

# Coron-Booth Hardware Co.

TO OUR FRIENDS AND PATRONS:

We wish to express our appreciation of the many kindnesses and courtesies shown us during the past.



We take great pride in the display of goods in our new quarters, which we have recently purchased. We have also increased our line of hardware including stoves, ranges, paints, oils, glass, granite-

ware, tinware, cement, plumbing fixtures and fittings, and sheet metal.

Our growth and success has been in a great measure due to the encouragement and patronage of our friends. In return we have, to the best of our ability, endeavored to give each and every patron of our establishment courteous treatment and just values.

Experience has taught us that a well-satisfied customer is our best advertisement. Our future efforts will be directed along the lines of better service, better values, and prompt attention to all work intrusted to us. Our employes are experienced men. For this reason we have selected them as they possess every qualification which our patrons could demand.

We are now putting in electrical wiring and fixtures, having secured the services of Mr. A. B. Ellison, who is a practical electrician and has been for years in the employ of the electrical company of this city.

Mr. J. D. Franklin has made his headquarters with us and will have charge of all wire fencing and gasoline engines.

As heretofore, we will give our personal supervision to the plumbing and sheet metal work.

We have from time to time added new departments to our fast growing business and have always met with the success that the merit of our goods warranted.

# Coron-Booth Hardware Co.

## OLIVE CULTURE IN GRANTS PASS

IMPORTANT DISCOVERY IS MADE ABOUT GROWING HERE

### GROWTH IN THE CITY PARK

An Interesting Letter From the Landscape Gardener of This City.

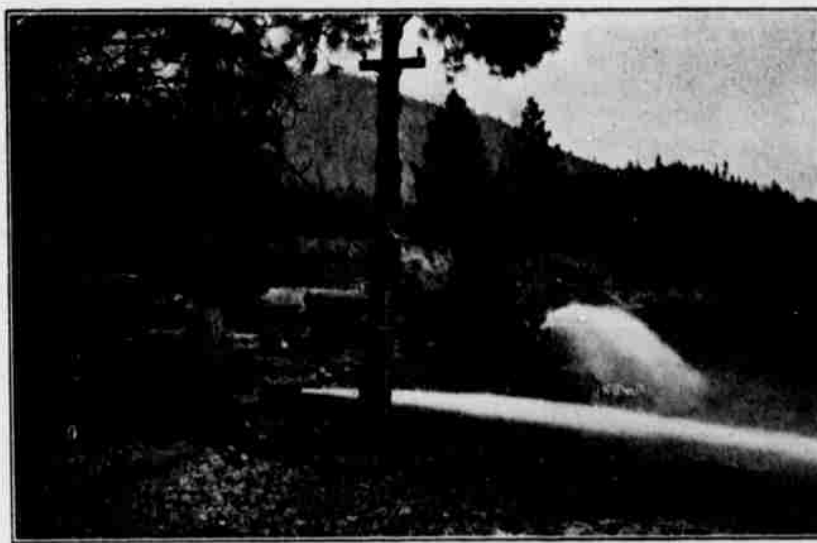
(By N. C. Boynton, Landscape Gardener, City Park.)

The olive has long been a recognized fruit of countries where the Latin races predominate, and especially is this true of the South American republics and Old Mexico. It will no doubt also find conditions favorable to its culture in Australia. Its requirements of soil and climate are such as to commend its planting on the higher plateaus and foot hills along the mountains and valleys of nearly all tropical and semi-tropical

as our climate is adapted to their cultivation and every one could raise this fruit and do their own pickling.

I have olive trees growing in the city park at Grants Pass that have stood the winter frost and are not injured in the least, not a leaf on them was frozen, and we all know that the past winter was the coldest on record. The olive tree should never be planted in cold or too wet soils or where biting frosts are apt to occur during the blooming period, which is from the tenth to the twentieth of May. The planting must be done where there is moisture enough to keep the trees growing but if the soil is dry irrigation must be resorted to. The olive will thrive in this country up to an elevation of 1000 feet. Neither scale, codling moth or other pests disturb the olive tree, hence there is a great saving of labor in comparison with other fruits grown in this country.

