

IN GOES THE KNIFE

If Cutting Prices Is a Crime, then We're Going to Jail

Christmas Wearing Apparel at Your Own Price UNTIL CHRISTMAS

Right in the heart of the season, we will put every vestige of Men's, Women's and Children's Ready-to-Wear Garments on the Bargain Counter. Ladies' fine Coats and Suits, Men's all wool Suits and Coats, Boys' fine all wool Suits, Pants and every Garment in the house at a Slaughter Price.

\$16.00
Cravenette Coats

The sort you pay \$18.00 for all over the city.

\$12.50

These are full length, finely tailored Cravenette Oregon Wool. Come in gray, brown and black, some mixed. They are a first-class garment in every respect, full and half lined. The price is too low at \$16.50, but from Saturday until they are all gone \$12.50 takes them. You'll sure have to hurry to get your size. They'd make a fine present for a man and turn water like a duck's back.



\$12.50
and \$15.00 Suits

The sort other dealers ask you from \$16.00 to \$18.00 for

\$9.75

We're ashamed to do it, but we've got too many of them and these solid, all wool Oregon Cassimeres in beautiful gray and brown mixtures will all go at the ridiculously low price of \$9.75. Cost isn't being considered, profit has long been forgotten. Load up on clothes now for the whole family—you'll not get a chance like this again. Nothing would make a better present.

BOYS' CLOTHING

We are going to unload as fine a lot of Boys' All-Wool Knickerbocker Suits as were ever shown in Grants Pass; sizes up to 14 years. These are guaranteed all wool and come in all the late shades of brown and gray. There's a lot of small boys' Suits in Russian Blouse and Norfolk styles. If the boy is going to need asuit within the next six months, this is the time to get it, because the profit has been taken off entirely. Dozens of pairs of boys' separate pants and a lot of boys' fine all wool Overcoats made in the latest styles and models. Everthing goes at

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20 PER CENT OFF

Women's Coats and Suits

Can you use a ladies' high grade Coat or a beautiful blue or black serge ladies' Suit, made of the finest materials and modeled in the most fashionable styles? If you can, we will sell them to you at almost **One Half** the former price. Every garment in our Ladies' Ready-to-Wear Department is going to be sold before Christmas if price cuts the least particle of figure. **Remember, No Charge** for alterations

We carry more Furs than any other store in town and will give you your choice of Furs, ranging from \$1.50 to \$60.

AT HALF PRICE

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| HEAVY BLACK SERGE, one of the finest garments of the year, faced with heavy silk and black satin lined, cheap at \$35.00, Xmas price | \$25.00 | LADIES' "CHINCILLA" COATS, in blue and gray, full length, very heavy and warm, and well made, regular \$24.50, Xmas price | \$15.50 |
| RICH DEEP BLUE SERGE, size 40, finely lined in gray satin, handsome buttons and a nobby garment, regular \$22.50, Xmas price | \$15.50 | TEN LADIES' BLACK "BOUCLE," full length coats, half lined, elegantly trimmed, also several mixed goods, \$22.50, Xmas price | \$15.50 |
| BEAUTIFUL MIDNIGHT BLUE SERGE with fine diagonal weave, velvet trim and gray satin lined, an elegant garment, originally \$25.50, Xmas price | \$19.50 | EIGHT RAIN COATS, former price from \$6.50 to \$12.50, in blue and tan slip-ons, all reduced, Xmas price \$8.50 to | \$ 4.98 |
| MANY HANDSOME MIXTURES in gray and browns, mannish cuts, some misses sizes, some Norfolks, cheap garments at \$16.50, Xmas price | \$12.50 | ONE-PIECE SILK DRESSES, also woolen, richly trimmed, only a few of them left in blue and brown, regular \$15.00 and \$18.00, Xmas price | \$12.50 |



Hundreds of Other Useful Gifts

200 Pieces of Fur, the Price of Which Will Be Cut Right in Half

THE R. L. COE CO., THE BIG STORE

WE KEEP OPEN EVERY NIGHT FROM NOW TILL CHRISTMAS