

**RURAL ENTERPRISE**

Published Every Wednesday,  
By HUBERT L. ALMON  
EDITOR AND PUBLISHER

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may communicate with Ensign Lee of the Salvation Army at the White Shield Home, 565 Mayfair avenue, Portland, Oregon.

**Neighborhood News**

**Alford Arrows**

(By an Enterprise Reporter)

Lee Ingram and family visited his nephew, Leonard Ingram and family at Venita Sunday.

C. E. Mercer of Eugene spent Saturday night and Sunday at E. D. Isom's.

Those picking hops at the Cartwright hopyard from this community are, Mrs. Lee Ingram and daughter Thelma, Lena and Mae Kropf and Wilma and Lois Falk. Picking began last Thursday.

Little Lois Jean Workinger spent Monday and Tuesday at the E. D. Isom home while her brother Kenneth had his tonsils removed at the general hospital in Albany and his mother stayed with him.

Sunday afternoon callers at E. D. Isom's were Mr. and Mrs. Wm. Wahl and daughters Delma and Wilma.

Lee Ingram went to Portland Wednesday of last week. He spent the night at the Will Ingram home.

Orie Kropf and Ed Hostettler left Monday for Missouri.

Mr. and Mrs. Chas. Commons and children of Colorado arrived at the John Willbanks home Tuesday and surprised them. Mrs. Commons is the Willbank's daughter and they had not seen her for eight years.

Dorothy Corcoran spent Sunday with Beverly Isom.

Several weeks ago when B. E. Cogswell and family were at Cascadia they caught a young fawn. He has a permit from the government to raise it and it is doing fine.

Mr. and Mrs. Michael Rickard were Sunday afternoon callers at A. E. Whitbeck's.

Brian Perry and family made a trip to the Murdock peach orchard Sunday.

Letha Tañdy of Venita is visiting her cousins, Alice and Velda Curtis.

George and Tom Heitzman of Portland have been spending their summer vacations with their aunt, Mrs. Joe Cersovski.

Sunday guests at the John Rolfe home were George Godwin and family of Buena Vista, Mrs. Hale and family of Medford and Deo Rolfe.

Mrs. E. J. Gottsacker and daughters, Louise and Berniece and their father and grandfather, Louis Heitzman, all of Portland, have been spending the past two weeks with Mrs. Joe Cersovski. Mrs. Gottsacker and daughters will return to Portland Saturday, but Mr. Heitzman will spend the summer with his daughter, Mrs. Cersovski.

**Lake Creek Locals**

(Enterprise Correspondent)

Miss Myrtle Tobey is home from a month's motor trip through California with friends. They spent some time in Los Angeles and crossed the line into Mexico. Miss Tobey has been re-elected to West Linn high school this year.

Mrs. Lloyd Simons and children are helping at the Harrisburg hop yard now.

Rev. H. R. Tate preached his last sermon here Sunday morning. He will attend annual conference which will convene at Corvallis this week, and expects to accept another charge. They have made many friends here during the last two years.

Henry Cook is employed on the Thomas Ardry farm now.

Mr. and Mrs. Manley Spores of Mohawk were guests at the C. S. Williams home Sunday.

Miss Lillie Rickard and brother of Alford attended church here Sunday morning.

Mr. and Mrs. Arthur Avery of Los Angeles are visiting Mr.

Avery's uncle, C. S. Williams. They have motored through Utah, Nevada and adjoining states and are now on their way home.

Lucile and Russel Herndon visited at the Harry Davis home Sunday.

Martin Cummings and family were dinner guests at the Thomas Ardry home Sunday.

Rev. and Mrs. H. R. Tate and children were guests at the Estes Bass home Sunday.

**Pine Grove Points**

(By Special Correspondent)

Bert Haynes and family attended a reunion of the Storey and Hover families at the Everett Hover home at Harrisburg, Sunday.

Mrs. W. G. McNeil and children visited at L. E. Eagy's Thursday.

The Hover and Haynes thresher finished threshing Saturday evening.

The Misses Pearl and Grace Pehrson are at the Harrisburg hop yard.

Mr. and Mrs. Ben Ivey and son and L. E. Eagy and family were Sunday guests at W. G. McNeil's.

Mrs. Jessie McLaren and daughter Dorothy and Ida Shick were Corvallis visitors Tuesday afternoon.

Mr. and Mrs. Fred Sylvester and Mrs. Emma Sylvester went to Monmouth Friday, bringing the girls home for the weekend.

Albert and Lillian Campbell who have been visiting their grand mother, Mrs. Johnson returned to their home near Grand Ronde, Sunday.

**Flax Proving a Good Crop**

A recent trip of inspection over the flax fields by members of the state chamber of commerce and O. A. C. showed that ninety per cent of the growers have found flax raising one of the best crops from the standpoint of profit.

From the farms the flax has gone to the state penitentiary where its manufacture gives employment to every able bodied man of six hundred inmates. From the penitentiary the manufactured flax goes out to two outside linen mills, which industries are direct results of prison manufacture. The penitentiary furnishes the mills with flax products in that state of manufacture necessary for their requirements, from where it goes into completed products. The Miles linen mills, a factory 100x142 feet, recently completed, at Salem announces it will enlarge to nearly double present capacity, and another factory, with authorized capital of \$500,000, is under erection. The state prison has nearly a half million dollars in material and equipment and is steadily enlarging to meet demands, while about \$100,000 was paid to farmers last year for their straw.

Many farmers interviewed say that flax raising is the best crop in sight for profits, as there is a waiting market and spot cash for the product. Prices per ton paid by the state range from \$22 for the very short fiber to \$40 for the long straw.

**Did You Ever Stop to Think**

By Edson R. Waite, Secretary, Shawnee, Okl. B., Board of Commerce.

W. J. Hoffman, advertising director of the Portland Oregonian, says:

That advertising is one of the

**Albany Creamery Association**  
Manufacturers of  
**LINN BUTTER**  
and Buyers of Eggs  
**A Farmers' Co-operative Creamery**

strongest reasons why the people live better, have more comforts and luxuries, and a better time generally than any other people in the world.

Some folks are all the time wondering where the money comes from to buy all the automobiles, radio sets, phonographs, good clothes and good food that the American people use. These folks do not realize the fact that the purchase by the American people of all these things keeps the factories going and furnish wages to help the same American family buy more things.

It's a cycle of prosperity that couldn't exist without advertising. Sometimes we think that there is a lot of waste in advertising—and there is.

But there is a lot of waste in everything else in life. Nature wastes as much material as she uses but she builds a mighty fine world despite her waste.

If all advertising could be done without waste and failure, life would be entirely too easy for the merchant and the advertising man.

It is just because there is always a possibility of waste and failure in advertising that we have to keep up on our toes to make our part in advertising successful.

I don't know how far advertising is going to go, but I think the time will come when advertising will be used to develop public opinion and educate the people of the world to better habits of thought, better standards of ethics and better systems of government.

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Clay P. Moody Agent

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**Who Was Swedenborg?**

Emanuel Swedenborg, the son of a bishop, was the great Swedish scientist, philosopher and theologian, whose vast range caused Emerson to term him the mastodon of scholars. Dr. Parley Cadman recently named him the Universal Genius. Officially connected, by appointment of the King, with the great mining industry of Sweden, he mastered all the sciences of his time, and wrote the most useful body of metaphysics, minerals, geology, astronomy, and the human brain. His life search was for the highest soul. How his spiritual senses were opened, after he was 30 years of age, that he might reveal the human soul, the life after death, and the Bible's meaning, may be read in the above named, uplifting, useful books.

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