

## Velveteen, Spotted Fur, Plaid, 'Big Three' in College Vote

By CHERIE NICHOLAS



includes adorable little afternoon dresses in fascinating colors. The stores are showing little velveteen classics, so-called because they are

THE college girl fashion picture bids fair to be largely a matter of gay velveteen and gorgeous plaids—and we are going to see just "oodles" of leopard and other spotted furs. This means that what-so-ever the event graced by the presence of her majesty, Miss College Girl, the scene will be one of animated and youthful fashions.

At that highly significant event, the semi-annual fashion show presented recently by the Style Creators of Chicago, the supremacy of velveteen, plaids and spotted furs was emphasized in a group of fashions for college-faring girls. The illustrations show four from among the hosts of stunning fall and winter models that received the applause of an enthusiastic audience.

Looking at the fetching costume suit ensemble to the left in the group pictured, one readily understands at a glance the "reason why" a tremendous velveteen vogue is spreading throughout all fashiondom this season. In the life of the college girl especially, velveteen is going to play a stellar role. She will look sweet and lovely indeed in a costume suit of this type which is fashioned by a leading style creator of wine colored velveteen for the coat with white saddle stitching around the buttonholes, and the smart pouch pockets are shirred. The dress is the very smart pompadour bonnet.

The grand and the practical and the economical part of this long-coat ensemble is that the coat itself is a valuable asset in any girl's wardrobe. It not only partners perfectly with the crepe dress but can be worn as a wrap with one's party gowns. For afternoon affairs with more or less formal gowns it will be looked upon admiringly and will be coveted by every girl present.

The story of velveteen as it is unfolding in the season's fashion events

styled with such exquisite simplicity. It is best to buy this type, for it "shows off" costume jewelry to the nth degree of glamour. Velveteen can be very informal when it chooses. Cuddling jackets are made of it that look good when worn with bright plaid skirts. Often these velveteen jackets are lined with the plaid of the skirt.

Speaking of plaids—they are superlative this year. It is no wonder style creators are turning out not only handsome coats of it but suits made all of plaid. They are the "last word" in high fashion this fall. The costume suit that has a long coat is the smartest of the smart for fall. As pictured to the right, the long plaid coat tops a dress whose monotone color keys to some one leading tone in the plaid. The coat modeled here is a fashion of distinction. The soft wool plaid fashioning it is not to be outclassed in its superb coloring and its high-tone quality. As is true of most costume-suit coats this fall, this one is painstakingly finished in detail so as to serve smartly as a separate wrap with any and every dress or suit.

Be sure to note the plaid jacket suit with hat to match centered below in the picture. It is a college girl favorite.

A college girl will look her most alluring in the new fall red costume suit (see center above). It has just enough leopard fur on the tiny collar and stylish muff to satisfy without being overdone. Looks chic on her large sombrero, too. Leopard and other spotted furs certainly qualify as eligible to be counted in on the "big three" so conspicuously present in the college girl fashion picture. In fact, the vogue for spotted fur coats and accessories is developing into almost an epidemic among the smart young set. (Released by Western Newspaper Union.)

### Knitted Sleeves



Knitted accents on your tweeds and other wool fashions are being interpreted in clever ways this fall. Attractive little wool frocks often have fancy hand-knitted pockets together with collars and cuffs. Insets of knitted motifs are among the novel uses, and they certainly add an attractive feature to the new dresses and blouses and coats. In the picture a very modern suit of handsome green tweed has knitted sleeves. A cleverly gored skirt and matching tweed bag contribute distinguishing style touches.

Also popular is a one-piece knitted dress with a flared skirt topped by a cardigan style bodice.

### Fullness of Skirts Various Positioned

While a slim silhouette is the goal of the majority of designers, this does not mean there is entire absence of fullness. The fact is that designers are managing to introduce fullness for ease of action with utmost ingenuity. A panel of fullness at the side front springing from under a clever pocket, a few gatherings at each side of the front and a deliberate bringing of fullness to the direct front are some of the maneuvers being made in the newer fashions.

