

THE GOLDEN RULE STORE

Great July

MONEY SAVING

SALE

**Let your \$\$
do double service
at this sale**

**We need the money
You need the goods
Lets trade**

A Rare opportunity to buy Hot Weather Goods at less than you expect to pay. All Summer Goods must go--our profits for the season are over--our motto; get rid of all remaining Summer Goods at some price.

Sale begins Saturday, July 9, and continues through the Month

Hot Weather Dress Goods

Almost at your own price. We want to move every yard in the store during this sale and certainly the prices we have put on them will do it. On account of the cool weather that has prevailed all spring we have a complete assortment to show you at a discount of 25, 33 1-3 and 50 per cent.



Ladies' Tailored Suits One-Third off

If you even entertain buying a suit don't let this opportunity pass. It means a Great Saving to you. We have made the last deep cut for the season. Think of it! Save **ONE-THIRD** on any suit in the house. If you think suit, think Golden Rule Store. We sell them as are No alterations.

\$15.00 Suits	\$10.00
\$20.00 Suits	\$13.35
\$25.00 Suits	\$17.00

And so they go, **ONE-THIRD OFF**



Shirt Waists

200 Tailored and Lingerie Shirt Waists. We want to make a clean sweep of the entire lot and prices have been made that should sell the entire lot the first week. A money saving opportunity that you should not miss.

5 dozen Men's Golf Shirts, regular price 65c, Clearance Sale **35c**

10 dozen Ladies' Union Suits, the 50c kind. Clearance Sale price, suit..... **28c**

About 10 dozen Men's Golf Shirts, each and every shirt this season's pattern and worth up to \$1.00. The whole lot at one price..... **58c**

Millinery at Half Price

Take your pick of any hat in the house at just half price.

Men's Summer Underwear

About 24 dozen Men's Summer Underwear to sell during this Clearance Sale.

Per Suit 45c

2000 yards House Lining, per yard.....	4 1/2c
3000 yards Best American Prints, per yard.....	5c
40 dozen Men's Cotton Sox, per pair.....	5c
20 bolts Megitas O. T. C. Oil Cloth. None better at any price. Per yard.....	20c

Silk Petticoat SPECIAL

We are going to offer during this sale one lot of Silk Petticoats, with 13-inch ruffled flounce, made generously full. Come in grey, blue, pink, lavender, tans and black. A petticoat that would be considered cheap at \$5.00. Our July Money Saving price

\$3.45



Muslin Underwear

Skirts, Gowns and Corset Covers. We have gone through our entire stock and put Clearance Sale prices on every garment, from the cheapest to the best. A Big Saving to you who want to save.

Big lot of sample Corset Covers marked cheap to sell quick at any price you want to pay.

We are going to make this the greatest money saving event in the history of the Golden Rule Store. Come early and often and supply your wants for 1-3 to 1-2 what you have been paying.

Golden Rule Store