

RURAL ENTERPRISE
Published Thursday at Halsey Oregon,
H. F. and A. A. LAKE
Publishers

\$1 a year in advance. Arrearages 12 1/2¢ a month. Stops when time expires unless continuance is ordered.

Advertising, 20c an inch; no discount for time or space; no charge for composition or changes. Announcements of entertainments, food sales, etc., whose object is to raise money, charged at regular advertising rates.

Announcements of religious meetings, not exceeding four inches, free if copy is received before Tuesday.

The state of Oregon, known throughout the nation since pioneer days as a veritable "land of promise," finally is coming into its own. Development of its unbounded lumber, mineral, agricultural and other resources, while gradual, is taking on new activity and the fame of its bounties and rich returns has traveled far. Rich mines, vast forests, fertile grain and fruit lands, ideal climate and geographical location all unite as a powerful magnet to draw homeseekers to this state. It is safe to predict that the ratio of population gain will advance rapidly in the immediate future and that the federal census of 1930 will bear out the claim of those who hold Oregon's future near and dear to their hearts.

The conditions under which most health officers have been expected to work and to produce results have been most discouraging. They are underpaid and are given no financial resources for health activities; they are appreciated by the community for what they do not do, rather than for efficient service. It is only by efficiency that he can gain the confidence of the public and the respect of the physicians. No matter how conscientious a health officer may be, his enthusiasm soon wanes if he is conscious that his work is not appreciated. Indifference on the part of physicians will often defeat the health officer's plans.

In a test of representative farm areas in three states it was found that more than 60 per cent of the farmers were receiving bulletins from either the state agricultural

colleges or United States department of agriculture. Are you getting yours? More than 60 per cent of these farmers receiving bulletins said they had adopted improved practices recommended in them. Are you getting your share of the benefit?

There will be a corn and potato show at Hillsboro on October 26 and 27, sponsored by the chamber of commerce. Sherwood will also have a big corn and potato show on Saturday, November 10. E. D. Hosmer, Sherwood, will give you particulars.

Cattle prices have been at a high level in the Chicago market recently, heavy weights bringing \$10.90 per cwt., and fat yearlings \$16.45. Western range steers brought \$13.50. Hog and sheep prices were also good and the wool market was strong.

Fall and Sinclair are enjoying a vacation and at the same time listening to the government's legal talent "hittin' on all eight."

Judging from reports in the dailies of the many who are hopping off for one place and another there are lots of hop heads.

We knew nothing would stop Miss Elder from reaching Paris and those gowns. No, not even the Atlantic.

Have you gotten your auto accident policy yet? They're cheap now.

School Pupils to Vie for Medal

Oregon school boys and girls again will vie for cash, medals and honors offered by the Oregon Historical society for the best essays on "The Provisional Government of Oregon." That subject has been selected for the Beekman prize contest for 1928. The committee in charge of the contest is composed of B. B. Beekman, George H. Himes and Leslie M. Scott.

The contest is open to school boys and girls of the state between the ages of 15 and 18.

Manuscripts must be in the offices of the Oregon Historical society, 253 Market street, Portland, by March 15 next.



"How best can I trade in my present car for a new car?"

WHEN you are ready to trade in your present car for a new car, you naturally want full value for your present car. But most of all you want full new car value.

It will therefore pay you to consider varying trade-in allowance offers in the light of these basic facts:

- 1 Your present car has only one fundamental basis of value: i.e., what the dealer who accepts it in trade can get for it in the used car market.
- 2 Your present car has seemingly different values because competitive dealers are bidding to sell you a new car.
- 3 The largest allowance offered is not necessarily the best deal for you. Sometimes it is; sometimes it is not.
- 4 An excessive allowance may mean that you are paying an excessive price for the new car in comparison with its real value.
- 5 First judge the merits of the new car in comparison with its price, including all delivery and finance charges. Then weigh any difference in allowance offered on your present car.
- 6 Remember that you are making a purchase—not a sale. You are buying a new car and simply using your present car as a credit against the new car's purchase price.

WE publish this message, believing that the public is entitled to have all the facts. And we invite you to send for the facts about General Motors products by using the coupon below.

GENERAL MOTORS

CLIP THE COUPON

GENERAL MOTORS (Dept. A), Detroit, Mich.

CHEVROLET Please send, without obligation to me, illustrated literature describing the General Motors product I have checked—**together with your booklet describing General Motors Proving Ground.**

PONTIAC

OLDSMOBILE

OAKLAND Name _____

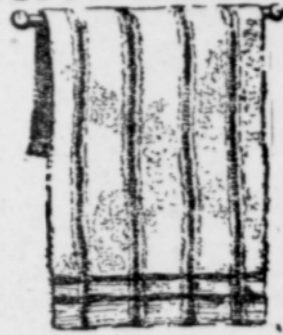
BUICK Address _____

LASALLE

CADILLAC

FRIGIDAIRE Electric Refrigerators DELCO-LIGHT Electric Plants

FREE
Genuine Cannon
BATH TOWEL



WITH PURCHASE OF
12 CAKES of

Doña
CASTILE
at 93 cents

D. H. Sturtevant

TUSSING & TUSSING
LAWYERS

Halsey and Brownsville
Oregon

DELBERT STARR
Funeral Director and Licensed
Embalmer
LADY ASSISTANT
Brownsville, Oregon

