



60 doz. Child's 20c heavy ribbed hose. Double knees and heels, 12 1/2c.  
 25 doz. Ladies' imported full regular made Hose, Burlington and Hermsdorf dyes. As good value as is sold on the coast under 50c.  
 15 doz. Children's fine ribbed, red hose. All sizes, fast colors, 25c.



**New Spring Wash Goods.**  
 We have just received an extensive assortment of all the new novelties in cotton dress goods, to be found in the market.  
 Fine white India Linen 6 1/4 to 35c.  
 All new coloring Spring Prints at 5 to 7 1/2c.  
 Best Sea Island Percaloes 36 in. wide, 12 1/2c.  
 Silk finished Chambras, Lawns and Gingham in all the popular spring weaves and colorings.



**Corsets.**  
 We open the season with a big line of Summer Corsets. The "Freezer" 50c Summer Corset. Sale price 38c.  
 All of the new things in Girdles. Long, Medium and Short waists Corsets. Also straight fronts at 150c, 75c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00.

**Ladies' Dress and Walking Skirts.**

Every season Dame Fashion has some special favorites that she delights to honor with first place in her wardrobe. The spring season of 1907 will find that the



**WHITE SHIRT WAISTS.**  
 will have the first call, and on this account the demand for ready made skirts has already begun. We have just received hundreds of different styles of

**WALKING AND DRESS SKIRTS.**  
 36 to 40 inch Walking Skirts, unlined and 4 rows stitching, 98c.  
 38 to 40 inch Walking Skirt, unlined, 6 rows stitching, \$1.48.  
 38 to 43 inch Walking Skirt, plain stitched and flounced \$2.10 to \$6.00.  
 Ladies' Fine All Wool Chalk Line Flounced Cloth Skirt, finished with strap seam purse and belt to match, complete for \$6.95. This skirt is really worth more money.  
 Silk Skirts, some entirely new and novel designs at from \$5.00 to \$22.50.



**White Shirt Waist**  
 WHITE IS QUEEN, this season. So says Dame Fashion, and we are perfectly willing to obey her mandate as we are well supplied with all that heart could wish or that your mind could imagine could be produced from dainty white Swiss Lawns to the most elaborately finished lace and embroidery. Open in back and front. New fine tucked sleeve and long cuffs. Prices from \$1.10 to \$5.50. The material is worth the money. We guarantee every garment to be perfect in fit and workmanship.  
 We are also showing large lines of Black Sateen and Colored Percaloe Shirt Waists at from 50c to \$1.50.  
 The "ELETE" Ladies' Petticoats from 50c to \$6.50. It is simply impossible to make the ordinary skirts fit properly over the hips fitted to the waist with a draw string. Visitors at our store are being shown an entirely new device that does away entirely with this bungling device. They cost no more than the old style and we hope you will ask to see them when out shopping. Prices 50 to 6.50.



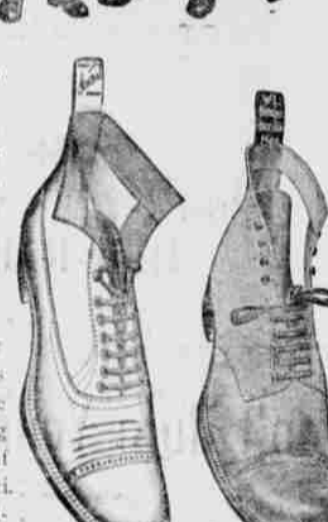
**Mens' and Boys' Pants.**  
 We have just opened an extensive line of Men's and Boys' Pants that will interest all close buyers, as quality and prices are the main features to which we call attention.  
 Boy's Short Wool Pants at 25c, 35c, 40c, 50c, 75c.  
 Boy's Long Pants at \$1.12.50, 1.75, 2.00.  
 Men's Cottonade Pants, 79c, 80c, 1.25, 1.50.  
 Men's Wool Pants at 2.00, 2.25, 2.50, 2.75, 3.00, 4.00, 5.00.



