



Cross Town
by
Roland Cox



"DON'T I GET AN APTITUDE TEST OR SOMETHING—MAYBE I'M NOT KINDERGARTEN MATERIAL!"



Bobby Sox
by
Mary Lark



"YOUR EXPLANATION ABOUT LAST NIGHT IS NOT ACCEPTABLE, ALVIN—BUT YOUR GIFT IS!"



The Once Over
by
H.I. Phillips

A BOUQUET TO PUBLISHERS
NEWSPAPER publishers and editors of America and Canada had a session in New York and we think the annual convention rates greater attention from the public than it gets.

Few conventions anywhere in the land bring together a group more deeply dedicated to a job of paramount importance—the operation of a free press. To the pound, if you ask us, the publishers and editors of this country assay more horse sense, devotion to duty and determination to serve their country than any group assembling under one tent.

Conventions to boost everything from bubble gum to portable skyscrapers are old stuff. But the newspapermen bring something of vastly greater importance, the distribution of a world's news, the perpetuation of the greatest free press on earth.

In them we see the guys who hold a mirror to life on every continent and in every village; the men who assure that for a few pennies a medium of education, information and entertainment is at our doors every day in the year. In them New York greets the men who tell us that John Peter's boy is going to marry the Higgins girls, that the married men defeated the single men at the Elks picnic and that tomorrow's weather will be fair and warmer.

In and around the corridors of New York hotels are the miracle men who see that a military step in Berlin, a revolt in South America, an episode in China and an incident at Main and Broad streets reaches us in detail. Now the metropolis gets a close-up of the fellows who make it so easy for every family in the country to know what to do about warped shingles, how to fight Jap beetles, where the circus will play, who won the prize fight, when the Eagles barbecue is going to be held this year, and what's doing in the line of births, deaths, christenings, weddings, wars, peace sessions and nightclub disorders.

Statesmen, industrial wizards, engineering tycoons, super salesmen meet here every day. Such conventions are comparatively a dime a dozen. But the newspaper is close to the heart of every man, woman and child. It is as routine as the milkman, as necessary as the prompt flashing on of the street lights.

We take publishers pretty much for granted. We like to throw dead cats at them now and then; it's habit to squawk about your failing. What would a newspaper mean to a guy who didn't feel that he could pick it to pieces? But we know what our newspapers mean to us and to free government. We know a free press was never more important than today.

And we doff our chapeau, offer them a spare aspirin tablet, sympathize with them in their task of getting out a modern newspaper that will please everybody and hope they'll enjoy their stay. What is more, we, for once, won't call your attention to typographical errors, the mistake on yesterday's weather or the wrong initial in some bridegroom's name. More power to you, publishers and editors of the U.S.A.

Pullman rates are being upped again. We understand that the executives claim they were losing so much money they couldn't sleep.

NOTE ON HIGHER PULLMAN FARES
They up the uppers
And to the buyer
It's worthy of note
The lowers get higher

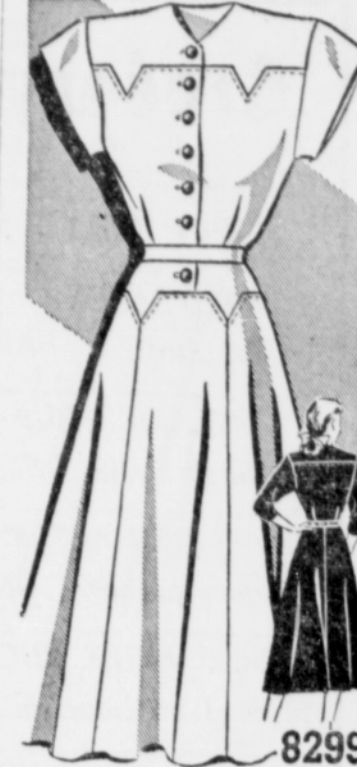
The Country Editor Says:
Mel and Kate Thortleberry have had their new de luxe super equipped kitchen put in and are now eating out in the woodshed just to feel more at home.

Zeke Whoosiss was arrested yesterday for reckless driving, drunkenness and violation of the rules of the road while on the way to make an address at a Safety First convention. Zeke ain't had such an embarrassing experience since he hit the schoolbus going home from a Traffic Control conference.

Matt Tootle and family were in consultation with the architect yesterday. They finally decided to cut all but four rooms and a porch out of plans for their new five room bungalow and buy the over-priced second hand touring car that they've been looking at.

Eph Winters can't make up his mind whether to go home an hour late for dinner or submit himself as a target on the atomic energy testing grounds.

JUNIOR FROCK HAS NICE DETAIL



Date Dress
A stunning date dress for juniors with nice detail at the yoke and hipline. Sleeves are cool and comfortable, the skirt features the popular ballerina look. Try a crisp white sharkskin—lovely against a glowing tan.

Pattern No. 8299 is for sizes 11, 12, 13, 14, 16 and 18. Size 12, cap sleeve, 4 yards of 39-inch.

Don't wait—send today for a copy of the Spring and Summer FASHION—it's brimful of sewing suggestions. Free pattern printed inside the book. 25 cents.

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Kidneys Must Work Well—

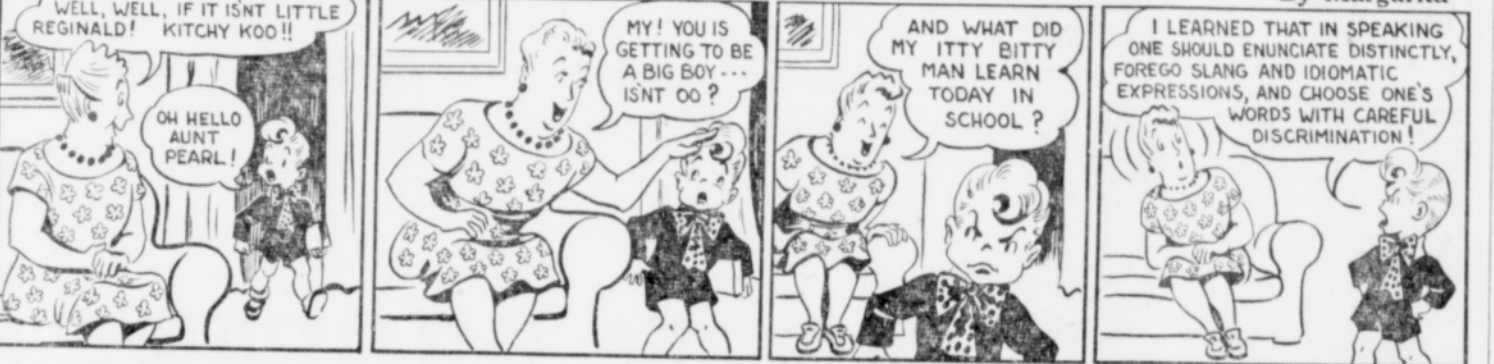
For You To Feel Well
24 hours every day, 7 days every week, never stopping, the kidneys filter waste matter from the blood.
If more people were aware of how the kidneys must constantly remove surplus fluid, excess acids and other waste matter that cannot stay in the blood without injury to health, there would be better understanding of why the whole system is upset when kidneys fail to function properly.
Burning, scanty or too frequent urination sometimes warns that something is wrong. You may suffer nagging backache, headache, dizziness, rheumatic pains, getting up at night, swelling.
Why not try Doan's Pills? You will be using a medicine recommended the country over. Doan's stimulates the function of the kidneys and help them to flush out poisonous waste from the blood. They contain nothing harmful. Get Doan's today. Use with confidence. At all drug stores.

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