

RURAL ENTERPRISE

Published Every Wednesday,
By HUBERT L. ALMON
EDITOR AND PUBLISHER

Wednesday, Sept. 1, 1926

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Advertising, 20c an inch; no discount
for time or space; no charge for com-
position or changes.
In "Paid-for Paragraphs," so a line
of advertising disguised as news.

Did You Ever Stop to Think

By Edson R. Waite, Secretary, Shawnee,
Okla., Board of Commerce,
COPYRIGHT, 1926.

Frank C. Mortimer, vice presi-
dent of the Citizens bank of Los
Angeles, says:

That there is no class in the
citizenship of any nation which is
entitled to greater consideration
than the farmer. He constitutes
the very fiber of the community in
which he dwells.

From the earliest tiller of our
soil to our present day farmer, he
has exercised habits of thrift and
frugality. And great as is the
value of thrift from the point of
economics, yet its value is not
limited wholly to that field.

The training afforded by its
practice calls for the exercise of
qualities that are predominantly
moral in character. It means
self-control. It means self-mastery.
Long ago the farmer learned to
forego immediate pleasure for the
sake of some more distant good.

Through hardship and toil, on
the frontier and the prairie; in the
valleys and on the hillsides, he
has labored to supply the imme-
diate wants of his household and
food for the peoples of the earth.
That which he has gathered and
saved has become the foundation
of our wealth as a nation. His
steadiness, industry and sobriety
are political virtues which make
for the stability and permanence
of our government.

Gertrude Ederle Greeted by New York
New York. — Gertrude Ederle was
given a homecoming ovation as New
York never before has given a woman.
Packed throngs that witnessed her
triumphant procession up the canyon
of lower Broadway were estimated as
greater than those that welcomed re-
turning heroes after the world war.
It was the day of days for the youth-
ful swimmer who was the first of her
sex to conquer the English channel
and in a better time than any man
had ever achieved.



A thorough cultural and professional schol-
arship is the outstanding characteristic of the
State University.

Training is offered in:

22 departments of the College of
Literature, Science and the Arts.

Architecture and Allied Arts—Educa-
tion—Journalism—Graduate Study
—Law—Medicine—Music—Physi-
cal Education—Sociology.—Social
Work—Extension Division.

51st Year Opens September 27, 1926

For information or catalogue write
The Registrar, University of
Oregon, Eugene, Ore.

Neighborhood News

Pine Grove Points

(By Special Correspondent)

Hop-picking began at the Mc-
Laren yard Monday morning.

Miss Nora Pehrsson went to Sal-
em Sunday to attend the
wedding of a friend there.

W. G. McNeil and family went
to Newport Thursday, returning
Monday.

Mr. and Mrs. N. E. Chandler
spent a few days at Newport last
week.

Pearl and Grace Pehrsson came
home from the Stroda hop yard
Wednesday.

Rev. H. R. Tate and family of
Peoria left Monday for Missouri,
having been transferred to that
conference. A Rev. Smith is the
pastor appointed to the Peoria and
Lake Creek charge.

Mrs. Florence Annis visited Mrs.
Bert Haynes this week.

Miss Agnes Chandler was hostess
at a most enjoyable party at her
home Saturday evening.

Mrs. R. K. Stewart and grand-
daughters visited Mrs. N. H. Cum-
mings and children Monday.

Frank Gibson began filling his
silo Tuesday.

The funeral of Mr. Gould of
Peoria was held at the Pine Grove
church Monday afternoon. Rev.
Calder of Shedd officiating.

Mr. and Mrs. Lee Camp of Port-
land are visiting at John Mc-
Laren's.

L. E. Eagy and family and Mr.
and Mrs. Ben Ivey and son went
to Belknap Springs Tuesday. The
Eagys returned home Thursday
and the Iveys started for their
home in California, going by way
of Bend and Klamath.

Mr. and Mrs. Ray Hover, Mr.
and Mrs. Everett Hover of Harris-
burg, Mrs. Florence Annis of
Salem and Mrs. R. K. Stewart and
Helen and Jeanette Settle of Pleas-
ant Hill were Sunday visitors at
E. E. Hovers.

Mr. and Mrs. Ray Hover spent
Sunday night at Bert Haynes.

Alford Arrows

(By an Enterprise Reporter)

An enjoyable evening was spent
at the Lee Ingram home Saturday
evening when a number of their
neighbors and friends met to give
them a farewell party. Mr. In-
gram's are moving to Harrisburg
in the near future. Music and games
were the diversions until a late
hour when delicious refreshments
were served. Those present Mr.
and Mrs. H. J. Hawkins and
daughter Helen Jean of Portland;
Mr. and Mrs. Clay Foresman;
Mr. and Mrs. A. E. Whitbeck;
Mrs. Chester Curtis and daughters
Velda, Alice Delta and Elnora and
sons, Charles and Dean; Mr. and
Mrs. Horace Armstrong and
daughters, Retta and Hazel; Mr.
and Mrs. E. D. Isom and daugh-
ter Beverly; Mr. and Mrs. Lee
Ingram and daughter Thelma;
Emery and Jess Rickard and Les-
ter Green.

