

RURAL ENTERPRISE An independent newspaper published every Wednesday by W. H. WHEELER

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BOB Not Robert; just plain Bob — er — not so blamed plain, either.

The bob has come to stay for some time, evidently, and it is our verdict that, as a rule, it has not lessened the attractiveness of the fair sex.

We have had too many lawmakers in Washington who vote dry to hold our votes, but who drink very wet.

A man is known by the company he keeps. The leading champions of the two candidates for the democratic nomination in the majority contest in New York were the two most despicable rascals unhung, according to the pictures they painted of each other.

Before the interstate commerce commission at Chicago Saturday, in a hearing on the application for a 5-per-cent rise in freight rates, F. W. Konegan, a Sioux Falls banker, declared that he had found that the farmers are making money.

He who makes two blades of grass grow where but one grew before has nothing on Albert J. Mason, who makes one blade of his grass worth three of ours.

Thirsty people, and people ambitious to gratify them — at a profit — are broadcasting a statement that prohibition is a failure and is about to be abandoned.

Some of our exchanges deplore the exoneration of Officer Talent for shooting Louisignot. If the officer had not fired, and the thief had continued his approach until he got near enough and stabbed Talent to death, perhaps they would have felt better about it.

HILL & Co. 9x12 PABCOLIN and GOLD SEAL Congoleum Printed Rugs \$16 cash. Armstrong Linoleum Rugs, \$18 cash.

Left Over Last Week

The success of the Enterprise in giving a good gist of news of local events is largely due to the kind co-operation of friends who bring it to the office or send it through the mail.

There are people in the town who do not care whether there is a paper published here or not. They never turn in an item of news, unless it something that will benefit or gratify them personally, and they do not subscribe.

There are, we are glad to say, a much larger number of people who know that a good newspaper is a real asset to any town and strive to its recognition and maintenance from abroad that it would never receive otherwise.

We wish to impress upon our readers the importance of having news in the office not later than Monday. It goes to the Linotype at Brownsville on the 7-o'clock stage Tuesday morning.

Miss Bettie Coshaw of Brownsville is the queen of the county fair.

W. H. Jenkins, traveling passenger agent of the B. P., working from Portland, and Edwin H. Sharp, assistant manager of development, located at Los Angeles, visited Halsey and called at the Enterprise office.

William Brownlow, formerly of the Brownsville Times, is in charge of a print shop at Marshfield. His son, Jason J., called at this office Saturday evening.

A special school meeting at Harmony schoolhouse voted to move that building across the country to the gravelled road on the J. C. Porter place, between the Porter and Arley Cummings homes.

Wellington Bond brought J. H. LaRue to call on the Enterprise this morning.

Secretary of State Kezer, in compiling the state "blue book," has produced a volume that, as a reference book, belongs with the dictionary and the encyclopedia.

Long-Green — Abbie Long of Harrisburg and John G. Green of Brownsville are among the newlyweds.

Beautiful Flowers for FAIR WEEK New Floral Baskets have arrived Hall's Floral & Mus'c Shop

Willard Service Station We serve all makes and sell Under new management L. M. Taylor, Prop. 121 W. Second, Albany.

HILL & Co. HALSEY 9x12 PABCOLIN and GOLD SEAL Congoleum Printed Rugs \$16 cash.

A Banker's View of Federal Reserve

Farm Accounting Reveals Losing Methods and Points Way to Bigger Profits.

(From Banker-Farmer) A farm cannot properly be called successful unless it pays a fair rate of interest on the investment and returns fair wages for the farmer's labor.

It is common to find a farmer with an investment of fifteen or twenty thousand dollars, yet does he keep books? Perhaps he may jot down a note now and then of an important fact, but this is of no value in an analysis of his business as a whole.

Farming is a business and to be successful must be conducted in a businesslike way. The business man's mind should have indelibly printed upon it two questions: What profit is my business making? How can that profit be increased?

It is not necessary for a farmer to have a course in bookkeeping. Almost every agricultural college in the country has issued a simplified farm accounting book which it sells at cost.

Accounts Increase Profits Instances number a thousandfold where farmers have profited by knowing their business. Accounts kept by sixteen farmers in Illinois led them to improve the organization and operation of their farms in ways that added approximately \$450 to their average net income in 1922.

An Iowa farmer found at the end of the first year he kept books that crops fed to livestock brought more money than when sold outright. His figures showed that his cows were poor compared with other farms in the state.

Costs Can Be Regulated "I have discovered," says one farm bookkeeper, "that the kind of man you have on a job, as well as the particular team, often makes quite a variation in the cost of performing certain tasks."

The number of farmers who are keeping books on their business has increased remarkably in recent years, but the number of businesslike farmers is woefully small when listed alongside the sum total of the farmers in the country.

Inventory is Indispensable The basis of any system of farm accounting is the annual property list or inventory. It is the starting point of the farm records.

At the end of each year a financial statement is drawn off. This is the farmer's rating and no farmer with a good financial statement need fear walking into a bank and asking for a loan.

Thomas R. Kay, state treasurer, told 100 Eugene citizens at a luncheon of the chamber of commerce that the Willamette valley is destined to become the linen manufacturing center of the United States.

A contract for purchase of an interest in Warm Springs reservoir as a part of the Vale irrigation project has been approved by Secretary of Interior Work.

Agriculture is a Learned Profession

Only Those With Brains and Education Reach the Top

Time was when a farmer stirred up the soil with a wooden plow, planted seed, good, bad or indifferent, reaped it with a sickle, pounded it out with a flail and drove cattle over it to shell it, winnowed it with a hand fan, ground it between two stones and killed enough wild or domestic animals to add to it to keep his family from starvation.

