



# R. L. COE & CO.

Largest stock of useful HOLIDAY PRESENTS ever brought to THIS CITY



We have gathered together from the best markets in this country thousands of useful and ornamental Holiday Presents that will make most elegant and appreciative presents for Ladies, Gentlemen and Children. Those who have visited our store during the past few days have been surprised at the enormous piles of goods we are showing in all departments. But you will soon see what we are going to do with them. These little BARGAIN BECKONERS have been let loose and will be like the "Dogs of War" on our store as they are "Out for Business" and will pack our store with Christmas Buyers. We are going to make this the greatest Christmas Sale ever held in this city and want every resident to profit by the same.



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## NOTICE

Owing to the fact of Greatly Reduced Prices in all departments and other premiums offered, we shall be obliged to discontinue giving Delineator subscriptions on all sale tickets issued for the month of December, 1902.

All Goods will be Sold at Sale prices until January 1 only.

## CHILDREN

Bring your cards to Santa Claus next SATURDAY, December 20th, and receive your 1902 Christmas Present. Every person who buys a pair of Shoes next Saturday gets an Air Ship Free.

## CLOAK SALE.

We have turned the Dogs of War loose in our Cloak Department. The population was too thick there for comfort and we have found that there is nothing like the free use of the Kash Converter's Knife to reduce the population in any department. The edict has, therefore, gone forth to Cut the Price of Every Garment in our Cloak Department Twenty Per Cent.

**CUT—20 PER CENT—CUT**

This means a severe loss to our profit and loss account, but our Cloak Department must be cleared before stock taking, and profit or no profit the stock must move.

## 1903 Calendar

We have just received one of the handsomest "3 Leaf Calendars" ever issued. Elegantly embossed, imitation burnt wood. Something entirely new and one of the modern works of art. We want to mail one to every resident of Grants Pass and Josephine County. This Calendar is not sold or given away. But will be mailed free of charge to any one sending us their name and address on or about January 1st. Don't fail to send in your name as we have but 500 copies and no more can be had at any price as the entire lot published have been disposed of. Send in your name at once.

**Air Ship Free**

We have secured the exclusive agency for the 20th Century Air Ship and are going to give one of these wonderful flying machines to every boy or girl who purchases a pair of our \$1.50, \$1.75, \$2.00 \$2.25 or \$2.50 Shoes. Price of air ship 25 cents.

## MILLINERY SALE.

We have a few Fine PATTERN HATS

Some of the very latest novelties of the season, and while they were late in reaching us we shall offer our entire stock of

Ladies', Misses, and Children's Trimmed Hat at a discount of 20 per cent

This will give our patrons an opportunity of procuring an elegant Hat with the very best materials at a price which will be fully appreciated when the style and quality of material is seen. As we have but a few of these better grades of pattern hats left would advise an early call if at all interested.

**Cut—20 Per Cent—Cut**

## 200 Dozen Handkerchiefs

Now this is no ordinary newspaper blow but we mean just what we say and can prove to your entire satisfaction that the finest assortment of Lace, Hemstitched and Embroidered Handkerchiefs ever brought to the coast are now to be found on our counters. Special sale values at

5c. 10c, 15c, 25c, 50c, 75c, \$1, 1.25, 1.50, 1.75, 2.00

## Trunks and Valises

We have just received for holiday trade nearly 1/2 car-load fine Trunks and Valises, Suit Cases and Telescopes. This is by far the largest and finest display of trunks ever shown in the city and should you desire anything in this line for holiday presents you will find our stock a very most desirable one from which to select.

## Fine Pillow Tops

The fancy pillow top craze has struck the town hard and if you would see our stock you would think it had struck us pretty hard, as we are showing hundreds of new and novel designs with ribbon, silk cord and silk floss to match for making them up.

## Umbrellas

New supply up-to-date styles in ladies and gentlemen's Umbrellas. New close rolls, self-raising and self-closing umbrellas, a most complete and elegant display that will suit the purse and please the eye at

\$1, 1.25, 1.50, 1.75, 2.00, 2.25, 2.50, 3.00.

## Kid Gloves

No department of our store has received closer attention than our kid gloves. This is the most popular present that you can possibly make for Christmas and we have the best \$1.25 and \$1.50 real Kid Gloves that are to be found on the market. All colors, all styles, all sizes. Every pair WARRANTED.

## Silks

We have received for holiday trade a most complete line of Dress and Waist Silks as well as all colors of Satins and China Silks for fancy work.

## Fancy Yarns and Zephyrs

Just arrived. All colors in Shetland Floss, Zephyrs, German Worsted and Knitting Worsted.

## Clothing Department

Has not escaped the sharp knife of

## The Kash Converter

And into the heart of every article in this department his knife has found its way.

## Men's Youths' and Boys' Suits

Of every description are on the operating table and here the orders have gone forth to

## Clear The Deck For Action

Not a single garment has escaped and every article in our Clothing Department has been reduced.

**Cut—20 Per Cent.—Cut**

Below the regular marked price.

**Now is the Time to Buy Cheap**

## Black Dress Goods.

In looking about for something nice and appropriate for a Xmas present, you would do well to look over our stock of Fine Black Dress Goods. We have here all of the new things of the season and can cut any length you may desire. Imported Black Dress Goods range in price from \$1 to \$2.50 per yard.

## Lace Curtains

Any Lady would greatly appreciate a present of a nice pair of Lace Curtains for Xmas and we surely have them to please—all good size width and length at \$1, 1.25, 1.50, 1.75, 2.00, 2.50, 3.00 to 7.50.

## Underwear

While this is not a desirable article for a Xmas present, you will agree with us that it is quite as important or more so as any article of wearing apparel and to make a long story short we have the best line in the country from which to select. We have some of the best values on this continent at 25c, 37c, 50c, 75c, \$1 and \$1.25 for ladies men and children.

The Big Store

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