

DRESS OF BORDERED SILK PRINT; GAY SCARFS ARE IN FASHION

MORENISTIC! The newest and most popular word in our current fashion vocabulary. In this one word is the explanation of the why for and the wherefor of all this riotous coloring and unique designing which just now dominates the mode.

It is quite the modish thing to wear a scarf of the same material as the frock or blouse which it accompanies. If the garment be of cloth, then the scarf is necessarily narrow and tailored, but if of supple lightweight and sheer fabric then as "wide as you like" is fashion's open order.



A CHIC TWO-PIECE DRESS

the interesting manipulation of the bordered silk print as interpreted in the two-piece dress here pictured. This silk is a "made in America" product, which fact should appeal to our spirit of patriotism.

to the tweed tailleur or topcoat. It can be made of flamboyant print silk, or of vivid plaid taffeta, as well one as the other. Or it may be dyed in the new ombre effect, grading from darkest to light tones of the same color.



DEPICTING THE VOGUE FOR NECKTIES

section. A pretty way of manipulating this particular silk is to use the heavily bordered portion for a plaited skirt, making the blouse of the black striped part, using also some of the bordering for the full-below-the-elbow sleeves.

cal scarves and scarf sets. In fact, even one's dresses are hand-painted this season, especially black satin frocks. Opaque painting with metallic bronzes is featured on broadcloth and flannel, also on leather cuff and collar sets, with belts to match.

The TALE of KIDDIE KATYDID by Arthur Scott Bailey

FREDDIE WANTS TO TELL

AS SOON as Kiddie Katydid mentioned the word music, Freddie Firefly began to dance and shout. "There!" he cried. "You've just the same as told me that I was right."



And He Flitted Away, Feeling Somewhat Peeved.

die Katydid could persuade Freddie Firefly to keep the news to himself. "You won't say anything about this little matter, I hope," Kiddie began.

paper as told old Mr. Crow about it. "Ah! That's just the point!" cried Freddie. "Mr. Crow is a newspaper. Perhaps you didn't know it; but every Saturday he flies over Blue Mountain to the pond where Brownie Beaver lives and tells Brownie all the news of the past week."

"Then for pity's sake, don't let him hear of this!" Kiddie begged. But nothing could have stopped Freddie Firefly. "You're too modest," he said. "It's a shame to be able to make music the way you do and not let the neighbors know it. Why, the first thing you know you'll be one of the most famous people in this whole valley."

How he was going to do that he didn't quite know. There was little chance of his seeing Mr. Crow, for the old gentleman only waked up at the time Freddie Firefly was ready to go to bed—about dawn.

He was pondering over his difficulty, which bothered him not a little, when a terrific croaking from the direction of the swamp reached his ears. It was the final chorus of the Frog family's nightly singing party. And it promptly put an idea into Freddie Firefly's head.

"What's in a Name?" By MILDRED MARSHALL. Facts about your name, its history, meaning, whence it was derived, significance; your lucky day, lucky jewel.

SHIELA THE Irish, to whom Shiela undoubtedly belongs, prefer to spell the graceful name, Sheelah. Either form is correct and the fortunate bearer of the name, growing weary of one version, may turn to the other without fear of affectation.

Its earliest origin was among the Coelian gens, founded by the Etruscan general Coeles Vivenna, who also named the Coelian hill. The wives in Venice adopted Zilia in honor of this war hero and the name spread to Naples where it appeared as Lillola. Just why it should have appealed to the Irish is not clearly understood, unless they, like the French, believed that it had some connection with the heavens, or sky, whose Latin term is "coelum."

Curiously enough, Shiela spread throughout England. It is very popular there today, but it is rarely spelled Sheelah.

The turquoise is Shiela's talismanic gem. It is believed to bring her true love and a happy marriage. Monday is her lucky day and 6 her lucky number.

