

WOMAN'S WORLD

Basic Face Type Governs Hair Style

By Ertta Haley

THE TREND is still toward short hair, but the exact length of your own individual hair should be determined by your own facial type. Whether you do your own hair or have it professionally styled, it's a wise woman who knows at least what should be done with the hair.

Another feature which enters the hair style is the type of hair which you have. Even though you may be round-faced, if the hair is luxuriant and has a tendency to curl it might be on the short side.

Sometimes the individual with a long type face may have to have slightly longer hair than her round-faced sister, even though theoretically she is the one to wear the really short hair styles. Why? Because her hair is thin and silky and absolutely straight.

Hair styles as well as the way in which they are treated will frequently change the appearance of the hair. Girls with heavy hair may have theirs thinned and trimmed and use a sleek, groomed style.

Those with baby-fine hair can wear theirs nicely curled and fluffed to give the appearance of more hair, instead of skimpiness, especially when the hair is kept so immaculately clean that the oil does not make the strands cling together.

Square-Faced Girls Should Avoid Boxy Effect

A slightly unsymmetrical hair dress will suit the square faces best. This means parting the hair



The shape of your face . . . straight down the side or diagonally.

Loose fluffy curls are good on the top. These should not be done in too straight a line, however, but should fall easily to the temples to give a pleasing effect.

For the square-faced girl, it's not wise to cut the hair too short, since this limits the hair arrangement considerably and may result in giving the face a box-like effect which is just what we're trying to avoid.

The sides should be dressed flat with soft curls at the ends.

For the back, have the hair well-tapered so that it falls in lovely, long lines. A suggestion of wave in the back, ending in soft end curls will assure you of looking well at the back of the head.

Hair on the square-faced girl should not be too well-curved since it will then make it difficult to

Remove Soap Traces



Bring out natural hair highlights with a creme rinse which removes all trace of soap used for shampoo. This will give the hair a gleaming, clean appearance, as well as making the hair softer to touch, easier to manage without snarls or tangles that makes combing difficult. One of the outstanding properties of the rinse is its ability to remove scalp odor, thus giving the hair a new freshness.

swish the hair gracefully into elongated lines. If the hair is heavy, it's important to have it thinned as well as cut in layers to achieve the proper hair-dress.

Dress Top Hair High If You're Round Faced

When the face is round, the effect we try to achieve is elongated. Avoid bangs since these will give a wide effect to the face. The hair should be piled high on top, and in soft curls.

The hair may be parted in one of two ways: on the side, or from the side toward the center.

When the hair is thin, avoid having it cut too short, as the hair is then unmanageable and will tend to give the face a broad look. If the hair is heavy, it should be considerably thinned so the waves on top will lie softly, and the sides



Determines hair style.

and back will have a slight suggestion of a wave, falling into soft end curls.

Fairly Short Style Good for Long Face

Long faces are radically different from the two types just discussed

and must, therefore, have distinctly different hair styles. You must round out the face and do this with short, broadening lines.

Start the part near the center, or near the center and slant it to the side.

Hair at the sides should be dressed in soft and fluffy fashion to make the head look round.

Soft, fluffy curls may be worn on the top, melting into crisp, outward-going curls at the sides. Keep the hair as short as possible for this type of face. Naturally hair must be slightly longer if the hair is thin, since more is needed to make the essential curls.

Sleek hair-dos which so many long-faced girls desire are out of place, since curls are needed to broaden the face and head. However, if you want to look neat, the hair can be kept well-groomed and thus achieve a sleek look without actually being too much that way.

Bangs are very good with this type of face since they tend to shorten the long lines dramatically. It is a good idea to avoid straight bangs, however, since softly curled bangs give a softer, rounder look.

KATHLEEN NORRIS

Tragedy of an Afflicted Mother

"YES I HAVE a sister and a brother, but I don't know them," the 14-year-old girl said politely.

"You don't know them?"

"No, ma'am. You see when we were little we quarrelled so terribly that Mama couldn't stand it, so she sent Joe to Grandma, and my Aunt Maggie took Lucile . . ."

"And how long since you've seen them?"

"Since I was 4, and Joe 6 and Lucile 9."

The little girl went on sucking thoughtfully on a mammoth lollipop, and I sat thoughtfully looking at the little girl. We were both at a company picnic.

Spineless Women

Suppose my mother had been the weak spineless woman who was so obviously this girl's mother, I mused. Suppose she had been so lacking in character herself that she could take nursery tantrums seriously, and had made them her excuse for robbing her girls and her boy of the priceless advantage of being together? I thought of what my brothers and sisters meant to me, and of the wisdom and gentleness of the government of both my mother and father, and of the long years—almost half a century—since they left their half-dozen children orphaned, rich only in a devotion that all the busy years have never shaken, even for a day.

