



"Speed up The Growth and Prosperity of Oregon"



OLYMPIC PANCAKE FLOUR

Its the daily breakfast in thousands of western homes.

There is no other so digestible and healthful.

Recently recommended as the daily diet of the entire household.

Because the ingredients are so blended as to produce a food that is appetizing and perfectly digested. Those who have found other pancahes indigestible will find OLYMPIC agree with the most delicate stomach.

The Portland Flouring Mills Co.

TRU-BLU
The "Household Word"



IN OREGON

Buy the RED PACKAGE of Nourishing Sodas baked in Portland's big DAYLIGHT FACTORY



You Are Sure

of quality and goodness at their best when you order

Premium Brand Hams and Bacon

and

Silverleaf Pure Lard

Your Grocer can supply you with these nationally known and nationally used products

Swift and Company

Northwest Plant at NORTH PORTLAND OREGON

TAKE NOTICE



INVESTIGATE

Call your nearest dealer for information AT ONCE. Then take the earliest opportunity of conveying to said dealer the idea that you wish to acquire one of these

This Man Talks Like It Was a Ford.

Hood River, Or., Route, Mar. 4. Vaughan Motor Works, Portland, Oregon.

Dear Sirs:—Am having fine success with the little old bug. Average ten ricks to gallon of gas; also cut 300 ricks at 4 1-8c cost per rick. Going some for an old rig. Respectfully yours, J. J. KRUMMACHER.

LABOR SAVERS

A Gasoline Motor Driven Drag Saw Machine that saws up to 25 cords of wood per day.

NOTE: We also suggest that for good results you should specify a VAUGHAN Drag Saw.

For further details address

VAUGHAN MOTOR WORKS, Inc.,
475 East Main Street, Portland, Oregon.

The Sign of Quality



Insist Upon GOLDEN ROD CEREALS

They are the perfection of experienced milling--excellent in quality and the Product of a Home Industry

Golden Rod Milling Co.

Cereal Millers and Joultry Food Manufacturers
Portland, :: Oregon



their common benefit, and the article of M. J. B. in your issue of the 22nd has many fine points of interest to the business men and the buying public.

Patronize your own merchants, they have or will get what you want—a co-partner of the merchants, he will satisfy your wants. People send their money in advance from their city and county to large department stores and catalogue houses and the fair-minded man or woman, when they stop to think, know that these houses are a menace to the business interests among which they are located. It is a fallacy to boast of a large department store in a city—seven or eight stories of several thousand feet of floor space. In the first place that building does not appear on the assessment roll as more than one structure; and in the second place, if the thousands of feet of space were occupied by smaller buildings the tax roll would be bigger, the burden of the tax-payer would be lighter; the number of small merchants would multiply, and clerks and all kinds of help would be needed, families would be benefited for the merchants would increase.

Think this over—buy at home. The Burns Commercial club has the right spirit—become a live wire—boost for your town.

B. C. J.

We are having one gay old time in the U. S. just now. Everybody wants to scrap and nobody wants to be conscripted into scrap.

Keep Prosperity at Home this Christmas

The business interests of our town can be only what the local patronage makes them, and the distribution of that patronage is in the hands of each individual.

If our good citizens believe in keeping prosperity at home, and remember the home merchant when making their holiday purchases, we will all be richer, and happier, and more contented with ourselves and with life in general.

Our merchants have purchased heavily in order to supply the local demands, and they are entitled to your generous consideration.

If the article you desire is not to be had in the local market, then you are clearly justified in going elsewhere.

But we suggest, in the interest of our collective welfare, that you give the home merchant the first opportunity.

Let's keep prosperity at home this Christmas.

The Times-Herald

CORRESPONDENCE

DO YOUR CHRISTMAS BUYING AT HOME

To the Editor, Times-Herald:—

You have shown the spirit which makes for a community building by the very prominent display feature published on the front page of your issue of November 22nd, entitled: "Do your Christmas buying at home—a town that is good enough to live in is good enough to BUY in." I might add that if we want our town to grow, patronize your merchants—they are able to get an article you desire, and you can see it before you buy. The mail order house will not help your town and buying from a catalogue is not satisfactory.

If the people realized that Sears, Roebuck & Co., Montgomery Ward, have nothing in common with them they would quit enriching their coffers, for they can cut millions in dividends of \$80,000,000 at a whack. They do not sell any cheaper than your home merchant, who is a part and parcel of your community. Tell him what you want and he can better serve you than the absent merchant.

In large cities, like Portland, they have an association called the Greater Portland Association in which all the specialty stores are combined for

WE HAVE A REPUTATION TO MAINTAIN

Do you know what it means to live up to a reputation for DEPENDABILITY?

We know—know that it means constant vigilance lest we permit the QUALITY of our wares to be lowered.

It also means unvarying courtesy and attention to each and every customer.

When you trade with this great Family Store you are assured of these two advantages—protection and service.

EVERYTHING FOR THE FAMILY, AND ALL DEFENDABLE

We solicit your custom with this guarantee.

Brown's Satisfactory Store
Burns, Oregon

We carry goods advertised on the "Home Products Page"