, Oregon

Our new series Pontiac now on display

Insurance A General Line with attractive rates. Specializing in automobile and truck insurance.

J. L. Stuart, Insurance Agency, 110 W. 2nd St., Albany, Ore. phone 233

FARM LOANS
at lowest rate of interest.

Real Estate Insurance
prompt service, courteous treatment.
Wm. BAIN, with Lane County Abstract company, Albany

If you enjoy a good meal And know a good meal when you get it You'll be back for you'll not forget it.

PARAGON CAFE Legion lunch Tuesdays
GEO. M. GILCHRIST
ALBANY
Ticket office Bell Line Stage.
Albany to San Francisco, \$15.

Haskins & Talbert
Sears' Grocery
A Service and Cash Store
Ask for prices.

Call At
Davenport Music House
For New and Second Hand Pianos. Pianos For Rent.
Albany, Oregon

Albany Creamery Association
Manufacturers of

LINN BUTTER
and Buyers of Eggs

A Farmers' Co-operative Creamery

E. L. Stiff Furniture Co.

422 West First Street
Albany, Oregon

Complete Home Furnishers

Universal & Colonial Ranges

Better Vision
For the New Year

Don't wait till you grope in the dark—have your eyes examined today!

Tomorrow may be time enough, but no one can tell.

In a few leisure moments, your eyes can be tested—your fading sight checked—and worry erased from your mind.

Years of actual experience as optometrists has given us a knowledge that will assure you of the very best service.

Harold Albro,
Jeweler and Optometrist,
315 West First Street Albany, Ore.