The love between sisters, the love between brothers, their pride and interest in each other—these are among the greatest privileges of life. No friendships are deeper rooted, or more enduring or more fruitful. To bear these children,



utter desolate loneliness . . .

and then toss off any obligation to train them, to develop their characters, to teach them the rules of mine and thine, and bearing and forgiving, and sharing and helping, is a crueler injustice to them than if she had quietly put out their eyes.

There's an ugly score building up against American mothers. It isn't punishable by law, but its results are so frightful that there is no juvenile court in the world that isn't staggered by them.

Not long ago I was looking into the eager, wistful, puzzled faces of about 100 boys, their ages ranging between 7 and 16. They were living in an institution. I asked the fully-orphaned boys to raise their hands. They numbered 16. Then I asked for half-orphans. There were eight. Seventy-six of them came from "broken homes."

Do their mothers ever think, as they so relievedly shift off the small helpless son to some other woman's care,—or rather to one-hundredth part of her care, what that means to the child? What it means to have no place at the evening-table, no room in which treasure may be stored, books read, dreams dreamed? Do they ever think of those hours of utter, desolate loneliness?

I don't believe they do. They haven't done much thinking up to this point, so why should they begin now? They've taken their wedding vow, as we all did; they've promised to be faithful, for better or worse, until the end.

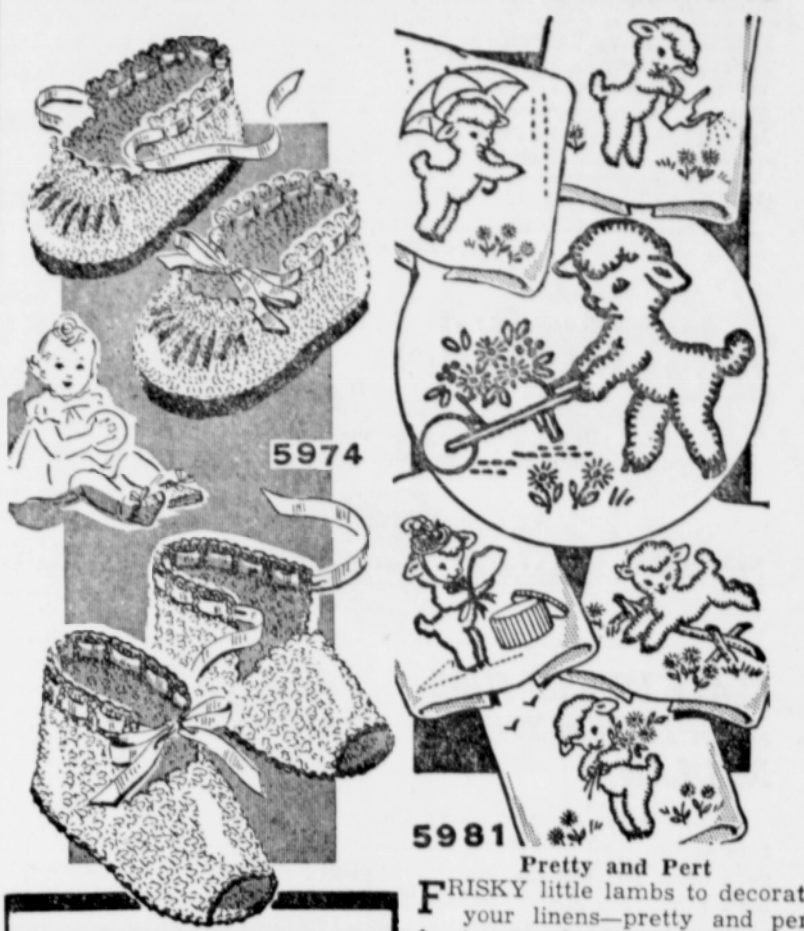
Children are a care. Children keep parents at home. Parents don't want to stay at home. Sitters cost

Be Smart!



Newest and easily one of the most beautiful of summer sheers is organdy, now always wonderfully crisp. Designs make the most of the beauty of the fabric, with special attention to the slip or under-dress beneath. Among the newest interpretations are dark organdies with white. At the left, the slip has a white eyelet top, and the motif is cleverly repeated with a charming Victorian collar of the same fine white eyelet embroidery. At the right, the eyelet embroidery of the slip is repeated in white eyelet bands in the skirt.