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A LINE O' CHEER By John Kendrick Bangs

THE QUESTION TO BE or not to be? That is no question, Unless, perchance, you have the indignation— Never to know the joy of love and life? Never to know the thrill of conquering strife? Never to taste the bliss of mastery Over the things of earth, and air, and sea? Never to feel? Never to know the Spring? Never to laugh, never to dance or sing? Never to suffer pain for others' sake? Never to sleep and dream, never to wake? No question there! Whatever man's distress No being would he drop for nothingness! (© by McClure Newspaper Syndicate.)

THE WHY of SUPERSTITIONS By H. IRVING KING

THREE BROTHERS ASK any man totally ignorant of his ancestry for any distance back, and the chances are ten to one he will tell you: "There were three brothers came over, one settled in such a place" and then he gives the place of settlement of the three. Ninety-nine times out of a hundred this is not true and moreover the man has no actual reason to suppose it so. But he firmly believes it. The three brothers' ancestry is in fact a superstition which seems to be thoroughly ingrained in the human race—for what reason it is hard to say; probably its source lies in the old magic of arithmancy. Nations as well as individuals and families look to the "three brothers" as the source of their existence and have done so as far back as history and tradition can take us.

Perhaps the Biblical story of the three brothers, sons of Noah, who continued the human race after the flood, may account in some measure for the persistence of the three brothers legend today. But it must be observed that Hesiod speaks of three brothers, the offspring of the union of earth and heaven, from whom the human race is descended; and the ancient Germans declared that their various tribes were all descended from three brothers. And so on illustrations might be multiplied. In fact from most ancient times men and nations when of untraced origin have been accustomed to begin the legend of their genesis with the words: "There were three brothers."

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Illustration of a man holding a sign that says "FOLKS WHO COUNT THE COST DON'T OFFER TO TAKE THE CURE".

Alma Rubens



Handsoma Alma Rubens, the "movie" star, was born in San Francisco. Her family, prominent socially, were hard to win over when Alma decided she wanted a stage career. She has always had leading roles, which she has graced with her brunette beauty and her dramatic ability. She has appeared in some of the best pictures.



WHO hooked your marbles, Kelly?

"I got trouble at home," answered the House Detective gloomily. "I haven't had a kind word from my wife for a week. I should get a divorce."

"Don't divorce her, Kelly," advised the girl. "Kill her. That's the fashionable way of getting rid of wives in these days."

"It ought to be easy for you, too. All you got to do is to go round to the florist and buy her a bunch of flowers and send 'em to her. He sure and put in your card, Kelly, for if you do not she will be afraid to show them to you. When she opens the box and sees the flowers with your name on them she will drop dead and you can use the flowers at her funeral service."

"Or send her a box of candy. If she opens a box of candy and finds your card in it she will be so surprised her jaw will drop down and she will swallow the first piece without chewing it. It will choke her and then you will have a well sweetened dead wife."

"Kelly, like every other married man, you are so tight that if you wink your toe wiggles. Why don't you try a bit of kindness on her and spend a bit of change? If the shock does not kill her the atmosphere will change instantly. It pleases a woman ridiculously to know that while her man is downtown he actually remembers her even if there isn't a button off the back of his pants or a hole in the toe of his sock."

"If you treated your wife to that Peacock Alley smile and from-the-hips-how you use on the women around this hotel she would actually like you, Kelly, instead of enduring you with a sigh like you were a sore tooth or a wash bill."

"Kelly, if a man treated his sweetheart like he treats his wife matrimony would disappear from our fair land. If he treated his wife as he does his sweetheart, divorce lawyers would have to start working for a living."

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WHEN I WAS TWENTY-ONE BY JOSEPH KAYE

At 21—Edgar Rice Burroughs Was an Army Cavalry Man.

"MY POSITION in life on my twenty-first birthday was that of a private in Troop B, Seventh United States cavalry, stationed in Arizona."

"My ambition at that time was to become an officer in the cavalry branch of the service, as I had recently failed in my entrance examinations at West Point and enlisted for the purpose of obtaining a commission by working my way up through the ranks."

