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Saturday, December 27, 1924

THE REAL PROPERTY OF THE OWNER AND THE OWNER OF THE OWNER OWNER

The Times-Herald

Has The Largest Circulation Of Any Newspaper in Harney County.

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JULIAN BYRD	. •	×	Mai	nager
SUBSCRIPTION		RATES		
One Year			armid	\$2.00
Six Months				1.00
Three Months	منتورد			.75

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WHO PAYS IT?

Who pays for advertising? Is it, the purchaser of the advertised ar- | of a decade or more of slowly wanticle? Is it the merchant, the dis- ing strength, leading to invalidism, tributor or the manufacturer?

Who pays the bill for advertising? It is not the customer, nor the merchant, nor the distributor, nor the manufacturer.

The unsuccessful competitor pays for the advertising of the successfully marketed commodity. He pays the price for failure to properly present his product. He suffers when he fails to skillfully advertise and market his goods. He loses if he has an inferior piece of merchandise. Careful plans to bring about perfect manufacture and careful plans for the selling campaign result in a genuine economy,

Instead of paying for the advertising of your competitor, consider well your own advertising program. Perhaps it would be a big saving if you asked assistance from men who make advertising a business.-Oregon business.

"There are not half as many cat tle in Crook county now as there were two years ago," said Georga Russell, well-known efockman of central Gregon, who is at the impertal, having brought a carload of hogs to market. There are not many hogs in that section and Mr. Russell predicts that it will be a long time before anotoer carload is sent from there. "It would be better for the growers," continued the visitor, "if they had even fewer cattle, for then a searcity might help. It costs, according to government experts. \$76 to raise a three-year steer, on grass, for the market. The prices for three-year-old is now around \$45 to \$50, so you can see where the grower is getting off, if the government figures are right-and they are presumed to be correct. One reason back of poor prices, perhaps, is that the American people are not eating as much meat as they did a few years ago. I don't myself, if people did more manuel labor instead of working at a machine, they would require more meat. Building fences and things like that gave a man an appetite and he could eat a piece of bacon as wide as your hand. Now look at the way breakfast bacon is sliced; comes in boxes and is cut so thin you can see through it, and a couple of pleces apparently satisfy. That is because people do not work hard enough to get hungry. With a falling off in meat consumption and growers bogging butchers to buy cattle, what can you expect? And I venture to say that while the average family consume less meat than it did a few years ago, its meat bill today is higher than it was then."-Oregonian.

to old age when its disabilities may be alleviated. We are on the threshold of an onslaught upon it which it promises rewards as rich and startiing as those of which the tuberculcals campaigners dreamed latingly. twenty years ago.

when it may be arrestel and cured,

Last year organic heart disease killed many more people in Gregon. than did tuberculosis and more than half again as many as cancer and pneumonia. Moreover it usually kills by inches. A death from heart disease has typicaly back of it a story of infection in childhood or learly adult life of loss of working power in the most productive years, dependency and finally to douth. To prevent smallpox, vaccinate. To prevent typhoid, purify the milk and water supply. To prevent heart disease-that is not so simple. One must guard against infentions of childhood and youth that may not have their consequences for many venrs. One must live seumily, And one should be examined periodically for signs of disorder imperceptible. to the layman. As for cure: that rests chiefly on competent disguouis -plus character. Not what the health officer does for us, but what we do for ourselves, will check this mounting peril.

The commonest causes of heart disease are rheumatism and syphil

Many heart diseases are entirely preventable.



lose in, Berglocation in City, Level, Alfalfa, First water right. Small Casy Payments. Cheaper Than Rent Be independence See us to own your Home. Best and Cheapest in the City V. T. Lester Company **Building Loans** Leading Realty Dealers Fire hisurance Oregon

Hansen Addition

EAL HOME NOW OPEN FOR INSPECTION

FEED THE CHICKS.

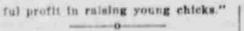
Burns

(From Department of Industrial Journaliam Oregon Agricultural Colloge.)

"Chicks must be properly fed from the start if they are to develop into vigorous stock," says H. E. Crosby, extension specialist in poultry husbandry at O. A. C.

"Just before the chick is hatched he yolk of the egg is absorbed into the body of the chick and supplies food for the first 48 hours. The first requirement of the chick after hatching is heat, so give it food that supplies heat and energy as well as the elements needed for bone and muscle."

Newly hatched chicks may be fed with good results during the first week three times daily on a chick food containing three pounds each of cracked corn, cracked wheat, pinhead outmeal or steel cut oats, and one pound of fine grit. A mash of equal parts of bran shorts and corn meal mixed with eggs, or rolled oats with eggs, is recommended twice daily. Sour milk or buttermilk is fed in addition. Grit and charcoal are provided in hoppers. and the chicks are given grees feed ones a day.



We will do your job work.

Meaning, of Course, George Melford's "Flaming Barriers"

PICTURE OF THRILLS

Enough thrills for a full length serial are incorporated in the George Melford Paramount production of "Flaming Barriers" which comes to the Liberty Theatre next Tuesday. Jacqueline Logan, Antonio Moreno and Walter Hiers are featured players and in the protrayal of their respective roles they accomplish death defying feats such as would put fearloss sircus performers to shame. Miss Logan pilots an aeroplane over a flaming forest and drives a fire truck over a bridge enveloped by flames. Mr. Moreno has his hands full in quenching the fire as it licks its way toward a gasoline supply truck, throwing himself full length upon the flames with a soaked mattress, maving hundreds of lives of excursionists who are trapped by the conflagration. These and other thrills galore distinguish this production.

MRS. SAMUEL HARRIS

FARM POINTERS

(From Department of Industrial Journalism Oregon Agricultural Collega.)

Experiments at the station at Corvallis have shown that hay put into storage in the summer months in creased several pounds per hale day. ing the winter and usually reaches its maximum in Februray or March. It takes up moisture from the moist air and the bales are considerably heavier at mid-winter than they are at mid-summer. The hay generally goes back to nearly its original weight the following summer.

WONG BEN LAUNDRY

Now Electrically Equipped

First class, dependable Work at Reasonable Everything



PAGE 2

HEART DISEASE

Tuberculosis has been pushed from its place as arch- executioner. In its place, in most parts of the country, is heart disease, now the chief cause of death in these United States. Fortunately heart disease is often curable. It is preventable. But the effort to cope with it must run the gamut of the seven agesfrom childhood when it is to be pre-



No grain or mixture of grains supplice all the various elements of feed necessary for normal chick development. Chick grains are supplemented with muscle forming foods derived from an animal source, such as meat scraps, meat meal, fish meal and milk.

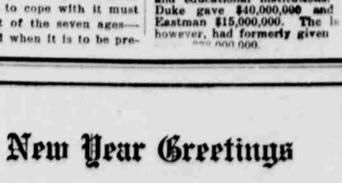
"The amount of weight taken on by young chicks when properly fed in remarkable," says Mr .Crosby. "At 12 weeks of age a normal chick will have increased its weight about 25. times. Thus if proper feeding methods are used, there must be a bounti-



. Wife at 14, mother at 15, widow at 16, illiterate at 18-but a noted physician at 82 is the life record of Mrs. Owen Adair of Warren-town, Ore. Unable to read or write at 18, she became convinced that education was all-important. Studying to become a physician, she gained three medical degrees—two of them abroad. She has also ac-guired a comfortable fortune



James B. Duke, Power and bacco magnate of North Caro and George Eastman, Kodak of New York, unbeknown to other, on the same day annou-gifts of their millions to ch and educational institutions.



Gone is the old ye

Come is the new

Happiness and health

Our wish to you



Home Drug Co.