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ON HER DAY



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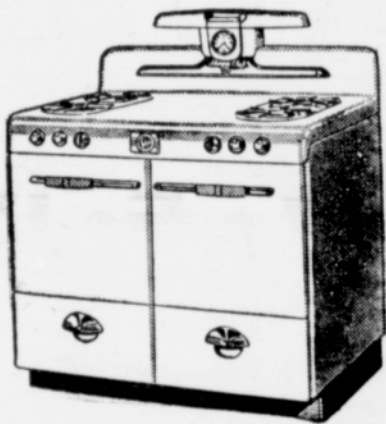
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KEEP OREGON GREEN ASSN. STARTS EARLY

Girding themselves for what they believe will be the most dangerous forest fire season in the state's history, the 14-man board of trustees of the Keep Oregon Green Association in Portland at their annual meeting, made their 1948 battle plans.

They renamed Paul M. Runn, Corvallis, dean of the school of forestry at Oregon State College, as state chairman; continued Charles Ogle as full-time secretary with offices in Salem at the Association's headquarters, and re-elected Carl V. Hersey, Portland, as treasurer. Governor John H. Hall was named president under the Association by-laws.

Dean Paul Dunn urged a constant state of alertness this summer. He asked motorists to use their ash trays and not toss away burning cigarettes in dry roadside grass; to be certain that camp fires are drowned out with water before leaving; to avoid smoking while walking or riding in forest and range areas.

Greatly increased use of our forest and outdoor regions will increase danger from fire, Dunn stated. He paid high tribute to the people of Oregon who have responded so splendidly to the educational campaign of the Keep Oregon Green committee, carried through the state's radio stations and newspapers and in other medias.

He said in the two-year period prior to the organization of Keep Oregon Green in 1940, there were 1044 man-caused fires each year. The average for the first three years after Keep Oregon became active was 447 fires, a drop of 57 per cent. Last year, in 1947, man-caused fires reached an all-time low with only 422 reported on private and state forest land

and those under state protection. Secretary Charles Ogle reported Keep Oregon Green county committees organized in all but four of the 36 counties of Oregon, with active local leaders spearheading the campaign in almost every community.

Special recognition was given the 16,000 boy and girl Green Guards who have earned national attention for their voluntary work in preventing forest and farm fires. They form the youth division of the Association and Ogle reported an ever increasing enrollment of these young citizens.

"Every Oregonian has a stake in our forests," Dean Dunn pointed out. "The forests supply us with our largest payroll, with recreational areas unsurpassed in the nation, with watershed cover for our rivers and streams, with homes for our wildlife. Protection of these great natural resources from wasteful destruction by fire becomes a civic responsibility of the highest order."

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Sponsored by

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May 8th

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For better government's sake, keep Earl T. Newbry Secretary of State.

Pd. for by "Newbry for Secretary of State Committee", Gene Rossman, Chm., 1135 S.W. Yamhill, Portland 5, Oregon

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