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POLA'S LATEST PICTURE SAID TO BE HER BEST

Critics who have seen Pola Negri's latest starring picture for Paramount, "Lily of the Dust," declare it is like the steeple of a cathedral, the crowning ornament of many years of careful building.

Produced by Dimitri Buchowetzki, who directed "Men," the star's new vehicle is at once the most dramatic and most entertaining of all the pictures in which she has appeared.

The story deals with the struggles of a girl with the world but it is not a story of generalization. Three men only are involved and each of these three influence the girl for good or evil. While the background to the four important figures of the drama is a colorful weave of European life with its vices, its virtues and its infinite variety, the chief characters themselves stand out with the vivid strength of silhouettes.

In the cast chosen to support Pola Negri in "Lily of the Dust" are figures which have stood for genuine achievement on both screen and stage. Ben Lyon, Noah Beery and Raymond Griffith head the cast.

The picture comes to the Liberty Theatre tonight and Sunday.

INCE DRAMA IS VERY COLORFUL

The old-fashioned "crook" story of the screen, which never failed to attract capacity audiences if well presented, is definitely out-dated with Thomas H. Ince's production, "Those Who Dance," a First National release which comes to the Liberty Theatre on next Friday night.

In a way that furnishes absolutely novel entertainment, Ince has screened a picture dealing with a theme of nation-wide interest. For he has told the story of liquor in a tensely absorbing, fast-action drama. For the first time a producer has taken the most discussed question of the day and wove it into a human-interest story that carries an enthralling romance as well as dramatic incident which is vividly colorful, and a climax that is one of the biggest "smashes" of the silver sheet.

The story transpires, for the most part, in the New York underworld, but, instead of the "usual" underworld types, the bootlegger and the hi-jacker and all the other crew that have come into the limelight since the passage of the Volstead law hold the center of the stage. The novelty of the characterizations and the entirely original situations which result when a girl from the country drops in with the underworld life to

get evidence to save her brother, who has been "framed" have been developed into a top-notch production.

A fight between hi-jackers and the crew of a "rum-runner," the trapping of a truckload of liquor on a highway and the shooting of a prohibition officer situations subsequently developed when Rose Carney takes a prohibition officer in disguise into the home of a bootlegger, introducing him as her "affinity," and the final big scene in a ballroom, where all the crooks of the underworld have gathered for their annual celebration and Rose and the officer are trapped are a few of the high lights of the drama.

Blanche Sweet as "Rose" puts over a remarkable dual characterization, while Hattie Love, Warner Baxter, Robert Agnew, Lucille Rickson and Lydia Knott are included in the all-star cast.

HEBE A STAR IN "DANGEROUS MONEY"

Hebe Daniels has come into her own!

Long the favorite of millions of picture fans, Hebe has been rewarded by promotion to stardom and is now spoken of in the same breath with Gloria Swanson, Pola Negri, Tommy Meighan and the rest.

Miss Daniels' first production as a star in Paramount pictures is "Dangerous Money" which will be shown at the Liberty on Sunday, April 5. The story was adapted to the screen by Julie Herne from the novel, "Clark's Field," by Robert Herrick. The action is laid in the industrial district of Brooklyn under the shadow of the Brooklyn Bridge, at a fashionable girls' school in upper New York state and at Lake Como, Italy.

Tom Moore heads the supporting cast which includes William Powell, Dolores Costello, Mary Foy, Edward O'Connor, Peter Lang and Charles Slattery.

"STORY WITHOUT A NAME" CAST ALL RADIO FANS

The radio bug has hit the movies! There's no rest for the weary in or around the Paramount Eastern studios. The movie stars have fallen—and fallen hard for the voice of the loud speaker.

Here's how it all came about. When the Irving Willat company making "The Story Without a Name," featuring Agnes Ayres and Antonio Moreno, returned to the studio, they were all more or less confirmed radio addicts. The story features the radio and the much-talked-of "death ray." Several rainy days on location on

a yacht kept the players under cover, and they naturally turned to the most convenient source of amusement which happened to be a large cabinet-radio used for scenes in the picture. The actors sat by the hour before the instrument picking up stray messages from out of the ether—the big broadcasting stations with their singers, jazz bands, entertainers, etc., amateur stations testing or talking to other amateurs—and even a message from a liner far out on the Atlantic.

"It's the most fascinating thing ever," declares Miss Ayres. And the others all agreed with her.

Anyway the Willat troupe arrived back at the studio—all with wonderful stories. The result: Now even the studio door-man carries a match-box receiving set about with him.

"The Story Without a Name," with Tyrone Power, Dagmar Godowsky, Jack Bohr, Louis Wolheim and others in the supporting cast, opens next Saturday at the Liberty Theatre for one night only.

Fred Phillips president of the Oregon Cattle and Horse Raisers' association arrived in Portland yesterday from Tacoma Wash and demanded over to a meeting of the state livestock sanitary board of which he is director. Mr. Phillips is working in the interests of the "ordinary marketing" situation. This plan is to be put into operation in Oregon, Washington, Idaho and part of Montana within a short time. The general idea is to see that stock comes on the market in no larger quantities than the market demands justly and in this manner prevent prices from slumping. This orderly marketing programme has been under consideration since last year. —Oregonian.