Olive trees should be planted in February or March and great care should be taken to put a small amount of water in the hole after the roots are covered with soil, so as to settle the earth around them, and you must be sure to plant the tree in the same position in which it was grown, for if you place it in the ground with the north side to the south it will surely sun scald and then the borer gets in his work. This is the great mistake of the many



[Photo by Grants Pass Art Studio] DIGGING DITCH WITH HYDRAULIC

countries and especially in protected locations along the Pacific Coast to the south where there is great similarity of climate and soil to the California and Mediterranean regions, the latter being the recognized home of this fruit, which is popular all over the world and where olive trees which have been in bearing for six hundred years and more. Travelers say that there are certain trees pointed out which are claimed to be more than two thousand years old. In that country the olive has attained its greatest economic importance and in California it has long since passed the experimental stage and is now produced in large quantities, both for its oil as well as for pickling. Pickled olives are a luxury, whereas they should be cheap,

who plant orchards and then they wonder why some of the trees thrive and others sunburn and are ruined. Should there be any among your readers who are sceptical regarding this country being adapted to olive culture I take pleasure in inviting them to the city park where they will have a demonstration of the claims I make. This subject is too important to do it full justice in a single article in your paper; I may take it up again in a future issue.

### CHOICEST FRUITGROWING SECTION OF THE WORLD

It is Easy to Acquire a Knowledge of the Business in all Its Details.

We are often asked if anyone can successfully grow grapes and apples, and we answer the question this way: "Anybody can learn to grow these fruits, and there is nothing easier to learn. A single season's instruction will teach you how to handle most of these. Once you become interested in horticulture you experience an enthusiasm which grows stronger from month to month. You will learn that the apple, the pear, and the peach have not enemies such as blight, scale, codling moth and sometimes other blagues, and it will be your delight to destroy these pests. The gathering and marketing your fruit is the crowning success of the year. After it is all over you will realize that the business of fruit growing is by no means a humdrum occupation, it requires intelligence of the first order, and you will come to the understanding that "knowledge is power."

One of the most important occupations of the future will be fruitgrowing. As the demand for the products of the tree and the vine is constantly increasing all over the world, cheap and rapid transportation makes it possible to grow fruits in the United States to supply Europe and Asia. The North Pacific Coast has already become the choice fruit growing section of the world and it is here the world's supply must come from. Central Rogue River valley stands foremost among the fruit sections of this coast. Its soil and climate, together with the bright sunshine, clear sky, color and flavor to the fruit which in all cases marks its value in the markets of the world.

## GOOD FARMERS ARE MUCH IN DEMAND

ALFALFA AND OTHER CROPS PAY BIG RETURNS

### MARKET FOR EVERYTHING

Grants Pass the Center of the Great Rogue River Valley Farming District.

There are many specialties in farming which can be carried on around Grants Pass. The one great business, of course, is the planting of orchards or vineyards, but if you prefer to raise alfalfa you can cut two tons to the acre and raise not less than three crops and often four to the acre per season, and this can be sold in the market at Grants Pass at from \$17 to \$22 a ton. Take your pencil and figure a little and see how much money you can make a year out of forty acres of alfalfa. If you think this is exaggerated stop over at Grants Pass and ask anybody that buys alfalfa what they are paying a ton for it.

If you don't like making a specialty of growing alfalfa, raise grain, which has been sold in Grants Pass market at 2 cents a pound during the past twelve months and often at 2½ cents. This grain was shipped in because of the lack of farmers to produce it.

Again, if you would like to undertake farming on a larger scale add potatoes, beets, carrots, onions and you can secure a cash price for all these articles at all times in the Grants Pass markets. Your income in every instance will be in proportion to your enterprise, your ability and your knowledge of farming.

