

Grand SUNSHINE Sale

Get Ready for the Sunshine Sale—It's Coming

The sunshine is coming, it came last year and the year before, and it's on the way now, and if you're not ready for it, now is your time to make money, when the sun shines bright. We are going to move \$5000.00 worth of sunshine goods in the next four weeks and this is the way we are going to do it.



MESSAGE FROM MARS—Wireless
 To The Big Store:—
 June 1st, Look out! Old Sols' on a tare. He drank 700,000,000,000 barrels of Oregon river water today, and is as crazy as a bed bug
 What's in it? Answer—Gabriel.

30 Days only, Mon., May 25 to Thurs., June 25

If we rightly interpret the message from Mars, there will be some pretty warm weather due here about June First, and you will want to be prepared for it, by watching for the big Sunshine bargains at Coe's big Sunshine bargain sale. A most magnificent display of new spring goods, placed on sale at unparalleled prices, come and see them.

SHOES



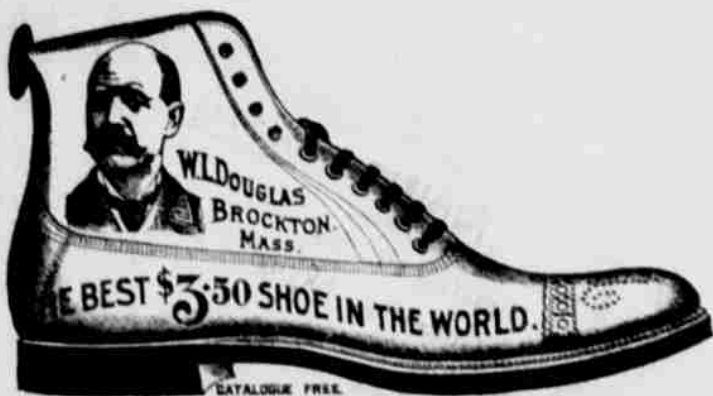
Pingree made Gloria Shoes

\$3.50

Just received large spring stock

Tans and Blacks,
 Vici Kid and Patents

- 24 Pairs Ladies' Vici Kid Oxford Tie Shoes..... **98c**
- 48 Pairs Ladies Vici Kid Oxford Shoes, heavy welt soles..... **\$1.48**
- 72 Pairs, Ladies Fine \$2.25 Vici Kid Welt Shoes, extra value..... **\$1.48**
- 500 Pairs Childrens, Pat. Vici Kid and Calf Fine Shoes, 25c, 39c, 48c, 98c, \$1.19.... **\$1.48**
- 18 Pairs Boys \$1.50 and \$2.00 Fine Calf Shoes, damaged in making..... **75c**
- 24 Pairs Men's \$3.50 hand welt Tan and Black Dress Shoes, Douglas, Pingree and Hamilton & Brown..... **\$2.48**
- 72 Pairs Ladies \$3.50 Fine Vici Kid Pat Leather High Shoe and Ox Ties, Hamilton Brown, American Lady, Pingree, Gloria. Slightly defective and were rejected by inspector at factory **\$1.98**
- 48 Pairs Boys H. B. America Shoes, all sizes. **\$1.48**



10 cents off

**Every dollar purchase
 When the Sun Shines**

In addition to the thousands of big bargains placed on sale, we shall deduct 10c from every dollars worth of goods purchased

WHEN THE SUN SHINES

No extra discount when its cloudy
 Or at night,
 "But you can help to make things lively,
 When the sun shines bright."

- 500 Dozen Fine White Pearl Buttons..... **2c**
- 500 papers good pins..... **2c**
- 60 Doz Ladies imported split foot sole hose marked by maker to sell at 3 pair for \$1.00. This lot only..... **25c**
- Odd lot 50c, 75c, \$1.00 Corsets. Your choice of any thing in the lot..... **39c**
- 2500 yds Extra Heavy Muslin Remnants for house lining, full 36 inch..... **5 1/2c**

LADIES' DRESS WAISTS

Owing to late delivery from an eastern manufacturer we shall place on sale 25 dozen ladies fine lawn, embroidery, lace, silk and persian waists, at

98c. \$1.19. \$1.48. \$1.98. \$2.00



CLOTHING

- Men's \$3.00 Hats..... **\$1 98**
- Boys' \$1.25 Hats..... **69**
- Boys' 50c Hats..... **39**
- Men's \$2.50 Hats..... **1 48**
- Men's \$1.50 Hats..... **98**
- Men's 50c Crash Hats..... **39**
- Boys' 50c Crash Hats..... **39**
- Mens 75c Shirts..... **59**
- Mens \$1.00 Shirts..... **79**
- Mens 50c Summer Ribbed Underwear..... **39**
- 25 Men's Suits, All Wool Brown, Blue and Black..... **\$12.50**
- Men's Worsted Suits, style right up to date..... **\$8.50**
- One Lot Boys' and Young Men's Long Pants Suits, sizes 14 to 20..... **\$3.98**
- One Lot Mens' Pants, regular \$1.75, \$2.00, \$2.25 **\$1.48**
- One Lot Wall Paper..... **9c, 12c, 15c**
- One Lot 25c Gilt Wall Paper..... **19c**
- One Lot 35 and 40c Gilt Embossed Wall Paper... **25c**

**A SWELL LOW CUT
 that individualises
 its wearer
 as being
 exclusive.**



PRICE \$1.98

We are showing, this season, American Lady Shoes, Tans and Blacks

\$1.98, \$2.50, \$3.50
 Best values on earth

1000 Souvenir postal cards of Grants Pass, Oregon, 14 photographs mounted in sliding cases now on sale 10 cents.

THE R. L. COE COMPANY, Inc.