

Smart Jumper Features Pockets, Buttoned Front



8504
11-18

Smart Style

A SMARTLY styled jumper for a general wear, with huge pockets, practical buttoned front. To match, a simple blouse that has short or three quarter sleeves.

Pattern No. 8504 is a sew-rite perforated pattern in sizes 11, 12, 13, 14, 16 and 18. Size 12, jumper, 4 1/2 yards of 39-inch blouse, short sleeve, 1 1/2 yards.

SEWING CIRCLE PATTERN DEPT.
530 South Wells St. Chicago 7, Ill.
Enclose 25 cents in coins for each pattern desired.
Pattern No. _____ Size _____
Name _____
Address _____



Implement Company Marks Anniversary Manure Spreader First Built in 1889

The story of American free enterprise is graphically illustrated by two buildings at the Coldwater, Ohio, plant of the New Idea Division, AVCO manufacturing corporation, which this year is celebrating its golden anniversary.

One of these buildings (actually a series of connected buildings) covers over 15 acres and houses 705,000 square feet of manufacturing facilities. Newly expanded, it boasts one of the most modern foundries in the nation and a full complement of equally modern production machines and processes. It is the plant in which New Idea produces its specialized line of farm implements and equipment.



August Reuschling, who has been with the company 47 years, stands nostalgically at the forge in the "museum"—a replica of the original plant, and it is the same forge at which he worked in his early days with the company.

Across the street is a small, wooden frame building occupying just 1440 square feet of space. In it are an old forge and several simple machines of the kind used for manufacturing in the early 1900's. This is an almost exact replica of the modest structure in which Joseph Oppenheim first began building his now famous manure spreader in 1889 in the nearby village of Maria Stein, Ohio. The communities for miles around Coldwater, and sales personnel throughout the nation, know it as the "museum."

Large letters painted on the front wall identify the building as "New Idea Spreader Works-1889." Inside are the four rooms in which Oppenheim and six helpers fashioned the first one of the most important and most widely used implements ever devised by the farm implement industry.

The first room as you enter was the "forge and machine room," containing a forge, hand shear, hand punch press, hand threading machine, small high speed drill, benches and water tank for cooling a gasoline engine.

Quonset 'Crib'



Shown here is a new, Quonset-type storage quarters for grain which was built by Irvin McKibben, of Maddock, N. D., through a commodity credit corporation financing program. McKibben is supervising the dumping of the first load of his wheat crop into the newly-completed building which was constructed by Agsee Steel Buildings, Inc.

Crossbreds Held Finer Type of Beef Animals

Experiments in breeding range cattle show that—animal for animal—crossbreds are a finer type than the purebred stock from which they stem originally. In making that assertion, a livestock specialist claims there is a definite advantage that could result from planned cross-breeding of beef animals, and lack of uniformity of color is not an indication of inferior market yield.



Fisherman's Luck

When Cal Johnson, noted outdoor sports writer and angling authority, landed his 67 1/2 pound world's record muskellunge recently, little did he suspect that he had received a rich legacy from the abode of Father Neptune. To Johnson, the mammoth's 'lunge was just another record as it reposed upon the beach of Lac Court O' Reilles, near Hayward, Wis., the morning of July 24, but only a few weeks passed when he realized that the record fish was a treasure thrust upon him from the deep. Here's what has transpired:

Major national magazines are clamoring for the story, a 1950 eight cylinder car has been won in a fishing contest conducted by a leading outdoor magazine, medals, trophies and cash have been won in other fishing contests, along with oodles of merchandise, more money is rolling in from testimonials and endorsements from tackle makers and other manufacturers, the South Bend Bait company, upon whose plug — a Pike-Oreno — the record fish was taken, has agreed to publicize the fish in their 1950 International advertising campaign, major sports shows will exhibit the big fish in special featured displays, radio and television will come in for its share, speaking engagements, exhibits in taverns, fairs, civic buildings, sportsmen's clubs and others are booking the 'lunge for special attractions for a tidy fee, post card concerns and book publishers are squeezing in for a percentage deal.

