

This Week



- WOMAN AND A WATER DROP. COUNTING FORD CHICKENS. STARVING CHILDREN. THE SHAH DIDN'T CARE.

County Clerk Niendorf of Michigan issues with each marriage license "Ten Rules to Insure a Happy Married Life." Here is a sample: "Keep up the courtship period. Go 50-50 on the money and 50-50 on the love. Don't live with relatives, or keep boarders. Don't be a tightwad."

Such rules mean little. Every man knows that one drop of salt water, patiently studied, will tell you all about the Pacific Ocean, which is simply a collection of so many drops.

Marriages would last longer if men realized that each woman is to all women what a drop of salt water is to the ocean. Study, analyze, interest yourself in the woman that the Lord has assigned to you. One is enough, and has within her, if you will look for it, everything that you would find in ten thousand.

Democrats counting chickens even before the eggs are laid, say that

LARCHER-SMITH ENTERTAINERS TO GIVE MUSICALLY UNIQUE PROGRAM



"Musically unique," best describes the program given by these talented young ladies. Miss Besse Irene Larcher is an artist on the clarinet, saxophone, drums and bells, and in addition she features costumed character songs and readings. Miss Beatrice Smith is an artist on piano-accordion and also presides at the piano. Both have enjoyed extended professional experience, and the program to be given here soon will prove tremendously popular.

Ford, running independently, will take so many farmers from the Republican party as to make Democratic victory certain.

Democrats forget that Ford's chief plank will tell of the wonderful things to be done for the South, at Muscle Shoals.

Ford would draw farmers from the Republican party, but he might also break up the solid South, elect himself, and leave Messrs. Coolidge and McAdoo wondering what happened.

Cotton prices are strong. October cotton passed 30 on Wednesday. December went above 29 yesterday. Manufacturers would do well to buy their raw supplies now. Cotton will be higher—a good thing for the South and the North, as well.

Investigation in New York shows children underfed, undersized. Their parents need money to pay high rents.

Landlords say, quite truly, "It isn't our business. We are taxed; wages and materials are up."

But it ought to be the CITY'S business, and it ought to be the business of the entire white race, to see that young children are fed and have a chance.

The undernourished children of Europe today may mean Asiatics ruling in Europe fifty years hence.

The English interfered with child labor and child stunting, forbade the starving of children that they might be small enough for chimney cleaning, when they found that they grew up too small for the army.

In Germany the price of a loaf of bread jumps four hundred and forty million marks in a day. That number of marks would have been one hundred and ten million dollars before the war. No telling what will happen to men, when their money goes as crazy as that.

Even Nature seems to be fighting against miserable men. In South Africa, a deadly drought and scorching wind storms have dried up the water supply, while locusts, in swarms, have destroyed green plants. It is feared that all cattle will die.

War, disease, earthquakes, droughts, money panics, tidal waves, and, worst of all, human beings and nations intent only on robbing and killing each other.

Certain philosophers have thought that among planets there might be some very sick, as there are sick individuals among human beings. This must be one of the sickest planets.

The Poles and the Turks have signed a treaty of "perpetual peace" and the document was probably signed on both sides without a smile.

It's a good treaty for the present, however, for with Russia getting stronger and wanting Poland on one side, the Dardanelles and the door into the Mediterranean on another, Poles and Turks will hang together or take their chances separately.

The Shah of Persia, invited to attend the Derby, said, "No, I know one horse can run faster than another and I don't care which it is."

A hundred thousand who feel differently attended the race between an American horse and the British Derby winner last week. Many very likely laid their first bet on a horse race because of excellent advertising

Editorial

Only Weak Men Permit Minor Circumstances to Outweigh Final Achievements

Mixing Brains With Gasoline

Judging from a survey recently taken by the National Automobile Chamber of Commerce, an automobile is very much like advertising space—its value depends largely on the grey matter employed in using it. The value is there—the greatest value—providing the possibilities of the product be sensed.

Peculiarly in the use of the motor car the real brains are found in the country and not in the cities. We are told, for example, that the most overworked hired man does not begin to perform the number of odd jobs performed by the automobile on the farm. Fifty-two farmers report using their cars to supply power for sawing wood, to haul supplies from the cities, to carry dressed meat to market, to transport watermelons, peas, peanuts, and sugar cane. Some use their cars to take their grain to the mill, others to bring cows from pasture. Still others use their cars to carry ice in summertime, to workers in the field, and quite a few use cars to pull up stumps.