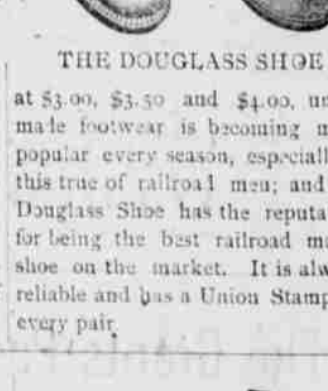
**Pingree Governor Shoe, \$4.00.**  
 Our gentlemen friends who have been wearing the Governor Shoe never fail to answer "All O. K." to our enquiry "How do you like the Governor?" They fit and wear as well if not better than most \$5.00 shoes.  
**OLD GLORY**  
 our \$5.50 Men's Shoe. Old Glory is still at the top. This shoe has few equals and no superiors. We are now showing the new spring stock of Patent and Russian Calf Genuine Kangaroo Cordovan Vici. Kill Box Calf, all in the new modern lasts.  
**BOYS' SCHOOL SHOES.**  
 We find that the boy is the hardest person in the world to shoe satisfactorily. He wears out more shoe leather than any other member of the family. But we find that our "White Oak" sole shoes at \$1.50, \$1.75 and \$2.00 have no equal for wear. Try a pair of them.



**THE DOUGLASS SHOE**  
 at \$3.00, \$3.50 and \$4.00, union made footwear is becoming more popular every season, especially is this true of railroad men; and the Douglass Shoe has the reputation for being the best railroad man's shoe on the market. It is always reliable and has a Union Stamp on every pair.



**Sheets and Pillow Cases.**  
 We are selling sheets and pillow cases, all neatly made, ready for use, as cheap or cheaper than you will be able to buy the materials by the yard. Hotels will do well to get our prices on these articles before buying, as we have secured a lot of these goods at a very low figure.  
 Heavy sheets, 72x81, 60c.  
 Heavy sheets, 81x90, 65c.  
 Good full sized pillow cases, 42 1/2c.  
 The same quality of muslin cannot be bought by the yard at the prices quoted.



**Laces and Embroideries.**  
 We are showing hundreds of new things in fine Lace and Embroidery sets with wide, medium and narrow edge with insertion to match. Fine narrow Val. Laces at 15c, 20c, 25c, 35c, 40c, 50c per dozen yards.  
 Also a large assortment of allover Laces and Embroideries, Tuckings and Ruffing. Ask to see them.



**R. L. COE & CO.**



**Grand Special Sale**

OF  
**DRY GOODS, CLOTHING, SHOES,**  
**Millinery, Wall Paper,**  
**LADIES' AND GENTS' FURNISHINGS.**

**FOR ONE WEEK ONLY. Monday, March 23d, to Saturday, March 29.**



The Grants Pass Chamber of Exhibits, will be constructed according to above plans. Liberal contributions of labor, money and materials are coming, and in order that the board may have ample means at their disposal before breaking ground we have decided to hold a Special Sale and will donate

**3 per cent. of our entire cash sales**

For one week, beginning Monday, March 23, and ending Saturday, March 29.  
 This special sale will give the people of Grants Pass and Josephine County an opportunity to donate quite a considerable portion to the building fund and at the same time take advantage of one of the most extensive special sales we have ever had.  
 We feel that this is a public enterprise that every citizen of Josephine County should take a personal interest in, and we feel sure that while the percentage is not large, the fact of our continuing the sale during the entire week instead of for only one day, as was first thought of, the amount of our donation will be largely increased over the amount that we could possibly give in one day's sale.  
 This will give every citizen of Grants Pass and Josephine County an opportunity to contribute something to this cause, and at the same time purchase their Easter supplies at prices that cannot be duplicated. Call the attention of your friends to the many exceptional Bargains we are offering and urge them to take advantage of this Great Sale.

**Lace Curtains.**

Lovers of fine Curtain draperies will find a feast awaiting them if they will take the trouble to examine our extensive stock. The largest to be found in the city, with all of the new patterns, full lengths and full widths at 1.00 to 6.75 per pair. Don't miss seeing them at the Big Store.  
 Also full stock of Damask Portiers and Opaque Roller shades. The best seven foot opaque roller shade on the market at 33 1/2c.