Where it will wind up is a matter of conjecture. As long as the record holds, which should be a long time, Johnson will be able to capitalize as more offers and more ideas are constantly rolling in, including ad testimonials.

So go out and catch yourself a world's record muskie and retire. It may take 30 years to catch it, as it did Johnson, but you can't deny it is worth the effort.

All 'Round Champ



Ben Hardesty, again winner of the "National Professional All-Accuracy Championship" poses with his winning Shakespeare Wondered after making nearly a clean sweep of events at the recent tournament of the National Association of Angling and casting clubs. In every event with one exception Ben used Shakespeare stock model reels and rods. The one exception was in the distance bait event where he used an experimental model of a new, low-priced Shakespeare reel to tie the longest cast made in the event!

Each year hunters in the United States spend approximately three million dollars for an assortment of toothers and squawkers to call animals and birds within gun range.

Hold That Line!

Yes, anglers, hold that line awhile yet. Don't put the old rod and reel away just because autumn is at hand.

Instead, if you follow the finny denizens with the proper equipment and technique you'll find fall fishing may be the best of the season.

The fish are in the shallows during the warmer parts of the day, and even when they're deeper they'll take hold of a trolled lure more times than you may have imagined.

Use "go-deeper" plugs for this fishing, and if trying for bass in the late hours of the evening, try the shallows with bass bugs or a "jitterbug."

Great Sport

For a session of the utmost fishing enjoyment, with delicious eating the reward for a heavy creel, no panfish sport surpasses that which can be had fishing for bluegills with a light fly rod—once the bluegills are located.

However, despite the greediness of smaller bluegills, which make them easy victims of the fly rod, the larger brethren are much more cautious and catching the limit of the heavyweight requires study.



Cool Weather Provides Excellent Opportunity For Baking, Desserts

THOSE COOL, much longed for days are here again, and many homemakers are happy to see they've arrived if only for the simple reason that they may bake all those glamorous desserts that have to be shelved during hot weather.

If the oven's been on for baking meat, potatoes and vegetables, there's no simpler way of solving the dessert problem than popping in dessert to be baked, too. Or, if it's only a pastry shell to be baked, it helps to have the oven on for something else, so heat is not wasted.

THE CHOCOLATE CRUNCH topping for this cake is easily prepared, and the cake may be baked along with any dinner prepared in a moderate oven.

- *Snow Cake with Chocolate Crunch (Makes 2 8-inch layers)
- 1/2 cup shortening
- 1 cup granulated sugar
- 2 eggs, separated
- 1 1/2 cup sifted cake flour
- 1/2 teaspoon salt
- 2 teaspoons baking powder
- 1/2 cup milk
- 2 teaspoons grated orange rind
- 1/2 teaspoon vanilla extract

Add orange rind to shortening and beat until creamy. Add sugar and beat until light and fluffy. Add egg yolks, beaten until light and lemon-colored. Fold in some of the sifted dry ingredients, then milk. Alternate remaining dry ingredients with milk, adding and beating well after each addition. Fold in vanilla extract and stiffly beaten egg whites. Pour batter into two greased eight-inch layer cake pans. Bake in a moderately hot (375°) oven for 25-30 minutes. While cake is still warm, spread chocolate crunch between layers and over top.

