

EXPRESSLY FOR YOUR ENJOYMENT

FLAVORS

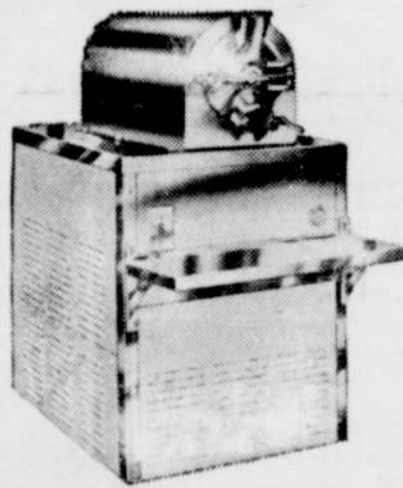
VANILLA
CHOCOLATE
STRAWBERRY
MAPLENUT

We will make up any flavor at any time for parties, dinners or luncheons with one hour notice.

EAT MORE ICE CREAM

NOW *we make it!*
Freshly Frozen—Pure—Rich—
deliciously different

• **ICE CREAM**



TRULY BETTER . . . is the only way we can tell you how different ice cream really is when freshly frozen from the finest and purest ingredients.

We have installed the latest and most modern type of freezer . . . the **SUPER-COLD** . . . only because we wanted to give you the very finest quality of ice cream possible. **AND** at a price you could afford to pay.

Ice cream freshly frozen . . . is pure, deliciously rich, **FULL FLAVORED**. You see it made. You know it is **PURE**. The children can eat all they like . . . it's good for them. Servings are exceptionally generous.

COME IN to-day. See **ICE CREAM** made. Enjoy this truly better ice cream. Take home a quart at the **SPECIAL INTRODUCTORY** offer.

Memories of childhood days and home-made ice cream will return with the first taste of **SUPER-COLD** made **ICE CREAM**.

SPECIALS

FOR THIS WEEK END

ORANGE-PINEAPPLE
BUTTERSCOTCH
BANANA

SHERBETS

PINEAPPLE

Specials Changed Every Week

Ice Cream Mix and Frozen Milks supplied by Arden Farms and Grovers—Guaranteed to be of highest quality.

EAT MORE ICE CREAM

Smith's Super-Freeze Ice Cream

A Delicious, Refreshing, Delightful Food of superior quality prepared by Arden Farms, manufacturers of Sun Freeze Ice Cream, the best on the Pacific Coast, brought to your very door -- Take home a pint, quart or gallon -- Or use our new, quick service at the fountain.



SMITH'S ICE CREAM SHOP