

R. L. COE & CO. THE BIG STORE

It is very unpleasant trading during these hot Summer days and as an inducement to bring every man, woman and child out to our store during this great August Bargain Sale we shall make special

CUT PRICES

on some of our very best lines of merchandise. We believe that the style, workmanship and material in the DOUGLASS, GLORIA and AMERICAN LADY Shoes are far superior to any sold in Grants Pass for \$3.50, and as an inducement to you to test them for yourself we are willing to make the sacrifice. We are showing the largest stock of these Genuine Hand Welt and Hand Turned Shoes ever brought to Southern Oregon, and can fit the FOOT, PURSE and HEAD. Try us Saturday night. All sizes and styles of Men's Douglas, and Ladies' Pingree and American Lady \$3.50 Shoes will be sold (one pair only to a customer) Saturday After Supper Sale at \$2.98.

BARGAINS IN MEN'S FINE SHOES
\$3.50 \$3.00 \$2.50
TAN SHOES AND OXFORD TIES
AUGUST BARGAIN SALE PRICE **\$1.98**
This is the Big Bargain of the season
—DON'T MISS IT—



R. L. COE & CO. THE BIG STORE

**SOMETHING DIFFERENT
.SATURDAY.
AFTER SUPPER
BARGAINS**

7 TO 9 O'CLOCK
SATURDAY, AUGUST 4TH
**\$3.50 Men's Douglas Shoes
\$2.98**

\$3.50
Ladies' American Lady and Gloria Shoes
\$2.98

**MEN'S GENUINE
HAND WELT
Douglas Shoe**
\$2.50 The only genuine hand welt Shoe ever shown in Grants Pass for the price.

**MEN'S
Douglas \$3.50
SHOES**
20 Different Styles
Patent, Colt, Codovan, Vici Kid, Gun Metal, Box Calf, Tan Calf.

**CHILDREN'S SHOES
—AND—
Oxford Ties**
We have gathered together about 150 pairs Children's Heavy Calf and Kid Shoes; every pair a **98c** bargain at.....

LADIES' AND MISSES
\$2, \$2.25, \$2.50
Black and Tan Shoes and Oxford Ties. August Bargain Sale Price..... **\$1.48**

**BOYS'
Heavy Shoes**
UNLINED
Sizes 2 to 5. August Bargain Sale Price..... **98c**

R. L. COE & CO

THE BIG STORE

GREAT August Bargain Sale

Opens Saturday, August 4
Closes Saturday, September 1st

We have had clearing sales before, and so have other stores, but our August Clearing Sale this year will be different from any ever held in this section. We could make a long story of it, but we don't believe you'd be as interested in a long explanation as in price quotations. Therefore, we will make it brief. While our sales this Spring were much larger than any previous season, we bought more goods to sell. The result is an accumulation of odds and ends greater than ever before. Don't get the wrong impression about these goods; they are not seconds, nor mussed, nor soiled goods. They are simply the remainder of Summer goods from our various lines. Every item is as good as anything we have sold this season. We have made our profits on the early season's selling and offer you practically all the profit on the reasonable goods remaining in our store. We want to dispose of them before the end of the season. Where this sale differs from others is in the greater number of values offered. Some of the lines quoted are small, therefore we advise you to come early. At these prices we cannot guarantee every item to last during the life of the sale. There is a positive saving to you on every item. Tell all your friends about this sale. We shall be disappointed if you do not come.

**MEN'S FINE RIBBED
SUMMER
Underwear**
Just the right weight for early Fall wear. August Bargain Sale Price..... **25c**

**CHILDREN'S
White Canvas
OXFORD TIES**
Sizes 5 to 8, 8½ to 12¼, 13 to 2. August Bargain Sale Price, any size..... **75c**

**BOYS'
Golf Shirts
—AND—
"Mothers' Friend" Waists**
50¢ 75¢ and 85¢ grades. August Bargain Sale Prices,.... **39c**
All grades and sizes

60 doz. Ladies' 15¼"
Fast Black Hose
SEAMLESS
August Bargain Sale Price, per pair..... **8½c**

**CHILDREN'S
12½c Fine Ribbed
Seamless Hose**
August Bargain Sale Price
8½ cts.

SUMMER DRESS GOODS SLAUGHTERED

1000 yards Summer Dress Goods—broken lines of all the very latest novelties in 12½c, 15c, 20c and 25c values.

August Bargain Sale Prices
5c - 9c - 12½c

Boys' Suits
Ages 3 to 12 years

August Bargain sale Prices for School Suits.
98c, \$1.48, \$1.98

Boys' Wash Pants
All Sizes to Close at 19 cents

Men's Summer Suits
August Bargain Sale Price
\$3.75

Wall Paper
10c, 12½c, 15c, 19c, 25c, 29c, 39c
Elegant new designs—Plain, Ingrains and Moire Stripes.



R. L. COE & CO.'S \$6.50 PACIFIC LOGGER

A SHOE WITH A RECORD. We have sold over 500 pairs of our Pacific Logger Shoe in Josephine County during the past three years and but one pair has been returned to us.

IT WEARS AND IT FITS

We control the sale of every pair.

Ladies' Suits and Skirts

Saturday Night After Supper Sale 20%

We are showing an extensive line of cheap, medium priced and fine Dress Skirts. Come out next Saturday night and see how we sell them.

Men's Shirts

1 Lot Men's Fine Golf Shirts..... **49c**

Embroidery Bargains

1000 yards 10c, 12½c, 15c and 20

August Bargain Sale Prices

5c 7c 9c 11c

Table Linen

3 pieces ALL PURE LINEN Tablecloth

64 inches wide 39c

This value can't be matched at 50c in the city