

THIRTY DAY BARGAIN SALE

SATURDAY, FEB. 10th to MARCH 10th

30 DAYS OF UNPARALLELED BARGAINS AT

THE BIG STORE

Our big Spring Stock is now complete in all departments, and to open the season with a boom we are going to hold a 30-Days' Bargain Sale that will be unparalleled in the history of this city. The Big Store, always in the lead, has its New Spring Stock open and ready for business. The early buyers will profit immensely by buying at this **BIG BARGAIN SALE**. Hundreds of dollars worth of merchandise placed on sale at Bargain Prices were bought early, before the big advance in prices, and you will be **WISER, HAPPIER, and RICHER** if you buy your Spring Supplies **NOW** at the

THE BIG STORE 30 DAY BARGAIN SALE

COUNTRY PEOPLE—should arrange to attend this Sale, as later in the season it will be impossible to buy staple goods at sale prices.

Big Bargains in All Departments of The Big Store

Bargains in Men's Clothing,
Bargains in Boys' Clothing,
Bargains in Big Shoe Department.
Bargains in Dry Goods Department.

Bargains in Cloak and Suit Department,
Bargains in Hosiery and Underwear,
Bargain in Wall Paper Departments,
Bargains in New Spring Dress Goods.

Bargains in Laces, Embroideries, Collars,
Handkerchiefs, Gloves, Linens, Muslins,
Lace Curtains, Sheetings, Calicoes, Lawns,
India Linens, Table Linens, Napkins.

Unparalleled Cash Bargains that Will Save You in Cash from 25 to 50 per cent.

Shoe Department Bargains

At a low estimate there will be from 3000 to 5000 pairs of Shoes sold in Josephine County in the next 30 days. The Big Store is going to get a share of that business if Bargains will bring it. Here are a few of the many Big Bargains in the Big Shoe Department of The Big Store.

250 pairs Ladies' Majestic \$2.50 Shoes, all warranted Rock Oak Soles, Patent, Vici, Glazed Kid, Gun Metal Calf, patent and stock tip Blucher and plain cut tan and black, oxford and high cut. All new Spring goods. Bargain Sale Price... **\$1.99**

Men's Heavy Double Sole \$2.50 Iron Age Shoe. Bargain Sale Price **\$1.49**

Children's and Misses' Red School House Shoe, sizes 5 to 8, 8½ to 12, 12 to 2. Bargain Sale Price **89c 99c \$1.19**

Men's high top tan Shoes, good values at \$3.50 4.00 and 5.00. Bargain Sale Price... **\$2.98**

Ladies' "American Lady" Hamilton-Brown Shoe, regular lace, Oxfords and button. The only genuine hand welt and hand turned Shoe on the market at the **\$3.00** price.

1 lot Ladies' fine Vici kid Shoes, regular values \$2.00, 2.50 and 3.50. Bargain Sale Prices... **\$1.49**

Boys' full stock unlined calf \$2 Shoe, solid as a rock. Bargain Sale Price... **\$1.49**

Infants' soft sole kid Shoes, 40 and 50c quality. Bargain Sale Price... **25c**

100 pairs W. L. Douglas genuine hand welt Shots, vici kid, box calf, black and tans, better than any \$3 Shoe you ever bought. Bargain Price... **\$2.50**

Hamilton-Brown 18 inch \$8.50 tan hunting boot, elk sole, hand welt. Bargain Sale Price... **\$5.49**

5 doz. pairs Men's heavy brogan buckle Shoes all solid sole-leather soles and counters. Bargain Sale Price... **98c**

Ladies' felt, fur top Slippers. Bargain Sale Price... **69c**

No man, woman or child in Josephine County can afford to buy a single pair of Shoes until they have visited our Big Shoe Department. We are exclusive agents for three of the best lines of American made Shoes:

W. L. Douglas Shoes. Hamilton-Brown Shoes. The Pingree Shoes.

The Big Store for Shoes at Bargain Prices.