"I had many other ambitions in youth, ranging from ownership of a candy store to heavyweight championship of the world, none of which I achieved and none of which, I now realize, would have been as satisfactory as my present vocation—Edgar Rice Burroughs."

TODAY—Edgar Rice Burroughs is the famous creator of books which have brought him a great reputation and no small share of the world's shekels. (© by McClure Newspaper Syndicate.)

Sick bodies made strong



"I was wasted to a skeleton, ready to cash in. Tanlac quickly built me up. A year ago diphtheria ran me down. Tanlac again came to the rescue. I'm strong and vigorous now." Miss Clara Jensen, 1302 So. 15th St., Burlington, Iowa

After a spell of Grippe or flu, when your system is all run down and your legs are so weak they can hardly hold up your body, start right in taking Tanlac.

It's wonderful how soon you really do improve! Tanlac sails right in and puts the system in fighting trim. It cleans the blood, revitalizes the digestive organs, gives you an appetite for solid food and makes you feel like a new person.

Nothing will turn the trick quite as fast as Tanlac, made after the famous Tanlac formula from roots, barks and herbs. Buy a bottle today and get started back to full strength and vigor. Take Tanlac Vegetable Pills for constipation.

Coughs-Colds! Break up with MUSTEROLE. The oil of mustard gives quick relief. Massage in gently with your fingers. Better than a Mustard Plaster.

CUTS and SCRATCHES Stop the smarting and hasten the healing by prompt application of Resinol

Distressing Feature Mrs. M. C. Van Winkle, chief of the women's division of the Washington police department, said the other day: "My experience leads me to think that boys are growing better while girls are growing worse. A distressing feature of the thing is that the more 'modern' a girl is, the worse she is, I mean, from the conservative viewpoint—the greater is her success. "A modern girl got married not long ago to one of the richest and finest men in the country. A friend of mine made a neat comment on the match. "When girls are over-bold," she said, 'men are bowled over.'"—Pittsburgh Chronicle-Telegraph.

IS IT YOUR STOMACH?

Sacramento, Calif. — "My stomach went back on me, everything I ate caused pain and distress. I grew nervous, weak and pale and it seemed that I had pains and aches all thru my body. I was too miserable to be a round when I started to take Dr. Pierce's Golden Medical Discovery and it relieved me of all nervousness and stomach trouble and completely restored me to good health. I could eat without being distressed, in fact, I never felt better."—Mrs. Grace Sheldon, 3237-9th Ave. All dealers; or send 10c for trial pkg. of tablets to Dr. Pierce's Invalids' Hotel in Buffalo, N. Y.



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Seek X-Ray Stain

To make the internal organs of the body opaque so that they can be photographed by X-rays, scientists are seeking a special kind of stain. It has already been discovered that injection of a special oil will make the lung cavities susceptible to registering on X-ray exposures and this, it is believed, will be of great aid in diagnosing tuberculosis.—Popular Mechanics Magazine.

During the last decade, the per capita consumption of meat in Europe has made an average increase of 50 per cent.

Colds Fever Grippe Be Quick-Be Sure! Get the right remedy—the best men know. So quick, so sure that millions now employ it. The utmost in a laxative. Bromide-Quinine in ideal form. Colds stop in 24 hours, La Grippe in 3 days. The system is cleaned and toned. Nothing compares with Hill's. Be Sure It's HILL'S Price 30c CASCARA BROMIDE QUININE Get Red Box with portrait

Green's August Flower for Constipation, Indigestion and Torpid Liver. Relieves that feeling of having eaten unwisely. 30c and 90c bottles. AT ALL DRUGGISTS.

EYES HURT? Don't ignore the danger signals of itching eyes, red eyes, bloodshot eyeballs. Mitchell Eye Salve removes irritation, reduces inflammation, soothes pain. HALL & BUCKEL 147 W. 42nd St., New York