

A BUTTON MAY MAKE GROMYKO A YES MAN... What if Science Could Control Man's Thoughts? ...OR A RAY MIGHT MAKE HARRY CHEER KREMLIN

By H. I. PHILLIPS

SCIENCE AND THOUGHT CONTROL

"WITHOUT assuming any mantle of prophecy, it is fair to suggest that ability to control man's thoughts with precision through science is by no means out of the question. This is more awesome in its interpretations than was the mushroom cloud in 1945."—Dr.

John Ely Burchard, Dean of Humanities at Massachusetts Tech. There goes that gooseflesh creeping up our spine again!

Say it ain't so, doctor! Tell us you don't really mean that the laboratory will find a way to throw a switch and make a man's thoughts come out the designated slot! Admit you are not serious in con-

templating a day when a button may turn a yes man into a no man, nice as it might be to see in converting Gromyko—presto!—from a no man into a yes man!

Or is it to be done by rays? Turned by Joe Stalin onto President Truman, might they halt Harry in the middle of a stern "We intend to stand by to the bitter end" and bring forth an abrupt cry, "Hooray for the Kremlin!"

Do you see a time when the Thirteen Men of Moscow, giving uproarious approval to a Pravda editorial denouncing America, may, under a magic ray in the hands of Uncle Sam, suddenly glow with anger and order the Pravda editorial writer shot at once?

Is the time near when Vishinsky, loaded with expletives and rising to excoriate the democracies, will, due to a current, a ray or an isotope, break into a broad smile and say, "Ladies and gentlemen, I am just a Happiness Boy. There is nothing in this world like friendship. See what the boys in the backroom will have!"

Can Henry Wallace, mounting the platform, be reached by a mystery beam and his address denouncing ERP, the Truman administration and the Atlantic pact converted into a talk on how to produce better laying hens?

We see the following possibilities: 1.—Moscow issues orders for the complete seizure of China. The Chinese Communist general gets it, but Washington calls on its Thought Control tower, centers the beam on him and renders the general incapable of saying anything but "Nuts!"

2.—The politburo prepares to issue a blast at America. Under the Thought Blitz the boys cannot think of the words "Wall Street," "Money Bund" or "Exploiters." This leaves them completely help-

less. 3.—A new play opens on Broadway. It is lousy. But the producer has scientific connections. He controls the thoughts of the critics to such an extent they can't even dismiss it as "adequate."

4. We go to the races with the right combination in the Daily Double. It is 2 and 6. The guy at the window who has a thought control apparatus fills our skull with the numbers 4 and 7.

(P. S.—Nothing keeps us sane except the fact that the winning combination turns out to be 5 and 8.)

1949 PICKET LINE
Behold the modern picket
Abusive as can be;
He acts as if determined
To lose all sympathy.

He villifies quite loudly;
His hate he doesn't hide;
He often makes the public
Support the other side.

