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DISTINCT TRIUMPH IN SOCIETY DRAMA

"For Sale," a First National production, which comes to the Liberty Theatre on Friday, March 27 is said to be a distinct triumph in society dramas. This story has been produced on a lavish scale and presents an entirely new phase of America's social life.

"For Sale" narrates the story of Eleanor Bates, beautiful daughter of members of the Four Hundred, who is in love with her father's attorney, but is offered for sale on the matrimonial market by her unscrupulous and ambitious mother. Two wealthy men bid for the girl's beauty and both nearly get her before she is finally won by the young lawyer after a series of dramatic events that carry them into the gay cafes of Paris.

Claire Windsor enacts the role of Eleanor Bates, which gives her ample opportunity to display her rare histrionic talents and wear stunning gowns. Adolphe Menjou, the debonair Parisian of "A Woman of Paris" has the very attractive and compelling role of Joseph Hadley, wealthy climber, who seeks her hand first because it is a means of attaining social recognition and later because he has learned to love her.

Robert Ellis as Allan Penfield, Mary Carr and Tully Marshall as Eleanor's parents, make up the most prominent members of the all-star cast. Vera Reynolds, the little flapper, who made such a hit in "Shadows of Paris," will be seen in another role that is calculated to further endear her to the public. The balance of the cast includes such prominent names as Louis Payne, John Patrick, Jule Power, Phillips Smalley, Christine Mayo, George Irving, Frank Elliott and many others. George Archainbaud directed the production.

"MANHATTAN."

"Manhattan," adapted for the screen by Paul Sloane and Frank Tuttle from the novel, "The Definite Object," by Jeffery Farnol, at the Liberty Theatre tonight.

Jacqueline Logan heads the cast. Gregory Kelly and George Seligmann also have prominent roles. Other big names in support include Oscar Figman, Edna Mae Oliver and Alice Chapin.

"Manhattan" is the first production for the screen by R. H. Burnside who staged the big spectacles at the Hippodrome, New York City. It offers something new in the line of screen entertainment.

FEATURE AT THE LIBERTY THEATRE TOMORROW NIGHT

ADOLPH ZUKOR
JESSE L. LASKY
PRESENT

"THE FAST SET"

WITH
BETTY COMPSON
ADOLPHE MENJOU
ELLIOTT DEXTER
ZASU PITTS

—WILLIAM DE MILLE
Production

WORLD'S GREATEST EMOTION- ACTRESS AS LOVABLE WOMAN

You've seen Pola Negri as the heartless vamp—the fiery Pola in roles of practically every shape and color, but in "Lily of the Dust" you see her as a real woman, a beautiful, yet lonely one, who sees but one way to fight against life.

The story is based on one of the greatest novels of the century, "The Song of Songs," translated and read by millions all over the world. Dimitri Buchowetzki, a countryman of Pola's, directed the production. He will be remembered as the producer of both "Men" and "Peter the Great." The picture was made at Hollywood with a cast of famous American players.

Ben Lyon, recently seen in "The White Moth," has the juvenile lead in the production. Noah Beery and Raymond Griffith, of whom little need be said by way of introduction, have roles of a more or less heavy character. With a story like this one and such a capable supporting cast, is it any wonder we say that "Lily of the Dust" is the greatest thing Pola has ever done? It's a contrast of wealth and social types which are worlds apart—the finest story ever seen since she first appeared on the screen, bar none. And she has made the most of it! You'll know we speak the truth when you see this one.

See "Lily of the Dust," at the Liberty Saturday, and Sunday, March 28-29.

STAGE PLAYER DIVIDES TIME BETWEEN STAGE AND SCREEN

Elliott Dexter alternates between the screen and the stage to rub off the rough spots.

He interrupted a vaudeville engagement to play the part of an author in William de Mille's latest production, "The Fast Set," due at the Liberty tomorrow night. Upon the completion of the film, which is an adaptation by Clara Beranger of Frederick Lonsdale's stage play, "Spring Cleaning," Dexter returned to the stage.

"I find that alternating between screen and stage is a stimulating practice," the actor declares. "My screen work gives zest to my stage appearances later, and vice versa."

