



EXTRA SPECIAL

## Discount Sale

Ladies' Dress Skirts

100 All Wool Voiles, Chiffon Panamas, Silk Taffetas, Serges—Elegantly Tailored. All of the new La Vogue styles advertised in the late magazines \$5.00 to... **\$12.50**

10 days only 20 per cent discount



EXTRA SPECIAL

## Half Price Sale

CORSETS

35 Dozen regular 50c, 75c and \$1.00 White and Drab Corsets, all styles and sizes. Entire lot will be placed on sale at

**Half Price 25c, 37c, 50c.**

Bought of large Eastern Manufacturer at just half price or at 50 cents on the Dollar, so here are the goods.



R. L. Coe has just returned from the Eastern markets, where he attended some of the Biggest Sales of Merchandise ever held in this country. Jobbers and manufacturers who started out the first of the year 1908,

with their usual stock soon found that they were heavily over-stocked and those who were fortunate enough to strike the market late bought at their own figures.



As a rule the "Early Bird gets the Worm." But as there is always an exception to every rule. This spring has caught the early buyers loaded to the neck with top notched priced goods while the late buyer found the market broken and demoralized Jobbers and manufacturers early in March saw that in order to unload they must Sacrifice Profits.



We own thousands of dollars worth of Merchandise that was bought at from 25 to 50 per cent discount, and while we cannot begin to enumerate all of the many lines or articles, we extend a most cordial invitation to old as well as new friends to call and participate in the feast of good things we have to offer. Remember these Special Sale goods can't be duplicated at these figures so early buyers will fair much better than late ones. All mail orders filled promptly and samples sent when desired.



### NEW SPRING JACKETS

20% discount

Just received another late shipment of the

LA VOGUE

Spring Jackets. Some extreme novelties in this make for Easter. Prices \$5.00 to \$15.00 less 20 per cent. discount. This entire stock of Jackets will be closed out. Come early and secure choice of these elegant new spring designs.

### 20 doz. Ladies' SPRING SHIRT WAISTS

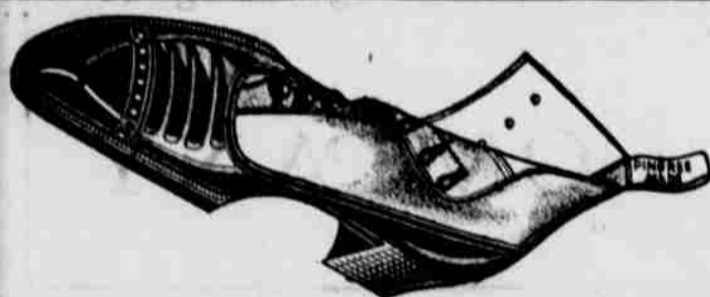
While in the East our buyer bought a large lot of Shirt Waist Novelties procured at a great bargain. Long and short sleeves, open in back and front, in Silk, Lace, Organdie, Mule, India Linen. These are great bargains and we have placed them at prices to clean them up quickly.

69c to \$5.98



### Remnants at Half Price

While East our buyer picked up a lot of Remnants of Dress Goods, Lawns, Ginhams, Percales, Silks and White Goods and Waists, that we shall place on Sale at about 1/2 their regular price value.



### The Pingree Made Shoe

For ladies and men, every pair warranted genuine, hand turn and hand welts. Do you know the difference in wear and comfort between a McKay or machine made Shoe and a hand welt or turned Shoe? If not, come in and we will be glad to show you.

One Lot Ladies \$100 Martha Washington Corset Waists; while they last... **49c**

## Big Shoe Sale



### Over 1000 Pairs

Ladies' Men's Boys' and Children's Shoes bought at the biggest sacrifice sale of Shoes ever held in the United States.

This entire lot will be placed on sale at from 25 to 35 per cent under regular price.

Now is the time to shoe up.

MEN'S and BOYS' HATS at



### HALF PRICE

While in the East our buyer secured a rare bargain in Men's and Boy's Hats. Men and Boys who wear Hats will be able to get a good Hat at a saving of half the regular price. Don't Miss This Opportunity.

### MEN and BOYS' CLOTHING

Special Sale of Men's High Art Suits, elegantly tailored, warranted all wool... **\$12.50**

Men's 3 Piece Wool Suits \$6.98, \$8.98, \$9.98.

Latest Style, good material, nicely and well tailor-d.

10 Dozen Men's \$2.00 Pants—Entire lot placed on sale... **\$1.48**

36 Dozen Men's 50c Brown Ribbed Medium Weight Underwear... **37c**

### 3000 Yds. HOUSE LINING

20 Cent Heavy Linen Canvas Duck. Absolutely wind and water proof. 20 times heavier than the ordinary house lining. We own the goods cheap and place it on sale at about one-fourth price... **6 1/2c**

Big Job in New Wall Paper, 9c, 12c, 19c, 25c.

25 Pieces, Full width Corset Cover Embroidery... **25c**

25 Dozen Fine Hemstitched Embroidered Handkerchiefs, 10c or 3 for... **25c**

50 Dozen Extra Heavy 10c Clear Pearl Buttons while they last... **2 1/2c**

25 Dozen Good Brass Pins only... **2c**

2500 Yards Extra Heavy 36 inch 7c Unbleached Sheeting Remnants... **5 3/4c**

500 Yards Best Calico Remnants... **5c**

500 Yards 5c Embroidery Remnants... **2 1/2c**

One Lot Best Apron and Dress Gingham Remnants... **7c**

One great big Job Lot Ribbons, No. 60, 80 and 100; worth from 25c to 50c, while they last... **12 1/2c**

One Lot Ladies \$2.50 Gloria Silk Tape Edge Umbrellas, Special Sale Price... **\$1.48**

One Lot extra fine 25c India Linen 36 inch Remnants... **12 1/2c**

One Lot men's 75c and \$1 Shirts, heavy Khaki, fine colored Chambric Madras, white Pongee and Cambric. A bargain that can't be matched **59c**

# R. L. COE CO., - THE BIG STORE