

# R. L. COE & CO.

## GREAT WONDER DISCOUNT SALE

THIRTY DAYS OF

## BUSINESS BOOMING BARGAINS

Big Sale Opens Next Saturday, April 21st, at 9 O'clock

NEXT SATURDAY MORNING AT 9 O'CLOCK THE DOORS OF R. L. COE & CO'S BIG STORE WILL SWING OPEN TO ONE OF THE GREATEST MONEY SAVING DISCOUNT SALES EVER INAUGURATED IN THE STATE. OUR BIG STOCK OF NEW SPRING MERCHANDISE IS NOW COMPLETE IN ALL DEPARTMENTS AND IN ADDITION TO THE EXTRAORDINARY BARGAINS OFFERED IN ALL DEPARTMENTS OF THE BIG STORE WE SHALL GIVE AN HOURLY DISCOUNT ON EVERY PURCHASE. COUNTRY PEOPLE WILL FIND IT TO THEIR ADVANTAGE TO ATTEND THIS SALE AS EARLY AS POSSIBLE AS THE GREAT RUSH WILL SOON DEplete THE STOCK NOW ON HAND. OUR DRESS GOODS DEPT. IS BY FAR THE LARGEST AND MOST COMPLETE EVER SHOWN IN THIS PART OF THE STATE. OUR BIG SHOE DEPT. IS THE MOST COMPLETE STOCK OF ALL THE BEST AND WELL-KNOWN MAKES. We are Exclusive Agents in Josephine County for the PINGREE, HAMILTON-BROWN, MAJESTIC and PACIFIC LOGGER SHOES.

### Big Wonder Discounts

In addition to the Extraordinary Bargains offered in all departments, We will give an Hourly Discount Each Hour of Each Day. The Extraordinary Discounts given will be posted in a conspicuous place from the office.

#### CASH ONLY

Discounts will be allowed only on Cash purchases.

Free Delineator Subscriptions Discontinued.



### Notice

On account of necessary changes in arrangement of Store and display of Stock

STORE WILL BE CLOSED  
FRIDAY, 20th

But Wait for the Big Wonder Discount Sale.

Store opens Saturday Morning at 9 O'clock.

Big Wonder Discount Sale Opens at 9 O'clock Saturday Morning with a 25% Discount off All Cash Purchases in All Departments---Will You Be There?

#### Henly Serges

25 pieces Soft Wool Finish Cloth. New Spring designs and colorings. Regular 20c values Wonder Sale Prices..... **15c**

#### Silk Finished Panamas

20 pieces round thread mercerized Panama Cloths all of the new delicate pink, blue, cream and dark shade. Makes up as handsome as \$1 silk at..... **25c**

#### Anconian Silk Finished Taffetta

15 pieces dark rich shades of this new fabric, a very light soft fine texture, a good 25c cloth the world over. Wonder sale price..... **15c**

#### Best Print

25 pieces best quality Turkey red, indigo blue and chocolate brown prints, regular 6 and 7c values. Wonder Sale Prices..... **5c**

#### Lace Curtains

100 pairs Fine Nottingham Lace Curtains all going at wonder-ful discount. **49c to \$6.75**

#### Linen Table Cloths

Just arrived 25 patterns fine linen satin damask table cloths, 2 1/2 and 3 yard lengths. All going at the wonderful discount sale price, per yard..... **98c**

#### Straw Hats 9c, 19c, 25c, 40c, 50c

25 doz. Straw Hats for men, ladies, boys and girls at wonder sale price.

#### Men's Lion Brand Golf Shirts \$1.00

All going at wonder sale discount prices New Spring Styles and Patterns.

#### Men's Underwear

Men's Balbriggan Underwear.....25c  
Men's Fancy Ribbed Underwear.....50c  
Men's Fine All Wool Summer Weight Sanitary Underwear.....\$1.00  
All going at wonderful discount prices.

#### Men's Douglas \$2.50, \$3.50 Shoes

All going at wonder discount sale prices.

#### Ladies Gloria \$3.50 Shoes, Oxfords

All going at wonder discount sale prices.

#### Misses and Children's Fine Kid Shoes, Oxford, Tan and Black

**\$1.00 \$1.25 \$1.50**

All going at wonder sale discount prices.

#### Ladies' Suits

1 doz Ladies' Cecilian Shirt Waist Suits, \$8.50, \$10.00, and \$12.00. All going at Wonder Discount Price.

10 doz Ladies' Wool Skirts—New Spring Styles, Best values ever shown at \$1.50 to \$5.00.

1 1/2 doz Ladies' Fine Black Dress Skirts—New Spring Styles and Materials. All going at Wonder Prices..... **\$6.75 to \$16.50**

#### Boys' Suits

Boys' Wool Suits **\$1.25 to \$5**

#### Men's Hats

Men's New Spring Styles.  
Lion \$3.00 Hats.  
Bear \$2.50 Hats.  
Bell \$1.50 Hats.  
All going at Wonder Discount Prices.

#### Trunks

We are showing the largest stock of Trunks in the city. **\$3.75 to \$18.50**

All going at Wonder Discount Prices.

#### Men's Shoes

Men's Tan Calf 10-inch Top Lace Shoe..... **\$3.50**  
All going at wonder sale discount.

Men's Fine 15-inch Calf Shoes **\$6.00**

All going at wonder sale discount.

Men's W. L. Douglas 12-inch top, rawhide viscol tan Shoe..... **\$5**

All going at Wonder Discount Prices.

Men's 18-inch Elk Sole, lace, tan, Hunting Boot..... **\$7.50**

All going at Wonder Discount Prices.

#### Men's Suits

Men's All Wool Two Piece Suits **\$6.50**

All going at wonder sale discount.

Men's Wool Suits **\$5 to \$16.50**

All going at Wonder Discount Prices.