The new side move involves the fastening of coats and dresses. There is no end to the cunning with which this new turn of affairs is being exploited. The new to-one-side fastening of coats is especially interesting.

### New Prints Adopt 'Patriotism' Themes

The craze for patriotic themes in fashion's realm reflects in the season's newest prints. In washgoods sections the stars and stripes are floating throughout cleverly patterned cottons, linens, broadcloths and spun rayons. Such motifs as flags, eagles, military emblems and the like are patterning washable weaves in artful attractive manner.

For scarfs and blouses and accessory items, there is a series of shiny rayon crepe weaves that are most intriguing. In this class you will find the American eagle, the American flag on a starry ground and even the Statue of Liberty.



### Talk

New Yorkers are talking about—

The Lindberghs are expecting in November . . . Vincent Astor's marriage soon to Mary Cushing, the former Roosevelt sister-in-law.

The way Orson Welles accompanies Dolores Del Rio to the beauty parlor and reads Shakespeare to her while she's being improved . . . The rumors that Sen. Rush Holt may be Mrs. C. Vanderbilt Jr.'s next—after her divorce is final . . . How only a few weeks ago the British "were hanging on by their fingertips, but now they're hanging on by their elbows."

Clare Boothe's new book, "Europe in the Spring"—a blast at the "Social Americans" she encountered in Paris, etc., just before the invasion. She names names.

### Bombs

The three bombs allegedly discovered in the main A. T. & T. Bldg. recently, but hushed up. It is now being protected by many more guards and sandbags, as though this were London, Rome or Berlin . . . The United States army's 250 Boeing fortresses which bomb accurately from 20,000 feet. If the English were as fortunate as Americans are, they could bring Hitler to his knees in no time.

The fist fight between Willie and Eugene Howard last week, which now keeps them from talking off-stage.

The important mystery flights between Washington, D. C., and San Diego by Howard Hughes . . . The 190 planes quietly sent to Canada (to be flown to England) for the Norwegian gov't there!

Town Hall members' demand that Dr. Carl Eggers' Mrs. be removed from its board of trustees . . . because Dr. Eggers' name has been linked with Nazis.

Ex-French Premier Blum's new address: The Hotel Sevilla, Havana . . . The fact that Hitler is quietly grooming a dictator for France and that the present grand maneuver of the Red army means that Stalin is readying a new strike almost immediately.

### Memos to a Girl Friday

R. B.: Check with the city desk on Westrick's alleged successor. I phoned it to Mr. MacDonald the other night, and he said he had assigned two of the Mirror's best reporters to tail him. Has the paper found out his present address? He checked out Saturday, but his sec'y "calls for his mail every morning" . . . Tell the boss the Jackie Coogan matter is not set, although Coogan told chums he was through with show business and was going to work in Honolulu for a pineapple firm . . . Capt. Rieber, late of the Texaco outfit, has reconciled with his son since the recent jam over Westrick. I saw the cap't dining with that former silent film actress the other day . . . Check with the morgue about Roosevelt's 1928 election for governor. Understand that a matter of 28,000 votes made a political career.

### Swastika

Thank Allan Jones for the recording of "Falling in Love With Love," very tuneless, etc. . . . Did the wire services run anything about Swastika, N. M., changing its name to Brilliant? . . . Tip the art section (for excellent cheese-cakes) that Billy Rose and Buddy Desylva may have their own war over several of Billy's best-looking gals planning to quit the Horseshoe for "Panama Hattie" . . . Billie is hollering, but loud.

### Kidnap

Carl Brisson, the actor, says the talk bout his receiving \$5,000 from his father (the Danish prime minister) by way of Berlin is true up to point, but that he didn't get a penny of it. The U. S. took it—dunno know why . . . Remember Murray Levine, the Westchester lawyer, who lost his son in that tragic kidnap case? Mr. Levine now devotes much of his time to child refugee work.

### Hero

Get me a copy of Fashion, the issue containing a piece by Mrs. John Gunther, an affectionate article called "Inside Gunther," on their forthcoming parting for at least five months . . . Call Shipwreck Kelly. Check if he is selling his stock in the Brooklyn Dodgers football team to a magazine executive . . . Tell Zanuck Dean Jagers' acting in "Brigham Young" is immense, and that I know that's no scoop.

