

Local and Other Interesting Briefs

Koontz' hall is being recovered, but not because it had been lost.

This must be a good time to buy a second-hand piano in our advertising columns several are offered by the Dayton store in Albany and one each by firms in Salem, Portland and Seattle.

We growl about our weather, but we'd rather have it than such as we read about in dispatches from all over the country.

We hear that the Alcons are in town.

Making Artificial Ice

It is said the first commercial factory for making ice was established in New Orleans in 1866. The process was not wholly satisfactory and in 1870 there were only three other plants in operation. Later improvements resulted in a rapid growth of the business.

Have you noticed that you can get five standard monthly magazines you bring us one dollar for one new yearly subscription to the Enterprise?

Albany Creamery Association

BUTTER — EGGS — CREAM

Located in Albany at Second and Washington Streets, is the most modern and up-to-date creamery in this section of Oregon. It manufactures the famous brand of Linn Butter, and is an extensive dealer in cream and eggs.

This has been of such uniform good quality that it has become known as the aristocrat of the dinner table. It is of the highest quality, and the housewife will take no substitute from her dealer. This is a prominent sanitary institution which has aided in the upbuilding of the community and renders a valued essential service in the furnishing of butter, which in the past years have enlarged its business and is admirably equipped to serve the whole-

sale and retail trade. A well-known concern under a management that is thoroughly conversant with each feature of the creamery business.

The plant of this company is a modern sanitary institution and equipped with the very best of modern machinery and under the direction of a modern creamery man.

Popularity with both the producer and the consumer is evidenced by the large number of farmers selling to them and the fame their brand of products has attained. By reason of the fact that they handle a large volume of business, it can readily be seen that this twentieth century organization also enables them to

produce a brand of butter and eggs of uniform high quality. At the office of this company the producer encounters the most courteous treatment and receives more for his cream than he would be paid if he had to depend on a smaller creamery for a market.

The business is under the direction of a latter-day business man who appreciates the value of good service as a trade winner, and he and his associates are always willing and anxious to accommodate their patrons. The manager has always taken an active interest in the development of the country and is known as a leader among our foremost citizens.

PULLMAN CAFE

Delicious Food

Located in Albany at 227 West First Street, is the most modern and up-to-date cafe in Albany. Its high grade food and serving having won commendation from the people of the surrounding territory.

This well-known cafe has gained a name that has spread far and wide, as a place where the local and traveling public can more than satisfy their demands for good wholesome food. The menu consists not only of the prime necessities of life, but many delicacies

are offered that are inviting and temptatory.

The proprietor has had years of experience in the cafe business, striving to keep the service courteous and prompt at all times. The interior is attractively decorated, pleasing to the eye and arranged for the general comfort of their patrons.

We wish to compliment them on the standard of their cafe, and not hesitate to refer to it to our readers as a good place to eat.

Unexcelled Service

ing to the taste of the most fastidious.

The local and traveling public has learned that this is a place where the demand is more than satisfied in obtaining food. Courtesy is another outstanding feature of this place, as it is a pleasure for them to serve the public.

It is a pleasure to have such a clean and modern cafe as this to refer the stranger to, as good eating places are not common and at this place the food is prepared in a very satisfac-

THE SMART SHOP

A Store for Ladies

Located in Albany at 334 West First Street features, among its lines the famous Fordson hose, a brand which is meeting with the ladies' approval.

This is a popular store that offers the lowest prices in the city because they sell for cash.

Individuality and distinctiveness of design is noted in specialties and ready-to-wear from this establishment and this is in a large degree responsible for the extensive trade of this store.

Prominent among the concerns that have aided in the expansion and growth of their home city and vicinity by giving the public metropolitan service and quality in this popular and up-to-date store.

First they insist that their service be dependable. You know that you are going to get value received and courteous treatment when you trade

here, because past experience has taught you that they are personally interested in you and your trade. Next, they leave nothing undone in their effort to provide for you the very best that can be had for the money.