- Chocolate Crunch
- 1 6-ounce package semi-sweet chocolate bits
- 1 cup oven-popped rice cereal
- Melt chocolate bits in top part of double boiler. Add cereal and stir until well-coated with the chocolate. Spread on cake.
- Molasses Chiffon Pie (Makes 1 8-inch pie)
- 1 8-inch pie shell, baked
- 1/2 cup pure dark molasses
- 1/2 cup brown sugar
- 3 tablespoons ground chocolate
- 3 eggs
- 1/2 cup milk
- 1 tablespoon plain gelatin
- 1 teaspoon cinnamon
- 1/2 teaspoon nutmeg
- 1/4 teaspoon ginger
- 1/2 teaspoon salt

Place molasses, milk sugar, chocolate, spices and slightly beaten egg yolks in top part of double boiler and cook for 15 minutes. Add gelatin which has been soaked in 1/4

- cup cold water for five minutes. When gelatin is dissolved, remove from range and chill until as thick as jelly. Fold the jellied mixture carefully into stiffly beaten egg whites. Pour into the baked pie shell and chill until firm. Serve garnished with whipped cream.
- QUICK DESSERTS which you'll like to serve often especially when days have been full of brisk fall activities may be used to fill in light meals and also to add touches of variety.
- Toasted Peaches (Serves 6)
- 1 teaspoon grated orange rind
- 1/2 cup sugar
- 1/2 cup lemon juice
- 12 peach halves
- 1/2 cup melted butter
- 2 cups corn flakes, crushed

- Add rind and sugar to lemon juice and dip peach halves in this mixture. Then dip peach halves, cut side down in melted fat and roll in corn flakes. Arrange cut side down in a shallow pan (7x11 inches). Bake in a slow to moderate oven (325°) for one hour.
- Baked Plum Pudding (Serves 6-8)
- 1 No. 2 1/2 size can plums
- 1/2 cup shortening
- 1/2 cup sugar
- 2 eggs
- 1 cup dried bread crumbs
- 1 1/2 cups sifted flour
- 1 1/2 teaspoon baking soda
- 1 1/2 teaspoons baking powder
- 1/2 teaspoon salt

Drain plums, reserving liquid for sauce. Press plums through fine sieve to give 1 cup plum pulp. Cream together shortening and sugar until light and fluffy. Add eggs and beat until smooth. Add plum pulp and bread crumbs. Let stand for 10 minutes. Measure and sift flour with soda, baking powder and salt. Add to plum mixture and stir until well blended. Pour into a greased eight-inch square pan and bake in a moderate (350°) oven for 25 to 30 minutes. Cut in squares and serve with hot sauce:

- 1/4 cup sugar
- 1 1/2 tablespoons cornstarch
- 1 cup plum juice (drained from plums)
- 2 tablespoons butter
- 2 teaspoons lemon juice
- 1/2 teaspoon salt

Combine sugar and cornstarch. Bring plum juice to a boil and add slowly the sugar-cornstarch mixture, stirring constantly. Cook and stir until thick and clean. Remove from heat and add remaining ingredients. Serve over plum pudding. Top with hard sauce or whipped cream, if desired.

LYNN CHAMBERS' MENU

- Meat Loaf with Mustard Sauce
- Scalloped Potatoes
- Buttered Beets
- Molded Pineapple-Cherry Salad
- Whole Wheat Bread
- Butter Beverage
- *Snow Cake with Chocolate Crunch
- *Recipe Given



If you've always thought of molasses as a pudding, cake or cookie ingredient, you'll be interested in knowing that it can also make a glamorous pie. This one uses a gelatin base, eggs and milk, as well as nourishing, iron-rich molasses. For that glamorous look, spoon velvety mounds of sweetened whipped cream around the edge.

CRANBERRIES & HOW TO COOK THEM



Marmalade Bran Muffins

Now, top delicious All-Bran muffins with marmalade before baking. After tasting, you'll want more!

- 1 cup Kellogg's All-Bran
- 1 egg
- 1 cup sifted flour
- 1/2 cup milk
- 2 1/2 tablespoons shortening
- 2 1/2 teaspoons baking powder
- 1/4 cup sugar
- 1/2 teaspoon salt
- orange marmalade

- Combine All-Bran and milk; let soak about 5 minutes.
- Cream shortening and sugar; add egg and beat well. Add All-Bran mixture.
- Add sifted dry ingredients; stir only until combined.
- Fill greased muffin pans 1/2 full. Press 1 tablespoonful of marmalade into top of each muffin. Bake in mod. hot oven (400°F.) about 30 min. Makes 9 medium muffins.

