

Illinois Valley News

An independent newspaper devoted to the development of the Illinois Valley and its surrounding districts.

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J. C. Abernathy - - - - - Editor

SUBSCRIPTION RATES

In Josephine County	
One Year	\$2.50
Six Months	\$1.25
Outside Josephine County	
One Year	\$3.00



Inside Pages Better Than Page One, Editor Tells Readers

Items on the inside pages of a weekly are often read better than front page stories, is the opinion of J. B. Tefft, editor of the Ticonderoga (N.Y.) Sentinel.

In a recent editorial Mr. Tefft wrote:

"Every week we got a request from some individual or organization to 'please put this story on the front page where people will see it.' This strikes us as being very funny. You see, the average weekly reader covers the whole paper. As a matter of fact, he usually glances casually at the front page, turns to the locals and reads them, and then slowly makes his way through the paper back to the front page.

"You can't 'bury' an item in a weekly, because the reader will search it out wherever it may be. Frankly we have always felt that every sheet in the paper is the front page. It's different in a city daily where the world news is

generally carried on page one. There the reader's interest is focused on the front page.

"In a county weekly, though, every page carries an array of community articles. Paducahians and Cottle Countians read the Dunlap News, Hackberry News, locals, want ads, etc. The front page on a weekly is used for articles and stories of general, but not necessary local, interest. Therefore in placing a story, announcement, or article designed to catch the attention of local readers, the inside pages are better than page one.

"It consistently amazes us, how an item on the front page is often missed by the majority of readers, while some little squib sandwiched in on one of the inner pages will always be read. It is better therefore to say, 'Give this story a good spot,' rather than 'put it on the front page.'"

—THE AMERICAN PRESS

Disabled Veterans to Get Fifty Cent Licenses

War veterans with disabilities of 25 percent or more may purchase Oregon fishing or hunting licenses for fifty cents, or combination fishing-hunting licenses for one dollar, the Department of Veterans' Affairs was advised this week. They must have been Oregon residents for one year immediately prior to applying, according to the Oregon State Game commission, which administers the act.

Application is made through the game commission at 1634 S.W. Alder, Portland. Forms are available from the commission, or from

county veterans' service officers, county clerks and the state veterans' department at 305 State Library Bldg., Salem, and 415 S.W. 11th avenue, Portland.

Those who received the special licenses last year need only submit their old licenses as evidence, the game commission said. New applicants must:

1. Obtain a disability statement from the Veterans' Administration regional office, Portland.
2. Submit a witness' notarized statement as to residence, along with the evidence of disability. If the veteran is applying in person at the commission, he should bring his witness with him.



From where I sit... by Joe Marsh

His Punch is His Signature

Was on the train up to Central City the other day and when the conductor came around, I asked him why their ticket punches make such odd-shaped holes in the ticket.

"Every conductor in the country has a different design for his punch," he tells me. "Some even show up a fellow's preferences. Now take mine. The hole it makes looks like a beer goblet."

Sure enough! Then he went on to say that the punch is just like the conductor's signature. Makes it easy to trace tickets... to check up if something happens.

From where I sit, even though your ticket is punched differently from mine, it still gets you where you're going. Just like people with their opinions. You might like coffee, another person, tea—and I'll settle for a temperate glass of beer. But what does it matter, so long as we respect the right of the other to have tastes and opinions? We're all trying to go in the same direction — towards a friendlier, more pleasant world for all of us.

Joe Marsh

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"WE JUST HAVE ONE WALL SOCKET--AND THE IDEA OF WEAVING A THROW RUG SORT OF GREW FROM THERE!"

Don't overload your electric circuits. When you build or modernize provide ADEQUATE WIRING. SEE YOUR ELECTRICAL CONTRACTOR

SHOW REVUE

SATURDAY

"The Younger Brothers," starring Wayne Morris, Janis Paige, Bruce Bennett, Geraldine Brooks and Robert Hutton is an action-filled tale of the old west, a unique combination of fact and fiction.

The Younger brothers were determined to regain their lost ranch land which had been pillaged, and they wanted most of all to return to their homes.

The setting for "The Younger Brothers" is laid against that section of the old west, which included certain portions of Minnesota near the Missouri border. Law and order were in a constant state of clashing, and in the midst of this atmosphere moved the rugged Youngers.