**Ladies' Neck Wear and Ruffs.**

The new Lace, Clifton and Embroidery Collars are a wonder of beauty and neatness. We are showing all the new combinations from 25c to 2.00.  
 The Ruffs that are so extensively worn with the long streamers; we

**are showing fifteen or twenty different styles from 1.50 to 2.50.**

They are going to be very popular during the coming season. Don't fail to see them.

**Clothing Department.**

We have just completed one of the most elaborate Mens' and Boys' Clothing departments to be found in the state. Hereafter you will find our store in this department well prepared to furnish you with all the new and fancy novelties as well as the more staple articles of Mens' wear. We shall aim in this department, as well as all other lines handled, to keep up our reputation to the highest notch, and prices down to the lowest notch.  
 Mens' Wool Suits at \$4.50 to \$25.00.  
 Boys' and Youths' Suits from \$1.25 to \$12.00.

**Children's Vestee and Piece Suits**

from \$1.10 to \$3.75.  
 Child's Fine Percaloe Waists, detachable collar, 50c, 65c, 75c, \$1.  
**Wall Paper.**  
 Our Spring stock of Wall Paper is now complete and should interest every household. We are showing hundreds of new patterns at prices that will surely save you some money.  
 We are furnishing paper for good sized rooms in an excellent quality of paper at 40c to \$1.00 per room. 100 FOR LOT OF 5000 DOUBLE ROLLS JUST RECEIVED AT 5c, 6c, 7c, 8c, 9c, 10c, 11c, 12c, 13c, 14c. Also large assortments of the Embossed Ingrain and Two Toned Gilt from 20c to 50c.  
 Don't buy until you see the line.

**Millinery Department.**

Our Spring stock of Millinery is

here, comprising all of the new novelties in Ladies' Dress Hats, Ladies' Street and Walking Hats, Children's School Hats, Children's Dress Hats; all the latest designs and materials.  
 You are invited to call and inspect the line. Our milliner will be pleased to show you all of the latest novelties and we feel sure we can please you in style and prices.  
 See our north window and look out for Easter Novelties in Millinery at the Big Store.

**Remnants.**

2500 yards light colored, pink, blue and black striped Outing Flannel Remnants. Regular price 10c and 12 1/2c; sale price, 8 1/2c.  
 2500 yards best quality of Calico. Not cheap, thin goods, but good heavy weight. Medium and dark colors. Sale price, 5c.



**How "Gloria" is made**  
**SPECIAL.**  
 Ten pieces Extra Fine Flannel Taffeta Silk, all of the new spring shades, including black; worth \$1. Sale price, 79c.

**"Pingree" Gloria Shoe.**

We are showing 20 different styles and materials in the Gloria Shoe this season.  
 The New Freak Modden & British Lasts. In high, medium and low cuts all at same price to all, \$3.50.

It is hard for any merchant to go into the market and get a Ladies' Shoe that has any merit in it, to sell at the very low price of 1.50. We are doing this very thing. The Hamilton Brown Shoe needs no recommendation from us as every one knows their reputation for making good honest goods, and when we warrant the shoe and are willing to stand behind every pair sold, you may know that it has some merit. Made in Kangaroo Calf and Genuine Vici Kid, not Sheepskin. Ask to see the best shoe sold in America for 1.50 at the Big Store.



Every mother knows "The Little Red School House Shoe." The style, fit and wear of this shoe has a reputation all over the country and you will not make a mistake if you try a pair of them. We have them in fine Vici Kid, Kangaroo Calf and Box Calf for Boys and Girls. Heavy or light soles, heels or spring heels, at \$1.25, \$1.50, \$1.75. This is a moderate price for a strictly first class shoe, and one that has the style and wear of a much higher priced shoe. Ask for "The Little Red School House Shoe." Sold only at THE BIG STORE.



**INFANTS' AND CHILDREN'S FINE SHOES.**

Our Children's Shoe department is most complete with all of the novelties to be found in the market. In blacks, reds, tans and white; all of the very latest styles to be found in the market at 25c, 35c, 50c, 75c and \$1.00.



**Trunks.**

We have just received a large lot of Trunks, Telescopes, Valises and Suit cases; all of the new modern styles and materials at prices that are decidedly interesting.