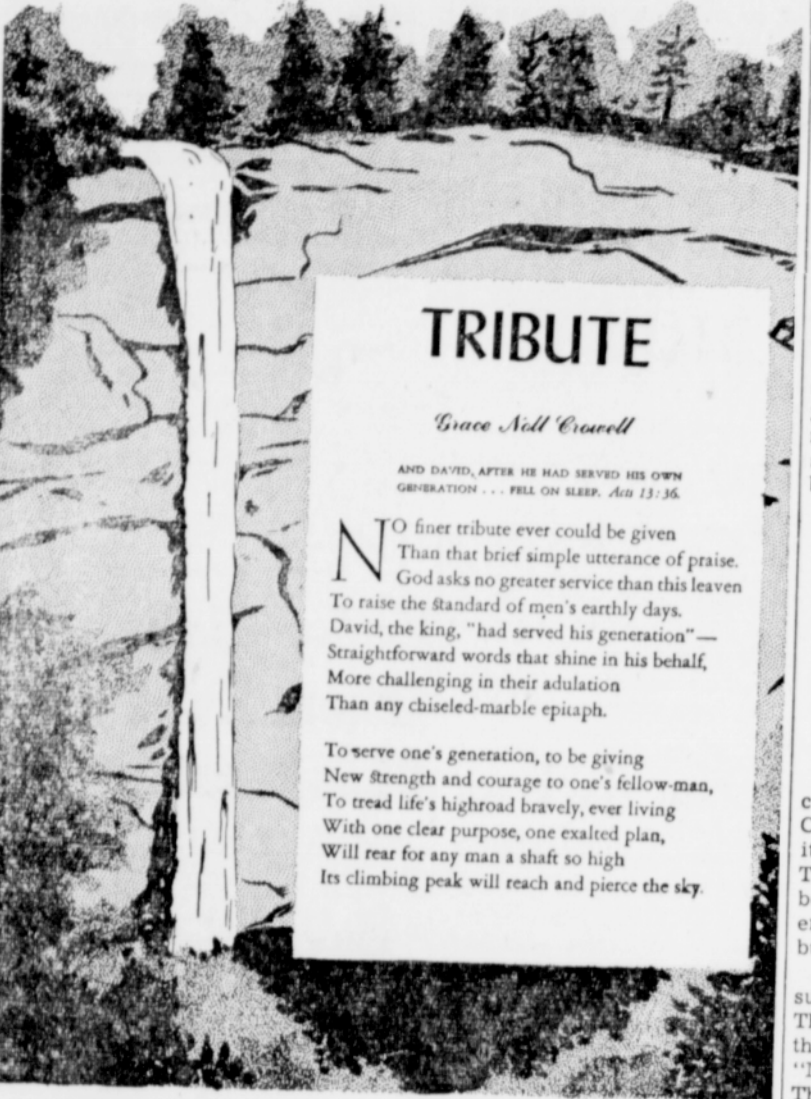
Cuff Stuff
Governor Dewey recently vetoed off-track New York racing bills. After his experience last November he may have felt there was ample opportunity for losing in this country without changing the laws.

Whiskey prices have been slashed in 14 states. This brings a highball down to where you can complete the payment on it in 11 months instead of 15.

It probably will be a long time before a return to the day when evidence that a man was under the influence of alcohol was not proof he belonged in the upper brackets.

Have you heard of the fellow who is so suspicious of everything he taps his phone to hear his own remarks?

Add similes: As crazy as a rose beetle that decided to stay in an auditorium after the spring flower show had closed.



TRIBUTE

Grace Nell Crowell

AND DAVID, AFTER HE HAD SERVED HIS OWN GENERATION... FELL ON DEEP. Age 13:36

No finer tribute ever could be given Than that brief simple utterance of praise. God asks no greater service than this heaven To raise the standard of men's earthly days. David, the king, "had served his generation"— Straightforward words that shine in his behalf. More challenging in their adulation Than any chiseled-marble epiaph.

To serve one's generation, to be giving New strength and courage to one's fellow-man, To tread life's highroad bravely, ever living With one clear purpose, one exalted plan, Will rear for any man a shaft so high Its climbing peak will reach and pierce the sky.

Star Dust

STAGE-SCREEN-RADIO

By INEZ GERHARD
"A YANKEE at King Arthur's Court" has been screened three times; Paramount's new version is the best of the three. Done in Technicolor, with delightful new songs, it stars Bing Crosby, Sir Cecil Hardwick, Rhonda Fleming and William Bendix. Sir Cecil, superb in his comedy role as the king, raises his voice in song and



Bing Crosby

also appears with bare knees, something new for him, though he said recently at luncheon that it's the second time the knees have appeared publicly. The first time was on the stage, when he wore a Roman toga. This is a picture for the whole family to enjoy, expertly directed and acted, beautifully staged.

Paramount will tell movie audiences about 11 of its new pictures in a nine-minute short, "Eyes on Hollywood"; starring Alan Ladd and Mary Jane Saunders, it depicts the thrills of a child seeing the inside workings of a studio the first time. Stars, directors, everybody will be seen in special scenes. The film will be available to theaters without charge.

