

WOMAN'S WORLD

# Hard Washing Will Weaken Fabrics

By Ertta Haley

GREAT PROGRESS has been made in the field of fabrics during the last 10 and 20 years. This progress has gone hand in hand with strides made in the laundering of those materials.

If, however, you are still following ancient laundering methods and wondering why clothes don't last, then take a good look at your laundering habits. Are you setting the clothes down in strong soap solution and letting them soak all night?

Do you run the washing machine for a long period of time in an effort to get them clean? Do you rub collars and cuffs on the board and wonder why they fray?

These are outmoded habits and have no place in modern laundering methods. Take a vacation from rough laundering methods, learn a bit about the new rules, and see how delightfully clean the clothes will be with much less effort and work. You'll be saving on the clothing budget, too.

## Prolonged Soaking Weakens Material

Contrary to the general belief that the dirtier the clothes, the longer they should be soaked, overnight soaking is not a good idea. Prolonged soaking not only weakens the fibers but opens them and lets the soil become more deeply lodged. Even the most heavily soiled clothes such as work shirts and overalls covered with factory grease or farm soil or youngsters' dirty play clothes, should be soaked for no longer than 15 to 20 minutes.

If clothes are soaked in a sink or a laundry tub, fill with lukewarm water and add enough soap to make two inches of suds. The way to get the most good out of soaking is to place them in an



Follow approved methods . . . . . agitator type washer. The agitated soak is a sort of pre-washing which helps to make the regular washing more effective on heavily soiled garments.

Fill the washer as for regular washing, but with lukewarm water. With the agitator going, add one-half the usual amount of soap. When the suds have been worked up, turn off the machine and put the clothes in for soaking.

## Separate Clothes Into Groups

Anyone who has done home laundry realizes the dismay a colored sock can cause in a wash load of the towels and linens. For this reason, separate the clothes into different loads for washing.

Lightly soiled clothes and white clothes are washed in the first tub. Then come the less soiled fabrics such as napkins, towels.

## Pre-Wash Clothes



The men on the farm and the children in the backyard seem to get their clothes equally soiled. To make regular washing more effective on heavily soiled garments, give them an "agitated soak" first. The washer is filled for regular washing, but with lukewarm water and one-half the usual amount of soap is used. When the soap has formed suds, the machine is turned off and the clothes put in for a brief soaking.

Make up the third tub full of clothing which is lightly colored and slightly soiled.

From here you can go on to the dark socks and heavily soiled clothing.

If the water, during any of these tubs, gets too dirty, change it. No matter how long you run the washing machine, clothes will remain dirty looking if the water is dirty.

Heavily soiled clothes, particularly, should be washed in a load by themselves. With a good modern washer, the time of the washing process can be regulated to the degree of soil. About 8-10 minutes



For laundering ease.

in medium hot water (120°) will wash play and work clothes clean with no rubbing and scrubbing.

## Fresh Air, Sunshine Benefit Materials

It's surprising how much of the stain sunshine will remove from

many of the clothes. White collars do not become old and yellow looking if you dry them out-of-doors week after week.

As for colored clothes, from which stains cannot be removed by bleaching, it's wonderful how sunshine works. Many of the stains are bleached by gentle sunlight, and colors take on a new, refreshed look.

If you are fortunate enough to be able to dry your clothes outside, you'll also appreciate the beneficial properties of the wind or breeze. You don't have to shake out clothes carefully as the breeze will puff them out and get rid of the wrinkles you would otherwise have to iron out.

## Save Ironing Time By Proper Preparation

Remember the tight knots into which women wound clothes to get them ready for ironing? Experts now tell us to lay clothes flat and fold them as little as possible.

It's not wise to dampen clothes too heavily either for ironing if you're interested in time-saving practices. In fact, if you can remove clothing from the line in a slightly damp state, they can be folded neatly then ironed.

## KATHLEEN NORRIS

# Self-Pity Can Destroy Lives

ONCE, when I was first married, I went with my husband to dine with some friends of his, a married couple unknown to me until then.

He had told me that the wife was a brilliant woman, but unlucky. She had many gifts but she didn't seem able to succeed with any venture, even in the great city where everyone we knew was either painting, or singing, acting, dancing, or writing—writing anything; essays, stories, poems, advertisements, scenarios. Not everyone was successful then, but everyone confidently expected to be, sooner or later, and almost everyone was.