Call At
Davenport Music House
For New and Second Hand
Pianos. Pianos For Rent,
Albany, Oregon

Fisher-Braden
Funeral Directors-Embalmers
Lady Assistant.
Chapel or Residence Funerals.
Phone 95. Albany, Oregon

PIANO TUNING
C. W. RYDER
Pianos and Player Pianos
Tuned, Repaired and
Rebuilt.
Out of town mail and telephone
orders will receive prompt attention.
Formerly with Chickering
Piano Co., Boston
Davenport Music Store Albany, O
Telephone 312V Reasonable Prices

W. L. WRIGHT
FUNERAL DIRECTOR
D. C. ROSSMAN, Local Manager
Lady Assistant
All calls answered day or night
Phone 255
Halsey, Oregon

P. A. KLINE
Auctioneer
Live Stock and Farm Sales
PHONE 4F3
Corvallis, Oregon.
Charge 2 per cent Farm Sales.
Guaranteed House Paints \$2.60 gal
Barn Paints, red oxide, \$1.43 gal
Gray.....\$ 1.78 gal

Eye Strain -- Nerve Strain
Eye strain means nerve strain—correct glasses improve vision and nerves. Our methods assure accurate examinations.

The Science of Optometry
Skill and experience in the profession of optometry cannot be acquired in a month or a year. Modern optometry is the result of long and exhaustive study. Such experience is our bid for your patronage and good will.



MEADE & ALBRO
Optometrists, 312 First st., Albany, Ore.

Albany Directory

ALBANY BAKING CO.
405 West First
BUTTER-NUT BREAD

Albany Floral Co. Cut flowers and plants. Floral art for every and all occasions.
Flower phone 458-J.

EAST ALBANY BARBER SHOP
Charles R. Goltra, Proprietor
Specializing in Ladies' and Children's Hair Cuts and Bobs. Work Guaranteed
1029 East Second St. Albany, Ore.

ALBANY STATE BANK—We invite your business. Savings and commercial accounts. Capital, surplus, undivided profits, \$100,000.

EASTBURN'S GROCERY
4th and Lyons Street
The place to buy good groceries at the right price. On the corner, plenty of room to park. Albany.

Fortmiller Furniture Co., furniture, rugs, linoleum, stoves, ranges. Funeral directors. 427-433 west First street, Albany, Oregon.

G EHLERT'S GROCERY
401 W. First street
Successor to J. D. Sears
We will try to please you

HOLMAN & JACKSON
Grocery—Bakery
Everything in the line of eats
Opposite Postoffice

IMPERIAL CAFE, 209 W. First
Harold G. Murphy Prop.
Phone 665
WE NEVER CLOSE

Jennings Auto Top Shop—Auto trimming, seat covers and winter inclosures. 202 E. Second. Phone 418J.
N. L. Jennings Manager

Nagel's Bob and Beauty Shoppe, Hotel Albany
Manicuring, marceling, facial
Miss Lamphear, operator

ROSCOE AMES HARDWARE
The Winchester Store

Insurance A General Line with attractive rates. Specializing in automobile and truck insurance.
J. L. Stuart, Insurance Agency, 110 W. 2nd St., Albany, Ore. Phone 733

Fisher Bros. Implement Co.
Phone 47 122 N. Broadalbin st.
Albany, Oregon

John Deere Implements
DeLaval Separators and Milkers
Fencing and Farmers' Hardware

FARM LOANS

at lowest rate of interest.
Real Estate Insurance
Prompt service, courteous treatment.
Wm. BAIN, with Lane County Abstract company, Albany

If you enjoy a good meal and know a good meal when you get it You'll be back for you'll not forget it.

PARAGON CAFE Legion lunch Tuesdays
GEO. M. GILCHRIST
ALBANY
Ticket office Bell Line Stage.
Albany to San Francisco, \$15.

Albany Creamery Association
Manufacturers of

LINN BUTTER
and Buyers of Eggs
A Farmers' Co-operative Creamery

Chrysler Cars and
Atwater-Kent RADIOS
Kolster, Federal, and Crosley

Radio Accessories
Waldo Anderson & Son
Albany, Oregon

Stetter's
Dishes and Crockeryware
Albany, Ore.

George William Wright
Attorney-at-Law
Licensed to Practice in United States Court and all Courts in Oregon. Offices in Baltimore Bldg Albany, Oregon.

E. L. Stiff
Furniture Co.
422 West First Street
Albany, Oregon

Complete Home Furnishers
Universal & Colonial Ranges

Always the Newest Hits---

In Columbia Records Sheet Music
(Electric Process) Etc.

The Music Shop

Phone 168. Everything Musical Albany, Oregon

New Speedy Convenient

Motor Coaches

—supplementing Southern Pacific rail service in Oregon.

Now ride in the big, luxurious silver gray motor-coaches to Pacific Highway points. Travel comfortably and at low cost via Southern Pacific either by rail or highway.

The silver gray motor coaches are of latest design, with every modern improvement for your convenience and comfort. Experienced, careful drivers.

Your Southern Pacific rail tickets are good on these motor coaches operating daily to and from Salem, Albany, Portland, Corvallis, Eugene, Roseburg, Grant's Pass, Medford, Ashland and intermediates.

Get your copy of the new time table folder today.

Southern Pacific Motor Transport Co.

C. P. Moody, Agent. Phone 226