

Up to Easter Linen Sale

Every Price concession that could be secured has been taken advantage of. For these reasons we will show an unprecedented variety of qualities and kinds at the smallest possible prices.

We claim that Price for Price, these Linens cannot be matched in Southern Oregon.

- \$1.25 Table Linen 95c
- 72 in. Extra heavy fine satin finish warranted pure Linen, per yd 95c
- Napkins to match, 24x24 full Dinner size \$3.50 value, special, per dozen 2.50
- \$1.00 Bleached Table Linen, 72 in. wide, a very fine finished all Pure Linen, the regular \$1.00 quality, special per yard 75c
- Napkins to match, 22x22 special, per dozen 1.98
- 75c Pure Linen Table Linen 58c
- Extra special in a restaurant or Hotel, Dice Pattra Napkins 30 dozen at, per dozen 69c
- 50 dozen, Bleached Towels, Red border, per doz 48c
- 25 dozen, Huck Towels, size 16x32, each 9c



At The GOLDEN RULE Store

Long Gloves for Easter

We have them in Kid, Silk, Suede Lisle and fine Mercerized, 16 button length Kid in White and Black, our regular \$3.50 special, P-r Pair \$2.98

Long Silk Gloves, \$1.75, \$1.50 and \$1.38

Suede Lisle, a Beautiful Glove, looks just like silk and wears better, Special 85c

Handkerchiefs

Handkerchiefs are always in season. You can use handkerchiefs any time and all the time especially at these prices:

- 25 dozen Ladies' Hemstitched India Linen Handkerchiefs—you pay 5c for no better ones, this lot just one half or 2 for 5c
- 25 dozen guaranteed Pure Linen Handkerchiefs. Did you ever buy a pure linen at this price? Each 5c
- 50 dozen Embroidered Handkerchiefs, some scalloped edge, some hemstitched, worth up to 25c, all at one price, choice each 10c
- 50 Gross Pearl Buttons per dozen 1c
- Black Mourning Pins, per box 1c
- Wire Hair Pins, package 1c
- Basting Thread, per spool 1c
- 10 dozen Fancy Pillow Tops, each .8c

Staple Dry Goods

We are showing the Largest Every-day Line of Dry Goods since our opening in Grants Pass. Here are some Special Bargains, regardless of the fact that all Staple Dry Goods are Much Higher than for a number of Years, these are as cheap as you ever bought them for.

- 1200 yds Standard 64x64 yard wide Percales, both Light and Dark Colors worth 15c per yard, Special 10c
- 1500 yards American Prints the Best Calico on the Market, nothing Better Made, all Light Colors, worth 7 1/2c get all you want, Price per yard 05c

Mill Lengths in Gingham

800 yds 10 to 20-yard pieces—Good line of checks for children's dresses—worth 8c per yard, get what you like, per yard 5c

This Year we Begin Our Spring Opening with a powerful 10 DAYS' EASTER SALE BEGINNING THURSDAY, MAR. 21

A Splendid Showing of Spring and Summer Merchandise here awaits your Inspection; there is an Exhibit here of the Best Merchandise from America's Greatest Markets, and a Demonstration of Low Prices will be made for this Spring Sale that will appeal to all economical Buyers. Our Showing of Spring Goods Surpasses anything that we have yet shown. All the newest things that are Popular in Fashion Centers are shown here, and the Prices are such that after a Careful and Unprejudiced Comparison you will find it is True Economy to trade at the Golden Rule Store. We Encourage Early Buying with Attractive, Dependable, Merchandise, at attractive Prices, and Courteous Treatment you will find at all times at this Store, Makes it Pleasant as well as a Profitable Place to do your Trading.

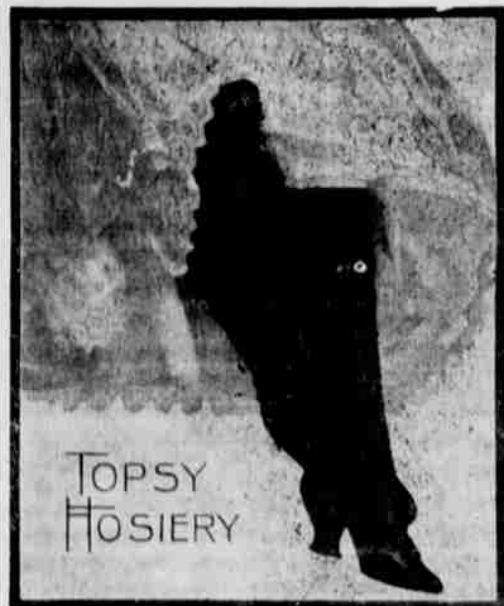
Suits, Skirts, Jackets

This Spring we are showing the Most Complete line of Ladies' Ready to wear Garments ever shown in Grants Pass, and each and every Garment this Season's Production.