King, dog veteran of numerous landings in the Pacific during the war, makes his screen debut in "After Midnight." In his first scene he leaped at Alan Ladd, tore his leather jacket to shreds, and hung on in a struggle on the ground—then, when Director Mitchell Leisen called "Cut," King immediately relaxed his grip and tried to lick Ladd's face!

Another animal actor celebrated his 13th birthday the other day, on the set of Monogram's "The Kid Came West." He was Rebel, the black horse used by Johnny Mack Brown and his birthday cake was made of straw, with carrots for candles.

The Fiction ARTISTIC ANCESTORS

By Richard H. Wilkinson

"I WISH," said Aime Butterworth wistfully, "I only wish there had been some one in our family who really did something, something worth while, something—" she smiled as she said it—"I could brag about."

Fred Butterworth laid aside the morning paper, gulped down the last of his coffee, shoved back his chair and said: "What?"

Aime overlooked his rudeness. "The bridge club meets here this afternoon," she said, "and I dread it. I dread it because Aggie Spencer and Gertrude Wilcox will monopolize the conversation with stories of their ancestors."

Fred scratched his chin and contemplated the wistful look in his wife's eyes. Suddenly he banged the table. "By George, I'd almost forgotten it! Darned if I hadn't. You sit here a minute, sweet, till I rummage around in the attic. I'll give you something to brag about!"

Later he returned with a book. "But what is it?" asked Aime. "It's a book of poetry, that's what it is! Written by my mother and published 20 years ago. There's talent in my family, I'll have you know."

Aime's eyes lighted, then glowed with sudden joy. "Fred! You dear! Is it really? Was your mother really a poet? Oh, why didn't you tell me before! It's just too exciting!"

Fred grinned delightedly. Enroute to the station he began to smile. And by the time he had boarded the 8:15 the smile had developed into an occasional chuckle. Tom Cooke, who usually sat with Fred during the short run to the city, became curious.

"Say, what's eating you this morning? Let a man in on it if you've got something that'll fetch a laugh these dull days."

Fred laughed outright. "I'll tell you, Tom. It's too good to keep. But don't on your life breathe a word. It would kill Aime."

TOM MADE SOLEMN promises and cocked his ear. "Well," said Fred, "Aime was upset this morning because she didn't have anything to brag about at her bridge club. The other members, it seems, have artistic ancestors. It made Aime feel bad to think she married into such an uninteresting family, so I dug into an old trunk and produced a book of poems that mother published 20 years ago, and told her to brag about that."

Tom looked puzzled. "What's wrong with that? I'd say a mother-in-law poet was O.K."

"But here's the rub," Fred grinned. "That book of poems is an old manuscript that belonged to my grandmother. After grandmother died, mother found the 'script, thought the poems were worthy of publication, added a few of her own choice verses, and submitted the retyped copy to a publisher. Mr. Publisher ate the stuff up. "Mother was thrilled. She thought she must have real talent, and went down to the library to study up and read the masters. While perusing a volume of Walt

Whitman she discovered some of the very poems that her mother had supposedly written.

"Of course, mother immediately wired the publisher, advising him to cease manufacturing the book, and explaining that her mother must have copied some of her favorite Whitman poems, in order to save them. But Mr. Publisher had already printed about 2000 copies, which were ready for distribution. Mother bought up the edition and destroyed all but one, which she kept for sentimental reasons. That one is the book I gave Aime this morning."