### Bodyguard

Ask the sports dept for background about a bird named Stafford, former pugilist. Joe McNazi hired him as a bodyguard, and had him stay up (next to his bed) all night while the brave Joe slept. The routine kept him bodyguarding mornings, too, and Stafford wound up in the Manhattan Hospital for the whacky . . . The Bronx district attorney's office has the story . . . Tell the lady that Peter Greig, the wine importer, raised \$2,300.

## Ask Me Another

A General Quiz

### The Questions

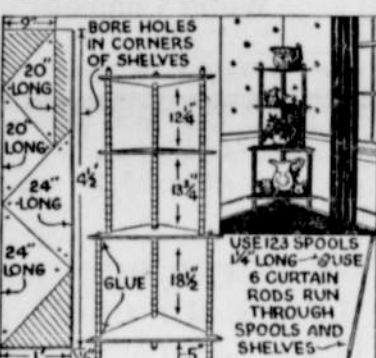
1. Approximately how long is the Panama canal?
2. How many innings was the longest major league baseball game ever played?
3. During what war did the British complete the conquest of Canada from the French?
4. Has the South Magnetic pole ever been reached by man?
5. What part of the edible portion of the average watermelon is water?
6. Which of the Harrisons, William Henry, or Benjamin, his grandson, served but one month of his term as President?
7. How are fortunes told in China?
8. How many people are killed in this country each year by lightning?
9. In case no candidate for President receives a majority of the electoral votes, how is the President chosen?
10. On what river is the Grand Coulee dam?

### The Answers

1. Approximately 50 miles.
2. A 1 to 1 tie was played by Brooklyn and Boston in 26 innings in 1920.
3. Seven Years' war (1756-1763).
4. No. Sir Douglas Mawson came within a few miles of it.
5. Approximately 92.4 per cent.
6. William Henry Harrison, who died one month after his inauguration.
7. In China fortunes are told by reading the lines on the soles of the feet as well as the markings on the palms of the hands.
8. Some 2,000 people in the United States are either killed or injured by lightning each year. Of those killed, the annual average is about nine men to each woman.
9. By the house of representatives.
10. Columbia river.

## HOW to SEW

By RUTH WYETH SPEARS



and below each shelf. Use extension curtain rods to fit the holes in the spools. A little glue between spools makes the whatnot rigid. When finished, it may be stained or painted.

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### Loquacious Conductor Aimed to Make Self Clear

"Fare, please! Fare!" The passenger paid no attention. "Fare, please!" Still no response. "By the ejaculatory term, 'Fare,'" said the conductor, "I imply no reference to the state of the weather, the complexion of the admirable blonde you observe in the contiguous seat, nor even to the quality of the service vouchsafed by this philanthropic corporation. I merely alluded in a manner perhaps lacking in delicacy, but not in conciseness, to the monetary obligation set up by your presence in this car and suggest that you liquidate." Then the passenger paid his fare.

### Developed Man

Man in society is like a flower-blown in its native bud. It is there only that his faculties, expanded in full bloom, shine out; there only reach their proper use. —William Cowper.

## Patterns

SEWING CIRCLE



SCHOOL girls will love to wear this pretty frock—and it's so very becoming to all of them! Flared at the skirt, wide at the shoulders, design No. 8763 fills them out, at the age when they shoot up like beanpoles. And the

high-cut princess skirt scoops in gratifyingly at the waistline. This pretty frock makes up charmingly in a combination of plaid and plain fabrics, as pictured, but it's very smart in one color, too. The two versions look so different that you'll really get two fashions out of this one pattern. Gingham, linen, percale and chambray are pretty for this. Make it up, later on, in wool crepe or challis.

Pattern No. 8763 is designed for sizes 6, 8, 10, 12 and 14 years. Size 8 requires 1/2 yard of 35-inch material for short sleeved waist portion, 1 3/4 yards for skirt. Send order to:

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Loose Tongues  
How can we expect another to keep our secret if we cannot keep it ourselves.