In this store is found not only the styles and materials in most popular vogue today, but the most conservative of modiste garments that have met with universal approval. As regards prices, you will find that these garments, which hang in graceful and becoming lines, are offered at most reasonable figures, for while this store enjoys the patronage of the community, it is the most popular store within many miles among people of every walk of life.

Though many miles removed from New York, which is known as the style center of America, this effi-

cient establishment is thoroughly up-to-date and its ready-to-wear and millinery departments are replete with the models of the hour in the various materials and shades which have been approved by the world's leading arbiters of fashion.

No sooner has any style been accepted by the nation, than it at once makes its appearance in this store, and is presented in a variety of materials for the choice of the people of this section.

These are some of the secrets of success of this well known establishment. These are some of the reasons why the experienced management finds that trade increases each season. These are but a few of the reasons that we wish in this review to direct to the especial attention of our readers, that have made this establishment one of the essential factors in the life of the community.

World Has Increased Its Knowledge at the Expense of Character

By DR. LYNN HAROLD HOUGH, Chicago.

We have grown faster in knowledge than we have in character, and modern science has released powers today which only moral giants could handle safely. This new world has everything but St. Francis' dream. Love we have forgotten, there is racial hate and religious superstition and prejudice in place of the peace and gentle understanding. There is nothing that St. Francis had in old Italy that we cannot have in Chicago today if only you have such a vision as he had.

He was not goody-goody, solemn or sour. He sang as gayly for God as he did for pleasure, and, above all, he had love. Men may resist argument and logic, but they cannot resist love and song and many a man in high position today would leave all of his wealth, power, all the tinsel of his gilded existence, and all that the world can give if he honestly and truly felt that he could go straight into the heart of God.

MISSOURI MULE FAVORED FOR THRILLS



For those who crave excitement and thrill we would recommend a trip to Oaks park, Portland, Ore., there to experience a ride on the Missouri mule (pictured above). The Missouri mule to all appearance looks like a well-mannered driver, but looks are deceiving—at least in this case—for the driver is possessed of diabolic tendencies—and when in use may buck, rear and stall like a mule.

The Vanishing Camp
A scientist has invented a process for restoring old mackintoshes. We wish some one would devise a means of restoring new umbrellas.

In the Small Hours
"Young man, I don't know whether you can support my daughter, but you can certainly keep her up."—Kansas City Star.

Fundamental Essentials of Home Life More Than Food, Clothing and Shelter

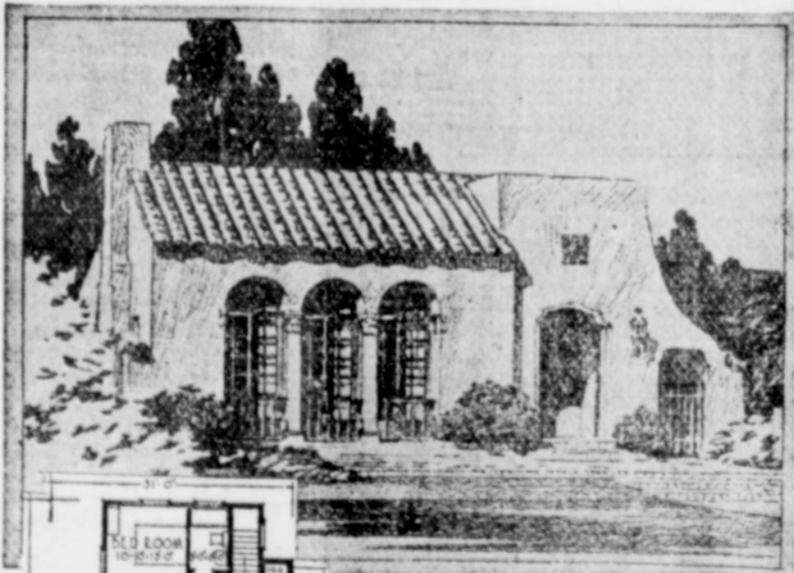
By ALICE M. LOOMIS, Illinois Education Specialist.