Stylish Spring Skirts

Perhaps never in the History of Grants Pass has as high grade line of Skirts been shown as we have now on Exhibition. Materials in the New Voiles, Chiffon Panamas, Wool Battiste, etc, and the low Prices which we have Placed on them ought to make lively selling of Skirts.

Big Showing of New Silk Petticoats



TOPSY HOSE

SIMPLE elegance is the Key Note to the really stylish Hosiery for the coming season, with the coming of the Low Cut Shoe season, Dainty Hosiery becomes a necessity. No where in the large cities will you find a more complete line of Hosiery than we show this season.

Here are some special numbers for this Opening and Easter Sale.

- 20 Dozen Ladies' Lace Hose strictly fast colors, dainty drop stitch, assorted patterns the Regular 25c quality special 18c, 3 pair for 50c
- 20 Dozen Embroidery Hose, different patterns, 25c dollar for 50c 3 pair for 50c

298 pairs of PURITAN Sample Hose in this Sale Bought at 50c on the dollar and will be included in this sale at Half Price. In this lot you can find almost anything or any color you may want, and all at a big saving. Two Pairs at the price of one.

Piece Goods

The grandest line of Piece Goods from 5c to \$1.50 per yard ever shown in Grants Pass will be in this sale.

Wool Dress Goods

We are showing a big line of Voiles, Chiffon Panamas, Cecilians, Serges, Brilliantines, Battiste, and lots of fancy checks, plaids and stripes, all this season's latest Novelties.

52 inch Chiffon Panamas. Colors, brown, dark red and navy blue This is one of the best bargains we ever owned, you would think them cheap at \$1.00 per yd. special price, per yd 75c

Elegant Black Goods

Imported black Voile, beautiful rich finish, if you are going to have a black skirt this summer, there is nothing better or more stylish than VOILES. We have them especially priced at 83c, \$1.10 and \$1.25.

Nowhere will you find a more complete stock of those popular Plaid, Check and Stripe Suitings than we are showing and all moderately priced from 25c to \$1.50 a yard.

Smart New Line of Wash Goods

The whole department is bright with charming new things. Primrose Battiste, Merigold Battiste, Silk Organdie, Imperial Chambray, Persian Plaids, Lingerie Cloth, Voile Tissue, Chiffon Ombre, Silk Pongee, French Cambrics, Mercerized Taffeta, Linen Suiting, Indian Head, and every thing that is good in light, airy summer wash goods.

PRIMROSE BATTISTE—Is a fabric that we know from having sold for years and know it to be one of the most satisfactory fabrics on the market. The ruffled fluffy effects that fashion approves are particularly suitable to Battiste.

Primrose Battiste is but 18c a yard, yet affords more satisfaction than other fabrics at twice the cost, per yard 18c

Merigold Battiste, a beautiful cloth, elegant range of patterns, strictly fast colors, per yard 12 1/2c

20 Pieces Vilette Lawns fast Colors, per yard 5c

Pretty New Spring Waists

All the latest novelties for Spring. There never was a time when women's waists were as prettily made up and as finely finished as now. The stock we are showing today surpasses in every particular any that we ever had in the past. There is little in the waist line really good of which we cannot show a sumptuous assortment, and we have the sizes to fit all figures.

See the New Styles and Fashions



Hides obtainable, are sewed with Silk or waxed Linen thread and have solid Leather Soles and Counters. They fit well, they are made upon Lasts that Conform Properly to the lines of the Feet. That is why we are so Enthusiastic in our claims that "Diamond Brand" Shoes are the Best for every body.

Snappy Styles Spring Shoes

Shoes with Snap, Perfect fit and much wear are the kind you'll find in our celebrated line of "Diamond Brand" Shoes. Perhaps no line of Shoes in the United States is more Popular than the Peters "Diamond Brand." They are Popular because they're cut from the Best

GRAND OPENING OF Spring & Easter Millinery

Begins with this Spring Sale—We extend to each and every lady a Cordial Invitation to visit this, the largest and Most Complete Showing of Millinery ever shown in Southern Oregon.

ECONOMISTS FOR THE PEOPLE

Golden Rule
MASHBURN & CO.
GRANTS PASS, ORE.

ECONOMISTS FOR THE PEOPLE

