

# Illinois Valley News

An independent newspaper devoted to the development of the richest valley in the world, the Illinois Valley and its surrounding districts. Published every Thursday at Cave Junction, Oregon by the Illinois Valley Publishing Company. Entered as second-class matter June 11, 1937, at the Post Office at Cave Junction, Oregon, under the act of March 3, 1879

M. C. ATMEY ..... Editor

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## MEETING "PROSPERITY"

We promised you this "Tap" last week and here it is. This is worthy of your scrap book:

Winston Churchill is much in the news because he's first Lord of the English Admiralty and he is looked upon as one of the most forceful and most powerful of British statesmen. Whether you like him or not, Churchill is a most remarkable man—having crowded into his life activities that would cause the average man to succumb long before his time.

He has been everything from a soldier to a politician and today from his writings alone he averages about \$100,000 a year. Read anyone of his 19 books and you will realize that the man who wrote them is a person of tremendous personal power, and as you read him you, too, will become convinced that the man who is now controlling the destinies of the British fleet has used psychology to build himself into what he is.

For example, I've told you many times that all doers and result getters use the power of suggestion on themselves—many have slogans hanging on the walls of their offices, others surround themselves in a perfect picture gallery of great men while others keep a bust of Napoleon on their desks. Churchill does just that. Suppose you were an admirer of Napoleon and kept a bust of him on your desk so you could see it at all times you were in your office—what would be the effect on you? Certainly, the suggestion would keep working on you to emulate the man. And whether you believe it or not, Churchill talks to himself even when he's alone—No, he's not a nut, but you know a repeated thought becomes a matter of conviction sooner or later and that means action.

Churchill is not a natural. He has builded himself into what he is today. At 65 one of the most dominant, versatile, brilliant and outstanding of England's leaders.

## THE CHRISTMAS SPIRIT

Monday is Christmas and everyone in the valley who has a home will enjoy it to the utmost. This is the time of year when home is the sweetest place on earth.

There may be a few who will not fare so well, in this land of plenty, and The News would appreciate the names of any family who will not have the bountiful spread most of us will have. We will see that they have a basket that will make Christmas, at least, a day of rejoicing. There are many institutions that make a habit of taking baskets to needy families, and if there are any in our valley who are in need, we would like to know about it. The names will be held strictly confidential, but a good basket of everything from meats to candy will be delivered if we can learn of any needy persons.

Women must have more character than men. A widow doesn't show her grief by going to the dogs.

## Along the Concrete



# CHURCHES

## ILLINOIS VALLEY CHURCH OF SEVENTH DAY ADVENTISTS

Sabbath School at 9:30 a. m. Preaching Service 11:00 a. m. Prayer meeting Wednesday at 7:30 p. m.

You are invited to meet with us. F. W. Cooper, Elder, Kerby.

## CAVE JUNCTION COMMUNITY CHURCH

Community Sunday School at 9:45 a. m. Preaching ..... 11 a. m.

## KERBY UNION SUNDAY SCHOOL

Sunday School at 9:45 a. m. every Sunday. All are cordially invited.

## BRIDGEVIEW COMMUNITY CHURCH

Sunday School ..... 10:00 a. m. Preaching ..... 12:00 a. m. Loyal Defenders ..... 7:00 p. m. Preaching ..... 8:00 p. m. Prayer Meeting, Wed. .... 7:00 p. m. Orchestra Practice, Sat. 7:00 p. m.

The Sunday School Christmas program of Kerby's newly organized Sunday School was given last Sunday before a crowd of 77 members of the school and friends.

The following program was presented:

Reading of Scripture Lesson by Mrs. Thelma Wilson.

Short Welcoming recitations were given by Edna Thompson and Ralph Stallcup of the primary class.

Star of the East, high school girls class with Miss Mills at the piano.

Joy to the World, by the Audience

Silent Night by the Audience

Dramatization of Christmas Bible Story by boys and girls of the Intermediate classes with Peggy Hogue and her guitar, singing and playing "Little Town of Bethlehem."

Recitation, "Christmas Bells" by Francis Badden.

Dramatization of Christmas story by the Primary class.

Song, "All That Wondrous Christmas Night" by the High School girls class.

Dramatization of an actual Christmas happening by the Master's Helpers boys class, under the direction of their teacher, Mrs. Thelma Wilson.

Other teachers and their helpers

were Mrs. Lucius Robinson and Pauline Robinson, Mr. and Mrs. George Horn and Miss Rhoda Mills. All assisted with arranging and preparing the program and the lovely decorations. The program ended by passing out a treat of candy and nuts for all present with plenty left over to give to absent members.

—Merry Christmas—

## NEWSPAPER ADS BENEFITS READERS

The following interesting facts about newspaper advertising were brought out by a survey conducted by students in Syracuse University's School of Journalism under supervision of the New York Press Association Field Secretary, Frank Hutchinson:

Of the persons surveyed— 90 Per cent said they would prefer a newspaper with advertising to one without ads.

97 Per cent said they would prefer radio without advertising. 97 Per cent said newspaper advertising helped them in their shopping.

85 Per cent said it helped them keep up on styles.

93 Per cent said it helped them know prices and values.

91 Per cent said it helped remind them of merchandise they need.

94 Per cent said newspaper ads helped them locate needed merchandise.

94 Per cent said newspaper ads rendered services, without causing resentment.

5 Per cent said radio advertising was not offensive.

Newspaper advertising won over radio 92 per cent to 8 per cent in reply to the question: Which influences you most in buying?

