

### DEMOCRATIC CONTROL FOR STATE CHAMBER

#### Subscribers to Budget Will Have Voice in Matter of Expenditures.

"After I have subscribed to the Oregon State Chamber of Commerce, what part will I have in the organization?"

This question is frequently heard in connection with the State Chamber expansion movement now in progress.

The answer is that all subscribers will have a voice in saying how the money will be spent. By this and other methods the fundamental democracy of the organization is assured. Of course the Board of Directors, to which every member is eligible, will actually expend the funds of the organization; but they will be guided in their expenditures by the wishes of the subscribers.

To determine what the subscribers want the State Chamber to do, group meetings will be held in every center of population in the state, when all subscribers will be called together and asked to answer, in writing, the following questions:

1. What can the Oregon State Chamber of Commerce do to improve conditions of opportunities in your own line of business or profession?
2. What do you believe the Oregon State Chamber of Commerce should do to advance the interests of your own community?
3. What in your opinion as a citizen, is the thing of first importance for the Oregon State Chamber of Commerce to do for the good of the state as a whole?

After these group meetings have been held under the direction of the executive committee in charge of the campaign, each district will select one representative to attend a convention with the officers and directors of the State Chamber, and the answers to the questions will be formulated into a program of activities designed to unite the entire state on definite tasks.

The program of work will also control expenditures. When work is started on this program the directors will follow their present practice of submitting questions of wide importance by means of referendum.

The Directors represent every city and county in the state. Representation on the Board is arranged geographically and not based on population. Eastern Oregon is represented by five Directors, Western Oregon by five, Multnomah County by two, and there are three at large; making a total of fifteen, which avoids the possibility of control by any one section.

To sum up: The State Chamber will do what the subscribers themselves say should be done. It will function through a Board of Directors elected by delegates and officers, including an executive secretary elected by the Board. Voting will be done by constituent members. Individual subscribers help make up the program of activities and carry them to completion through committee service.

### WORLD'S POOREST CITY IS MADE RICHEST BY TOURIST TRAVEL

From the poorest republic in the world to the richest is what tourists travel did for Switzerland. That little republic practically unknown a century ago is now recognized the world over as a playground for tourists because its scenic beauties were capitalized.

Data showing what the tourist business has done for Switzerland has been prepared by Alfred A. Aya representing the Swift interests in Oregon and turned over to the Oregon State Chamber of Commerce to be used in connection with its state-wide expansion campaign now in progress.

It has a direct bearing on the campaign by reason of the fact that one of the chief arguments being used by the State Chamber is that cities are spending huge sums to advertise their interests along civic industrial lines.

In the article prepared by Mr. Aya showing the economic value of tourist travel he says:

"It is estimated that tourists annually spend more than \$750,000,000 in the United States. Of this sum it is estimated Maine and Colorado receive close to \$50,000,000; the New England states close to \$100,000,000; Florida close to \$200,000,000 and southern California close to \$200,000,000—while in 1918 it was estimated that Oregon with scenery second to none in the world received less than \$5,000,000 from this source."

"The best example in the world of the possibilities of the tourist business is Switzerland, with an area of 15,968 square miles, or about one-third larger than Harney county in eastern Oregon."

"The Swiss did not consciously begin development of the tourist business until about 100 years ago, starting with the single guest in the spare room until today the little republic has, according to the latest hotel guide, 959 hotels and doubles its population annually through the tourists. It is said the little village of St. Moritz has few over fifty native population, but 2700 beds for tourists."

Specific cities cited by the State to advertise their possibilities include Chamber that are spending huge sums San Francisco which is now raising a fund of \$250,000; Seattle now engaged in raising \$250,000 and New Orleans which put \$100,000 into an advertising campaign.

### HENRY GAINES HAWN



Henry Gaines Hawn of San Francisco, an authority on community building, is one of several speakers now touring the state in connection with the expansion movement of the Oregon State Chamber of Commerce.

The State Chamber is making a state-wide appeal for a budget of \$450,000, covering a period of three years, to carry on its development work.

The movement has been endorsed by more than two hundred leading men throughout Oregon. Eighty community executive committees have been organized to co-operate with the State Chamber in the canvass throughout the state which will be conducted during June and July.

### STATE CHAMBER TO EXPAND ACTIVITIES

#### State-wide Appeal For Budget Made to Provide For Development Program.

What is the plan of the expansion

movement of the Oregon State Chamber of Commerce? How is it to be carried out? What is it for?

These are the three questions uppermost in the minds of the majority of those who have been informed of the movement which the State Chamber launched April 19th with a survey of the state to set up preliminary organization and establish a direct connection with practically every community in the thirty-six counties of Oregon.

The expansion movement by way of explanation might be divided into three distinct classes.

These are:

First—A survey of the state.  
Second—An educational campaign to be carried on through local newspapers and by mailing literature pertaining to the movement direct to industries, firms and individuals interested in the development of the state.