Perhaps the most ingenious use of the auto comes from the West, where one farmer says: "The storage battery of my car lights my garage and furnishes power for an electric drill. I also use the car to run a grindstone and a small mill to grind feed. During the haying season I use it to unload hay."

Under these circumstances an automobile is about one of the best of the farmer's investments.

Ten thousand car owners in ten widely scattered states were used for the purpose of this investigation. The replies show that 36 per cent of the cars in operation are used daily for business, and 36 per cent are used occasionally for business. Only 30 cars are reported to be used solely for purposes of recreation. It is quite evident, therefore, that the auto has passed almost completely out of the luxury class and has developed into one of the necessities of life. Time was when a man of moderate means bought a car he was regarded as a spendthrift. Today the purchase of a car is often indicative of thrift and saving. It is an investment in both health and prosperity.

The South, it appears, leads in the use of cars for church going, 81 per cent of the machines being used for that purpose. Texas leads this list with 81 per cent. Alabama follows with 74 per cent, and California hits the bottom with only 29 per cent, falling even below the supposedly unholy New York.

Local automobile dealers might well learn a lesson from this illuminating information. In the replies received the auto salesman has material for a sales talk that will defy contradiction. Also let the dealers remember that when they sell a car they are adding to the wealth of the nation, not taking from it, as is so often suggested by penurious calamity howlers.

"Aye," said the Scotchman, "I take my movies 'f the kirk an' pay but the one fee. I'm a great believer in religion."

Our girls should be careful to differentiate in judging of the flatterer and the chap who extends a compliment. A compliment is simply an agreeable expression of the truth.

Governor Pinchot of Pennsylvania announced that the cost of the higher wage scale for miners must not be passed along to the public. If you want a good laugh and a headache at the same time ask your local dealer the price of coal.

the international contest had.

If you failed to see the race comfort yourself with this thought: An automobile can be bought for less than \$500 that could run both of those horses and half a dozen others to death in a forenoon.

READ FAST—AND REPEAT News Item—A New York candy

manufacturer is now marketing a

new product, called "Snow Bananas."

Customer: "Have you any of that new candy?"

Candy Man (Now read fast): "Yes, we have snow bananas."

Pretty good, et!

What is wrong with this Sentence?

RICHARD LLOYD JONES SAYS

Make Others Happy

One of the human fallacies that is not without its virtue is the belief that we need something more than that which we have to be happy. It is this unrest, this seeking for the more perfect thing, that brings us into such happiness as we may know.

Happiness is the reward of duty. Duty is doing. The turtle may be content but nobody thinks of him as being a creature of happiness. Yet in fancy we often speak of the happy birds because happiness results from a slumbering notion that he is a poor fish. We think of the running brook as happy, but never so of the stagnant pool.

Action must bear the test of sober judgment; we ourselves must be able to approve our conduct to find happiness.

The happy life goes from service to service, not from idle pleasure to idle pleasure.

He who sets out to find happiness is pretty sure to fail. It is not a pursuit in itself. It comes as the pay for service.

The most idle and in the end the most miserable life is the life that seeks nothing but pleasure. Pleasure is good only as a recreation. Happiness is so unconsciously a part of the truly busy life that we often fail to recognize it until it is gone. One seldom hears "this is a happy time"; one often hears "those were happy times." We are more prone to remember happiness than to prize it when we have it.

He finds most happiness who labors most to make others happy. It is others who bring us our happiness. We are the authors of our happiness only as we may make others wish us to be happy. Only through surmounting difficulties, through triumph over disappointment and defeat, through making the wrong right, do we come to know happiness. Without the biting frost we would never know the glory of the warmth of the summer sun.