But not Olive. I knew her for 25 years after that first bridal dinner and she never did anything except talk about her bad luck. She played the piano delightfully; she was one of the wittiest women I ever knew, but somehow she got small pleasure out of either gift, and even socially she was always left behind.

## Thought Only of Self

Her trouble was that she could think of nothing but herself, and of what everyone else was thinking of her. That everyone else might possibly have something better to think of never crossed her mind. Olive was self-centered. Like all self-centered women she was abnormally sensitive and managed to make anything and everything that was said in her hearing immediately applicable to herself.

So at the first dinner, when we were both young women, poor, ambitious, adventurous, determined that New York should give us the



... played the piano delightfully ...

opportunity it had given so many others, Olive was obsessed with trifles. She apologized for the dinner napkins; she fluttered about the shortage of forks, she interrupted the conversation, just as it got under way, with nervous asides to her husband and to the bewildered amateur waitress who had been hired for the occasion. If a guest hesitated one second in attacking his food, Olive's eager apologies were there.

"You don't like mint sauce? Oh, dear, dear, the lamb is cold. Arthur—sorry to interrupt you, dear, but this meat is stone cold. I did want things to be nice. Everything in Mother's house was so perfect. You'll think me quite uncivilized; I know there should be candles for dinner, but this room is so deplorably dark. Dreadful apartment, but all we could get."

## Apologies Spoiled It

And so on and on. All through the years Olive flustered herself and everyone near her with her fluttered pretentiousness. If one met her downtown all the pleasure of an unexpected encounter was spoiled by apologies.

"This dreadful old hat. But what can poor folk like us do? My dear, I know it's my turn for a party, but poor Arthur missed his commission, you know. I took my poor little play to Brady—he was very kind, but he looked at my hands. I told him dishwashing and playwriting didn't go very well together, and—poor me, I began to cry. Well, of course that made him impatient—"

Olive not only never did anything worth-while, but she somehow held Arthur back, too. He was a clever writer, had a near-success or two. But then Olive



Be Smart!

For all-around pleasure in wearing and the fillip it gives your costume, choose the small hat. They were never more charming than they are this season with their youthful and flattering ways. There's the great influence of the bonnet, and more than a touch of the newly revived cloche. But, then, the pert little sailor is as fresh and crisp looking as ever. It's versatile with gingham, chambray, linen and may well burst forth in pastels and brilliants. Yes, the sailor justifies its popularity with all-around satisfactory service and smartness.

# AROUND THE HOUSE

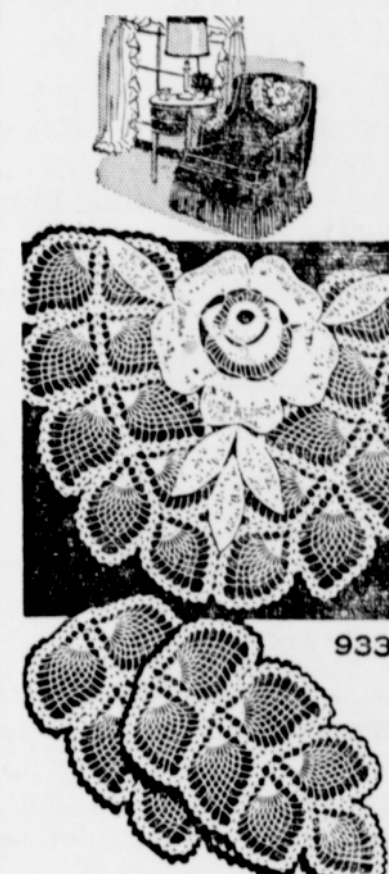
If you are in the process of learning to sew on a sewing machine, practice on smooth brown paper which has been "lined" with a pencil and a ruler. When you have learned to follow the lines, outline squares, etc., and practice turning corners.

Soaking in denatured alcohol will remove indelible pencil marks from washable material, providing the material is fast-colored.

Bathroom tiles gleam when polished with a cloth which has been soaked in turpentine or lemon juice.

When in doubt about how much baking powder to use, a helpful generality says one teaspoon of baking powder to each cup of flour.

## New Designs Bring Out Beauty of Your Chairs



BRIGHT NEWS for midwinter living! Pineapple design and gorgeous rose bring out beauty of your chairs. Keeps 'em clean too!

Chair-back made in 3 sections. Pineapple design also forms arm rests. Pattern 933 has directions. Improved pattern makes needlework so simple with its charts, photos and concise directions.