Mrs. H. J. Hawkins and daugh-
ter Helen Jean of Portland are
visiting Mrs. A. E. Whitbeck.
Mr. Hawkins also spent the week-
end here.

Mr. and Mrs. E. D. Isom and
daughter Beverly drove to Eugene
Sunday afternoon bringing Doris
Robnett home with them.

Mr. and Mrs. Archie Chisholm
of Monroe were Sunday afternoon
callers at Lee Ingram's.

Mr. and Mrs. Chester Curtis and
children visited Mrs. Curtis' moth-
er, Mrs. C. N. Tandy Sunday
afternoon.

Velda, Alice and Delta Curtis
and Thelma Ingram visited Wilma,
Lois and Erma Falk Sunday after-
noon.

E. D. Isom and family drove to
Albany Monday evening to see
"The Bat" at the Globe theater.

Mrs. A. E. Whitbeck accompan-
ied Mrs. Florence Hawkins and
daughter to Eugene Tuesday.

Miss Lillie Rickard spent part
of last week in Corvallis attending
conference.

Mrs. Whitbeck and Mrs. Hawk-
ins called on Mrs. Lee Ingram one
day last week and Mrs. John Rolfe
and Mrs. E. D. Isom Monday
afternoon of this week.

Weekly Industrial Review

Salem—Oregon Linen Mills, Inc.
ships in 27 cars of machinery for
linen plant. Factory will use 137
electric motors.

Salem—Sixteen local canneries
will pack more than 1,000,000
cases this year.

Oregon mills use 300,000,000
feet of lumber for paper making,
each year.

Portland leads country west of
Mississippi as cloak-suit center.
Business has grown 330 per cent in
three years.

McMinnville—Smith chicken
cannery to build large new plant.

Fort Klamath stockmen will
ship about 15,000 cattle this fall.

Portland land district has 159-
521 acres of public lands open for
homesteading.

Yoncalla—H. F. Wells gets 90
pounds peppermint oil worth \$12 a
pound, from one acre.

Medford—Local pear industry
daily payroll is over \$10,000 a day,
to 3,000 workers.

Klamath Falls building permits



"Your Child's Eyes"

The eye is the main avenue of edu-
cation. Defective vision causes
more school failures than any one
thing.

We make a specialty of fitting
the eyes of children and young
people, guarantee an accurate ad-
justment of glasses, and take care
of the eyes until they reach matu-
rity.

**Meade & Albro
Jewelers,**

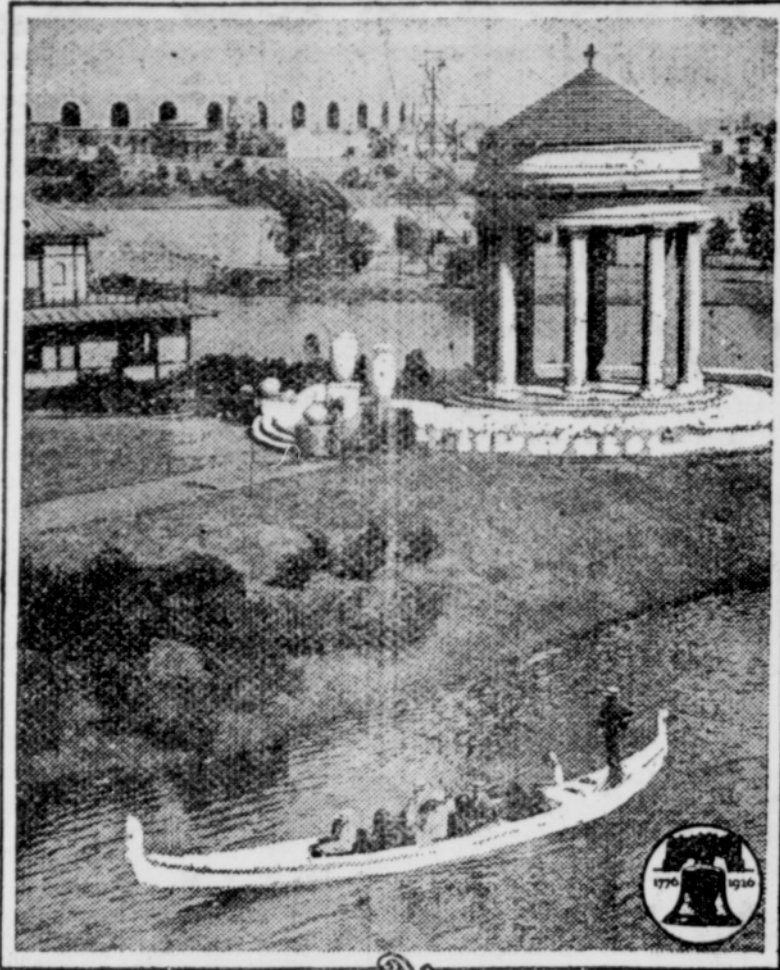
Optometrists and Manufacturing
Opticians
ALBANY OREGON.