America's most famous natural laxative cereal! For diets of insufficient bulk — it's a bowlful today!

666 IS YOUR ANSWER TO COLDS' MISERIES

Here's why! 666 is time-tested. It's different. Try 666 yourself.

TO KILL Chicken Lice AND Mites

Apply Black Leaf 40 to roosts with handy Cap Brush. Fumes rise, killing lice and feather mites, while chickens perch. One ounce treats 60 feet of roosts — 90 chickens. Directions on package. Ask for Black Leaf 40, the dependable insecticide of many uses.

Yodora checks perspiration odor

Made with a face cream base, Yodora is actually soothing to normal skins. No harsh chemicals or irritating salts. Won't harm skin or clothing. Stays soft and creamy, never gets grainy. Try gentle Yodora — feel the wonderful difference!

Relieve distress of MONTHLY FEMALE WEAKNESS

Are you troubled by distress of female functional periodic disturbances? Does this make you suffer from pain, feel so nervous, tired — at such times? Then so try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Pinkham's has a grand soothing effect on one of woman's most important organs!

When Your Back Hurts - And Your Strength and Energy Is Below Par

It may be caused by disorder of kidney function that permits poisonous waste to accumulate. For truly many people feel tired, weak and miserable when the kidneys fail to remove excess acids and other waste matter from the blood. You may suffer nagging backache, rheumatic pains, headaches, dizziness, getting up nights, leg pains, swelling. Sometimes frequent and scanty urination with smarting and burning is another sign that something is wrong with the kidneys or bladder. There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. It is better to rely on a medicine that has won country-wide approval than on something less favorably known. Doan's have been tried and tested many years. Are at all drug stores. Get Doan's today.

DOAN'S PILLS

Accidents Hit Peak During Certain Hours

CHICAGO. — Accidents don't punch a time clock on the job—but they hit their peak during certain hours of the work day. More workers suffer disabling industrial injuries between 10 and 11 o'clock in the morning and between three and four in the afternoon than during any other hours of the day. These hours account for 14 and 12 per cent of all injuries respectively.

If Stuffy Nose Spoils Sleep

TONIGHT! DO THIS Put a few Vicks Va-tro-nol Nose Drops in each nostril. Va-tro-nol works fast right where trouble is! It relieves stuffiness—invites restful sleep. Try it.

WHEN SLEEP WON'T COME AND YOU FEEL GLUM

Try This Delicious Chewing-Gum Laxative

- When you roll and toss all night—feel headachy and just awful because you need a laxative—do this...
- Chew FEEN-A-MINT—delicious chewing-gum laxative. The action of FEEN-A-MINT's special medicine "betrouns" the stomach. That is, it doesn't act while in the stomach, but only when farther along in the lower digestive tract... where you want it to act. You feel fine again quickly!
- And scientists say chewing makes FEEN-A-MINT's fine medicine more effective—"readies" it so it flows gently into the system. Get FEEN-A-MINT at any drug counter—25¢, 50¢ or only... 10¢

FEEN-A-MINT FAMOUS CHEWING-GUM LAXATIVE

NEWS that makes folks sleep all night!

Thousands now sleep undisturbed because of the news that their being awakened night after night might be from bladder irritation—not the kidneys. Let's hope so! That's a condition Foley Pills usually aily within 24 hours. Since bladder irritation is so prevalent and Foley Pills so potent Foley Pills must benefit you within 24 hours or DOUBLE YOUR MONEY BACK. Make 24-hour test. Get Foley Pills from drug store. Full satisfaction or DOUBLE YOUR MONEY BACK.

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SMITH BROTHERS NEW WILD CHERRY BIG HIT!

Here's the new cough drop everyone's wild about—because they: 1. Taste so good. 2. Work fast—help that cough! ... 3. Cost only a nickel! Delicious—and they work! Get a pack today!