Sewing Circle Needlecraft Dept.  
561 W. Randolph St., Chicago 24, Ill.  
Enclose 20 cents for pattern.  
No. \_\_\_\_\_  
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## Wood Window Valance Adds Charm to Room



ADD CHARM to your living or dining room by making the window valance illustrated above. No carpentry skill or special tools are required. The full size patterns now available really simplify making.

User merely traces the pattern on the wood, saws and assembles exactly as pattern indicates. A list of materials supplied with the pattern tells you exactly what to buy. All materials can be purchased at your local lumber yard. You'll save over one-half making the valance yourself and have loads of fun doing it.

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Kellogg's CORN FLAKES

To give low windows the appearance of greater height, use vertically striped drapes extending to the floor.

Use a soft brush to keep the cloth covering on the turntable of your record player free from dust, which might scratch your favorite records.

# ASK ME ANOTHER?

A General Quiz  
The Questions  
1. What are homonyms?  
2. What is meant by a Letter of Credit?  
3. Who is known as the "Grand Old Man of Baseball"?  
4. Where is the Mammoth Cave?  
5. Name the ship scheduled to be destroyed by the U.S. Government that was saved by a poem.

The Answers  
1. Words with the same pronunciation but different spelling and meaning.  
2. A letter, usually addressed to a foreign banking house, authorizing the bearer to receive a certain sum of money.  
3. Connie Mack.  
4. In Kentucky.  
5. "The Constitution."

# NEWS that makes folks sleep all night!

Thousands now sleep undisturbed because of the news that their being awakened night after night might be from bladder irritation—not the kidneys. Let's hope so! That's a condition Foley Pills usually allay within 24 hours. Since bladder irritation is so prevalent and Foley Pills so potent Foley Pills must benefit you within 24 hours or DOUBLE YOUR MONEY BACK. Make 24-hour test. Get Foley Pills from druggist. Full satisfaction or DOUBLE YOUR MONEY BACK.

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THEY MAY LOOK ALMOST ALIKE BUT NOT ALL POISONS KILL BOTH

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# 7 DAYS WILL DO IT



YES, in just 7 days . . . in one short week . . . a group of people who changed from their old dentifrices to Calox Tooth Powder averaged 38% brighter teeth by scientific test. Why not change to Calox yourself? Buy Calox today . . . so your teeth can start looking brighter tomorrow!

# CALOX TOOTH POWDER

McKesson & Robbins Inc., Bridgeport, Conn.

# THE GARDEN SPOT Newest Fruits Please Palate

By Eldred E. Green

BIG JUICY PLUMS, large sweet cherries, golden apricots. No longer are these fruits store items. You, too, can grow these fine fruits in your own garden.

Pioneering in the development of new hardy fruits was the experiment station at Brookings, S. D. Here Dr. Hansen worked with the wild fruits and interbred them with hardy kinds from other parts of the world. Other institutions and persons have since added to this and now there are many excellent kinds for the Midwest. Most of these new plants are just the right size for the home garden.

Plums are always welcome, but the old kinds that came from Europe will not grow well much beyond Pennsylvania, except in favorable spots. The new American plums have been developed from the wild plum and do not grow into very large trees. They can withstand low temperatures and will grow in most any situation.

Waneta is a medium size red plum. Opata has a red skin and green flesh. Sapa is a solid red, skin and flesh. Hanska has redskin with a bluish color. Red Wing is dark red. Monitor is bronzy red. Golden Minnesota is a yellow.

Most of these will produce fruit when only three or four feet high. Some varieties, as Sapa, can be grown in bush form. The plants are very productive. Even if you can grow the older kinds of prune-plums these new ones will prove to be highly desirable for eating, canning or preserving, as well as early bearing.

Cherries have not been overlooked. The Hansen Bush Cherry is a very large sweet form of the western sand cherry that is hardy and adaptable. The fruits are large and produced abundantly on me-

dium height bushes. It has been interbred with Asiatic plums to give the cherry-plum hybrids. These are large sweet cherry-like fruits on small bushes. Oka has black fruits and Compass has red ones.

Apricots have been created from hardy Chinese and Manchurian



plants to give several fine hardy varieties. Superb is a deep orange fruit. Early Golden is yellow and ripens early in the season. Manchur is orange color. All are self pollinizing.

Plums and cherries need cross pollination to insure a good set of fruit so two or more varieties should be included in every planting.

These new fruits will increase the value and variety of your garden. In addition there are new early bearing apples like the Anoka and Lodi. Many older varieties of apples and pears may be obtained as dwarfs to increase the value of your garden.