No greater mistake can be made than the belief that food, clothing and shelter are the fundamental essentials of home life.

They are essentials, but is that all there is to living, to civilization or to racial development? Is that all there is to enjoying life? What we are striving for is to make the home a place for the mental, physical, moral and spiritual development of its members, and also a place from which each can prepare himself to do his full part in the next larger unit of society. This expanding of social interest has no limit, within the needs of the race, but it has a very natural starting point in the home.

The conviction grows that true home education in the school and family circle is a never-ending series of purposeful activities directed toward the advancing goal of the ideal home, and each has a part in the planning.

Practical Four-Room Plan for That "Castle in Spain"



FLAGSTONE terracing, iron grille bal conies and a quaint wrought iron lantern give distinction to this little old world one-story house. Rough plaster walls and a colorful tile roof make an attractive exterior that will find a welcome in any neighborhood.

But a carefully designed floor plan is its greatest appeal. One enters from the covered loggia directly into the large storeroom and a half living-room, with its triple arched windows reaching from the floor almost to the ceiling. The dining room at once is conveniently located and well lighted. The kitchen has been deftly planned to give the housewife the greatest comfort and step-saving.

Everything about the house has been planned to give the utmost in stability and real home comfort. The walls and ceilings are insulated throughout with celotex to cut down the coal bills in winter and keep the house cool in the summer. Who could wish for a more beautiful little home.

© Celotex Institute, Chicago, 1926.

new, finer faster trains to California

Effective April 17

New speed and deluxe service over Southern Pacific Shasta route

3 1-2 Hours Quicker Portland to San Francisco

Faster time than ever before between Portland and San Francisco. Only 23½ hours on the swift Cascade, new extra-fare flyer over the scenic Cascade line—a smart travel service to delight the most exacting.

Leaves Portland daily at 10:05 p. m., arriving San Francisco at 9:25 p. m. Extra fare \$3.

7 1-2 Hours Quicker Portland to Los Angeles

Train No. 15—saves a business day between Portland and Los Angeles. No extra fare. Leaves Portland daily at 5 p. m., arriving Los Angeles at 8:30 a. m., the second day. Through Pullman without change to San Francisco.

Shasta and Oregonian

via Siskiyou line, the famous Shasta will continue as a premier train of the Shasta Route. Carries coach to accommodate travelers to intermediate points.

Oregonian via Siskiyou Line, leaves Portland at 1 a. m. (sleepers ready at 9:30 p. m.) arriving San Francisco at 9:50 a. m., one day following.

\$15—Coach Special to San Francisco every Tuesday and Friday special all-coach trains leave Portland at 10:00 a. m., arriving San Francisco at 10:30 a. m. next day. 24½-hour, low cost service—only \$15 one-way fare. Ask your local agent about minor changes in local and connecting service.

Southern Pacific



C. P. Moody, Agt.



Come In and Shop Around

When you come in don't feel as if you had to buy. . . look around and see our lovely things. Every day new fashions arrive. . . charming things you'd like to see. Our sales people will show you every courtesy. . . give you helpful information about qualities, textures, prices, or fashion trends. Just ask.

THE SMART SHOP

Albany, Oregon

334 West First Street

Rainbow at Night

The weather bureau says that a rainbow at night is an unusual phenomenon, but not what should be called a rare phenomenon. It only requires a shower with bright moonlight on it, when the moon is not too high in the heavens.

Maundy Money

Maundy Thursday, the day before Good Friday, was, in olden times, a day of almsgiving, upon which the sovereigns of England gave money, food and clothing to as many poor persons as the kings were years old.

Only Change in Form

An exchange says that there are not as many baby buggies in use as formerly. Nonsense. There are more, but most of them are provided with gasoline engines.—Seattle Argus.

Nothing to Hurt Him

Harold, three years old, had been lying in bed all morning, because he didn't feel well. At noon, after having dinner in bed, he wanted to get up, but his mother thought he had better remain in bed. When she said this he said, "Anything don't hurt me now."