

Illinois Valley News

An independent newspaper devoted to the development of the richest valley in the world, the Illinois Valley and its surrounding districts

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M. C. Athey - - - - - Editor

SUBSCRIPTION RATES

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One Year	\$3.00

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LETTERS to the EDITOR

IN THE INTEREST OF CLEARER ADDRESSES

Most of the people in this vicinity know how difficult it is to find anyone when only the postal address is known. I have heard of telegrams being held up for hours and of people from other parts of the country hunting vainly for friends whose only address was "Route One, Box XXX". Although they had the correct address, they could obtain no real information if the post office was closed, unless the party was extremely well known. With "Route One" covering the whole country, it is extremely indefinite.

Evidently this is not the only part of the country that has this

difficulty. A friend near Eugene gives her address as "Route X, Box XXX, Such-and-Such Road, Eugene". When I was able to find her easily, I got the idea of adding "Redwood Highway" to our route address. Now, anyone who has our address can locate us; they KNOW we live right on the highway. If people living on Caves Highway, or Dick George Road included that information in their address, anyone acquainted with this vicinity could direct inquirers in the right direction. I asked at the post office if additional information on the address would be confusing to them, and was told that it would not be confusing and they thought it a good idea.

If everyone who would like to be easily located includes the

PEEPING POLLY SAW

TURKEY.

More RAIN and FOG.

Our POSTOFFICE getting it's face painted, but the same OLE SWIMMIN' HOLE in front after the rains.

The OWL TAVERN getting it's interior decorated instead of DECORATING INTERIORS.

ART DREWS making NEW WALKS out of OLD.

Several of our SOCE FRESH-MEN home for the week end.

TURKEY sandwiches.

A new surge of wondering: WHO is PEEPING POLLY?

MARION KRAUSS getting ready for a big THANKSGIVING DINNER.

The STATE PATROLMAN leaving CAVE JUNCTION too early in the evening.

Why not duck back some night and catch those LITTLE BOYS spinning their "heaps" like tops on the main stem?

TURKEY hash.

A gold nugget found in 1869 weighed 157 pounds according to the Encyclopaedia Britannica. (Didn't say where.)

name of the road or highway on which he lives, in his address, it should help in many ways.

Mrs. W. O. Burch

For GOOD FOOD try the COTTAGE FOUNTAIN.

Subscribe to the News.

SEE US FOR

RADIO

SALES & SERVICE
RCA VICTOR AND CAPITOL RECORDS

AL'S RADIO SHOP
Cave Junction Phone 4002

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YES!

Selma Garage
& Supply

DOYL HAMILTON
Selma, Oregon

CHRISTMAS GIFTS

MIRRORS

Made To Order And Re-Silvered

Glass Table Tops

Glass Of All Kinds

Bob's Paint Shop

619 "E" Street between 6th and 7th
Grants Pass, Oregon

DOLLARS SENT

AWAY FOR
PRINTING

Never Come Back
Let Us Do Your Printing



"Better than ever!" NEW 1950 MERCURY



Mercury was a great car last year—outstanding in everything! Today—the big, beautiful new 1950 Mercury is better than ever in every way—in styling...performance...economy...comfort and value! Come in and see it today!

Don't miss the big television hit "TOAST OF THE TOWN" with Ed Sullivan. See your local newspaper for time and station.

SEE—TRY THESE "BETTER THAN EVER" FEATURES OF THE NEW 1950 MERCURY!

- ★ New advanced design plus luxurious new "Customized" interiors make the 1950 Mercury better than ever in styling!
- ★ "Econ-O-Miser" Carburetor makes Mercury economy better than ever, too!
- ★ "Hi-Power Compression" makes Mercury performance better than ever!
- ★ "Stedi-Line" steering makes Mercury better than ever to handle!
- ★ "Super-Safety" brakes make Mercury safety better than ever!
- ★ "Hi-Wide" visibility makes Mercury better than ever in all-around road vision!
- ★ "Safe-T-Vue" instrument panel makes Mercury driving ease better than ever, too!
- ★ "Cushion-Coil" front springing makes Mercury riding comfort better than ever!
- ★ "Lounge-Rest" foam-rubber cushioning makes Mercury seating comfort better than ever, too!
- ★ Fiberglass insulation makes Mercury better than ever in summer or winter!



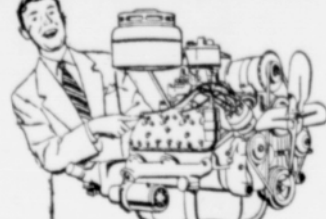
BETTER IN ECONOMY!

Last year, many Mercury owners reported 17, 18, 19 miles per gallon! This year, the 1950 Mercury's better than ever in economy—with new improvements in Mercury's gas-saving "Econ-O-Miser" Carburetor! Mercury's thrifty Touch-O-Matic Overdrive, optional at extra cost, adds even more miles to Mercury's unusual gasoline economy!



BETTER IN COMFORT!

Smooth-riding Mercury now rides smoother than ever—thanks to improved "Cushion-Coil" front springing...new "Lounge-Rest" Foam-Rubber Seat Cushions! Steers easier, too, with improved "Stedi-Line" steering. Warmer in winter with new, faster-heating "Merco Therm" heating system, optional at extra cost, plus Fiberglass insulation!



BETTER IN PERFORMANCE!

For day-in, day-out dependability, there's no car like the 1950 Mercury with its improved, new "Split-Second" starting plus "Hi-Power Compression"! It's got "get-up-and-go" to spare! And Mercury's smoother, live-lie 8-cylinder, V-type engine is built to go farther with less maintenance!



BETTER IN VALUE!

Every way you consider it, the new 1950 Mercury is better than ever to own! Better in comfort! Better in performance! Better in economy! And because Mercury popularity is growing so fast, its resale value is better than ever, too! Get the new 1950 Mercury—and get 1950's "better than ever" new car value!

IT'S "BETTER THAN EVER" TO MAKE YOUR NEXT CAR MERCURY!

BELL MOTORS, Inc.

213 South 6th

Phone 3161