

R. L. COE & COMPANY

GREAT APRIL

KASH KONVERTER SALE

FOR TEN DAYS ONLY, APRIL 16 TO 26
JUST TO MAKE UP FOR LOST TIME

Thousands of Dollars worth of New Spring Goods in all Departments will be placed on sale at prices that will make it interesting for close cash buyers. The season is now well advanced, and Summer Goods have been moving very slowly during the past 6 or 8 weeks. But with the advent of the warm sunshine every one will be looking out for the best values in Summer Goods. We don't expect to sell every one all of their Spring Goods, but we do expect to sell every one some of these Special Sale Goods as they will be

Cheaper and Better Than You Will Be Able to Buy Elsewhere for the Money.

SPECIAL NOTICE—We are advertising this sale in advance to give our out of town customers a chance to come in during the sale, and as it will last all of next week and two days in the week following, we hope to see all of our many friends and customers who have not been able to get into town on account of bad weather and roads.

SPECIAL OFFER—We will deliver Free of Charge During This Sale Only, all Mail Orders from customers living on stage lines or the S. P. R. R. within a distance of 50 miles. Goods ordered by mail may be returned at our expense and money refunded if not satisfactory. Neighbors can often club together and make up an order. Don't fail to come in to the Big April Sale if possible, if not send in your order.

10 BIG BARGAIN PRICES - 9 TO 99 CENTS

We shall place on sale Hundreds of Staple Articles that every family will have to buy somewhere this Spring, and we offer during this Special Sale Bargains that no close buyer can afford to overlook. We haven't room to quote half the many bargains on sale, but think an agreeable surprise awaits you.



The new spring patterns are now complete. We are carrying a large assortment of patterns. Sheets sent free on application.

THE DELINEATOR

No family can afford to be without the Delineator when you can secure one year's subscription free. Start in now as all tickets of purchases made will apply on the subscription.

The Gloria Shoe.
\$3.50

Particular people who think it economy to buy a well fitting, well wearing Shoe, find the GLORIA superior in every way to any shoe on the market.

Genuine hand welt and hand turned—NO IMITATION, at

The Big Store.

49c

- 10 doz Fine Zephyr Gingham Madras Shirt Waists . . . 49c
- 10 doz Ladies' Fancy Silk Vests a bargain . . . 49c
- 10 doz Men's 75c Madras Golf Shirts at . . . 49c
- 10 doz Boys' "Mother's Friend" Colored and White Waists . . . 49c
- 50 pair Children's Fine Spring-Heel Kid Shoes, sizes 5 to 8 . . . 49c
- 5 doz Men's Unlaundered New York Mills White Shirts regular prices 75c and \$1 . . . 49c
- Ladies' Fine Madras Corset Covers, extra value . . . 49c
- Ladies' Muslin Gowns . . . 49c
- Ladies' Muslin Drawers, trimmed with embroidery and lace, at . . . 49c
- 5 doz Ladies' Corsets, standard makes, regular price 75c and \$1, at . . . 49c



GOOD CHEAP SHOES
\$1.50, \$1.75, \$2.00

The values we are showing in the above Shoes in Vici Kid and Calf. Can not be matched in the country. Every pair warranted ALL SOLID LEATHER.

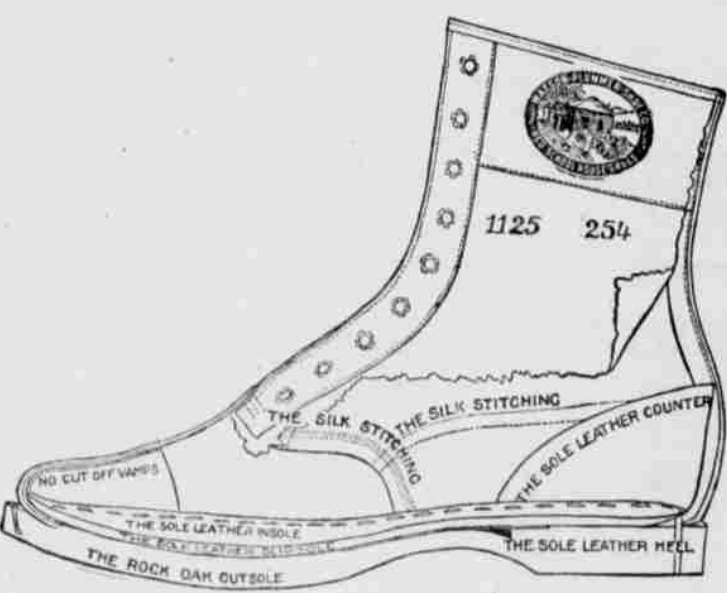
99c

- 5 doz Ladies' \$1.25 and \$1.50 Wrappers at . . . 99c
- Ladies' \$1.50 Muslin Night Gowns at . . . 99c
- Ladies' \$1.50 White Skirt at . . . 99c
- 8 doz Ladies' Fine White, Black and Colored Shirt Waists . . . 99c

- 19c**
- 200 yards 25c Worsted Dress Goods at . . . 19c
 - 250 yards 25, 30 and 35c Wide Embroideries . . . 19c
 - 10 doz Children's Bell Crown Chip Hats . . . 19c
 - 100 Rolls 25c Gilt Wall Paper . . . 19c
 - 3 Gents 10c Handkerchiefs for 19c
 - 10 doz Children's Pink and Blue Lace Striped Lisle Hose . . . 19c
 - 5 pieces 25c all Pure Linen Baste and Dress Goods . . . 19c
 - 3 doz Extra Large Size 25c Turkish Towels at . . . 19c
 - 10 doz Ladies' and Misses 25c Untrimmed Sailor Hats . . . 19c
 - 5 pieces Spun Glass 25c Wire Twist Lining . . . 19c
 - Lace Curtain Poles in Cherry, Oak and Brass . . . 19c
 - Corset Covers . . . 19c

