# RURAL ENTERPRISE

Agrculture
Horticulture
Livestock

A Weekly Chronicle of Local Events and Progress in Linn County

Dairy
Poultry
Wool

Established 1912 | HALSEY, OREGON, THURSDAY MARCH 3, 1927 | $1 a year in advance


## From the Editor's Point of View

### Patterson's Persistency Prevails

Patterson's and Pierce's Peeuniury Programs for the state Proved as like as two Peas in a Pod.

Portland Practical Politicians went to Salem thinking they had the world by the tail. They went home with nothing but the tail and little of that.

When they had defeated Pierce and elected a battle-scarred republican politician governor they thought the road to the pork barrel was clear.

The distressful income tax was discredited. Favorable mention of it would be sacrilegious heresy.

The governor told them he would seek the interest of Oregon before that of party or faction. They did not suspect that he meant what he said until he knocked the underpinning from beneath them by broaching his financial program. From then on they staggered and stumbled. They swallowed his income tax program with grimaces and a few changes. Prodded by the fish and game and highway commissions, they killed one of his propositions—the tithing bill—and said: "see how doughty we are! We have bearded the governor." And then their panic returned and continned to the end.

We'll vote on an income tax, and we'll adopt it.

Also we will approve Mr. Patterson's vetoes of some legislative extravagances and we will admit that he has a backbone.

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Mr. Coolidge vetoed the McNary-Haugon bill and lost favor with some people who thought it would enable them to lift themselves by their bootstraps. He could have let them learn by bitter experieuce that it couldn't be done, but that would have cost a lot of money and done no good.

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In view of the results from many elections of lawmakers pledged to economy, how would it do next time to elect those who make no promises except to get as much pork as possible for their supporters?

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Pigs is pigs until they are made into pork.—Garibaldi news.

Naw! Pigs gits to be hogs sometimes before they are made into pork.

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The Cottage Grove Sentinel thinks there is too much adverse criticism of legislators. It is unfair to hit a man when he is down.

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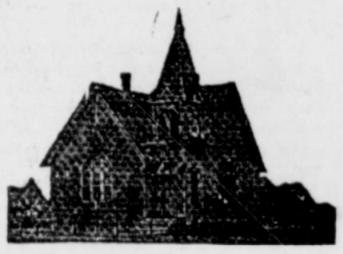
Mrs. Leon Lester, living a mile north of Brownsville, and her mother, Mrs. J. A. Kizer, were going towards Albany on seven-mile lane yesterday afternoon when, about a mile north of Koos' corner, the auto overturned and Mrs. Lester was killed. Her mother received injuries which were not serious.

### Church Notices

Methodist—Next Sunday:
10 a. m., Sunday school
11, Public servicess
3, Junior League
6:30, Epworth League
7:30, public services.
7:30 Thursday, prayer meeting

Here all will find a welcome, regardless of social standing. Your presence will help, and we will try to do you good.

J. S. Miller, pastor.



Church of Christ—
Preaching, 11
Christian Endeavor, 6:30
Precaching, 7:30
Clifford L. Carey, pastor.

### Alpine Circle at Halsey

Oddfellows and Rebekahs from Junction City, Alpine, Corvallis and Shedd joined those of Halsey in the meeting here of Alpine circle Saturday evening.

After an interesting program fruit salad, cake and coffee were served in the new dining room.

Mr. and Mrs. Strange of Corvallis then gave some clever chalk talks and pictures.

Next Meeting March 26 at Shedd.


**NECESSITIES**
on the Farm

You can get these at your local drug store

Epsom Salts..... 3 lbs. 25c
7 lbs. 50c
Sheep Dip...$1.70 a gallon
Sulphur.....4 lbs. 25c
Woodlark Squirrel Poison.....50c
Milking Tubes and Teat Plugf.....25c

Stock Tonics made by
**KORINEK**

**Halsey Pharmacy**

**KODAKS AND KODAK FILMS**



How to Buy Good Quality Foods at Popular Prices

**Ask Us for Preferred Stock**

That is the answer.

This brand includes a large assortment of quality foods which are sold at popular prices.

We can sell you these splendid goods at popular prices because they are produced and put on the market by modern methods and at the lowest possible expense and cost.

When you buy Preferred Stock you get the good quality you want at a price you can afford to pay.

**M. V. KOONTZ Co.**


## Newspaper Advertising Must Have Background of Public Confidence

By L. M. BARTON, Advertising Manager.

THE background of newspaper advertising is public confidence. At the very outset your newspapers sell you the right to share in the confidence of their readers that they have built up by conscientious editorial effort. These readers respect their newspapers. They have a great degree of faith in anything that appears in the newspaper's columns. So, you see, all advertisers begin with everything in their favor. Their success depends upon how they regard this reader confidence that the newspaper turns over to them.

