

Illinois Valley News

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Editor

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MEETING "PROSPERITY"

Last week we gave you part of the essentials of this theme from Claude Bristol's introduction to his book, "T. N. T.—It Rocks the Earth." This week we follow up with the rest of it. We want to say that if you will get his book, this theme will be much easier to follow and understand and you will be able to grasp its significance quicker than reading the weekly editorials in The News. When one considers the benefits derived from following this theme, a book that costs only one dollar is the most economical purchase we know of. If it isn't worth a dollar, it isn't worth anything. If you are interested in the study, or you know some member of your family who is, it would be a marvelous Christmas present. If you want one, let us know as soon as you can so we can get the book here for you in time. Here is the rest of Mr. Bristol's introduction. Get last week's issue and paste them together and then read it all several times. The more you read the more you understand:

The very cadence of the universe is tap, tap, tap. Repetition is the fundamental rhythm of all progress. It's the chug, chug of the locomotive that takes a train across the continent. It's the repeated explosions (tap, tap, tap) that generates power in the automobile, the airplane, the gasoline engine. It's the constant surging of the water against the turbine blades that generates electrical power. It's the tap, tap, tap of the hammer that drives the nail or the rivet into place. It's the deadly putt, putt of the machine gun that mows down everything before it. It's the constant and determined effort that breaks down all resistance, sweeps away all obstacles. It's the repeated auto or hetero suggestion that makes you and others believe. It's the tap, tap, tap of the same conscious thought that causes it to penetrate to your sub-conscious mind, to the sub-conscious mind of others. It is the power that pulls, the mighty mental force which attracts, a builder of all. It is the very essence of the growth and movement of life. When the tap, tap, tapping ceases machines and men stop—the end comes. Success itself is nothing more than a habit—repetition of the same or similar acts generated by success thoughts. Taken into the realm of the mental world the terrific force engendered by the constant repetition or reaffirmation of the same suggestions, the same positive creative thoughts energize and then attract everything in the material, physical world on which they are focused . . . a fact that will become apparent to you as you consistently study and apply the truths which come to you in these messages.

In addition these taps form a suit of mental armor which protect you against the disturbing negative thoughts and influences which hit one constantly from all sides and which otherwise would tap you down, discourage you, force you off the track or otherwise hinder your progress. With so many people, especially today, both consciously and unconsciously radiating pessimistic and discouraging thought, it is no simple matter for the individual to continuously move toward achievement.

For example, many salesmen are stopped because they accept the negative thoughts of others and unconsciously absorb what the prospects think or say instead of influencing the prospect to think as the salesmen wish them to think. Repetition of these negative thoughts will discourage the best of salesmen, and unless one's mind is firmly closed against them, and he otherwise counteracts them by constantly radiating positive thoughts, he soon finds himself stymied. Some men wear themselves out by trying to combat these negative forces by super human effort and sheer will power but a basic understanding of the principles involved in the use of T. N. T. and these taps make the task simple as you will find for yourself.

Statistics disclose that less than 2 per cent taking "betterment courses" complete them for lack of a follow up, but under this T. N. T. system the taps were especially devised to furnish a definite following through program which they do by keeping the theme constantly alive so the individual may be continuously convinced of his ability to make greater progress. Further—the average business man is too busy with

his own work to delve into the works of the great masters containing the great fundamental truths of life. Here again the taps become of additional value as they give in condensed form the best recorded inspirational thoughts and working truths of the wise men of all ages; practical tips on selling, analyses of applied psychology and the science of "getting ahead." The experiences of men and women in many diversified lines getting such extraordinary returns by following through with these taps bespeak their effectiveness. Read them thoughtfully and carefully, then save and bind them in book form to be read in part or their entirety from time to time. Use them as intended, put energy into your scheme and you will find that nothing will stop you.

REMEMBER — A man can do anything he believes he can — but he must hold to that belief constantly. It is the secret of all success. Tap, tap, tap and keep it up!

Copyright 1935 by Claude M. Bristol.

Mr. Bristol's "Taps," is a daily reminder and an encouraging tonic to keep up, and stick to the truths of this theme. It may be our good fortune in the future to inaugurate the weekly publication of his untiring "Taps," in place of our humble efforts trying to implant some of his philosophy in the minds of our readers. If and when this takes place, the readers of The Illinois Valley News will have a feature no other publication in the United States has at the present time. His is a philosophy of helpfulness to mankind. One may take it or leave it. But those who take—get.

THE AUTOMOBILE SHOW

This week end, the Lions club of Grants Pass are sponsoring an Automobile Show that rates as one of the best small town shows on the coast and better than some cities of 100,000 population and over.

Every automobile dealer in Grants Pass will have cars on display and many accessories will find space. It will be a very constructive and educational show and every resident of the Illinois Valley should make it a point to see the show, if possible. The proceeds from the show will be used to help suffering humanity and for this reason, if nothing else, the valley should take part in the exhibit.

KUIN

"KUIN" is the name of the new Grants Pass radio station which will go on the air early in December, and for convenience of radio listeners in the valley, this should be one of the biggest blessings they have received.

When KUIN gets going, we can have radio programs during the day, and from every indication, these programs are going to be top-notchers. The equipment for KUIN is the best money can buy, and the owners should be given every cooperation and a vote of thanks for their efforts in giving the valley and Josephine county in particular decent radio receptions. Long life and good luck to KUIN.

Today is the tomorrow that we worried about yesterday—and it didn't happen.

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