"I believe that every actor should see both mediums—the screen and the stage. Remaining a long time in either vehicle is likely to make an actor 'stagey' or 'screeny,' but by playing a while in one and then the other the one medium rubs off the rough edges he may have acquired in the

other." Betty Compson, Adolphe Menjou and Zasu Pitts are featured with Dexter in "The Fast Set."

BABY PEGGY'S RAG DOLL HID GEM TREASURE

There is probably no more subtle influence in the childhood of a girl than that of her dolly.

When other confidences fail there is always consolation to be found in the dumb understanding of a young girlhood's favorite companion.

A China doll or a rag doll, it is all the same when the doll is the object of a child's affection.

A street wail will cling with the same tenacity to a faded rag doll that the petted daughter of a millionaire will cling to a golden-haired doll that can walk and say "Mamma."

One of the big dramatic punches in "The Darling of New York," the Universal-Jewel production starring Baby Peggy at the Liberty Theatre next Wednesday is furnished by this childish tendency to hang onto a favorite toy.

The baby film star enacts the role of a wail who became stranded with a bunch of crooks in the New York Ghetto through the carelessness of a nurse maid. Throughout the play the child carries with her an old rag doll. The audience is let in on the secret of the doll's importance in the play when the gem smuggler who abducts the child places a fortune in smuggled diamonds in the stuffing of the doll.

BALLOON TIRES ON NEW FORDS

Probably the most important news in automobile circles during the last week was the announcement that balloon tires are to be furnished as optional equipment on all types of Ford cars.

This is probably the greatest recognition given balloons since their introduction on the market, and should prove an impetus to their popularity.

The Ford Motor Company has long been interested in balloon tires and has been carrying on experiments with them for some time. Its decision to supply balloons came only after severe tests which, coupled with the good results obtained by individual owners, have proven these tires to be thoroughly practical for Ford cars.

To compensate for the harder steering with balloon tires, a special steering gear with a greater reduc-

tion will be installed on all cars carrying these tires.

Balloons to be furnished for new Ford cars will be of standard size 29x4.40, straight side and mounted on wood wheels. This equipment will be available at a comparatively small additional cost to the new car purchaser.

Arrangements also have been made for providing dealers with balloon tire equipment so that any Ford car owner who desires to do so can change over from high pressure tires.

Distribution of the new balloon tire equipment has been made to Ford dealers and is now available to present and prospective Ford owners.

COO TEST ASSOCIATIONS FAST GAINING IN FAVOR

(From Department of Industrial Journalism, Oregon Agricultural college.)

"Interest in Oregon cow testing associations is increasing," reports N. C. Jamison, dairyman of the college extension service. "Rogue River association began testing the first of this year, and two associations are being organized in Coos county." Results encourage testing. For

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IT IS EASY TO OWN A CAR THROUGH THIS PLAN

January 2399 cows were tested in seven associations, with 15 detected as loafers and killed. The average production was 606 pounds of milk with 25.3 pounds of fat. Of the cows tested, 253 produced 40 or more pounds of fat. The best herds in each of the seven associations were as follows:

Tillamook No. 1, G. A. Schlid, averaged 41.56 pounds of fat; No. 2, William Glick, 30.91; No. 3, Joe Grab, 34.60; Columbia, Lee Kerpelle, 67.6; Redmond, herd No. 6, 43.56; Union, W. W. Langford, 39.9; Rogue River, W. Bohnert, 42.26.

The highest honor purebred cow belongs to G. B. Ancker of Columbia association, a Holstein that gave 1826 pounds of milk with 89.4 lbs. of fat. The highest grade producer is owned by J. Dowling of the same association and gave 847 pounds of milk with 47 pounds of fat.

"Reports indicate that butter substitutes have decreased in sales in recent months," says Mr. Jamison, "and that exports of butter from this country have increased. Such conditions should tend to decrease storage stocks with the result that markets should get on a firmer basis. The amount of milk production this spring will also have an effect."

FOR SALE

A BEAUTIFUL PRINCESS with absolute pedigree and a fine pedigree.

FEATURE AT THE LIBERTY THEATRE TONIGHT

Adolph Zukor and Jesse L. Lasky present

RICHARD DIX

in
"Manhattan"

FEATURE AT THE LIBERTY THEATRE WEDNESDAY, MARCH 25

me
Baby Peggy
in my first
big production

"The DARLING of NEW YORK"