## The Valley of Voices <br> By GEORGE MARSH

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CHAPTER XVI-Continued
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SundaySchool 'Lesson'

What makes the value in General Motors Cars?

1 SCIENTIFIC RESEARCH AND TEST. Centering in the largest automotive 2 COMBINED PURCHASING POWER OF MANY COMPANIES. Insuring the best materials at the lowest price. 3 VOLUME PRODUCTION. 120,000 skilled workers made more than
835,000 General Motors passenger cars and trucks in 1925 . 4 QUALITY BODY WORK. Fisher Body Corporation is a part of General

5 WORLD-WIDE MARKETS. 6 FAIR PRICE POLICY. Standard


7 GENERAL MOTORS ACCEP. TANCE CORPORATION. A finance company ounced by generat Moorst, and ase purchasers.
All these factors mean that General
Motors has every facility and every in-
centive for maintaining quality in
GENERAL MOTORS
ChEVROLET P PONTIAC - BUICK



Lookfor the Cross and Circle Printed in Red on Every Package of Genuine Alabastine Alabastine
 The Alabastine Company