REFLECTS ORDER FOR 1000 CARS

"Here is an order, duly signed by the proper executives, for 1000 of your cars."

What salesman wouldn't gulp—and grab?

Retail orders for motor cars in lots of 1000 come to the average salesman about as often as ice peddles visit the Eskimos. There are only a few in history.

Yet the incident referred to—about the signed order for 1000 cars—actually happened. And what makes it remarkable is the fact that the salesman turned it down!

C. H. Jennings, Dodge Brothers Dealer in New York City, throws

Nevada's Ancient City 10,000 Years Old



Prof. M. R. Harrington (arrow) of New York, at scene of unexcavated city that he discovered in sandhills of southern Nevada, which he believed to be 10,000 years old and the habitation the oldest civilization in the U. S.

some clarifying light on this puzzler. He says:

"This Dodge Brothers salesman had been working for several years on a large national account—a company that operates cars by the thousands, in every part of the country. The company was buying Dodge Brothers cars regularly, ten, fifteen and twenty and more at a time. On several occasions the chief buyer had made the remark that, 'if you fellows would only grant a discount, as others do, we might order in larger lots.'"

"The salesman, of course, pointed out the desirability of buying the 1000 cars anyhow, regardless of Dodge Brothers no-discount policy, but the executive declined to recede from his position. The latter then prepared what he afterwards referred to as his psychological coup. He knew that the salesman would be calling again so he had an imposing document drawn up calling for the delivery, at a specified date, of 1000 Dodge Brothers Motor Cars of various types, at full list price—minus 10 per cent.

"When the salesman called, a few weeks later, the official simply handed him the order.

"That's serious," said the official. "We need cars and we want Dodge Brothers cars, but you can't have the order unless you abide by its terms. You've got to give us the quantity discount."

"The salesman made the same answer that he had always made before, but out of deference to the customer and the exceptional size of the order, promised to take it up with the factory. The subject came before us when I was assistant general sales manager of Dodge Brothers," said Mr. Jennings, "and I distinctly remember how quickly it was settled. There wasn't a moment's quibbling.

"We want to do everything possible to retain this company's business and good will," said President F. J. Haynes, "but the policies laid down by John F. and Horace Dodge

he is still buying Dodge Brothers cars—buying as he bought before."

THE CAT

Beth: "How is Fred, your sweetie, these days?"

Gladys: "Wonderful."

Beth: "I'm glad to know some one thinks so."

ACTUAL HOLD-UP

Smithson: "Were you ever held up?"

Delker: "Yes-ho! I took two chorus girls to dinner once."

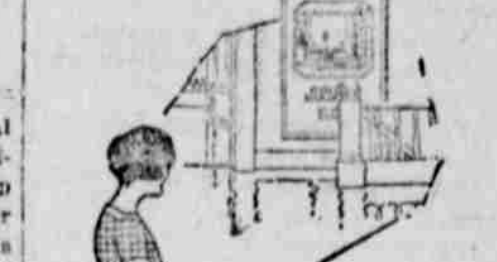
BOY WITH IDEA

Boss: "What is your idea in telling me a lie like that?"

Office Boy: "I am trying to qualify as a road salesman for this firm."

STOCK FENCING

Good, stout wire stock fencing in good condition for sale at a bargain. See Tom Libby, six miles of Crane. 1



Those UP-STAIRS FLOORS!

"HOW can I keep them presentable?" A properly painted surface—a porcelain-like surface—one that resists water, soap suds, etc. and withstands moving, scraping furniture and pounding heels. That's the answer. And Rubber Cement Floor Paint gives just that surface. Easy to apply.

Also, ask for booklet, "Color Harmony in the Home"—all about painting or finishing floors, woodwork, walls, etc. It's free.

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FULLER
PAINTS & VARNISHES
PIONEER WHITE LEAD

FEATURE AT THE LIBERTY FRIDAY NIGHT



Blanche Sweet and Warner Baxter in "Those Who Dance"

FEATURE AT THE LIBERTY THEATRE SATURDAY, APRIL 4

ADOLPH ZUROR & JESSIE L. LASKY PRESENT

THE STORY WITHOUT A NAME

—with—
IRVIN WILLAT
Production

Agnes Ayres
Antonio Moreno

FEATURE AT THE LIBERTY THEATRE SAT., SUN., MARCH 28-29

A Dimitri Buchowetzki PRODUCTION

PRESENTED BY ADOLPH ZUROR & JESSIE L. LASKY

POLA NEGRI in
'LILY OF THE DUST'

FEATURE AT THE LIBERTY THEATRE SUNDAY, APRIL 5

Bebe Daniels

PRESENTED BY ADOLPH ZUROR & JESSIE L. LASKY

—in—
'Dangerous Money'