Bootee Styles for a Tiny Baby Embroider This Lamb on Linens

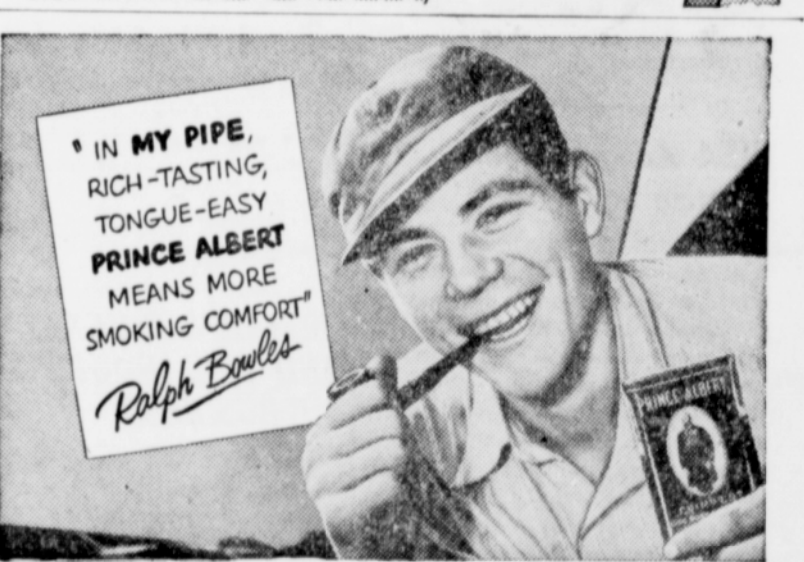


For Carriage Trade

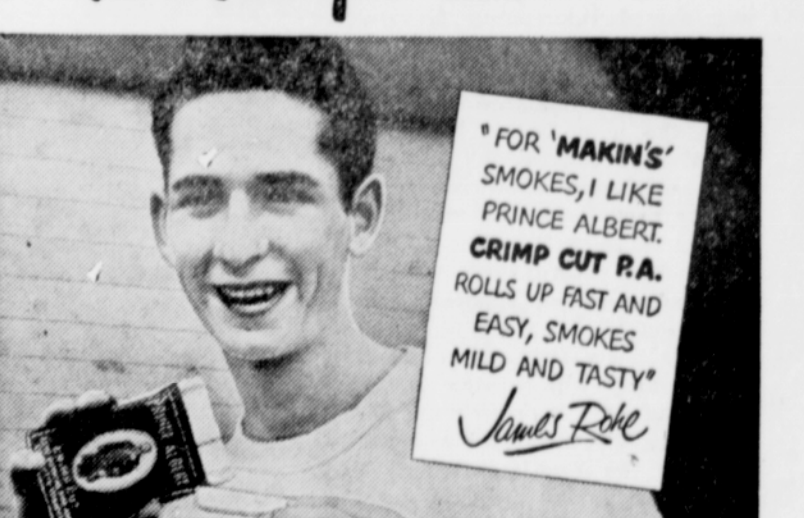
DARLING little crocheted booties for the carriage trade—tiny rounded toe style for the very young baby; open toe booties for six months or older. Both pairs are easily and quickly made.

Pattern No. 5974 consists of complete crocheting instructions, material requirements, stitch illustrations and finishing directions.

Send 20 cents in coin, your name, address and pattern number.



Pipe fans and "makin's" smokers both find greater smoking pleasure in crimp cut Prince Albert—America's largest-selling smoking tobacco



PRINCE ALBERT'S choice, rich-tasting tobacco is specially treated to insure against tongue bite. And, with the new Humidor Top, crimp cut P.A. stays flavor-fresh!



THE READER'S COURTROOM

Father's a Fight Fan

By Will Bernard, LL.B.

May a Father be Held Liable for Encouraging His Sons to Fight?

Two brothers, hearing their father arguing with a neighbor, rushed up and gave the neighbor a sound thrashing. The father didn't do any actual fighting, but encouraged his sons with such cries as "Sock him!" "Kill him!" and "Give it to him!" Later, the battered neighbor sued



all three men for damages. The sons admitted their guilt, but the father insisted that he personally hadn't done anything wrong. However, the court held him equally responsible for the attack. The judge said: "He did everything he could to incite his sons' anger. Such conduct made him an active participant in the assault and equally liable for the damage done."

While leaving a man's house one morning, a doctor overheard his patient threatening to punch his wife in the jaw! A few weeks later, the man was arrested on a wife-beating charge, and the doctor was summoned to the witness stand to tell what he had heard. The husband's lawyer objected that a doctor cannot reveal anything said by his patient, but the court disagreed and allowed the doctor to tell his story. The judge said that a doctor's lips are sealed only as to matters confided professionally.

May You Throw Aside Someone Who Blocks your Path?

The landlord of an apartment house got mad at the milkman one day and told him to stay out of the building from then on. The next morning, the milkman showed up at his usual time to make deliveries to several tenants who lived in the basement. Angriily, the landlord climbed on top of the basement hatchway to block him from going down the steps. But the milkman



would not be halted. Seizing one of the hatch doors he jerked it upward—throwing the landlord against the railing. The landlord was injured, and later sued the milkman for damages. However the court rejected the landlord's claim, pointing out that the tenants' milkman had just as much right to enter the building as the tenants themselves. "Having this right," said the judge, "the milkman also had the right to remove any obstruction—including the landlord!"