If you would like something on the side you can add dairying, and you will find plenty of customers in Grants Pass who will be glad to pay you 30 cents a pound for butter the year round and sometimes it reaches 35 and 40 cents. Dairying is one of the very best calling in Southern Oregon. There is plenty of feed for your cows which can be grown upon the land such as kale, alfalfa, orchard grass, vetch, oats and many other forage crops.

If you are a farmer, of course you will raise more or less poultry. Eggs can be sold eight months in the year at from 20 to 40 cents a dozen and chickens from 15 to 18 cents a pound. This of itself you will find a paying business. Remember all these things can be done on cheap land which can be purchased within a few miles of Grants Pass, one of the great mercantile centers of Southern Oregon.

#### The Famous Rogue River.

The Rogue river, which gives its name to a stretch of country both above and below Grants Pass is one of the most beautiful streams in the state of Oregon. It is a foaming, dashing torrent in many places and is about 400 feet wide at Grants Pass. It runs in a northwesterly direction and flows into the Pacific Ocean at a point 70 miles below this city. In many places the river runs over rocky beds and between walls at from 500 to a thousand feet high. There are abundant opportunities to harness power along the stream and

in the future this power which is not used to any extent now will become the source of great wealth to the settlers along the renowned valley.

The people of Grants Pass have within the last year commenced the use of Rogue River water for irrigating purposes and at the present writing there are 50 miles of irrigating canals under construction to water the river fruit lands bordering the stream on either side. The development of this irrigating system opens up grand possibilities in the immediate future. The great dam built by the Amients which furnishes the water for irrigation will also be used for furnishing electric power and electric light on the farms throughout the valley. This will enable farmers to do by electric power many of the things which have heretofore been done by hand.

Small fruits such as strawberries, loganberries, blackberries, raspberries and many others all prolific bearers in this section and the canery furnishes an additional market for the fruit.

# WEBER WAGONS

Farm Implements

ORCHARD and GARDEN TOOLS

HAIR-RIDDLE HARDWARE COMPANY

# PHOTOGRAPHS

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Grants Pass Art Studio

# Page WOVEN WIRE Fence

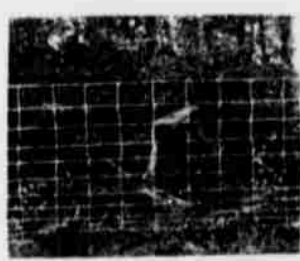
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One-Half Million Rods in Actual Use in Southern Oregon

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J. D. FRANKLIN, Local Representative GRANTS PASS, OREGON

Office with Coron-Booth Hardware Company

## Joseph Moss

Fruit and Farming Lands. Also Choice City Property of all kinds. 202 6th St

- \$1000.00—40 acres of deep red soil with small house and some fencing; first-class fruit lands.
- \$4000.00—10-room house with four lots on E street, between 4th and 5th streets, modern in every respect, rents for \$25 per month.
- \$50.00 per acre; 120 acres close to city with good spring of water that runs the year round. This land will bring \$100 per acre within six months.
- \$3000.00—Good brick building with lot, 25x95 feet, on the west side of 6th street, between C and D streets. Rent will be 10 per cent clear on the investment.
- \$2000.00—80 acres within four miles of city, will all come under irrigating ditch, good fruit and general farming land.
- \$1000.00—10 acres river bottom, close to city.
- \$2500.00—100 acres near Merlin, first-class fruit land, good for 60 days only from the 16th day of April, 1909. If not sold by June 16th will be off the market.
- \$800.00—Six lots in block 97, Riverside Addition, all fronting on M street; an ideal location.
- \$2200.00—10-room house with lot, 195x130x150 feet, splendid location.
- \$4000.00—2 acres with 6-room dwelling on the east side of 6th street, the principal street of the city, with electric lights, bath and sewer connections.

JOSEPH MOSS

SEE ME FOR BARGAINS 202 SIXTH STREET