The practice of certain merchants in allowing favored customers to pick over articles for a sale before they are made available to the general public, which has been attracted to it, by newspaper advertising, is an abuse of the principle of advertising.

In commenting upon the part played by newspaper advertising in the general economic problem of the country, Mr. Barton proved that advertising, by effecting a more rapid turnover, made for lower prices.

Advertising is the sure way of increasing sales and production without lowering quality. It reduces selling costs. It shortens the time in which merchandise passes from the manufacturer or merchant to the consumer. It creates markets for merchandise that otherwise would not exist.

The policies of large city newspapers in censoring advertising submitted to their columns, is to be commended. The more a newspaper respects its readers the more its readers will respect it.

## HALSEY, LINN AND OREGON

The dramatic club of the Albany high school finds it cannot come to Halsey on the 12th to play "Cappy Ricks," and the entertainment has been postponed, date to be fixed later.

The free library is open from 2:30 to 4:30 Fridays, instead of Saturdays, as heretofore.

Teachers' institute at Halsey March 12.

Last week's reports from thi county to the state board of health show flu subsiding, with 22 cases against 86 the previous week, but there were 10 of pneumonia, close companion and ally of flu, and 1 of diphtheria.

Mrs. Eliza Brandon visited the Brownsville dentist Tuesday.

C. H. Koontz, L. W. Patton, C. P. Moody, Bert Clark and Karl Bramwell went to Eugene Saturday night and saw a delegation from a Portland lodge confer the Master Mason degree.

A. W. Haynes and wife and little granddavghter of Eugene visited the Wheelers Sunday afternoon.

Mrs. R. L. White, a native of Harrisburg and wife of some-time County Sheriff Bob White, died Sunday night at her Brownsville home.

When the automobile slowed the harness business down F. H. Weber, the lifetime Brownsville harnessmaker, took up the study of electric appliances and the sale thereof. Now he has taken a license to do electric wiring and has been advertising in this paper that he will do that and radio repairing.

The last meeting of the Brownsville grange was followed by a dance and sandwiches, cake and coffee.

Richard C. Farwell, a native of Shedd, died Sunday in a Corvallis hospital, aged 72.

The Priscilla club of Shedd netted about $78 at the entertainment at the M. E. church on the 23d.

In the year ending Jan. 1, 1927, the number of sheep in this country increased 2,045,000, and of swine 481,000. Cattle decreased 1,027,000, and horses 561,000. Sheep and hogs were making money for their owners. Cattle and horses were not.

Mr. and Mrs. Harry Bressler's children doubled in number last week Thursday. Another girl.

Clarence Williams' poultry business, the Bulletin points out, has grown from a bare field nine years ago to a good big farm all paid for, a set of buildings well suited for the industry and a pretty home, well appointed, for themselves, keeping 800 hens and hatching 1100 eggs at a time.

The county's $198,346.47 on account of lost taxes on O. & C. grant lands was received last week from Uncle Sam. What is left of this after municipalities are settled with goes into a Linn county building at the W. C. T. U. farm home.

Forest Rycraft of Lebanon has succeeded Leonard Gilkey as secretary of the county fair association.

### Past Noble Grands' Club

Mesdames Karl Bramwell, Clara LaFollette, George Laubner, Edith Robnett, Mildred McMahan, E. True, B. M. Bond, W. L. Wells, F. Robins, C. P. Moody, E. D. Isom, George Taylor and E. E. Gormley of the Noble Grands' club had their monthly meeting at the home af the last-named lady Friday afternoon.

They are planning an entertainment for the last of March to raise funds towards furnishing the new I. O. O. F. kitchen.

Mrs. Holloway assisted Mrs. Gormley in serving a two-course luncheon. The decorations were hatchets and cherries.

### Alford Arrows

(Enterprise Correspondent)

Mrs. C. D. Mercer, sister of E. D. Isom, who is in a Eugene hospital, was reported improving yesterday morning.

Rev. Isaac Miller and wife of Alberta, Canada, visited at the Sam Ringler and Kropf homes this week. Tuesday night Mr. Miller preached at the local Mennonite church.

Mrs. Sam Ringler is quite ill.

George Godwin and family of Buena Vista visited at John Rolfe's Sunday.

Wilma Falk spent the week end with her friend, Velda Curtis.

Mr. and Mrs. Robert McKee of Eugene visited at Michael Rickard's Sunday. Mrs. Rickard accompanied them home for a visit.

Mr. and Mrs. A. F. Robnett and daughter Doris and Carl Isom drove down from Eugene Sunday afternoon and spent an hour or two at E. D. Isom's.

Mrs. Anna Riggs of Harrisburg visited her niece, Mrs. Della Curtis, and family last week.

E. D. Isom went to Albany Monday and Tuesday to hang some wall paper for his mother-in-law, Mrs. L. E. Bond.

Chester Curtis has purchased the old church building and is tearing it down this week.

