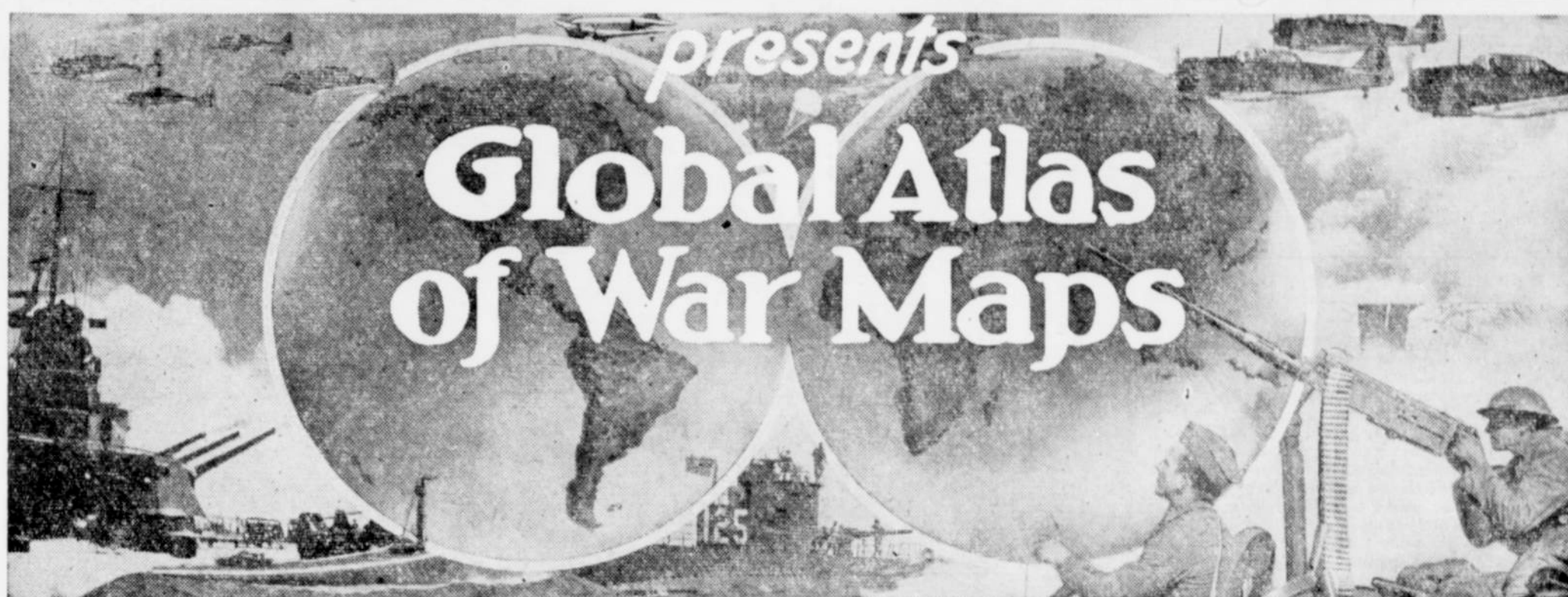


SUPPLEMENT TO

Illinois Valley News

January 28, 1943



THIS Is the time for all of us to rededicate ourselves to the moral principles which guided us in the first years of our democracy.

There must be, in the greater plan of things, a reason for the great tragedy of war which is being visited upon our peoples.

Perhaps it is that there may be a rebirth of the moral principles which our forefathers wove into our Constitution.

It is our firm belief that these principles apply to the character of a business, as well as to the individual.

Therefore, we of the Golden Rule, publicly affirm our trust in the American tradition and pledge our continued efforts to give the public the best obtainable and we encourage thrift and patriotism that we may quickly conquer our enemies.

The Golden Rule

Grants Pass, Oregon

THIS Country is in a war to defend and maintain American institutions and to preserve for each of us the freedom and liberties upon which the American way of life has been based. This is what our soldiers and sailors are fighting for.

American industry, of which we are a part, is all-out for victory and will oppose anybody who gets in the way.

Villair Lumber Co.

Cave Junction, Oregon

WE Are glad to have a part in presenting you with an interesting map of the far flung fronts that our armed forces are engaged in protecting. When we understand the vastness of the fighting forces, we realize more and more that it is up to everyone of us at home to do our part. Keep our fighting forces supplied with their every need.

Buy War Bonds and Stamps. Buy at least 10 per cent of your income. Buy every pay day.

Since 1899 **Rogue River Hardware** Since 1899
"Where Most People Trade"
Grants Pass, Oregon

WHAT Sherman said about war was quite right, but he didn't say enough—this war is much, very much worse than Sherman ever dreamed. But were he here today, he would find an expression that would adequately express our thought of war. And we are sure he would add:

It is our duty to provide the boys in the front ranks with everything they need. We must stint and help in every way possible that the fighting forces have food and guns and ammunition. Buy all the stamps and bonds you can, and then curtail all unnecessary efforts so that we may give our full cooperation to the boys who left us behind to produce the things they need to whip our enemies.

Duckworth, The Tire Man
Grants Pass, Oregon