

WILL SCOVILLE, MANAGER ROGUE RIVER FRUIT EXCHANGE

THE ROGUE RIVER FRUIT EXCHANGE

SHORT HISTORY OF THE BUSINESS IN THIS SECTION

APPLES, PEARS, PEACHES

Directors: R. Thomas, H. E. Gale, R. M. Robinson, G. A. Hamilton, Will Scoville.

Last summer the growers of the vicinity of Grants Pass seeing the need of a substantial organization and strictly business union in order to obtain the best results in packing and marketing their fruit and produce, met together and formed the Rogue River Fruit Exchange, an incorporated company, succeeding the Grants Pass Fruit Growers' Union. The necessity of uniformity in grading and packing in order to establish a reputation for our output, and thereby enable us to get the top market price, was so manifest, that nearly every grower in the territory tributary to Grants Pass subscribed for stock and joined the exchange; nearly all the prominent business men also subscribed for stock in order to show their appreciation of the necessity of the new union. There are now 150 members, and over 300 shares of stock issued, and by this fall it is very probable that every one of the 500 shares of capital stock will have been subscribed for. While the prices realized for the fruit the past season have not been as high, in some instances, as those realized by some of the older unions that have an established reputation for a high-grade pack, still the results generally have been quite satisfactory. The fancy Spitzenbergs netted \$1.75 per box, f. o. b.

laid out on a scale which will permit the building of a great metropolis. The Southern Pacific railroad passes directly through the town and on its southern border runs the bright and beautiful stream known as the Rogue river. The city proper has a population of about six thousand progressive citizens. Schools and churches are numerous enough to meet the wants of the community. A recent movement has been started to make Grants Pass the "city beautiful" and to this end a strong organization composed entirely of ladies known as an auxiliary to the Grants Pass Commercial club has undertaken to carry on a campaign of education to interest the people in beautifying all the parks and streets of the town. The present year they entered into an arrangement to furnish the citizens at half-price, roses and other flowering plants. This turned out to be a very successful movement and it is expected that it will be continued from year to year. There are two parks near the depot which these ladies are now planting with shrubs, trees and flowers and when these are completed they will add an important feature to the down-town section of the city. The Ladies' Auxiliary conducted last year a rose festival which proved to be very popular and this season it will be repeated with every prospect of making it even more successful than it was last year.

Grants Pass as a business center stands foremost in the Rogue River valley as it supplies a large section of farming and mining country and is a shipping point for many carloads of fruit. The city is making a steady growth from month to month and in all probability will double its population within the next eighteen

Grants Pass. Nearly all the firms who have handled the fruit shipped by the Exchange the past season have praised the quality of the fruit and will send their representatives here during the summer and make arrangements for buying the output the coming season.



SIXTH STREET LOOKING NORTH

At the annual meeting for the election of directors for the coming year, R. Thomas, H. E. Gale, R. M. Robinson, G. A. Hamilton and Will Scoville were chosen as the board of directors; and there is no doubt but that the best interests of the growers will be faithfully served by these men, as they are all large growers themselves and are vitally interested in the welfare of the Exchange and building up a reputation for a first-class pack, which is the only hope for the best prices for our fruit in the future.

The prospect for a good crop is very promising and the Exchange expects to handle at least a hundred cars this season.

FUTURE METROPOLIS OF SOUTHERN OREGON

Grants Pass is destined to become one of the most beautiful cities in Southern Oregon. It occupies a broad valley surrounded by beautiful green hills which the year round are clothed in verdure. The city is

months. This will be brought about by the large number of fruit growers and farmers who are settling in the country.

A few years ago the lands of Josephine county were mostly held in large tracts, but during the past year or more the policy has been to subdivide these tracts and sell them to fruit growers who are searching for locations. Many new families have located in the country within the last two years and this extra population adds to the business interests of Grants Pass and demands many new homes. That Grants Pass will become the commercial and manufacturing center of a large section of country there is no manner of doubt, and it will also be the metropolis of Southern Oregon.

Small Fruits Successful.

Strawberries, raspberries, blueberries and blackberries grow in our section around Grants Pass. There is a market for everything you raise. Small fruits can be planted in your orchard or vineyard and remain for three or four years until your trees or vines grow to considerable size. In this way the land used for making an orchard or vineyard will make you a living from the second year. Nothing pays better than small fruits when there is a good market.

Cherry, alfalfa, brooked grass and all other forage plants do well in Josephine county. All that is needed to insure a big yield per acre is irrigation, and from this time on you can buy land that will be under water.

