

EXPANSION SALE

FOR TEN BIG DAYS ONLY

A Greater Golden Rule For Grants Pass

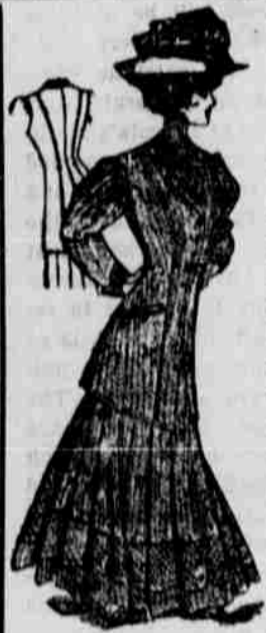
**Beginning
Thursday
Morning
February
4th, 1909**

For the past thirty days the ring of the hammers and the buzz of the saws wielded by a competent force of carpenters has told in actions louder than words of the important changes being made in the Golden Rule, in order that we might properly accommodate the vast multitudes of satisfied customers that now look to us to supply their wants in everything that is New, Modern and thoroughly Up-to-Date. When the new addition, which is now in course of construction, is completed we will have 1225 feet of additional floor space. At the present Mr. Mashburn, together with over forty buyers for the Golden Rule Association, is in the Eastern markets securing the very best values that can possibly be obtained. These men with years of experience in the mercantile world, backed by the ready cash, secure price concessions that can not be obtained by any other buying concern in all the West.

**Ending
Saturday
Night
February
13, 1909**

Commencing Thursday morning, February 4, and continuing for ten days, you will have an opportunity to buy the very best seasonable merchandise at lowest prices ever heard of

BARGAINS ALL OVER THE STORE



Suits and Cloaks

Women's and Misses' Suits and Cloaks at just ONE-HALF FORMER PRICE. All this season's newest and most attractive garments, all told there are forty Suits and Cloaks that go in this sale. Many of these were received late in the season, in fact the spring 1909 models show but very little change in style or material over these winter suits we offer at one-half their value. This means you can buy a coat or suit that was \$6.00 for \$3.00 or one that was \$8.50 for \$4.25 and so on.

- \$10.00 Values for.....\$ 5.00
- \$12.50 values for..... 6.25
- \$15.00 values for..... 7.50
- \$20.00 values for..... 10.00

Don't pass this opportunity up, it is the greatest offers we ever made.



Ladies' Waists

Comparing the new 1909 waists with those of previous seasons, you will find a vast difference in both workmanship and style. Modern invention has achieved much the past few seasons in eliminating cost of production in all ready-to-wear lines and at the same time enable manufacturers to turn out a class of work that even a few years ago was considered almost impossible. At 68c, 98c, \$1.18, \$1.48, \$1.98, \$2.35, and \$2.98 we show a line of new spring waists that are the equal of many that bring 25 to 40 per cent more money.



The Biggest and best assortment of Val Laces and Insertions we have ever received at one time, 150 full bolts 12 yds. to bolt, 1800 yds, all go at 5c per yd.

New Gingham

Sixty-three bolts of the new Spring patterns in Amoskeags Utility, A. F. C. and Toile-Du-Nord dress ginghams. The most beautiful assortment of patterns ever shown, also new Linen and Pongee Suitings and waistings, both in plain and fancy colors. Priced especially for this sale at 10c, 12¹/₂c, 18c, 23c, 33c, 38c, and 48c.

Children's and Misses Dresses at Half Price

Thirty-seven dresses, sizes 6 to 14 years, mostly all wool, in plain blues, brown, greens, reds and fancy plaids, bought by us at a special price and marked at the usual Golden Rule Saving which was less than the material could be bought for. Now you can take them at half what they are marked, which is only one-fourth their real value.

- \$2.00 Dresses now..... \$1.00
 - \$2.50 Dresses now..... 1.25
- And everyone half price.

Special in Towels at 10 cents each. We have filled one table with towels of every description to sell at 10 cents each in which you will find the greatest values ever shown in Grants Pass.

Extraordinary Sale of White Quilts.

For the Expansion sale, over 500 quilts in this lot, including the entire stock, will go on sale at prices not attempted heretofore. This list includes all sizes and styles, both in fringed and plain, cut corners for iron bedsteads, etc. They will be on display marked at a low price.

Muslin Underwear



Largest shipment of the famous Peerless Muslin Underwear ever received. Here is an opportunity of a life time to buy Muslinwear, we have over \$1,000.00 worth of undermuslin alone and we are going to make a sale that has never been attempted at this time of year; prices that are positively below what you can buy the materials



for, say nothing of the time and worry of making. If you buy the Peerless Undermuslin you are getting garments that are made just as good as if you made them yourself, and there is plenty of fullness in every garment

As this ad goes to press we have just received five cases of comforters which will be unpacked and marked especially for this sale.

Good quality apron Gingham at, per yd..... 5c

3500 yards good quality, big C house lining at..... 4c



Several doz. ladies hose, solid black and black with white feet, a good 25c stocking, for this sale they will go at three pairs for..... 50c

Flannelett that has been selling at 12¹/₂c and 15c, large assortment at..... 9c

Shoes

The very newest ideas in footwear construction, the very best materials that can be procured and the best efforts of expert shoemakers have all combined to make our new spring line of oxfords the best, the snappiest and most stylish in town, these Oxfords are manufactured by the famous Selby Shoe Co., and are the best fitting and most servicable line to be obtained, we have them in black, tan, chocolate and oxblood, either button or lace. In addition to this splendid line of Oxfords, we have the most complete stock of shoes for every member of the family, to be found in this part of the state. The Good For Bad Boys shoes for boys, and the shoe with American sole leather tip for youngsters are winners.



Several hundred yards American best Standard print at 5c a yard.

Golden Rule
MASHBURN & CO.
GRANTS PASS, ORE.

The Spring number of the quarterly style book illustrating the Ladies Home Journal patterns, has reached the mark of perfection and should be seen by everyone who appreciates a work of art and beauty, the price is 20c including any 15c pattern which makes the book in reality only cost you 5c.