

NET FARM INCOME FOR NEXT SEASON MAY BE SMALLER

It is not probable that net farm income next year will be as great as for the current 1943-44 marketing season, according to a review of the outlook for agriculture in Oregon in 1944 and beyond, just published by the agricultural extension service at Oregon State college to assist farmers on production and marketing problems. The circular contains sec-

tions on the farm price and cost situation, and demand and price outlook, probable trend of farm costs, and other related information.

Even if gross farm income should be as great next marketing season as this the net income probably will be less, according to the extension service report, as there are indications that costs probably will be higher in relation to prices for farm products. Much will depend upon the duration of the war and, if it should end within the year, the adequacy of whatever governmental measures are taken to soften the fall of farm prices afterward.

Farm prices in Oregon now average 84 per cent above 1935-1939 levels and 122 per cent above 1930-1934. The United States general average is 26 per cent above the current "90 per cent of parity" level, the basis generally discussed for post-war price supports.

The eight-page review contains several charts and tables of data bearing on the outlook for agriculture in Oregon. These include data on current levels of production, consumer purchasing power, where the food is going, farm commodity prices, production costs and land values, employment and wage rates, income available for family living, and the cost of living.

The pattern and trend of Oregon's agricultural industry is illustrated by a new chart showing cash farm income by major sources in 1926-1930, 1935-1939, and in 1942. A copy of the complete report may be obtained free from county extension officials.

There'll always be a Christmas



Barbarians from across the seas would, if they could, banish Christmas forever from the earth. But there'll always be a Christmas! May the Christmas season of 1943 find you in the midst of a good old-fashioned Yule celebration.

Merry Christmas from all of us to all of you.

O'Brien Motor Court

Mr. and Mrs. C. E. Lawson

BUY MORE WAR BONDS

SEVEN FOOD GROUPS ARE KEY TO HEALTH

For Health...eat some food from each group...every day!



IN ADDITION TO THE BASIC 7... EAT ANY OTHER FOODS YOU WANT

This is the National Nutrition Target, designed by Government nutrition experts to help people plan well-balanced meals. The idea is to include something from each of the seven food groups in the menu every day, to hit the bullseye of good health.

To help housewives tell at a glance whether their families are getting the right foods every day, the War Food Administration has designed a Nutrition Target, scientifically arranged for quick planning of healthful menus.

With this aid, any cook easily can see whether her meals contain something from each of the seven groups of foods that scientists have discovered are essential for good health. By eating some food from each group every day, a nutritionally sound diet may be achieved.

In wartime especially, the Nutrition Target has an important function. It is often necessary to

make substitutions in menus. Suppose you had planned a meal of grapefruit juice, steak, green beans, carrots, potatoes, and bread and butter with cheese for dessert. But you couldn't get the juice, steak or potatoes. What would you substitute?

A look at the Target gives you the answer. Instead of steak, you might have poultry, fish, eggs, or baked beans. Instead of grapefruit juice, you could substitute a raw cabbage salad. And instead of potatoes, you might use cauliflower, parsnips, or summer squash. The resulting meal would still be balanced and nutritious.

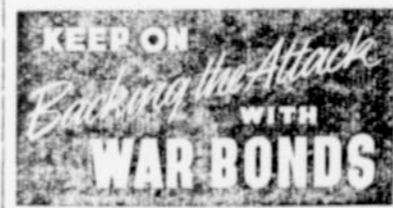
AAA COMMITTEEMEN HAVE MORE POWER UNDER NEW RULING

Elected AAA farmer-committeemen in the counties have been given greatly increased responsibility for many important wartime agricultural functions as a result of a memorandum issued jointly by Marvin Jones, war food administrator, and Claude Wickard, secretary of agriculture, according to Robert B. Taylor of Adams, chairman of the state AAA committee.

The jobs given AAA previously assigned to USDA war boards include production goal work, including livestock poultry and dairy goals; facilitation of transportation and distribution of foodstuffs; rationing and allocation of farm machinery, equipment and supplies; issuance of farm slaughter permits; farm transportation programs, including issuance of certificates for tires, gasoline for trucks, and off-highway uses and tractor fuels; certification of processors for vegetable crops.

Other changes involved the re-

assignment of certain duties to the Forest service, Extension service, and to other agencies working with the AA. Taylor views the transfer of responsibility as a tribute to the committeeman system of farm program operation, by which farmers choose their own representative to administer the programs.



Yuletide draws people closer together, helps us all towards quiet friendliness and group enjoyment of days like Christmas.

A most proper time for us to express our sincere appreciation for your friendship, and to wish for you an abundance of Christmas joy.

CAVE CITY THEATER

holiday greetings



JUST as surely as there'll always be little boys and girls, and big boys and girls, too (especially around Christmastime), that surely there will always be a Christmas. Our wish for you is that this Christmas season of 1943 be the most memorable you have ever known.

VILLAIR LUMBER CO.

Season's Greetings...

If we have our way about it St. Nicholas is going to make an extra long stop at your home. No one needs to point out to us what your loyalty has meant to us during 1943. All we can say is Thank you, and Merry Christmas.



PUGET TIMBER CO. OF OREGON



War or peace, a brave new world is in the making—a world in which better opportunities will be had for all. The Spirit of Progress is on the march, and we may all look hopefully to the future. At this time it is fitting that we count our many friends and recall the happy relationships of 1943. We wish all of you the choicest blessings that Christmastime can bestow.



OWL CAFE

Mr. and Mrs. James Whitehead



Season's Greetings

We've been thinking, folks, that you've been very good to us during 1943, and right now is the most appropriate time to thank you. So thanks, everybody, and a very happy Christmas!



Mr. and Mrs. FRED SPRAUL

Elk Creek Lodge



"At Christmas play and make good cheer For Christmas comes but once a year"



GLITTERING more fantastically than the jewels of Aladdin's cave are the Christmas trees in the windows of this town and adjoining farm areas. Everywhere, everywhere Christmas, and the spirit which Christmas brings.

We love this town and its environs. We have grown up here and have come to regard ourselves as "a fixture." We have a great many friends, "but not a friend to spare," and at this time we want to thank them, one and all.

YES, CHRISTMAS COMES BUT ONCE A YEAR, SO IT BEHOVES US ALL TO MAKE THE VERY MOST OF IT. ON THE EVE OF THIS JOYOUS SEASON WE TAKE GREAT PLEASURE IN WISHING ALL OUR FRIENDS THE FULLEST MEASURE OF CHRISTMAS JOY AND HAPPINESS.

SAMMY AND JIGGS

Camp Muir

Cave Junction, Oregon