CROSSWORD PUZZLE

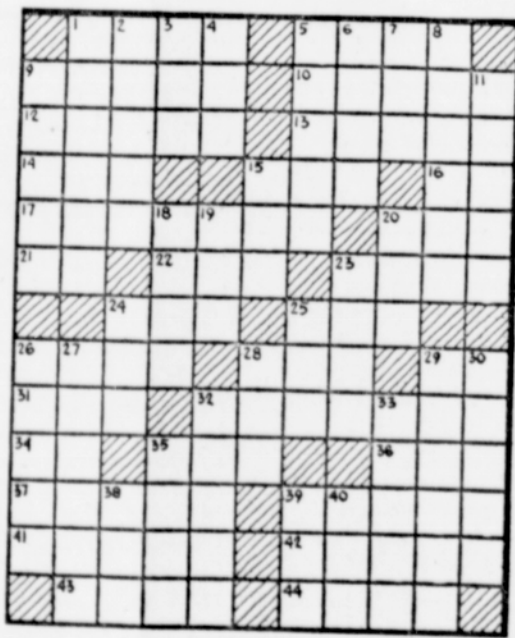
ACROSS

- 1 A short stocking
- 5 Fellow
- 9 Hazy
- 10 Book of the Old Testament
- 12 Narrow passage
- 13 Vexed
- 14 Falsehood
- 15 Tavern
- 16 Father (child's term)
- 17 Flags
- 20 Vitality
- 21 Tantulum (sym.)
- 22 American editor and philanthropist
- 23 A kind of wine
- 24 Suitable
- 25 Obese
- 26 Grows old
- 28 Fasten
- 29 Indefinite article
- 31 Wander about idly
- 32 Delicate skill
- 34 Mulberry
- 35 Slice
- 38 Donkey
- 37 Precious stone
- 39 Civet-like animal
- 41 Rub out
- 42 Affirms
- 43 Fencing sword
- 44 Saucy

DOWN

- 1 Salt marsh
- 2 Eyes
- 3 Hint

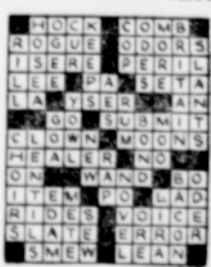
Solution in Next Issue.



No. 32

- | | | |
|---------------------------------|-------------------|--------------------|
| 4 Part of a lock | 26 A size of type | 33 More rational |
| 5 Pulls oneself up, as on a bar | 27 Great quantity | 35 Packing box |
| 6 Musical instrument | 28 Abyss | 38 Invalid's food |
| 7 Question | 29 Claim | 39 Breach |
| 8 Chirper | 30 Cozy places | 40 Evening (poet.) |
| 9 A man servant | 32 Railroad flare | |

Answer to Puzzle Number 31



Series K-48

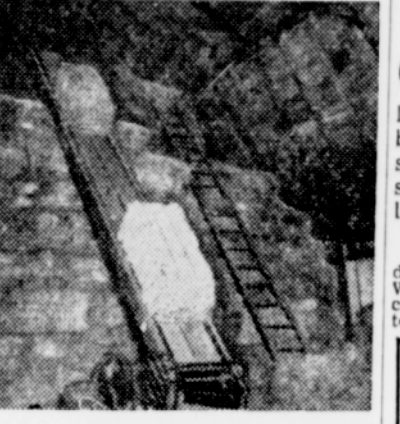
Farm Topics

Elevators Found Helpful on Farms

Perform Most of Heavy Lifting, Transport Jobs

On today's electrified farms, elevators perform most of the heavy lifting and short transportation jobs. Although used for a number of years to some extent, these devices did not acquire widespread popularity until World War II.

It was during the worst of the manpower shortage period that elevators were used most. They answered the demands of older men for mechanical help to replace employees called to service. And they saved the day for younger farmers in helping them save time for more important production tasks.