SUNDAY & MONDAY

Girls and more girls—all in bathing suits—is what you will see in Warner Brothers, "The Girl From Jones Beach."

The story, with Reagan and Virginia providing the heart interest, and comedian Bracken the laughs, aided in no little part by curvaceous Dona Drake, is about a beautiful but demure school teacher who, it turns out, is a Jones Beach regular and possessed of the most charming figure ever seen on those sands.

When commercial artist Reagan, with pal Bracken, a talent agent, try to find the composite girl of all the beauty he has fashioned on his drawing board, Virginia is the gal. But, she just isn't interested in just being beautiful and famous. She has serious ideals it seems.

Ronald Reagan, Virginia Mayo and Eddie Bracken star in "The Girl From Jones Beach."

TUESDAY & WEDNESDAY

Lion's club stage show.

THURSDAY & FRIDAY

"My Dream is Yours," is a gay new Technicolor musical starring Doris Day, Jack Carson and Lee Bowman.

Produced and directed by Michael Curtiz for Warner Bros., the new film tells the story of a radio talent huckster, played by Carson, who introduces a sparkling new songbird, Doris Day, on the airwaves. With this situation and this cast, which includes also Adolphe Menjou, Eve Arden and S. Z. "Cuddles" Sakall, Ivy patrons are in for some fast comedy and lively music.

NOW!

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Chevrolet	\$17.65
V-8s & Merc.	\$25.00
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13. New Oil
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ESTIMATES GLADLY GIVEN

Noising Around

With Edith Farlien

Hello everybody! Nice weather we are having, huh? Cleaning, painting and gardening seems to be the general order of the day.

Visiting Jimmy at the San. last week-end. He sends best regards to everyone. Still on the mend—and looking fine. The doctor said Jimmy might be able to come home before too many months if he responds to the new treatment started last week—Gee! Isn't that wonderful?

Also saw Fred Preston, who is a patient at the San. He said: tell all his friends hello for him and please write, 'cause it gets pretty lonely there—Whatcha say folks? Drop him a card, huh?

Hazel Henry says the car isn't a NEW one, but it is new to them. It serves the same purpose, doesn't it dear?

For our poetry this week is a very lovely one from the April issue of the "Oregon Pulse"—the "San" paper—

Light up thine eyes, dear friend,
When disappointment comes
your way;

And tell the Lord what's in your heart,

He'll make it right today.

God knows and cares when you are sad,

He longs to hold you near

That you may find contentment sweet,

Within His arms, so dear.

Don't count on friends to see you through,

For they may fail to care—

But bow your head, and go to God

In quiet, simple prayer.

He never fails nor leaves His own,

You'll find that out today,

When from your knees you do arise,

And go along your way.

The many friends of John Banta are saddened by his recent passing away. "Dad" was a kind and lovable friend to all who knew him. Our heartfelt sympathy to the family.

Well folks—it's kinda like I allus say: Brightening up the life of someone else; will put a fresh shine on your own—See you next week—Y.T.

Head-on Traffic Crash Injures Idaho Woman

Mrs. Sylvia Seelos, 64, Pocatello, Idaho, was injured in a head-on traffic crash last week on the Redwood Highway a mile south of Selma. She was taken to the Josephine County General hospital by the Valley Ambulance service of Cave Junction.



For the largest trout caught in the Illinois Valley from May 1 to 6 inclusive the winner will be given a GRANGER VICTORY FLY ROD. For the second largest trout a GRIP-LOCK TACKLE BOX will be given.

For the largest trout caught in the Illinois Valley Sunday, May 7, the winner will be given a GRANGER VICTORY FLY ROD. For the second largest trout caught Sunday, May 7, a MARTIN No. 2B AUTOMATIC REEL will be given.

NO FISH MAY BE ENTERED IN BOTH CONTESTS. PRIZES WILL BE AWARDED SATURDAY NIGHT AND SUNDAY NIGHT BY

ILLINOIS VALLEY HARDWARE

Cave Junction

READ THE ADS ALONG WITH THE NEWS—THEY CONTAIN VALUABLE INFORMATION FOR YOU



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