IRRIGATED LANDS GROWING SCARCE

PRODUCING REAL ESTATE REGARDED AS BEST SECURITY

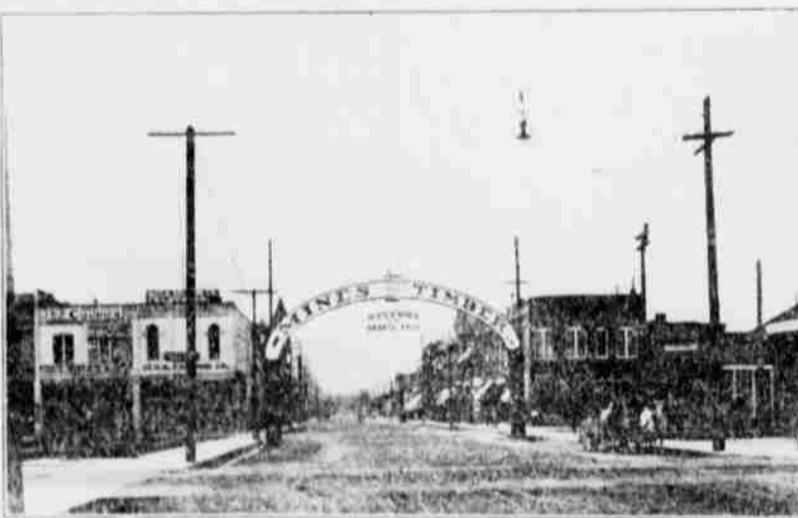
ADVICE TO HOMESEEKERS

Sober Facts to Be Considered by Those Who Are in Search of Homes.

There are some facts which should be known to every homeseeker who is passing through Oregon or looking for a location anywhere on the northwest coast. It must be admitted that the average business man of today prefers good country real estate to all other investments as a security. Real estate with the largest possible earning capacity, and all things being equal, high class irrigated fruit lands of large acreage yield near transportation is preferred as irrigation controls the crop and the season is never too wet; never too dry, insuring all round success. This is certainly the way the financier and other business men regard security.

Let us look at it another way, and see the trend of general public sentiment. In these days of progress men with families are pushing westward to secure land for farms; some desire to plant orchards; others to conduct dairying and still others general farming. Everybody begins to realize that land is growing scarce and that which can be irrigated is doubling in value every year. The experience of most men who came west on a tour of inspection a year ago and have come back this season to find a location, is that land has doubled in value in the interim and it naturally follows that within the next twelve months it will double again.

Judging the future by the past, the homeseeker should not neglect to secure land while it is cheap. Land that is offered at from \$20, \$40 and \$50 an acre this year cannot



SIXTH STREET LOOKING SOUTH

(Photo by Grants Pass Art Studio)

IRRIGATION Has Arrived

To the Newcomer:

If you know how to grow fruit we want you at GRANTS PASS.

If you can properly irrigate land we want you to grow alfalfa at Grants Pass.

If you want to be prosperous in a country home we want you to buy in Josephine County this spring.

To the Present Residents of Grants Pass:

If you live near Grants Pass we want you to hurry planting your orchards, your vineyards and to clear your uncleared land.

This is the year to get your capital at work on all land under the various irrigation ditches.

Have you not slept long enough to be rested well for a hard year's work in making Josephine County the most productive County in Southern Oregon?

From our real estate office we will try to serve you faithfully.

Respectfully,

Shank & Hall

Tokay Grapes

200,000 Tokay Grape Cuttings are being set out this week to be rooted this summer for next season's planting. The demand for Tokay grape vines is rapidly increasing. Any horticulturist will tell you to get vines grown as near home as possible. These cuttings are from the famous Langford Bros. vineyard at Lodi, Cal. This vineyard of 160 acres is reputed to be the purest Tokay vineyard in that famous district.

These vines will cost you no more than questionable stock shipped in. These vines can be delivered in the fall, which is an important item. See me before ordering vines for next season. I still have a few hundred rooted Tokays on hand. Speak quickly if you want any.

Earl V. Ingels

CONKLIN BUILDING

Mining blanks at the Courier.

See McKinstry

I Sell Good Land Only

Every one who has bought from me is satisfied, and can sell at a profit. If you see it in my ad. IT'S SO.

Over Calhoun's Clothing Store, corner of 6th and Front Sts.

E. T. McKinstry