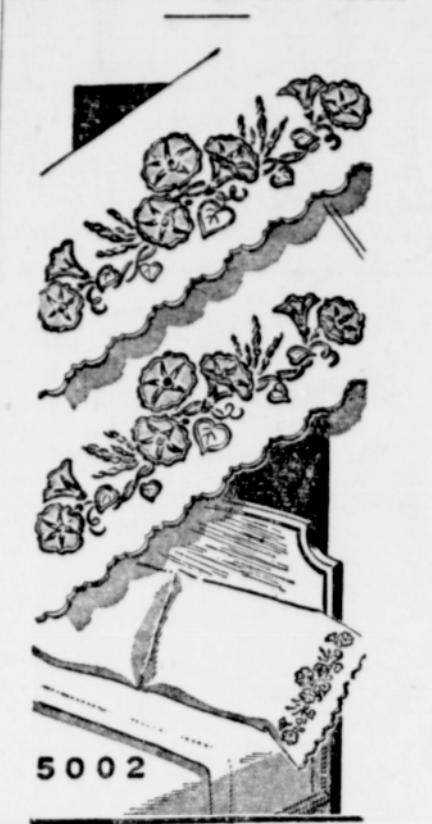
This photo shows how baled hay can be raised with an inclined plane elevator.

Farm elevators are either portable or stationary. In general, motors for portable elevators range in size from one-half to one horsepower. Tests made at Idaho state college indicate that an average load of grain can be emptied and cribbed by one man in from six to eight minutes with the aid of a portable elevator.

Elevators also are used for raising or moving a wide variety of farm produce, including hay, loose or sacked grain.

The use of elevators in farm work has been found highly desirable because of the freeing of labor for other tasks and the amount of time saved over the run of a crop year.

New Linen Freshens Room



Fresh, New Linen
GRACEFUL bed linen to give your bedroom a fresh, new look. Gay morning glories are embroidered on pillow cases and top sheet. The flowers are worked in shades of lavender and purple, leaves and vine in soft green.

To obtain complete transfers for two designs, color chart for working Sleep Well patterns (Pattern No. 5002) send 20 cents in coin, your name, address and pattern number.

SEWING CIRCLE NEEDLEWORK
530 South Wells St. Chicago 7, Ill.
Enclose 20 cents for pattern.

No. _____
Name _____
Address _____

Chemists Surpass Natural 'Scents'

Until recently it took almost 25 tons of violets to produce a single ounce of essence, or natural oil—and a ton of roses produced only 10 ounces of rose oil. Moreover, to date no one has been successful in extracting lily-of-the-valley or lilac fragrances from the blossoms because the natural oils of these flowers are too delicate to survive the process.

QUITS USING HARSH LAXATIVES

"I was always troubled with constipation, until I started eating ALL-BRAN regularly. Haven't needed a laxative since!"
Matthew J. McFadden, 305 W. Center Avenue, Maple Shade, N. J. This is just one of many unsolicited letters. KELLOGG'S ALL-BRAN may help you too if your constipation is due to lack of bulk in the diet. Simply eat an ounce daily, and drink plenty of water. If not satisfied after 10 days, send the empty carton to Kellogg's, Battle Creek, Mich. Get DOUBLE YOUR MONEY BACK!

MILLIONS OF USERS MUST BE RIGHT!
"Black Leaf 40"
Kills aphids and similar sucking insects. Permits full development of healthy foliage and top-quality fruits and vegetables. Leaves no harmful residue.
ASK YOUR DEALER
LOOK FOR THE "Black Leaf 40" ON THE PACKAGE

HIGH-SCHOOL GRADUATES!

NURSING IS A PROUD PROFESSION!
—many opportunities for graduates in fine hospitals, public health, etc.
—leads to R. N.
—a well-prepared nurse need never be without a job or an income.
—open to girls under 35, high-school graduates and college girls.
ask for more information at the hospital where you would like to enter nursing.

Relieve distress of MONTHLY FEMALE WEAKNESS
Are you troubled by distress of female functional periodic disturbances? Does this make you suffer from pain, feel so nervous, tired—at such times? Then do try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Pinkham's has a grand soothing effect on one of woman's most important organs!
LYDIA E. PINKHAM'S VEGETABLE COMPOUND

Ladino Clover Produces Better if Bee-Visited

Ladino clover on which bees were allowed to work freely produced 40 times as much seed as that from which bees were excluded, according to an experiment conducted by Dr. H. A. Scullien. From 100 clover seed heads worked by bees he obtained 13,946 seeds, while from 100 heads screened against bees he got out only 365 seeds, or fewer than four seeds per head.