

**LABOR BIGGEST PROBLEM  
FARM PRACTICE IS NEXT**

**Farm Bureau Recognized as Most  
Effective Aid in Bettering Help  
Sales and Methods**

Representative farmers think the farm help problem the biggest farm problem, with farm practices and markets as second and third. Of 2300 northern and western farmers selected at random by an agent of the states relation service 682 think labor the hardest problem, 637 consider improved farm practices most important, and 309 regard farm marketing the most pressing problem.

"Two out of every three of these farmers were acquainted with the county agent and farm bureau work," says the June number of the Oregon Farm Bureau News, "and 90 per cent of them were favorable to it."

"In states having farm bureaus 66 per cent of the farmers placed the bureau and agent first in greatest service to them, and 13 per cent named the agricultural press first. In states having no farm bureau 26 per cent named the county first, and 39 per cent placed the agricultural press first."

Improved marketing is said to be largely dependent on improved production efficiency. In certain sections of Oregon it has been proved that silos will reduce cost of producing livestock and livestock products 30 per cent. Also that sulfur will increase the yield of alfalfa one ton per acre—2000 per cent on money invested in the sulfur.

Some very important results are reported along marketing lines. Exchanges save thousands of dollars to members. Cooperative livestock shipping, wool and mohair pools, and organization of fruit growers, poultrymen and dairymen, have been of great benefit.

**A PERSONAL WORD TO  
EVERY MAN AND WOMAN**

Have you systemized your work, whether that work is in office, shop, store, the kitchen or out in the field? Have you systemized it, not particularly because there's money in it, but to save yourself extra work—

tired hands and tired feet? Put your personal routine doings in the home, the store and the field under a system that you have thought out hard, and you'll have more time for recreation, for reading and—for loafing. We use the word advisedly, because for the man who attends to his life's work efficiently, loafing is a good thing.

The United States Bulletin tells of the secretary of a great trust company who was having a fierce time with his feet. Came home every night with feet so tired and aching they had to be put through the hot-water bath relief every single night. Before he was through the day's work, they hurt, sometimes even in the morning. Those aches did his task no good. He wasn't a pleasant office companion. He couldn't help thinking of those feet and while thinking of them, he didn't think efficiently on the task at home.

One day, an efficiency engineer looked over the trust company's place. After inspection, he walked in on the secretary himself and said: "You are spending too much time walking back and forth from your office to the vice president's office. It seems to me that you could employ an office messenger, and so save about two and a half hours of your time, about a mile and a half of inside walking, and I believe that you

would be a more agreeable man to work with. Two and a half hours of your time is worth about eight times that of a messenger's full day, and all that you are doing is to carry papers

to and fro, about which you have almost nothing to discuss."

We can't all employ messengers but we can all lay out our work to a system and save our feet.

It is true, however, that some civil engineers are not always civil.

The price of the presidency, like everything else, is going up.

Even the most hardened political trickster becomes a great man after death.

Often the man who never lends nor borrows hasn't the ability to do either.

**"There's Good Reason for Joy"  
says the Good Judge**

**In the Real Tobacco Chew. You get satisfaction. A little of this class of tobacco lasts so much longer than the old kind. And you don't need a fresh chew nearly as often—so it costs you less. Any man who uses the Real Tobacco Chew will tell you that.**



Put up in two styles

**RIGHT CUT** is a short-cut tobacco  
**WIDE CUT** is a long fine-cut tobacco

**Save Your Eyes**



Eye strain causes headaches, nervousness and other troubles. I fit glasses accurately and scientifically.

All Work Guaranteed.  
**MAURICE SCHWARTZ**  
Optometrist  
Office with Dr. B. F. Smith



**ALL HAIL, OREGON!**

- We quench thirst with fruit juices.
- We clothe thousands with woven wool from the flocks on our myriad hills.
- We feed great hosts with meats, cereals and processed vegetables.
- We send to many countries the best of all food fishes and our fruits grow in fame and demand across wide areas.

Associated Industries of Oregon



**OUR RELIABLE PLUMBING**

Consider the egotism we adjective our heading with.

**REAL SERVICEABLE PLUMBING**

is something you seldom find because usually a patch isn't nearly as good as a confident mending or a new part.

**WE WILL NOT PATCH UNLESS**

we know that it is the best service we can give you. We get to the bottom of the trouble and repair it accordingly.

CALL ON US WHEN YOU NEED WORK  
IN OUR DIRECTION DONE QUICKLY  
AND PERMANENTLY.

Radiator repairing a speciality

**BURNS HARDWARE**



**There were some pretty long waits for the Doctor in the horse-and-buggy days**

**MAKE** it easier to get around and you make *healthier* and *happier* communities. No one any longer questions the worth of the automobile — or begrudges any *legitimate* expense connected with it.

But millions of car owners are rebelling at the idea that running an automobile has got to mean waste.

II

Every now and then you hear a neighbor complain that "he doesn't seem to have much luck with tires."

Send him to us.

The minute a man begins to *question the service* his tires are giving him, he's ready to listen to reason.

Our business is built on the principle that the only way to get better *tire service* is to get *better tires* to start with.

That's why we have taken the representation for U. S. Tires.

III

U. S. Tires have a reputation for quality.

Built up through years of creating better tires. Such as the *straight side* automobile tire, the *pneumatic* truck tire.

It is not by chance that U. S. Tires are made by the *oldest* and *largest* rubber concern in the world.

We are proud to represent U. S. Tires in this community.

Select your tires according to the roads they have to travel:

In sandy or hilly country, wherever the going is apt to be heavy—The U. S. Nobby.

For ordinary country roads—The U. S. Chain or Usco.

For front wheels—The U. S. Plain.

For best results—everywhere—U. S. Royal Cords.



ROYAL CORD—NOBBY—CHAIN—USCO—PLAIN

**United States Tires  
BURNS GARAGE**