—Merry Christmas—

## OFF IN A CORNER WITH PHIL SNORT

I wish to say a few words in explanation before I write further on the destruction of wildlife. This is what I want explicitly understood: there is no person, persons or organizations can dictate or direct my mode of composition in these letters. I am not writing these letters, as some seem to think, for the express benefit of the Kerby Rod & Gun club, nor not one word by their direction. I am writing these letters from the experience and knowledge I have gained from a long outdoor life; I am writing these letters for the benefit of the Illinois Valley in which I have lived for nearly 36

years, and, therefore, may be considered a permanent resident; I am writing these letters in hope, thru publicity, my work may be a deterrent, if not a cure, to the destruction of wildlife in our valley; I am writing these letters, trying to save some of our natural wildlife for those who are here after I have gone—for my children, their children, your children and their children—in other words, for posterity; I am writing these letters in hopes that they will stir every permanent resident to the extent that they will deny their lands to the toters of guns, traps or other instruments of destruction—deny their lands to itinerant game-hogs, be they sportsman or hillbilly. I still maintain that laws, lawmen and courts can not stop the destruction that is going on and has been going on for years; but we who are bonafide residents can band together, stick together and work together so religiously that the destruction of wildlife will be effectually halted.

There never has been but one member of the Rod & Gun club who has tried to influence my writings and that was a late president—gone but not forgotten. He hounded me most to death with themes and promises to no avail. I am in a position where I can even criticize the Kerby Rod & Gun club, if I feel they need it. I hope this is clear.

—Merry Christmas—

## SEWING CLUB MEETING

Mrs. James McGowan was a gracious hostess to a sewing club at her home in the Cave City park camp last Monday afternoon. At 1:30 a delicious salad luncheon was served. Needlework was the diversion of the afternoon. Enjoying the afternoon were Mesdames Harry Tichnor, William Doty, Edmund Meola, A. L. Maltery and the hostess.



Texaco Gas, Oil Greases  
GEO. A. HICKS

Nelson Sisters Cafe  
Specializing in  
"CHICKEN IN THE ROUGH"  
Grants Pass

Josephine County MILLS  
Cash prices for Feeds and Seeds of all kinds  
Phone 123 Grants Pass

CAVE JUNCTION MOTOR COURT  
K. C. HAMILTON

ATLAS ANTI-FREEZE  
Don't let your motor freeze  
WEED TIRE CHAINS  
You'll need 'em this winter

F H A LOANS  
BUILD NOW — PAY BY THE MONTH  
Valley Lumber Co.  
West F St. Phone 47

Thielen Furniture Co.  
Grants Pass  
Dependable Home Furnishers

Christmas 1939  
ARTCRAFT CAMERA SHOP  
Grants Pass

EXPERT REPAIRS  
All Work Guaranteed  
MURPHY HICKS  
ILLINOIS VALLEY GARAGE

REDWOODS HOTEL  
Grants Pass  
SOLICITS YOUR PATRONAGE  
Excellent Coffee Shop  
IN CONNECTION  
REASONABLE RATES

PROFESSIONAL DIRECTORY  
DR. A. N. COLLMAN  
Naturopathic Physician  
SATURDAY AFTERNOONS  
In Cave Junction

Dr. Fred W. Gould  
Dental Surgeon  
Tuffs Building  
Phone 4  
Grants Pass

DR. E. E. BROOKS  
DENTIST  
Hussey-Brooks Building  
Cave Junction

Dr. H. W. Hermann  
OPTOMETRIST  
Eyes Examined, Glasses Fitted  
Telephone 258-J 519 "H" St.  
Grants Pass

L. B. Hall  
FUNERAL HOME  
Mrs. L. B. Hall, Manager  
AMBULANCE SERVICE  
Phone 388 Cor. 5th & C Sts.

HULL & HULL  
FUNERAL HOME  
Ambulance service day or nite  
502 N 4th St. Phone 334

VETERINARIAN  
Horses and Cattle my Specialty  
DR. O. L. HOHLFELD  
408 South 6th Street  
Day phone 162—Night 538  
Grants Pass

GRANTS PASS HOTEL  
MINERS HEADQUARTERS  
615 "G" Street  
Grants Pass, Oregon

Why Not Treat That OLD WATCH  
to a New Case for Christmas  
Clarence E. Eggers  
604 S. 6th St., Grants Pass

POTTED PLANTS — CUT FLOWERS and FUNERAL Pieces, Sent by Wire Anywhere  
PROBST  
DOWN TOWN SHOP  
Masonic Bldg., Grants Pass

Wardrobe Cleaners  
The oldest and best since 1911  
Free Pick up by Grants Pass Laundry

Notary Publics  
AMY HUSSEY  
M. C. ATHEY  
LUCILE FLOYD  
Holland

MERRY CHRISTMAS  
Peace On Earth  
\* 1939 \*  
W. S. MAXWELL COMPANY  
Ted Kelt Carl Hannum  
Grants Pass

CHRISTMAS  
Best Wishes for 1939  
FRENCH LAUNDRY  
Grants Pass

GREETINGS  
Christmas Cheer  
1939  
KEIBEL'S BAKERY  
Grants Pass