A. F. Robnett of Eugene spent several days last week at E. D. Isom's.

### Spoon River Sparks

(Enterprise Correspondence)

R. E. Bierly and family spent Sunday at D. F. Burge's, near Albany.

Misses Grace Kirk and Irene Quimby came home from Monmouth Friday evening. Saturday W. R. Kirk and Grace made a trip to Albany.

Misses Louise and Esther Seefeld went to Eugene Saturday.

Mrs. Edith Gillette and Mrs. W. A. Carey and daughter Mary came up to E. E. Carey's from Salem Sunday. Mrs. Carey will remain here for some time.

Rawleigh Templeton and family were visitors at J. P. Templeton's Saturday.

Merwyn Van Nice and E. E. Carey helped M. B. Harding, the forepart of the week, putting his new chicken-house back on the foundation. The wind storm of last Sunday night moved the ends of the foundation and building about three feet.

A party of young people from the grange helped Leroy Straley celebrate his birthday last Tuesday by giving him a surprise party. A very pleasant time was had.

Mrs. Lester Powell was quite ill last week.

J. R. Harding and wife of Seattle visited M. B. Harding last week.

(Continued on last page)

WHO WOULDN'T SMILE HAPPILY

upon opening a box of these delicious candies? The wonderful assortment, various flavors and tempting appearance of these "lumps of delight" win to us all lovers of good sweets and judges of confectionery excellence. Try them once and see if we exaggerate the perfection of these goods.

Clark's Confectionery



After the holidays is the time to have your auto overhauled and every defect in car or motor remedied. Don't wait until the spring rush.

**ARROW GARAGE**



*Do you know*

*That* we have a new and complete line of FISK and FEDERAL TIRES, TUBES and ACCESSORIES, at the lowest prices possible?

*That* we reline brakes and specialize in serving and repairing all makes of batteres?

F. G. WORKINGER and A. HANDLEY

**The HALSEY GARAGE**


## Pupils at Halsey Hear Coolidge Talk

### He Has Largest Audience Ever Known.

(School Reporter)

A very interesting program was given by the entire school Feb. 22, in honor of George Washington's birthday. The most interesting feature of the program was the radio message by President Coolidge from Washington. The president spoke to the senate, house of representatives, cabinet members and a vast multitude which thronged the galleries of the building.

The school is greatly indebted to Mr. and Mrs. Eldon Cross for the use of their radio, which was installed at the schoolhouse for the occasion. This is the first time that the school has ever listened to an address by a president of the United States.

President Coolidge took a somewhat different view of Mr. Washington from those in most addresses in honor of him. He spoke of George Washington, not as a great statesman, a great general or a perfect man, as is usually done, but as a practical man of affairs. He said that the real man is forgotten because of the great things which he did. The president said that Mr. Washington was only an ordinary man. He said that Washington was a great business man, farmer and landholder. He said that it was this every-day experience in life which made him a great leader. When he became a servant of the public he handled the affairs of the nation in the same practical manner as he was in the habit of handling his own personal affairs.

President Coolidge spoke of Washington as the first man to favor the development of the west and the originator of the bank. He said that the country today needs more moral and business-like men like George Washington.

The rest of the program consisted of patriotic exercises by the high school, reading, "The American Flag," by Roy Safley; song, by the primary room; reading, "Washington's Farewell Address," by Keith Hayes; song, by the intermediate room; exercise, by primary room; song by freshmen girls; theme, "Abraham Lincoln," Georgina Clark; piano solo by Nellie Falk and Ruth Sturtevant, and a hoop drill by three girls.

Patrons present were Mrs. Williams, Mr. and Mrs. Bramwell, Mr. and Mrs. Bond and son and Mesdames Robertson, Foote, Roberts and Chance.

Sickness has caused many absences during the week.

The grade school boys are starting manual training under the direction of Prof. Patton.

### "Slide Fence" Saves Lives

Danger to travelers caused by landslides and track washouts on railroads, due to heavy storms, has been completely eliminated by a newly perfected device that received its first thorough testing during the recent storms.

The new device is an electrically connected fence, lightly built in twelve-foot panels, firmly anchored at either end, and placed in circuit with the block signal system. This fence has been constructed above the railroad right-of-way wherever there is any possibility that unusually heavy rains may loosen earth and cause slides.

Any slide occurring would carry away the panel of fence in its path, breaking the electrical connection and automatically setting block signals that would stop any train approaching the potential danger zone.

The "slide fence" removes any danger of a train running into a slide. Slides hereafter may cause delays; but they will not endanger passengers. This company's mainline trains now move under electrical and mechanical protection so complete that statistics prove passengers to be far safer on trains than in their own homes. Mark Twain first announced that people were safer on trains than in bed at home. He cited as proof that more people die in bed than on trains, and "figures can't lie."

### *True Sincerity*

Sincerity is to speak as we think, to do as we pretend and profess, to perform what we promise, and really to be what we would seem and appear to be.—Tillotson.