

Anniversary Sale

MEN'S WEAR

20 doz. Men's and Boys' Ties—All new patterns, come in four-in-hand, string and necks, the same tie that you always pay 25c and 35c in this anniversary sale we will give you two for the price of one. Each **13c**

1 case Men's Simple Hats, 6 doz.—Colors black, gray and brown, worth up to \$3.00, sizes 6 1/2 to 7 3/4. You can buy them as long as **\$1.25** as this case lasts at **\$1.25**

1 case Men's Derby Ribbed Underwear 36 doz.—Colors blue and brown, drawers made with double seat. Garment **25c**

210 Pairs Men's and Boys' Sample Gloves—Bought at one-half regular price, in this lot of gloves you can find anything that is to be had in work gloves, and at a saving besides. In sample gloves you get the very best stock to be had, not a glove in the lot worth less than 50c and up to \$2.25 and you can buy them in this anniversary sale, from **20c to \$1.25**



First Anniversary Sale

TWO WEEKS, April 7th to April 21st

Clothing! Clothing!

Are you going to buy a new Suit this Spring? Is the boy going to have a new Suit? If so we want to have the pleasure of showing you through our stock, it is the money you save which helps you to enlarge your bank account, and we are sure that we can save you big money on your Clothing.

Black Satteen Shirts

15 doz. Men's and Boys' Black Satteen Shirts, highly mercerized, cut extra full, all seams double stitched. You have often paid a dollar for no better Shirt. As long as this **50c**
15 doz. lasts you can buy them for.

The month of April marks the first birthday of this store under its present organization. It first saw the light of day—first opened for business in Grants Pass, Oregon, April 8, 1905. Like men this store has had, and has now, certain aspirations; it is bristling with enthusiasm, therefore it is just as proud of its birthday—1st anniversary—as a young American may be of his first birthday anniversary.

There will be many sorts of unique and fascinatingly interesting features carried to successful issue in this anniversary month. We shall not anticipate, however, we'll leave you to come upon the surprises from time to time in our advertising columns and join with us in partaking of the good natured gratitude that we feel is in the hearts of all our friends for the splendid achievement this store has gained within the first year of its life, and now, beginning SATURDAY MORNING, April 7th, at 8 o'clock we shall launch formally and splendidly our Great Anniversary Sale—First Birthday Celebration of this store.

Anniversary Sale

MILL ENDS

1200 Yards Standard Calicoes—Light and dark colors, 2 to 10 yard lengths worth 6c per yd. Anniversary sale price **3c**

400 Yards Mercerized Madras Suitings—Full yd width, 2 to 10 yard lengths, in stripes and figures, a cloth if bought from bolt would cost you 25c per yard, while this lot lasts buy them at yard **10c**

1 Case India Linens—60 full pieces especially priced for this anniversary sale at a saving of at least **5c 9c 11c** this sale only

2 Full Cases Best Calicoes—They are the very best prints that money will buy. American China Blues, Indigo Blues, Grays, Black and white. Worth 7 1/2c per yard. In this anniversary sale **5c**
Not over two patterns to the customer.

Ribbons! Ribbons!!

Ask your neighbor about the Ribbons
—AT—
The Golden Rule Store.

Ladies' Silk Gloves.

100 pairs in this lot, colors white, black, gray and tan, made with double tip fingers, sold everywhere at 50c a pair. In this Anniversary Sale the price is to be **1/3 less. 33c**

One big lot Sample Hosiery to be sold during Anniversary Sale at Half Price.

1 Bale House Lining, 1200 yards.....**3c**

1 Bale Good Quality LL Sheeting, 1500 yds...**5c**

Anniversary Sale

DRESS GOODS

Fancy Mohairs 39c

You've seen this same Mohair selling regularly at 65c a yard. The dark grounds are relieved with little suiting effects, 38 inches wide. Fancy Mohairs in six different patterns, splendid for separate skirts or full suits.
Anniversary Sale Price.....**39c**

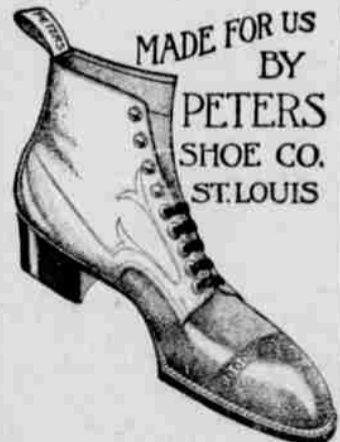
Fancy Wool Suitings 48c

8 pieces of these suitings in plain gray, fancy plaids and checks; handsome range of colors, sold in many stores at 75c per yard.
Anniversary Sale Price.....**48c**

Anniversary Sale

Dependable Footwear

Our shoe business increased so rapidly the first ten months of our existence in Grants Pass that it became necessary to increase our stock more than double. We are carrying almost Exclusively Peters' Diamond Brand line of Shoes. We especially call your attention to our Shoe Department. Here you will find the best values ever shown in medium priced shoes. Peters Shoe Co. is one of the largest users of Rock Oak sole leather in the world. The sole is the thing that makes a good wearing shoe, so in Peters Diamond Brand Shoes you will find the very best that money will buy.



MADE FOR US BY PETERS SHOE CO. ST. LOUIS

Anniversary Sale

Fashionable Millinery



This is one of the leading departments of the store. You are invited to inspect this beautiful and artistic line of head gear, comprising all advance styles and ideas from the world's greatest millinery designers. Jaunty Outing Hats, superb Dress Hats, chic and charming Street Hats. Every new and correct idea is here, and the low prices we ask for these magnificent Hats further emphasize the supremacy of our millinery department.

Trimmed Hats **\$1.25** up
we show from

Street Hats from **50c** up

WE SELL GOLD MEDAL HATS

Remarkable Suit Offerings \$12.00

This is the best ladies' Suit we ever saw for this price. Made in two styles, the smart pony coat suit and the ever popular Eaton. These smart styles made with full circular skirts of the handsome gray materials lined and finished in the best possible manner at the low price **\$12.00**



Golden Rule
MASHBURN & CO.
GRANTS PASS, ORE.

Book Fold Zephyr Gingham

Checks and Plaids, all new Spring patterns worth 12 1/2c. Anniversary Sale price.....**9c**

Spring Skirts

Spring Skirts at a third under real value, of fine Mohair. Chiffon, Panama, Striped Suitings, well made. It's a lucky girl who gets one at this price. They were used as samples and we bought them so cheap we can sell these \$5.00 and \$6.00 Skirts at this Anniversary Sale at.....**\$3.98**

98c for Waist Worth \$1.50

This illustration shows you the way in which this Waist is made—five rows of insertion down the front, cluster of tucks down the front and back, made from very sheer India linens. This is one of the greatest waist values you ever saw at this price



98c

Other Lawn Waists from 50c up.

China Silk Wash Waists

During this Anniversary Sale we will show the most complete line of China Silk Wash Waists ever shown in Grants Pass.

Prices from

\$1.98 up