- 39c**
- 10 pieces Fancy Jap Silks for Waistings, regular price 50c, at . . . 39c
 - 5 pieces 48-inch Iron Frame Alpaca, a bargain at 50c, special sale price . . . 39c
 - 5 pieces 46-inch Colored Wool Granite Cloth . . . 39c
 - 10 pieces Silk Finish Fancy Mercerized Waistings at . . . 39c
 - 3 pieces Fine Satin Damask 1/2 Bleached Table Cloth, all Pure Linen, extra value . . . 39c
 - 2 doz Ladies' Muslin Skirts, nicely trimmed, at . . . 39c
 - 3 doz Elegant Corset Covers . . . 39c
 - 2 1/2 doz Muslin Drawers . . . 39c
 - 20 doz Men's Light Weight Ribbed Summer Underwear . . . 39c

- 59c**
- Ladies' Fine Muslin Gowns . . . 59c
 - Ladies' Embroidered and Lace Trimmed Muslin Drawers . . . 59c
 - Ladies' Fine Lace and Embroidered Trimmed Corset Covers . . . 59c
 - Fine Satin Damask Table Linen extra value at 75c, at . . . 59c
 - 10 doz Ladies' Fancy Madras Waists . . . 59c
 - 3 pieces \$1 Pongee Silk Waistings at . . . 59c
 - 4 pieces Iron Frame, Silk Finish Mohair, colors and black . . . 59c
 - 3 pieces All-Over Lace, exceptional value . . . 59c
 - 4 pieces Fancy Velour Figured Velvet for Cushions and Upholstering . . . 59c



Red School House Shoe.

The best Shoe on earth for the money. All sizes, all widths, all styles at
\$1.25 \$1.50 \$1.75 \$2.00



HENDERSON Fashion Clip Corsets.

During the past season the styles of Corsets have been entirely revolutionized; short waists with long hips and low busts comprise the new features. These we are showing in all of the very latest improved styles and materials, at
\$1.00, \$1.25 and \$1.50
With or without hose supporters.

- 9c**
- 10 Doz Ladies', Gents and Children's Ties, your choice . . . 9c
 - Corset Covers . . . 9c
 - Wire Hair Brushes . . . 9c
 - 2000 Double Rolls 10c, 12 1/2c and 15c Wall Papers . . . 9c
 - Ladies' Foundation Stock Collar at . . . 9c
 - Extra Fine 12c Plain White India Linen . . . 9c
 - Ladies' Seamless Hose, Black and Gray . . . 9c
 - Bleached Towels, 4 1/2 or by pair at . . . 9c
 - 2000 yards 12 1/2, 15 and 20c Embroideries at . . . 9c
 - Children's Hose Supporters, all sizes, at . . . 9c
 - Ladies' Belts at . . . 9c
 - Children's Heavy Ribbed Hose . . . 9c
 - Men's Fine Balbriggan Sox, extra value at 12c, at . . . 9c
 - Men's Linen Collars . . . 9c
 - Men's Colored Bordered Handkerchiefs (special) 2 for . . . 9c

- 69c**
- 5 doz Ladies' Waists . . . 69c
 - 4 doz Ladies' Fine Cambric Corset Covers, lace and embroidered trimmed . . . 69c
 - 6 doz Ladies' Fine Fancy Shirt Waists . . . 69c
 - 5 doz extra value, full 3-yard long Lace Curtains, wide . . . 69c

- 89c**
- Ladies' White Muslin Skirts, deep flounces and trimmed with lace and embroidered . . . 89c
 - 10 doz Ladies' Fine Madras Shirt Waists, in white and color . . . 89c
 - Ladies' White Muslin Night Gowns, lace and embroidered yokes, at . . . 89c



LADIES' WRAPPERS and KIMONOS

We have just received our new spring stock of all of the very latest patterns and styles in Percales and Lawns. Some very neat and pretty effects at
75c, \$1, \$1.25 and \$1.50
Don't fail to see them.

- 29c**
- 10 pieces 35 and 42c Persian Stripes, Silk Finish, at . . . 29c
 - Ladies' Corset Covers . . . 29c
 - Ladies' Muslin Drawers . . . 29c
 - Ladies' Muslin Skirts . . . 29c
 - 2 pieces all Pure Linen one-half Bleached Table Cloths, regular price 40 and 50c . . . 29c
 - 10 doz Boys' Fine Striped Overalls at . . . 29c

Our Specialties:—
The Famous **W. L. DOUGLAS** \$3 & \$3.50 SHOES
Union Made Also \$5, \$4, \$2.50, and \$2.25.

These shoes are suitable for all classes of business and professional men. Workingmen can wear them with economy, and dress their feet as stylishly as the merchant or banker. One pair will wear as long as two pairs of cheaper goods. We have just received a fresh line of these shoes made in CALF, PATENT CALF, VICI KID, RUSSIA CALF, Etc. All sizes and widths and many new styles.

R. L. COE & Co.

The Pacific Logger.

We are sole agents for the celebrated Pacific Logger Shoe, the best Shoe on earth for hard wear.