

## VISITOR IN BURNS URGES IMPORTANCE OF TOURIST TRAVEL

E. J. Owen Recommending  
Central Route to Travellers,  
But Says Should Offer  
Accommodations.

E. J. Owen, a representative of a stock powder and dip concern, spent a few days in this vicinity during the last week. He travels extensively over the west, making his headquarters in California but spending much of his time in an auto on the road throughout the entire northwestern territory. In conversation with a representative of this paper the other day the gentleman stated that he had been instrumental in sending a good many tourists through this part of the country who were traveling from Yellowstone Park through to Crater Lake and on to California. Mr. Owen said the tourists are looking for the scenery of Central Oregon, the newness of the country and difference of interior towns. They care nothing for the ordinary railroad town as they see many of them which are just alike in most respects so far as they appeal to the tourist, but out in the big open country with its miles of grazing land and good natural roads they find something new and attractive.

This man has made a study of tourist traffic and has observed how they are received in different cities and towns; that they are a factor toward the development and business advancement of the country, he is convinced and cites instances to bear out his convictions. In many places the auto tourist not only finds a pleasant camping ground but finds it equipped with running water, lights, fuel and in some instances shower baths. All this being furnished free by the municipality. Such towns receive much advertising by tourists and are thus well paid as it brings more people and each car is good for several dollars each night.

Mr. Owen feels that Burns and this interior country does not appreciate what advantages it offers in this line and urges an awakening to the importance of advertising our possibilities not only as a scenic route but the most direct between the National Parks and the routes between the east and California. He says we really have better roads than the main line of travel except where it is paved—that we have nothing to apologize for in that connection—as he has been over every road through California, Oregon, most of Idaho, Washington and Montana—and we have just as good roads as any of them with the exception mentioned.

Mr. Owen pointed out that by proper advertising and placing the advantages of this route before the tourists that we could bring at least \$1200 worth of business through our town every month during the tourist season. That means new business. Is it worth getting?

## BUCKAROOS AND AIR PLANES AT MALHEUR COUNTY'S TENTH FAIR

Wildest Horses in Country  
and Hun Shooting Aviator  
Secured for Neighbor's  
Annual Event.

When Tuesday, Sept. 9th, arrives it will usher in one of the biggest events that has ever taken place in Ontario, namely: the Tenth Annual Malheur County Fair. Stockmen, farmers and fruit growers are just on tiptoe to see their exhibits judged and commented upon. This Fair has been termed "The Best Yet" inasmuch as this will be the banner year for fruit and grain crops and there is an atmosphere of prosperity prevailing not previously experienced.

Word has also been circulated broadcast about the purses this year for buckaroo sports. The prizes offered are particularly attractive being \$200.00 split in three ways; \$150.00 \$100.00 and \$50.00. The contestants must enter the first day and ride each of the four days in order to be eligible for the final. A great number of aspirants have already notified the Secretary of their intentions of entering for the big money. The Fair Board has secured the wildest horses in the country which means that the best cowboys have decided to risk their reputations in trying to ride these animals.

A cash prize of \$200.00 each, split in three ways, in both the roping and bidding contests has been appropriated which will guarantee a hot contest for supremacy in these events. It might be said that at this Fair, the best from the West will come in contact with the worst from the East; because, the Fair patrons will surely see an exhibition of skill and "stick-toitiveness" never before witnessed.

Racing horses that have competed in the fastest races on the continent are already in training for the big event. Horses that have made time within one-half second of the world's record on the half mile stretch and one-sixteenth of a second of the world's record on a mile stretch will be there.

Nothing but the best has been secured or contracted for. Even the aeroplane man has proven himself a go-getter and his official record for downing Hun planes speaks for the pluck and nerve of pilot, Warren Bruce.

The Brown Amusement Company of San Francisco, has been engaged

## BURNS COMMERCIAL CLUB

(by the Secretary)

If all the world were ugly deformity would be no monster. Burns is a fair city, nestling on the foothills in full view of the timbered mountains, overlooking the magnificent Harney valley and Silvies river; were it not fair the many unpainted houses and shacks, the weeds growing so undisturbed on vacant lots, in streets, on, through and along sidewalks, making a convenient shade for two story brick and dust rag of ladies skirts, would not be such an eyesore. A bad wound may be cured but bad repute kills; Burns must remedy such conditions and put on a new and neater appearance or be known as the city "that was."

Former efforts in this direction have been rather spasmodic, inaugurated one week and forgotten the next. Let us make this effort insistent and persistent, but within reason and accomplish results. Commence now to hammer down the "high heads" in the sidewalks, remove the weeds, so repulsive and such a menace to town, and get your paint brush ready for

to provide the carnival attractions. These people have the largest merry-go-round in the entire States and a \$10,000.00 ferris wheel in addition to numerous side-shows and concessions. The class amusement is clean and healthy but full of fun and frolic.

Ontario storekeepers will be out en masse to give the visitors the time of their lives. Store business will be at secondary importance, and the main business will be to entertain the "fair" guests.

The program for each day is crammed full of interesting features so arranged that there will be no delay between turns. Everything will work like clock-work, and in order to appreciate to the fullest degree this Fair, patrons should remain the entire four days.

### IRRIGATION NEED SEEN BY B. FRANK JOHNSON

Would Bring New People, More Prosperous Families, Schools, Churches, Dairy Herds.

(Continued from page 1)

construction of the dam but now it is in demand and is being taken mostly by outside parties who know the value of irrigated lands. Every acre thus far disposed of is being cleared of sage brush and gotten ready for the plow. One advantage in these sales is that new capital and energy are added to the community, which by the way, was in some respects like your own, that of having a lot of people who do not seem to appreciate the resources they have at their door. By bringing in these new people with new ideas and modern methods of farming we are doing a service to the community. I fully expect to see all the company land that has been sold during this season under that project is full crop inside of three years, raising alfalfa, grain and fruit.

"Vale and Ontario people have seemingly been negligent of the big benefits to be derived from this new irrigation project that is adding some 38,000 acres of productive land tributary to these towns. What I mean by adding that number of acres is that without irrigation the crops grown on them would be negligible as compared to what it will produce under a system of irrigation.

"Another feature of the Warm Springs project over predecessors is the fact that the men in charge are profiting from the experience of others in installing drainage system right along with the irrigation scheme. In former days this has been neglected with the result that the land has become clogged and sour and it has taken time to drain it and bring it back to its productiveness. The Warm Springs project land will not experience this delay and disappointment in after years.

"The Ochoco project was started before the Warm Springs work but is not as far advanced—that is toward reclaiming the entire lands, although

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