A Collection of Bargains

2500 yards good weight Unbleached Muslin, 36 in wide; Bargain Sale Price... **5c**

25 pieces Fine Silk Finished Suitings and Waistings; regular 35c and 40c values; Bargain Sale Price... **25c**

60 dozen Misses' and Children's 25c Lisle Thread Hose, extra heavy elastic tops. Bargain Sale Price... **12½c**

60 dozen Ladies' Fine Black Hose, worth 15c; Bargain Sale Price... **10c**

2500 yards Fine Cambric Embroideries, 2½ to 18 inches wide; Bargain Sale Prices **5c, 7c, 9c, 12c, 14c, 18c, 29c**

15 dozen Ladies' Handsome Embroidered Silk Laces and Linen Collars. Bargain Sale Price... **25c**

10 dozen Ladies' 25c Black, White and Colored Collars, all new, just ½ price. Bargain Sale Price... **12c**

WALL PAPER—10,000 Rolls Good Heavy Wall Paper with Ceiling and Border to match, regular prices 15c to 50c. Bargain Sale Prices **9c, 15c, 19c, 29c**

2000 yards extra good quality House Lining; see it. Bargain Sale Price... **4½c**

5 dozen Bleached Muslin Sheets. Bargain Sale Prices... **39c**

500 yards extra value 14 and 18 inch Corset Cover Embroidery. Bargain Sale Price... **18 & 29c**

LACE CURTAINS—10 pair 2½ yard length Lace Curtains. Bargain Sale Price... **49c**

1 Case Extra Fine Toilet Soap in Tar, Honey, Oatmeal and Glycerine. Bargain Sale Prices... **4c**

WALL PAPER—Entire stock of 35c, 40c and 50c Fine Embossed and Ingrain Wall Paper reduced. Bargain Sale Prices... **29c**

20 Pair 10x4 Cotton Blankets. Bargain Sale Price... **49c**

WALL PAPER—1000 Rolls, extra heavy, new patterns, just received. Bargain Sale Price... **9c**

LADIES' SKIRTS—2 dozen Ladies' Black Alpaca Skirts. Bargain Sale Prices... **\$1.49**

Ladies' Black Sateen Skirts \$1.25 and \$1.50 quality, extra values. Bargain Sale Price... **98c**

1 LOT MILL END PERCALES, DUCKS, WAISTINGS and SUITINGS, regular prices, 12½c to 25c. Bargain Sale Prices... **7½c**

Men's and Boys' Clothing and Furnishings

Men's Suits 20 Per Cent Off.

Men's White Shirts, laundered and unlaundered, regular price 50c, 75c, \$1, Bargain Sale Price... **29c**

Men's Golf Shirts, regular price 75c and \$1.00. Bargain Sale Price... **49c**

Men's White Hemmed-stitched Handkerchiefs. Good 10c quality. Bargain Sale Price... **4c**

Men's Ribbed Top Cotton Sox, Bargain Sale Price... **5c**

Men's Heavy, 9-ounce Blue Denim Overalls. Bargain Sale Price... **50c**

Men's Heavy Cotton and Wool Pants, regular \$1.50 quality. Bargain Sale Price... **98c**

Boys' Suits 20 Per Cent Off.

Boys' "Mother's Friend" Waists and Shirts with attached and detached Collar White and Colored, regular 75c and \$1 quality. Bargain Sale Price... **49c**

Boys' "Mother's Friend" Waist, 40c and 50c values. Bargain Sale Price... **25c**

Boys' Blue Denim Bio Overalls. Bargain Sale Price... **25c**

Men's and Boys' Sweaters, wool, regular \$1.50 and 2.00 values. Bargain Sale Price... **98c**

Boys' Cotton Sweaters. Bargain Sale Price... **25c**

Wall Paper—Big, New Spring Stock
Bargain Sale Price, 9c, 15c, 19c, 29c

Now is the time and the Big Store is the place for Big Bargain Sale Prices in all Depts.

R. L. COE & CO. The BIG STORE