



BARGAINS FOR THE 4th

Now on Sale at *The Big Store*

MEN'S FINE ALL-WOOL SUITS

Elegant New Spring Styles and Colors

\$12.50 HAND TAILORED **\$12.50** ALL COLORS **\$12.50**

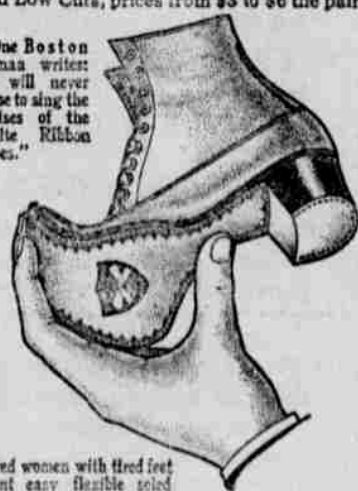
These are our regular \$15.50, \$16.50, and \$18.50 Suits, and will absolutely guarantee to save you a \$5 bill on any Suit in the lot. Mail orders will be filled as long as they last with full privilege of returning if not entirely satisfactory. See our big south window, it's full of them

White Ribbon Shoes

THE NEW SHOE FOR WOMEN

We make them in all the popular leathers, Black and Dull Kid, Patents and Tans, High and Low Cuts, prices from \$3 to \$6 the pair.

One Boston woman writes: "I will never cease to sing the praises of the White Ribbon Shoes."

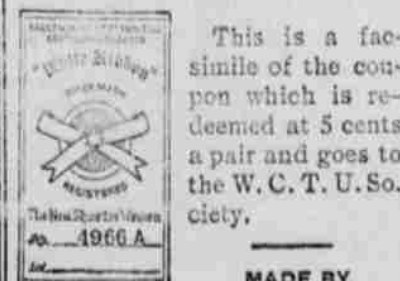


Tired women with tired feet want easy flexible and good shoes. This is what you want.

No. 54. Fine soft kid, lace, 1/4" vamp, pat. tip, medium low military heel, welt sole. Pure Onix Belting Sole, very flexible; attached belting top piece on heel, anti-septic covered soft cushion innersole, White Ribbon Process. Made over last with medium toe, especially designed and graded for the White Ribbon Line.



None Genuine That Does Not Bear Above Trade Mark on The Sole

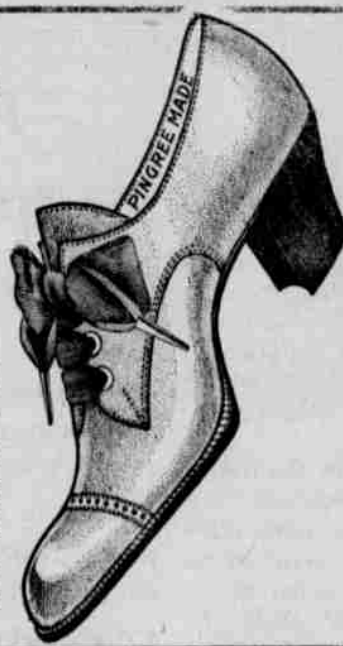


MADE BY
White Ribbon Shoe Company
FORT DODGE, IOWA
SOLE MANUFACTURERS
SOLD BY

Ladies' Pingree Gloria Shoe

\$3.50

We are showing this season over 500 pairs Pingree \$3.50 Shoes. Every pair warranted Hand Turned and Welts; blacks, tans, chocolate, ox blood; patent leather, vici kid, gun metal, crome tan calf; A to EE in width, 2 1/2 to 8 in size. This is the Dependable Shoe that fits the foot, head and purse.



A SWELL LOW CUT that individualises its wearer as being exclusive.



PRICE

SHOE BARGAINS 4 THE 4TH

72 Pairs \$3.50 Ladies' Oxfords \$1.98

We place on sale this Saturday 72 pairs Ladies' Genuine Hand Welt \$3.50 Oxford Shoes—tans and blacks, pumps, strap, button and lace. The greatest bargain in Fine Shoes ever offered in Oregon. Think of the quality! Genuine Hand Welt \$3.50 Shoes. Think of the price, **\$1.98** now on sale at.....

Outing Boot For Ladies

Ladies' High Cut, Unlined Calf Boot, Hand Welt. This is a first-class Outing Boot. Don't go to the mountains without a pair.



Bargains

Ladies' Sleeveless Vests and Union Suits

12 1/2c, 25, 50, 75, \$1

We recently purchased a manufacturer's entire sample line of these goods and place them on sale at just one-half their real value.



Fancy Long Handled Parasol

SOMETHING NEW

See them at the Big Store. Ladies', Misses' and Children's.

25c to \$5.00

Ask to see the All Pure Silks

Silk Petticoats



We recently bought 3 dozen Ladies' Heavy, All Silk Taffeta Underskirts, all colors—blacks, grays, green, blue, reds, browns and rose. Our price is under cost of **\$3.98** silk by yard.....

Misses and Children's \$1.50 and \$2 Strap Sandals, Pumps and Oxford Ties, Tans and Blacks. 10 doz. this lot of Shoes, Hamilton Brown make, all solid turns and welts, Sale Price..... **98c**

Big Bargains For the Fourth in Ladies' Suits, Skirts and Waists

R. L. COE COMPANY

THE BIG STORE