**Notice of Appointment of Ad-
ministratrix.**

Notice is hereby given that the under-
signed by an order of the County Court
of Linn County, Oregon has been ap-
pointed Administratrix of the estate of
Edward N. Fairo deceased, (whose true
name was Norman Neal Rogga and who
served in the United States Army under
name of Edward N. Fairo.) All persons
having claims against said estate are re-
quired to present them within six
months from the date of this notice,
with the proper vouchers, to the under-
signed at the office of Tussing & Tus-
sing, at Halsey in Linn County, Oregon.
Dated and first published this 25th day
of August, 1926.

ELLA ROGGA,
Administratrix Aforesaid.
Tussing & Tussing, Attys. for Admx.

ON THE SESQUI LAGOONS



Here are Americans, visitors to the Sesqui-Centennial International Ex-
position in Philadelphia which celebrates the 150th anniversary of the signing of
the Declaration of Independence, riding about the lagoons in an Italian craft,
a gondola, from which they view the buildings and displays from many lands.
In the distance can be seen the mammoth Sesqui Stadium; to the right is
the signal tower of the United States Coast Guard building and exhibit, and
to the left is one of the Japanese pagodas which dot the exposition grounds.
The Grecian pavilion is one of the permanent structures on the site before
the city government decided to build the Sesqui at the front door of the great
Philadelphia Navy Yard. The Exposition continues until December 1.

for July reached \$652,045.

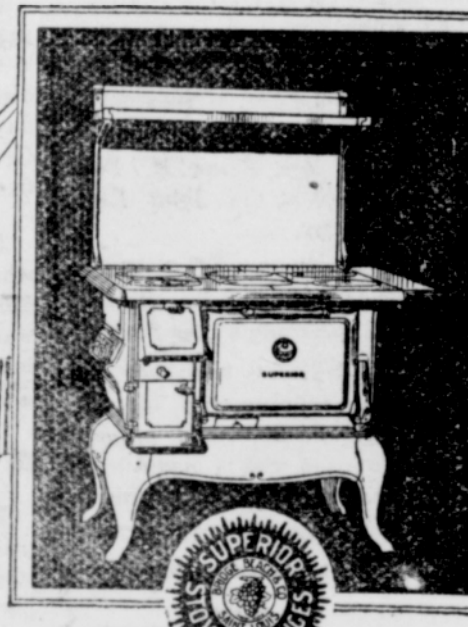
Chiloquin, on new S. P. Cas-
cade line, needs sash and door
factory, hardware store, small
wood working plant, and brick
and tile factory. Also needs large
hotel badly; many people going to
that fast growing town are unable
to find any kind of hotel accommo-
dations.

Dundee walnut exchange sells
first carload of walnuts in Califor-
nia.

Springfield—Mountain States
Power Company will furnish light
and power for Wendling and Mar-
cola. Steam plant generates 3,500
kilowatts.

New Loud Speaker Carries Ten Miles.

London, Eng. — Senator William
Marconi of Italy, inventor of wire-
less, has announced the perfection of
a wireless loud speaker which can be
heard for 10 miles. It is the inven-
tion of a member of the staff of Mar-
coni company and Marconi states has
already been tried out at Cowles with
success.



Better
Cooking
Better
Baking

**BRIDGE-BEACH
"Superior" Range**

Why Bridge-Beach
"Superior" Ranges
Are Preferred

The Name is a
Guarantee of Quality

- ☐ Superior in construction—made of
Superior cast iron—famous for its
durability.
- ☐ First cost is reasonable—will give
long service without repairs.
- ☐ Easily operated—respond in-
stantly to draft control—ready for
cooking as soon as fire is started.
- ☐ Give healthful, odorless warmth in
winter—permit free ventilation of
kitchen in summer, as breezes do
not affect the flames.
- ☐ Large warming shelf and cooking
surface on which to keep foods
warm.
- ☐ Provide an abundance of hot water
for all household uses.
- ☐ Safe in the home with children—
cannot upset—use fuel that can-
not spill, leak or explode.

Happy is the woman who has a Bridge-Beach
"Superior" Range in her kitchen—for she knows
she will get the results she expects from her cook-
ing and baking—light, fluffy biscuits, perfect
bread, juicy roasts, tender steaks and delicious
cakes and pastries. The secret is the scientific
oven, the perfect draft controls and the ease with
which the heat is maintained at a constant tem-
perature. If you have not seen the new Bridge-
Beach "Superior" Ranges, we will be glad to show
you the complete line.

Prices—\$65.00 to \$125.00

Many styles of finish to select from—beau-
tifully enameled or plain black—many
with nickel trimming. All have high closet
and are set up from floor on sanitary base.

**HILL & CO.
Halsey**

Job Printing
Personal Service by an Experienced Printer
Bring Your Next Order to the Enterprise

Any Girl in Trouble

may communicate with Ensign Lee of the Salvation Army at the
White Shield Home, 565 Mayfair avenue, Portland, Oregon.