That time is no more. A man following the old routine would find it impossible to provide a family with the things then called luxuries but now classed as necessities of everyday life.

Breeds of domestic animals, varieties of growing things raised, methods of cultivation and of preparation and use of products have improved, generation after generation, and yet progress has only begun.

The days when humanity "dwelt in tabernacles" — tents — and lived from hand to mouth are no more. The successful farmer must have a better education than the average doctor or lawyer of a couple of centuries ago was presumed to have.

The discoveries availed of by Arthur J. Mason and his adaptation of apparatus to take advantage of them, referred to last week in these columns, contribute one of the most exhilarating chapters in the story of the marvelous forward march of agriculture.

As a result of the short prune crop in the Willamette valley this season a number of Marion and Polk county growers have been offered as much as 10 cents a pound for their yields.

H. H. Weatherspoon, Elgin fruit grower, has returned from New York, where he disposed of 25 carloads of early apples, representing about two-fifths of his crop, which is valued at \$75,000.

Wheat — Big Bend bluestem, \$1.50; hard white, \$1.43; soft white and western white, \$1.44; hard winter, northern spring and western red, \$1.42.

Hay — Alfalfa, \$18@19 ton; valley timothy, \$18@20; eastern Oregon timothy, \$21@22.

Butterfat — 52c shippers' track. Eggs — Ranch, 37@41c. Cheese — Prices f. o. b. Tillamook: Triplets, 30c; loaf, 31c per lb.

Cattle — Steers, medium, \$7.25@8.25. Hogs — Medium to choice, \$12.00@12.75. Sheep — Lambs, medium to choice, \$12.00@13.00.

Seattle. Wheat — Soft white and western white, \$1.44; western red, \$1.38; northern spring, \$1.39; Big Bend bluestem, \$1.45.

Hay — Alfalfa, \$23; D. C., \$23; timothy, \$26; mixed hay, \$24. Butter — Creamery, 48@54c.

Eggs — Select ranch, 45@48c. Hogs — Prime, \$12.50@13.45. Cattle — Prime steers, \$8.00@8.25. Cheese — Oregon fancy, 30c; Oregon standards 24c; Washington triplets 28c.

Spokane. Hogs — Prime, mixed, \$12.50@12.75. Cattle — Prime steers, \$7.50@8.00.

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The Best Shedd Community Fair

Farm & Home Products, Flowers and Antiques Unsurpassed

At the Beaver State's foremost juvenile club center, famed throughout the country, the Shedd community fair, last Friday, was the most successful ever held there or in the county.

No locality can so pass that surrounding Shedd in blooded cattle, sheep and swine. The exhibited animals were assembled on the school grounds and the judging was done there.

In the basement of the school house were agricultural and horticultural displays by the Oak Plain Orange, and by W. H. McCosnell, T. J. Danner, E. H. Margason, Mrs. Kate Croft, E. W. Shedd, E. C. Pugh and Charles Arnold, and here were to be seen some of the new South American black potatoes of excellent quality which the department of agriculture has been experimenting with in an effort to increase their productivity.

The Halsey Study club and the Potter Sewing club had fancy work booths. There was a glorious floral display, and among the dahlias was the new white-tipped President Wilson.

Fancy needlework occupied the intermediate schoolroom and in the primary room were some commendable samples of what the pupils in the first six grades can do.

The antique room drew much attention. There were reproductions of the costumes of our great-grandmothers, and a form was clad in a blue silk dress of 1876, with the ruffles and bustle of that time.

There were woollen and linen wheels, home-made cloth, ox-yoke, Indian mixing bowls, Indian pipes, ancient guns, powder horns, bullet molds, etc.

Lunch was served and in the evening there was a literary and musical program at the Methodist church. Dr. D. V. Poling gave a talk. The Davis family and Albany orchestras discoursed music. Mrs. Jess Cross and Miss Coldiron of Halsey gave a piano duet. Mrs. Glenn Eastman of Riverside whistled a solo and Mrs. C. P. Stafford, Halsey, sang, a double quartet from Oatville sang and a musical troupe of boys from Sand Ridge got credit for making the hit of the evening.

A number of Halsey people, in addition to those mentioned, were at the fair.

Milk Plant Now Practically Assured Cows enough have been signed to warrant the establishment of the proposed milk condensery at Albany. This will be the second whole-milk market, outside of a small cheese business, in the county.

The cannery at Seio is taking 15,000 pounds a day and could handle four times as much.

The Enterprise wants to revise one of the statements in a previous article regarding the proposed establishment at the county seat. The reporter's notes stated that the factory would turn fresh skimmed milk into dry powder in 30 seconds. When he transcribed them he thought this must be an error and wrote "minutes" instead of "seconds."

It transpires that the notes were correct. Proponents of the project assert that the apparatus dries the milk, under pressure, in just half a minute.

No wonder the most progressive farmers report that they turn the crop of fresh, green alfalfa into dry meal in half an hour from the time it is cut by the mower.

Farming is speeding up as well as other occupations. Factories are not the only rapid-moving industries.

Spring Wheat is Less Promising (Continued on page 8) Washington, D. C. — The condition of the crop in the four spring wheat states, North Dakota, South Dakota, Minnesota and Montana, was describ-

For best results use An-Fo Sheep Dip In any amount, from one gallon to a barrel FISHER'S EGG PRODUCER Gives results O. W. FRUM

American Eagle Fire Insurance Co. Hay is worth just as much in storage as you might get for it in case of fire. The American Eagle Fire Insurance company will pay you 85% of the cash value in case of loss by fire. C. P. STAFFORD, Agent