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Poem by Uncle John

The average sheep ain't distinguished for brains. He don't know enough to come in when it rains. And them that has studied their habits a heap, agree on the traits that is common to sheep. So—whether he's headed for heaven or hell—they'll follow the wether that's wearin' the bell. I reckon there's little to say in defense. The sheep would be wise—if he had any sense. . . . but—havin' no idea or mind of his own, the bell-wether habit is bred in his bone! And, from my observations, it pains me to say—that the two-legged sheep is our menace today! The self-appraised experts, like good little boys,—all follow the wether that's makin' the noise. . . . They can't summon confidence, judgement, or nerve, to jump the low fence of the master they serve. . . . They ain't got the back-bone, nor intellect fine, to hop out of a rut, or step over a line!



Punchettes



OPPOSITION OF IGNORANCE

In a general sense one might make the best statement. It is criminal to be ignorant, or ignorance is a crime. This would apply to this country. No one in our fair land is feared to be ignorant; no one has a right to remain ignorant. Therefore, he who remains ignorant commits a crime against himself, against his family and against his state.

First—The opposition of a certain group to the public schools is born of ignorance, or it is born of criminality. The public schools of this country are the most democratic, useful and indispensable organizations ever created in the country. Any one who opposes them is ignorant, vicious or mercenary.

Second—Ignorance is making a persistent attack upon free masonry. Free masonry is an ancient institution, founded upon the Bible, teaching a great moral code, establishing a brotherhood beneficial to the individual, and constructively beneficial to society. Those who oppose masonry are ignorant of its meaning, practices and the good it is accomplishing. Their ignorance leads them to make false statements concerning masonry, its origin, its purpose, its morality and its goals. No well informed person would ever make an attack upon masonry.

Third—Ignorance is making a diabolical attack upon the evangelical church in this country. The church is a supernatural organization, in the world for supernatural purposes, and is supernaturally defended. It is the only institution in the world in which all classes and conditions of people can come through the blood of Jesus Christ and sit down on terms of absolute equality. Only those who are diabolical in their ignorance and in their purposes would attack the evangelical church of Jesus Christ. Ignorance is criminal.

"Oh, Yes," said the man of the house smirking jocosely, "I am glad to see winter coming again. I just LOVE to shovel snow."

IN CONCLUSION, I WILL SAY—And now for the raucous cry of the cheer leader as he urges the pigskin warriors to do their "durdndest."

HELPFUL HINTS

Mrs. Henshaw: This newspaper will publish "Helpful Hints" in this form at regular intervals. We suggest you clip these columns and paste it in your recipe book.

Vines.—A glass receptacle is the best thing that can be used to grow vines and slips in, as this allows the sun to get at their roots.

White Leather.—To clean white leather bags, belts, etc., use oxide of zinc.

Corn.—An easy way to remove silk from corn is by using a vegetable brush.

Birds.—If your canary refuses to take his bath just sprinkle a few seeds on top of the water, and he will be drawn to his tub.

Trouble Savers.—A pile of newspapers kept in one corner of the kitchen will save much trouble if used to set soiled pots on.

Milk.—It is said that if milk is heated until it is lukewarm and then suddenly cooled there will be much more cream.

Peach Stains.—A peach stain is very difficult to remove. It may be done, however, if these directions are followed. First wet the stain thoroughly, then spread cream of tartar on it. After this wash in the ordinary way. It will probably be necessary to repeat the process if the stain is very old.

Frying Eggs.—Put a spoonful of flour in the pan in which eggs are to be fried. This will not only keep them from sticking, but from breaking as well.

Stuffed Eggs.—When eggs are to be stuffed they should be put in cold water as soon as they are taken from the stove. This will keep the whites in better shape.

Sandwiches.—Sandwiches may be kept as fresh as when first made if they are wrapped in a napkin wrung out in hot water and then put in a cool place.

Toilet Water.—A simple toilet water may be made by putting two ounces of elderwater and distilled water together.

Porcelain.—Porcelain-lined tubs and sinks can be easily cleaned if a cloth (preferably flannel) wet with kerosene and used.

WOODSTOCK TYPEWRITER COMPANY advertisement featuring an image of a typewriter and text describing its features and availability.

S. M. JARVIS Livestock Commission advertisement for cattle, sheep, wool, and hay in Burns, Oregon.

20,000 Acres SAGEBRUSH LANDS advertisement for Blitzen River tracts, offered by Eastern Oregon Live Stock CRANE Company OREGON.