Third—The intensive organization work at which time a state-wide canvass will be made, county by county, to raise a budget to enable the Oregon State Chamber of Commerce to carry on its program of development work for the state on a broader, more comprehensive scale. This canvass will be made throughout the state during June and July.

This budget is to be obtained by popular subscription. The appeal will be state-wide and to everyone interested in the development of Oregon and its particular community. It is believed the response will be met by the manufacturer, the merchant, the farmer and the individual, for each is vitally interested in seeing Oregon forge ahead and develop its advantages and resources.

Industrial developments depend on two factors: Natural resources or raw materials, and proximity to markets for manufactured products. Granted these and sufficient encouragement development inevitably follows.

Oregon has the raw materials and natural resources. It will be the purpose of the State Chamber of Commerce under its expanded program to acquaint the world with these facts, and through direct solicitation, get industrial management to consider Oregon as a site for their industries.

Furniture and wool manufacture in Oregon are in their infancy. So is the canning and preserving of fruits. With its vast resources in water power, its labor market, geographical location, Oregon offers many advantages to the

manufacturer who, however, must first be interested in Oregon and know its advantages.

### DOUBLE POPULATION OF OREGON FARMERS STATE CHAMBER PLAN

Oregon now has 5,000,000 acres of land under cultivation.

In 1919 the agricultural crop was valued at \$206,000,000.00.

By honest advertising the Oregon State Chamber of Commerce can double the agricultural acreage in three years. This would add another \$206,000,000.00 to the agricultural revenue of the State, using last year's figures as a basis of figuring.

MARY GRIFFIN

Republican Candidate

For School Superintendent

### "You Can Bank on It"

says the Good Judge



You will save money by using the Real Tobacco Chew. The full, rich tobacco taste lasts so long, you don't need a fresh chew nearly so often.

Smaller chews, too, and more genuine satisfaction.

Any man who uses the Real Tobacco Chew will tell you that.

Put up in two styles

RIGHT CUT is a short-cut tobacco  
W-B CUT is a long fine-cut tobacco

Newman-Battling Company, 1107 Broadway, New York City

**There's a Special Ingersoll for Each of These Folks**

**DID YOU** ever "get fitted" to a watch? We mean, did you ever figure out exactly your watch needs and then see if you were properly equipped?

There are a dozen or more different Ingersolls—varying in price, varying in purpose—small watches, jeweled watches, radium dial watches for night use, and so on. For instance, if you have an expensive watch, you probably would choose a Radiolite for \$3.50. If you haven't a good serviceable watch, you'd be likely to buy a 7-jewel Reliance. The dealer will help you to select just the one for you.

"Ingersoll" has always meant the lowest-priced good timekeeper. Today, with present day costs and the 1920 purchasing value of a dollar, \$2.50 is the lowest price at which we can make a watch while keeping up the Ingersoll standard of quality. "Ingersoll" means "money's worth" whether it's for the \$2.50 Yankee or one of the Radiolites that tell time in the dark, or for one of the jeweled watches.

**Ingersoll**

Prices include Government Tax

Yankee, the most famous \$2.50	Radiolite tells time in the dark \$3.50	Midget the smallest Radiolite \$3.75	Waterbury Radiolite \$4.25
Waterbury Jeweled \$5.50	Wrist Radiolite \$6.25	Reliance 7 Jewel \$6.00	Nickel case \$11.50

ROBT. H. INGERSOLL & BRO., New York, Chicago, San Francisco

**Yes Sir-ee!**

We made this cigarette to meet your taste!

# Camel

CIGARETTES

CAMELS have wonderful full-bodied mellow-mildness and a flavor as refreshing as it is new.

Camels quality and Camels expert blend of choice Turkish and choice Domestic tobaccos win you on merits. Camels blend never tires your taste. And, Camels leave no unpleasant cigarettey aftertaste nor unpleasant cigarettey odor!

What Camels quality and expert blend can mean to your satisfaction you should find out at once! It will prove our say-so when you compare Camels with any cigarette in the world at any price!

Camels are sold everywhere in scientifically sealed packages of 20 cigarettes for 20 cents; 100 pack-ten 1200 cigarettes in a glass-protected carton. We strongly recommend this carton for the home or office supply when you travel.

R. J. REYNOLDS TOBACCO CO.  
Winston-Salem, N. C.

**March 13, 1920** the Ford Motor Co. advanced the prices of Ford cars because of the increased cost of Production. No specific announcement was deemed necessary at the time, but it has developed that misrepresentations and misquotations of these advanced prices have been and are being given out. So to safeguard the public against the evils of Misrepresentation, we herewith give the present prices:

Runabout	\$550	with dual electric starting and lighting system	\$625
Touring Car	\$575	with dual electric starting and lighting system	\$650
Coupe	\$750	with dual electric starting and lighting system and demountable rims	\$850
Sedan	\$875	with dual electric starting and lighting system and demountable rims	\$975
Truck Chassis		with solid tires and clincher rims (with pneumatic tires and dem. rims \$640)	\$600

These prices are all f. o. b. Detroit

Fordson Tractor \$850.00 f. o. b. Dearborn Mich.

## Burns Garage