

THE HERALD.

THURSDAY, JANUARY 10, 1890.

Prepare for Pleasant Winter Evenings.

"Back East" one of the most delightful incidents of private life in families of refinement is the annual making up of the reading list for the winter's evening entertainment, and the enjoyment of the fruits of the mails that deliver the select reading matter each week and month.

An un fading flower of beauty is the memory of those pleasant winter evening hours when the curtains were drawn to shut out the night, the cold, and the storm without, and the family circle met around the bright fireside to rest after the day's labors were all dutifully completed, and one of their number read aloud from the teeming pages of a new periodical, or each one quietly read his or her favorite, happy in the presence of those best beloved of all earth's people.

Too many of us dwelling to-day on the barren borders of social civilization, who can look eastward beyond the frozen peaks of the Rocky mountain range, or westward over the lofty Cascades, and see such homes that blessed our early days, let excuse of "can not afford" shut out from our children the chance for such visions of a happy home life to comfort after years of, perhaps, penury and toil that may fall to their lot.

Now, let us turn over a new leaf and do as many of us are already doing: Make Home this winter the bright center of affectionate desire, as well as natural place for "bed and board," and the children and younger members will, indeed, "rise up and call us blessed" for the effort made in their behalf; and the cost will be trifling, compared with the usual Christmas and New Year expenditures.

Here it is in a nut-shell: A fire, a light, a round table with bright cover; on the table a copy of THE HERALD, a Daily Examiner, a West Shore, a Century, a fashion magazine like Demorest, Godey or Peterson, a family paper either the Detroit Free Press or New York Ledger, and Alden's Manifold cyclopaedia for reference; around the table let the members of the family circle be grouped with cheerful faces, the cares "that infest the day" forgot in the bright present.

Six dollars is the largest sum calculated upon for literature: THE HERALD, Free Press, and Demorest only \$4.50.

THE HERALD, Ledger, and Godey, \$5.25.

THE HERALD, Century, and Peterson, \$6.

THE HERALD, West Shore, and Free Press, \$4.50.

Look over our Club List and you will be able to make even cheaper combinations than the above.

It has been one of our endeavors to make THE HERALD introduce and hold the best class of periodical literature in the country; to induce the publishers of such to seek to place their works on our market, we established a Reading Room so the books and papers could neatly present their own merits in an attractive manner to all who patronized our enterprise. We started with it absolutely with nothing but 3 or 4 copies of country exchanges, a warm, well-lighted room, and a cordial welcome. It has been liberally patronized, and now boasts 2 volumes (6 months in each) of THE Century, West Shore, Demorest, &c.; HERALD, and local papers; 7 volumes of the Alden Cyclopaedia; etc.—And unfinished volumes of popular magazines, weeklies, and the Daily San Francisco Examiner.

We have never solicited a contribution to this enterprise, and pay in advertising for the books acquired.

We will give a monthly review of each addition to our Reading Room, as it reaches us, for the benefit of readers at a distance.

HARPER'S Monthly has this to say of the Detroit Free Press, and we call our readers attention to the quotation because we have secured the lowest club rates from it for all THE HERALD subscribers that it has ever before offered:

"The Free Press is a weekly literary and family paper, with a funny department that has given it a reputation and circulation in every part of the United States, and made profitable the publication of a special edition in England to be sold in Europe. The writer of the most popular humorous articles and sketches for The Free Press is Charles B. Lewis, whose nom de plume is 'M. Quod'."

The reputation of The Free Press was not built up exclusively on the reputation of M. Quod's funny articles, nor is it retained solely for, or chiefly by them. The proprietors have made of it a literary and family paper. The expectation of finding something funny in the 'Bijah' or 'Line-kim Club' papers may cause one who has never seen a copy of The Free Press to buy it to read upon the cars, or in a leisure hour. The interesting character of its general contents causes that purchaser to subscribe for it a year."

This is great praise from an acknowledged authority in the literary field as our readers know, and it is deserved. You can obtain a year's subscription to this most excellent of family papers and THE

HERALD which you know to be the most enterprising local paper in Grant county, for the regular subscription price of THE HERALD alone, \$3, when you delay payment to the end of your subscription year.

To the Reader who likes a Good Paper.

You are specially invited to write the items of general interest occurring in your neighborhood, and send to THE HERALD. Never mind doing them up in reportorial style as if to a large city daily, where all copy is cut up into short "takes," for 80 or 100 men to work on—then you must write on one side of the paper, capitalize, paragraph, and punctuate carefully, or it is useless to the paper.

As we have but two type-setters and they offer no objection to copy written on both sides of the paper, all we ask of our friends when writing news for this paper, is to let all the items be reliably obtained, attach the author's name, sign a fictitious name if desired, write proper names carefully, and send right along to our address.

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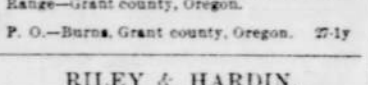
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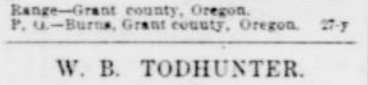
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